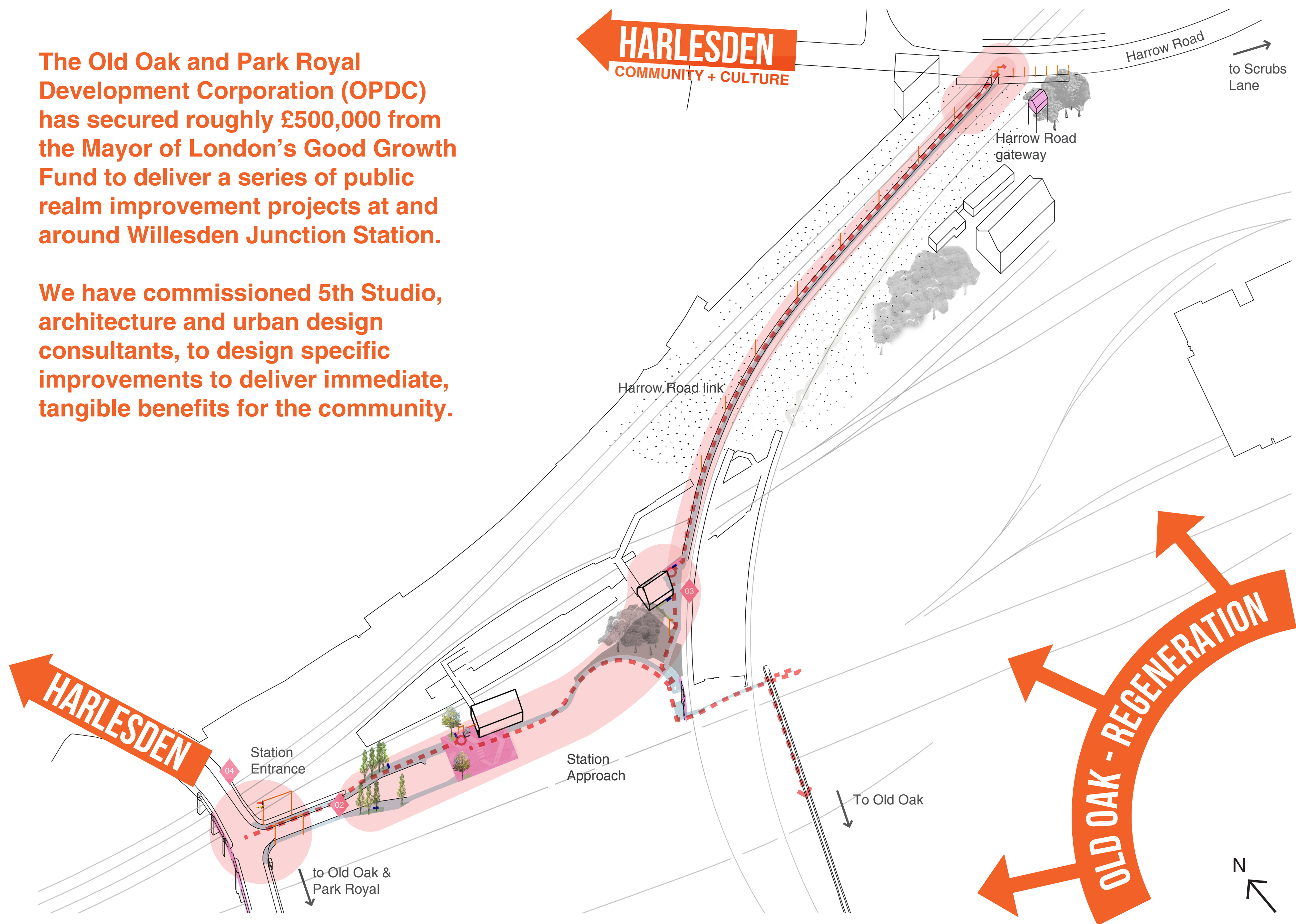


The Old Oak and Park Royal Development Corporation (OPDC) has secured roughly £500,000 from the Mayor of London's Good Growth Fund to deliver a series of public realm improvement projects at and around Willesden Junction Station.

We have commissioned 5th Studio, architecture and urban design consultants, to design specific improvements to deliver immediate, tangible benefits for the community.



