

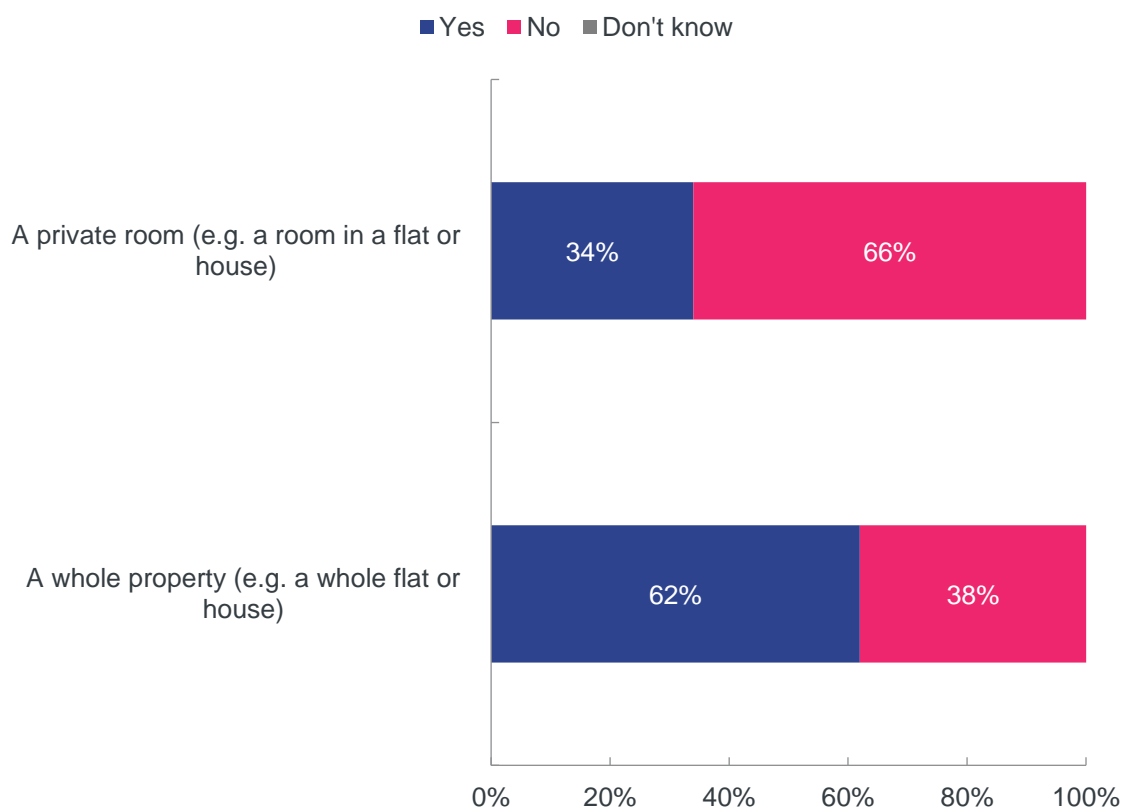
Talk London survey report – Have your say on short-term lettings



Talk London is an online community established to involve Londoners in the development of policy and programmes at City Hall.

Members were invited to participate in [a survey to gather their views on short-term letting in London](#). The survey ran from 6th June to 17th July 2022, and 849 people responded. The results are not weighted to be representative of London’s population.

Q.1 – Have you ever **booked** the following through a short-term letting site such as Airbnb, Booking.com or SpareRoom?



	Yes	No	Don't know
A whole property (e.g. a whole flat or house)	62%	38%	0%
A private room (e.g. a room in a flat or house)	34%	66%	0%

