How do we make the area a better gateway to Old Oak and Harlesden?



Willesden Junction sits between the established communities of Harlesden and Old Oak. Old Oak is set to undergo change over the next 30 years and beyond, and we want to make sure both current and future residents, businesses and visitors benefit.

We propose:

New signposting

Our proposals aim to improve navigation around the station with a series of wayfinding structures. The image above shows a proposal for a tall wayfinding structure at the centre of the station which signals the non-ticketed route east to west. This would be visible from Harrow Road and Station Approach.

Decluttering the space

The space outside the central ticket office forecourt is currently cluttered with lots of signs, a large brick plinth and covered bike shelters which are underused due to staircases leading into the station on both sides. We propose to de-clutter this space by moving the bike shelters to the Station Approach entrance and introduce a new bench and water fountain.

Harrow Road entrance

OPDC is commissioning an artist to collaborate with the community to design and create artwork to signal the two entrances to Willesden Junction Station, on Station Approach and Harrow Road, alongside the public realm proposals. The artist's work will focus on celebrating the local place and culture.

We would like to hear whether the proposed improvements will help to make the area easier to navigate, safer and more welcoming. We'd also like to know if you have any further suggestions.

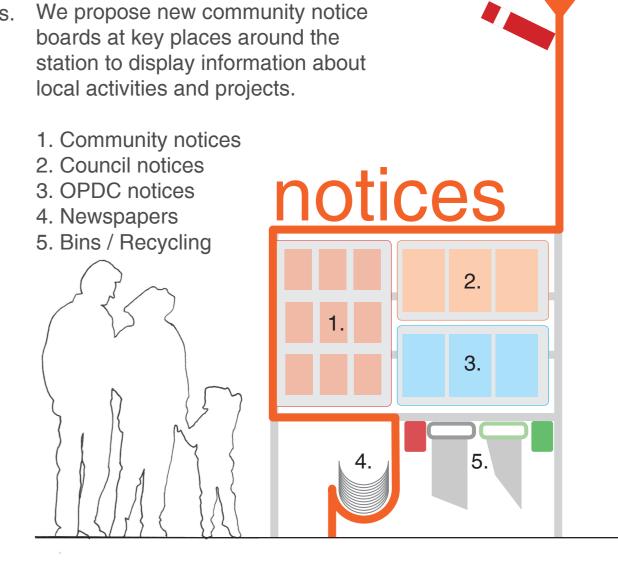
The above visualisation shows proposed improvements to the space outside the central ticket office.

Wayfinding structures and signs

The images below are examples of wayfinding structures and signs Similar approaches are proposed at Willesden Junction Station:



Painted signs on the ground or on wall surfaces could help signal distances across the station area.



Community noticeboards



Amalia Pica's 'Semaphores' project for Kings Cross is a series of interactive, playful devices. A series of brightly coloured structures similar to these would be visible across the station area.



The community noticeboards could be part of the 'family' of structures around the station area.

Fixed notices - like the ones on this sign board - could sit alongside a panel with hinged doors to allow community groups to have access.

Do you have any further suggestions?