The proposed improvements aim to:

- make the spaces around Willesden Junction Station more welcoming, safe and accessible
- enhance the station's position as a gateway to both Old Oak and Harlesden town centre
- reveal and celebrate local heritage to enhance local pride and identity

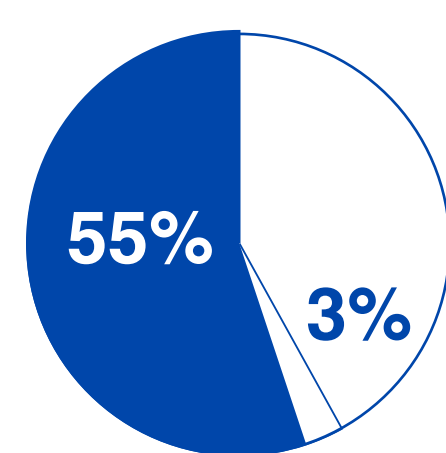
OPDC is working in partnership with the London Borough of Brent, station operator, Arriva and the station freeholder, Network Rail to deliver this project.

Building on the survey findings, this event is an opportunity to meet with the OPDC team, 5th Studio and project partners to understand how the project has progressed and share your feedback on the ideas and visuals we're sharing, ahead of the next stage of design.

This project is part of OPDC's 'In the Making' initiative, a collection of projects and activities which celebrate and nurture the unique places in Old Oak and Park Royal.

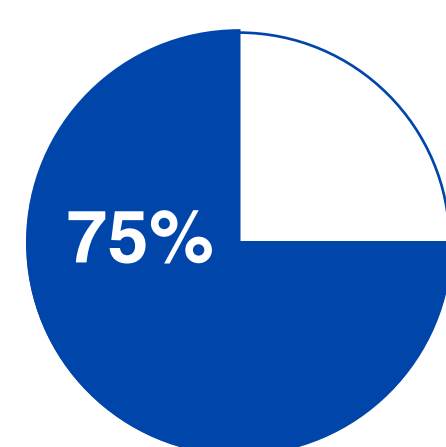
Survey findings

Earlier this year, to capture the views of station users, we carried out surveys at Willesden Junction station.



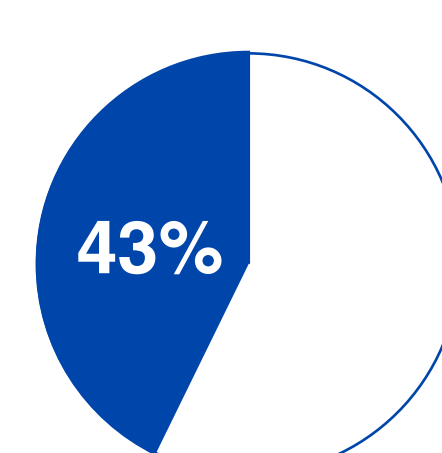
55% of people associate the station with Harlesden, but only 3% associate it with Park Royal

Following further consultation with the community, we will look at ways the improvements could reveal and celebrate local heritage and identity.



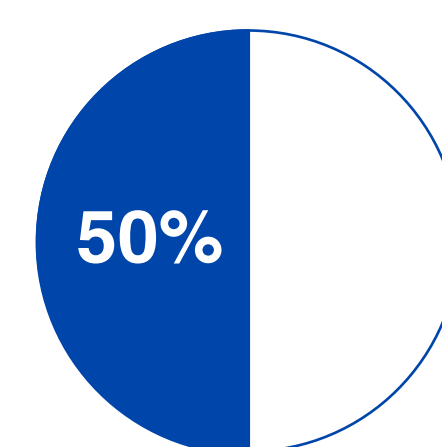
75% of people use the Old Oak Lane entrance most often

Improvements along Station Approach are a high priority. This should include greening / tree planting.



43% of people think that signage to the station needs improvement

Our study area could be extended further along Harrow Road and Old Oak Lane, to include signs / flags directing towards the station, and signalling the routes to Harlesden and Old Oak.



50% of people use the station as a cut-through at some point

The number of people who cut through the station is greater than expected, and as pedestrian numbers increase from Trainspotters' Bridge, the path and green space around the brick ticket office will be used even more frequently. We propose that improving signage will increase awareness of the route.