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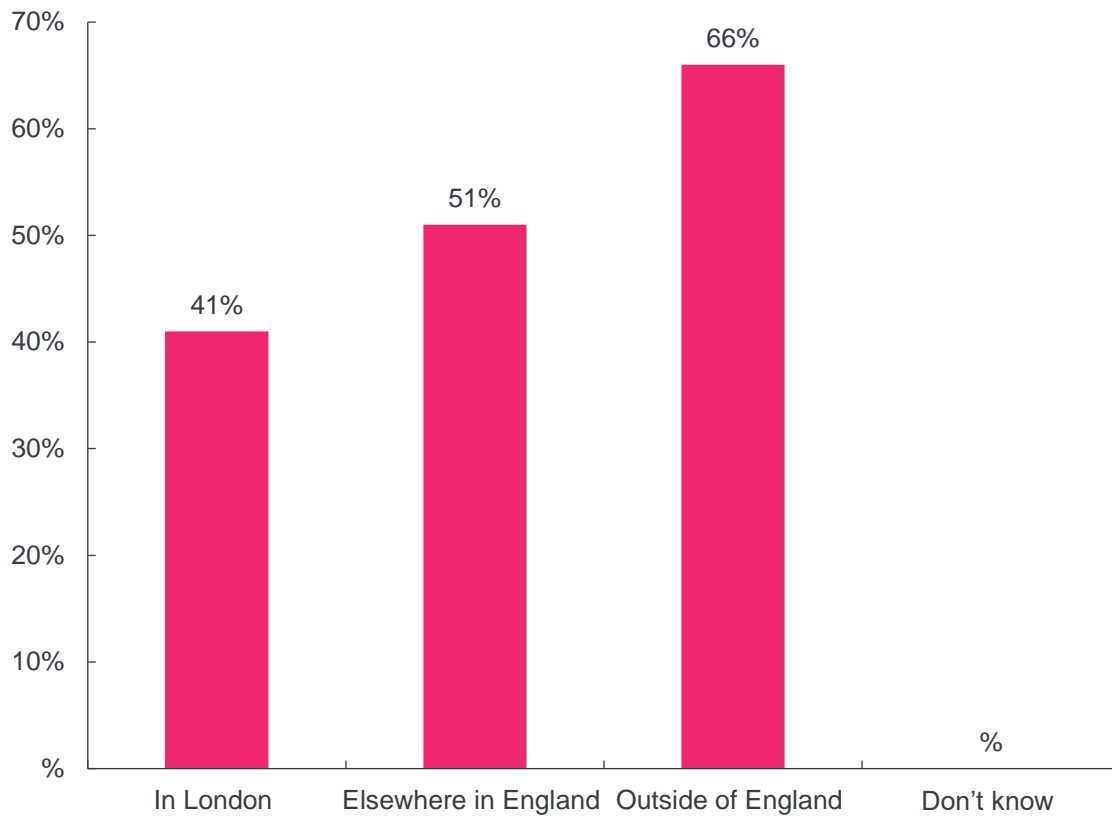
Q.2 – You said you have booked a whole property through a short-letting site. Where was this? Please tick all that apply.



In London	22%
Elsewhere in England	62%
Outside of England	82%
Don't know	0%

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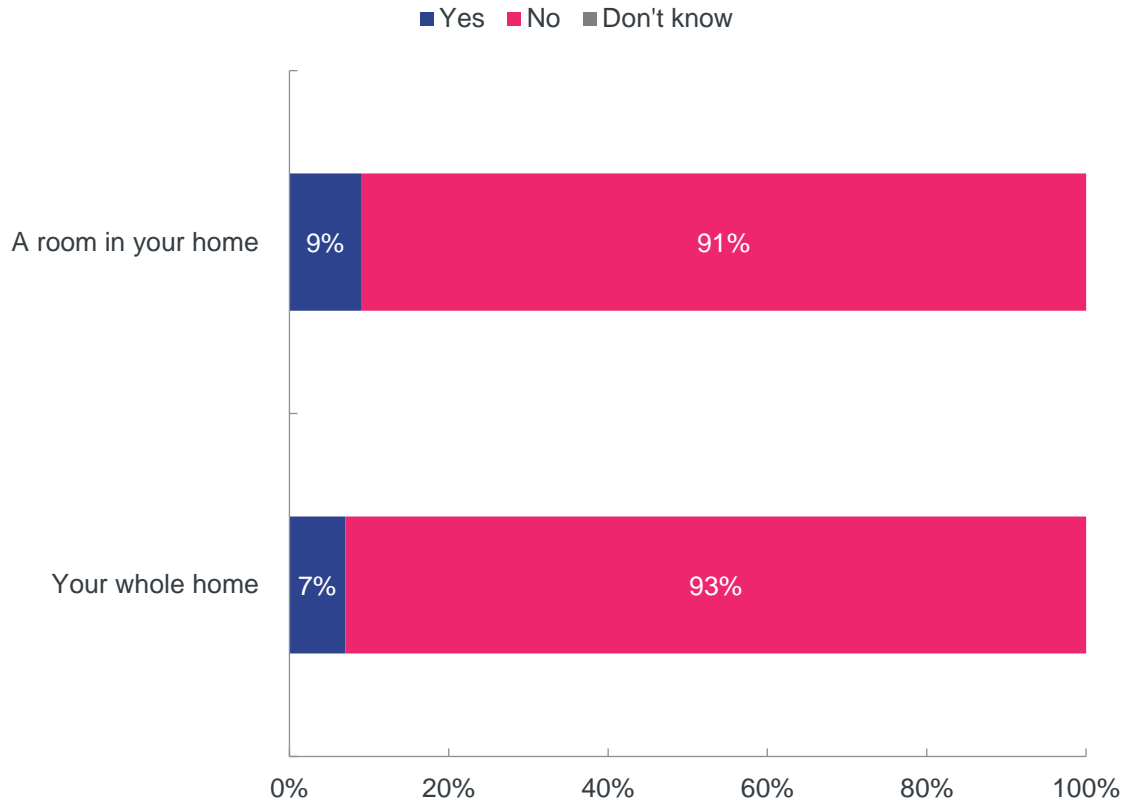
Q.3 – You said you have booked a private room through a short-letting site. Where was this? Please tick all that apply.



In London	41%
Elsewhere in England	51%
Outside of England	66%
Don't know	0%

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Q.4 – Have you ever let out the following through a short-term letting site such as Airbnb, Booking.com or SpareRoom?



