

MAYOR OF LONDON

Young Londoners Fund

This document has more information on this new fund announced by the Mayor in February.

About the fund

The Young Londoners Fund will help children and young people to fulfil their potential, particularly those at risk of getting caught up in crime. It will support a range of education, sport, cultural and other activities for young people aged 10 to 21¹. We aim to commit £45m over a three-year period from 2018. This investment will consist of:

- £30m for a new fund for projects in local communities
- £15m to scale up existing City Hall funded projects to support young Londoners

We will publish the final Young Londoners Fund prospectus for projects in local communities later in spring.

The fund will provide:

- aspirational and positive activities to empower young people. This will help them to make positive choices and reach their potential

We're after ideas and proposals from those closest to their communities. We are planning to assess bids on whether they:

1. engage more children and young people in positive activities, particularly those at risk of getting caught up in crime
2. encourage children and young people to be active citizens
3. equip children and young people to succeed in education and work
4. build children and young people's resilience
5. involve children and young people in their design and delivery
6. work with other services, community groups and projects to help improve outcomes for children and young people

Bidders *may* also choose to address one or more of the following themes:

7. improving children and young people's mental health
8. supporting children and young people at risk of exclusion or involvement in crime. This would be through early intervention and prevention activities
9. working with those new to the criminal justice system to help stop reoffending
10. supporting families who have children with complex needs
11. improving social integration by bringing people together and helping them to build relationships with others from different backgrounds

Fund activities

We want to hear ideas on what activities can make the most difference to young people. Proposals could include one or more of the following:

¹ Children under 10 in year 5 will be eligible for Young Londoner Fund activity

MAYOR OF LONDON

- Arts and culture
- Citizenship, including civic participation
- Digital
- Education and skills development
- Environmental awareness and improvement
- Experience of the world of work
- Healthy lifestyles
- Mentoring
- Positive engagement with police and emergency services
- Science and technology
- Sports and physical activity
- Volunteering

Grant size and duration

We expect that applications will be open for both new and existing work. It is likely that they can include core staff, volunteer, operational (including monitoring and evaluation) and publicity costs. There will also be funding on offer to buy items like audio-visual and sporting equipment.

We intend to invite bids for funding for projects of:

- *small grants*: from £30,000 to £50,000 a year.
- *consortia/partnerships grants*: up to £500,000 a year.

For consortia/partnership grants, an identified lead partner will be the 'accountable body' and must provide support to consortia members/partners. This could, for example mean helping them with monitoring, assessing their impact, approaching multi-agencies, and staff training.

Funding is available for up to three years, though we may consider shorter timeframes. However, we will not provide funds to replace cuts by statutory bodies. The exception is where such funding was explicitly time-limited and for a discretionary purpose. Bidders will be asked to outline how they are planning to continue activities beyond the funding period. We will ask bidders to identify some match funding in their proposal. This could be in-kind.

Fund outputs and outcomes

Proposals should include a clear evaluation framework which defines their theory of change and target outcomes. They should also show how these will be monitored and evaluated.

We must understand the impact of the projects on the fund's objective and themes. Outputs matter. These must be recorded to prove value for money and the reach of the fund. We will thoroughly evaluate the impact and outcomes of the projects and the overall fund. By so doing, we will be able to measure success and whether overall objectives are met.

As a minimum, we expect to ask all projects to report on:

- the number of young people who start and complete activity
- how engaged young people have been in the activity

Other examples of outputs are:

- details about the types of young people engaged
- how many hours of activity are provided
- any qualifications or units achieved, for example Mental Health First Aid Training Certificate, Sports Coaching Certificates etc.

MAYOR OF LONDON

- number of young people involved in project design and leadership
- self-reported impact on resilience and confidence

By project outcomes we mean the result, or to what extent the project has led to the desired change. We want applicants to give us as much information as possible on their project's impact and outcomes. We know this can be challenging, so will offer delivery organisations support to get their evaluation framework right.

Here is the [MOPAC outcomes framework](#) as an example. It includes outcomes and data sources to report on offending, violence and victimisation; behaviours; attitudes and relationships; personal skills and attributes; and mental health and wellbeing.

Applying for grant funding

We plan to run a two-stage process for the Young Londoners Fund, with an expression of interest stage followed by a full grant funding application. The first opportunity to apply for funding will be in spring/summer 2018. We are planning that there will be a further two opportunities to apply, in January 2019 and January 2020.

We plan to allocate budget for development grants to support organisations that need help to get their project ready to apply to the fund in 2019 or 2020.

Impact for youth

We will establish an 'Impact for youth' programme that will support organisations bidding to and running activity through the Young Londoners Fund. This could include:

- support on how to evaluate impact by developing theories of change, evaluation frameworks and baseline assessments
- offering an organisational mentor from an experienced business organisation or youth provider
- small grants to new or existing local networks of organisations, including those running Young Londoners Fund activities to:
 - help generate grassroots proposals to the fund and support potential bidders
 - support Young Londoners Fund delivery organisations to develop a sustainable business model and provide leadership training
 - provide relevant staff training
 - ensure that young people are effectively and appropriately engaged in developing proposals and delivering activities
 - promote Young Londoners Fund activities to young people in their locality
 - share best practice between Young Londoners Fund deliverers.

Next steps and more information

We'll publish the final Young Londoners Fund prospectus for projects in local communities shortly. In the meantime, you can sign up for updates at www.london.gov.uk/mayors-young-londoners-fund