	Yes	No	Don't know
Your whole home	7%	93%	0%
A room in your home	9%	91%	0%

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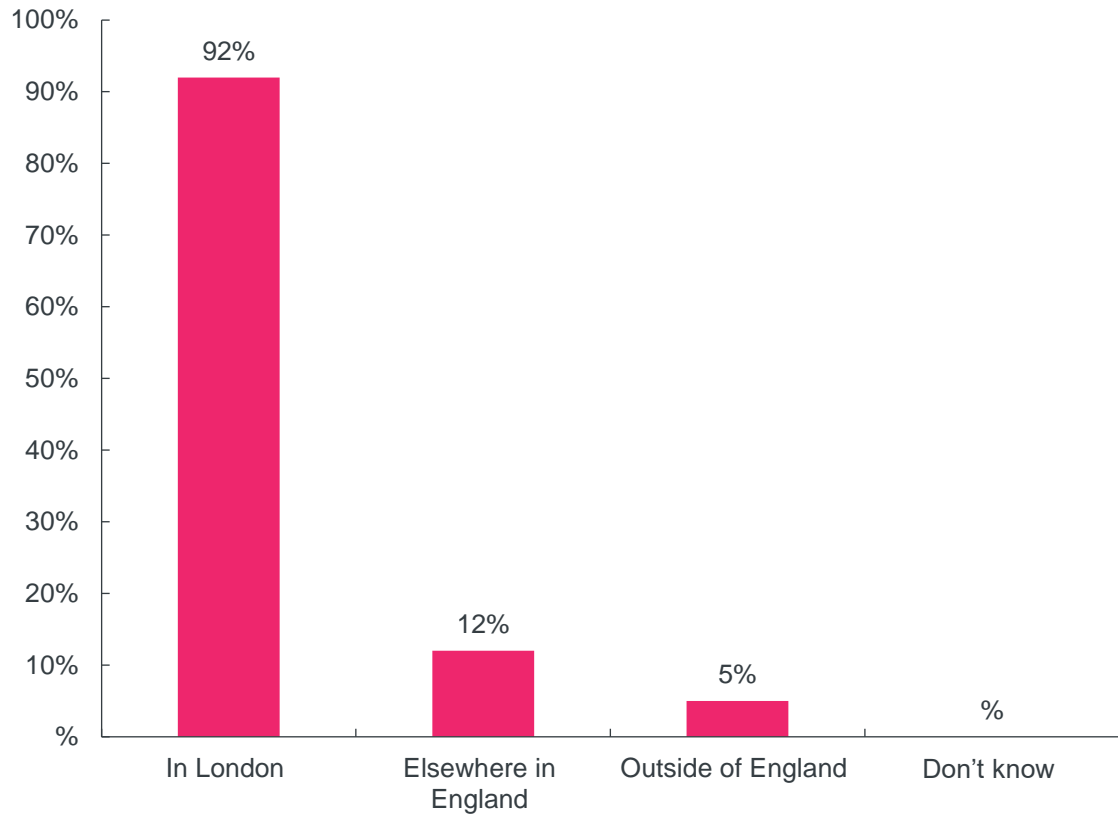
Q.5 – You said you have let out your whole home through a short-letting site. Where was this? Please tick all that apply.



In London	77%
Elsewhere in England	17%
Outside of England	30%
Don't know	0%

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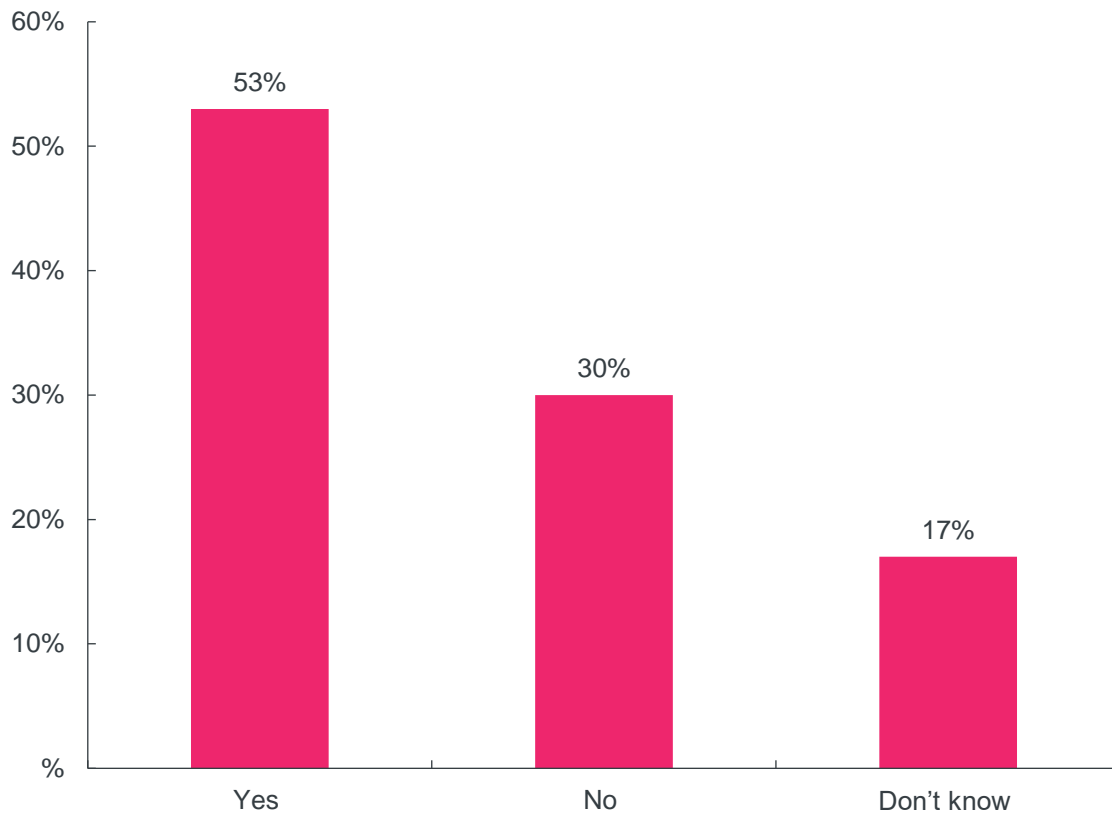
Q.6 – You said you have let out a room in your home through a short-letting site. Where was this? Please tick all that apply.



In London	92%
Elsewhere in England	12%
Outside of England	5%
Don't know	0%

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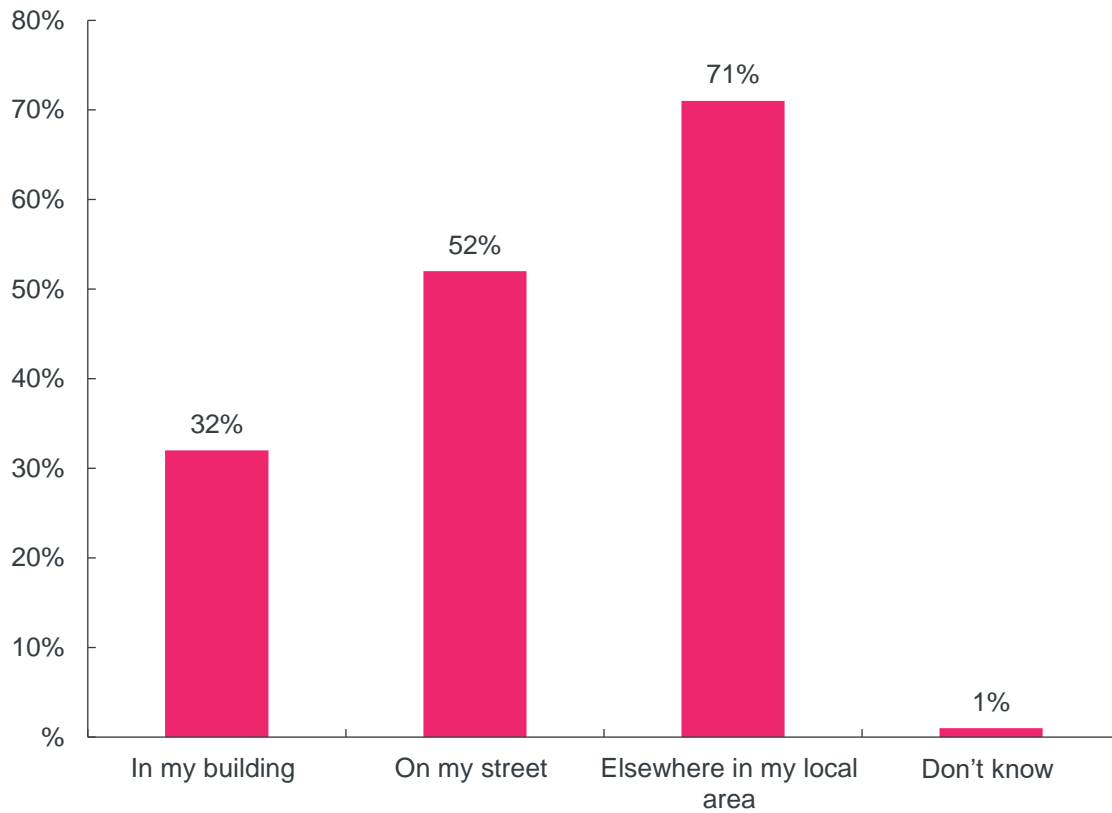
Q.7 – Over the past year, have you noticed any properties in your local area being let out through short-term letting sites such as Airbnb, Booking.com or SpareRoom?



Yes	53%
No	30%
Don't know	17%

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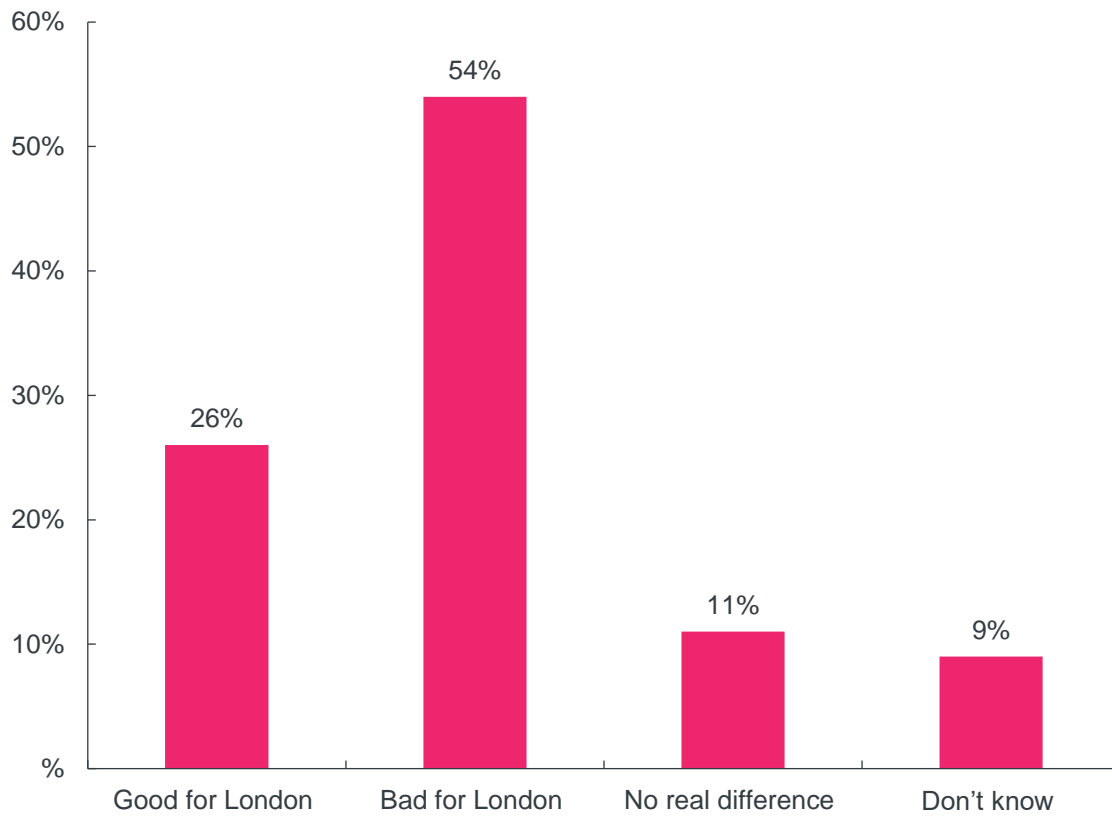
Q.8 – Where have you seen this? Please tick all that apply.



In my building	32%
On my street	52%
Elsewhere in my local area	71%
Don't know	1%

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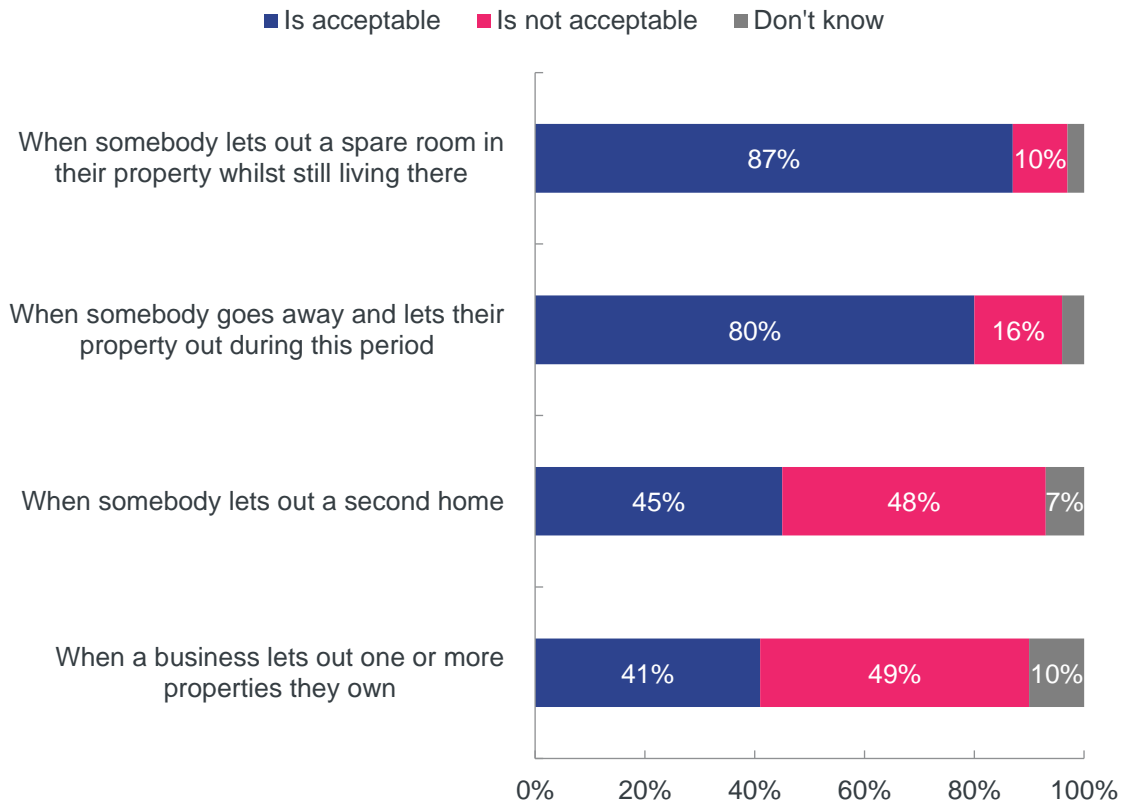
Q.9 – Generally speaking, do you think short-term letting is good or bad for London, or does it make no real difference?



Good for London	26%
Bad for London	54%
No real difference	11%
Don't know	9%

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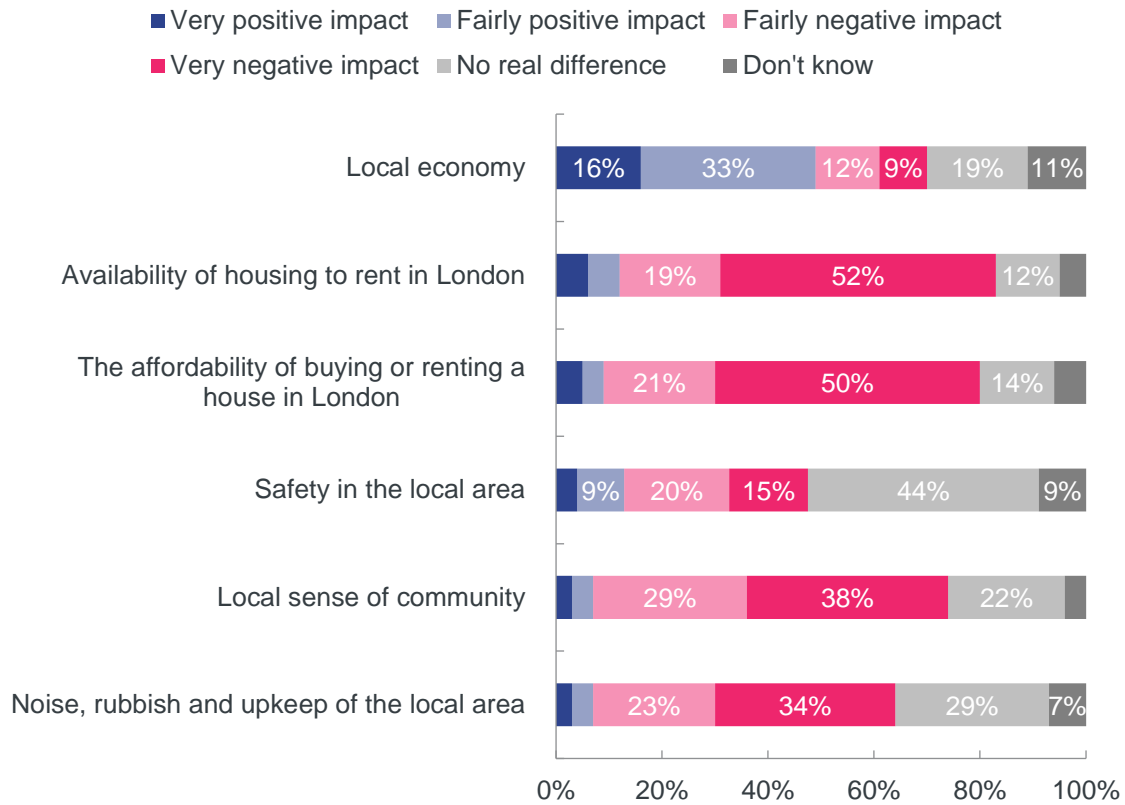
Q.10 – And do you think short-term letting is or is not acceptable in the following situations?



	Is acceptable	Is not acceptable	Don't know
When somebody lets out a spare room in their property whilst still living there	87%	10%	3%
When somebody goes away and lets their property out during this period	80%	16%	4%
When somebody lets out a second home	45%	48%	7%
When a business lets out one or more properties they own	41%	49%	10%

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Q.11 – Do you think short-term letting has a positive or negative impact on each of the following, or does it make no real difference?

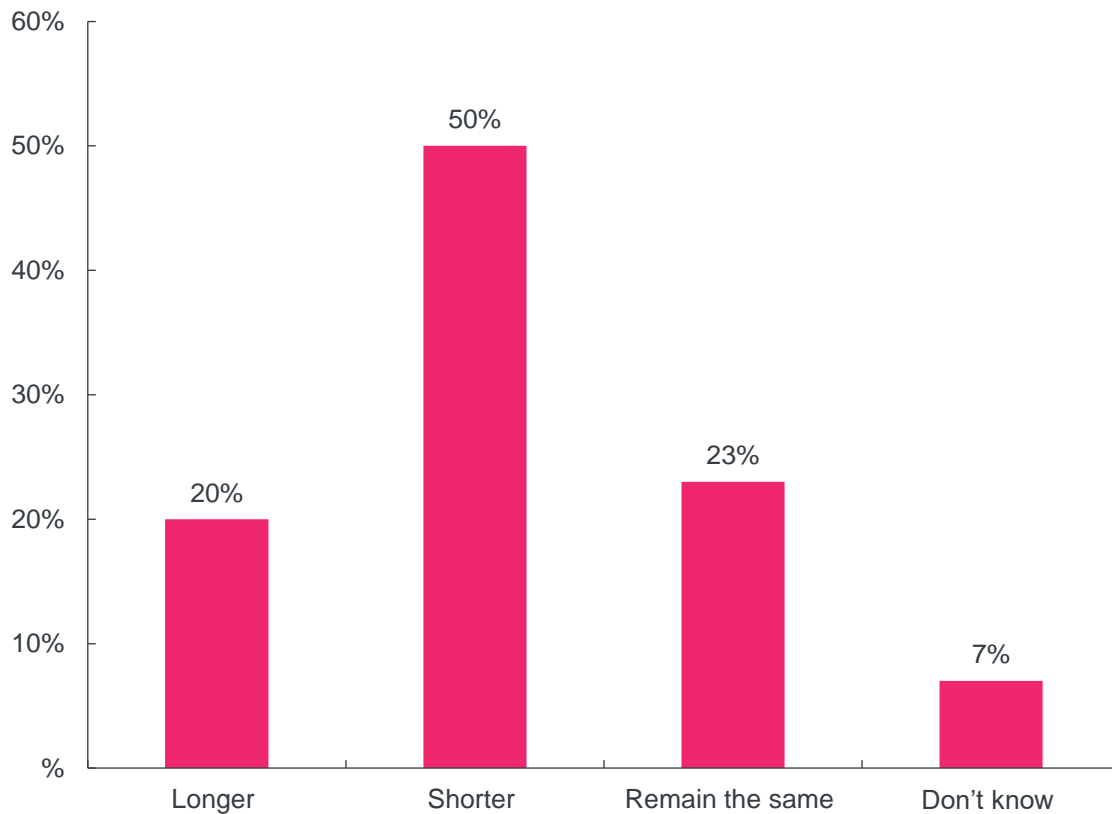


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	Very positive impact	Fairly positive impact	Fairly negative impact	Very negative impact	No real difference	Don't know
Local economy	16%	33%	12%	9%	19%	11%
Availability of housing to rent in London	6%	6%	19%	52%	12%	5%
The affordability of buying or renting a house in London	5%	4%	21%	50%	14%	6%
Safety in the local area	4%	9%	20%	15%	44%	9%
Noise, rubbish and upkeep of the local area	3%	4%	23%	34%	29%	7%
Local sense of community	3%	4%	29%	38%	22%	4%

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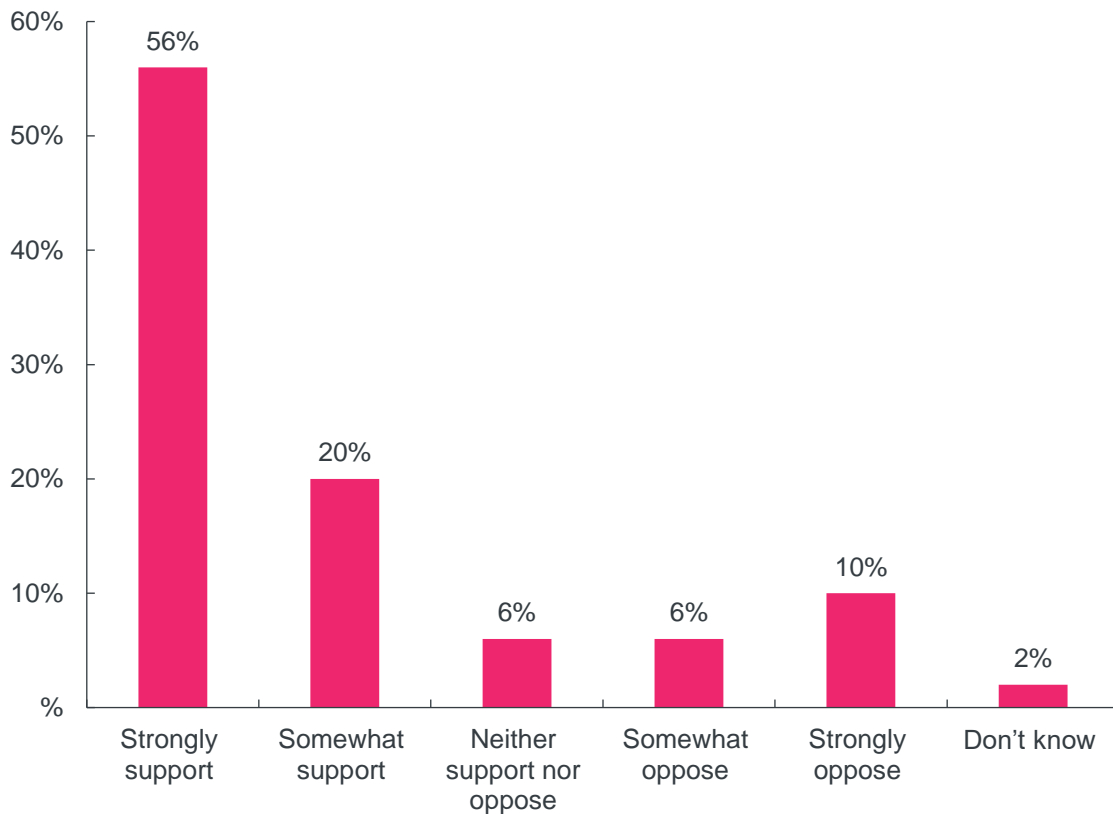
Q.12 – Currently, landlords in London cannot let property for more than 90 nights a year on a short-term let without first receiving planning permission. Do you think this 90-night limit should be shorter, longer or remain the same?



Longer	20%
Shorter	50%
Remain the same	23%
Don't know	7%

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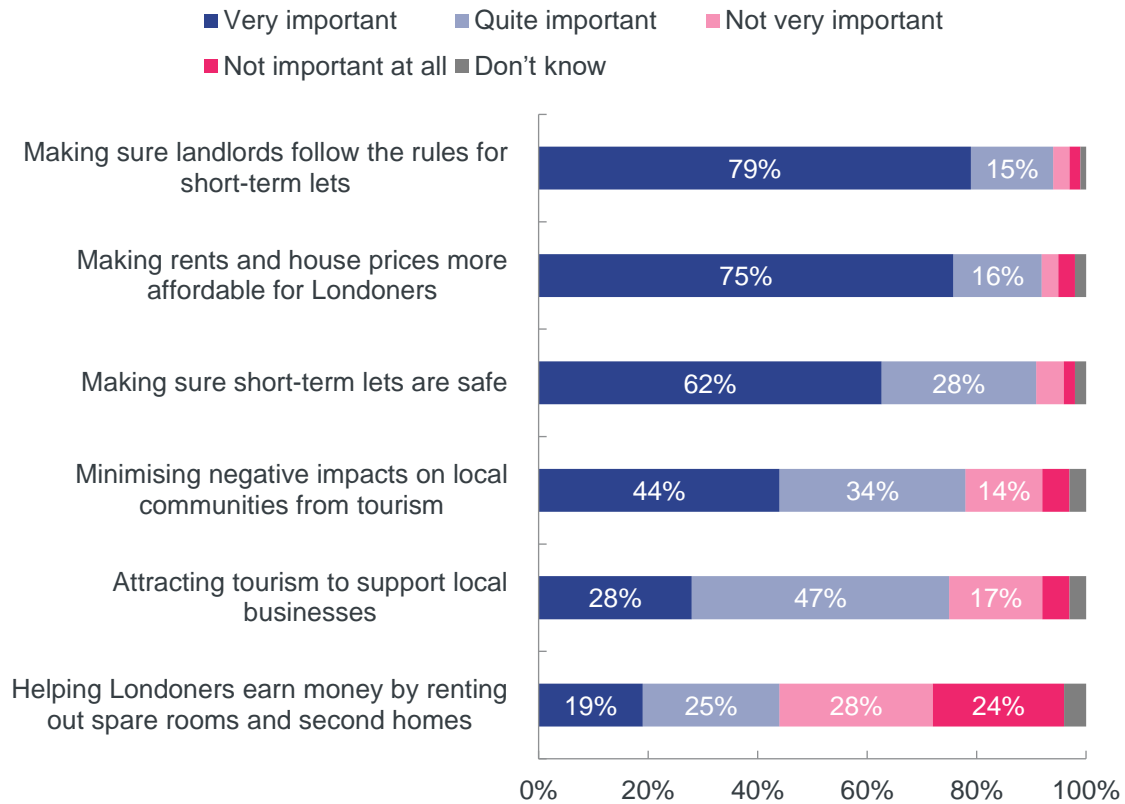
Q.13 – The Government is considering creating a mandatory national register of landlords who offer short-term lets. The Government plans that the register will provide an improved picture of short-term letting, helping them decide how to make interventions in the market. Do you support or oppose this idea?



Strongly support	56%
Somewhat support	20%
Neither support nor oppose	6%
Somewhat oppose	6%
Strongly oppose	10%
Don't know	2%

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Q.14 – How important, if at all, do you think the following are?



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	Very important	Quite important	Not very important	Not important at all	Don't know
Making sure landlords follow the rules for short-term lets	79%	15%	3%	2%	1%
Making rents and house prices more affordable for Londoners	75%	16%	3%	3%	2%
Making sure short-term lets are safe	62%	28%	5%	2%	2%
Minimising negative impacts on local communities from tourism	44%	34%	14%	5%	3%
Attracting tourism to support local businesses	28%	47%	17%	5%	3%
Helping Londoners earn money by renting out spare rooms and second homes	19%	25%	28%	24%	4%

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