

Willesden Junction Station Early Activation Projects
Public Survey - Key Takeaways

22 May, 2019

Based on the answers given at the public survey (2nd May 2019) there are a number of key project takeaways that can be taken forwards:

75% of people use the Old Oak Lane entrance most regularly

- Improvements along Station Approach are high priority.
- This should include greening/ tree planting.

43% of people think that the signage to the station is the wayfinding with most room for improvement

- Our study area could be extended further long Harrow Road and Old Oak Lane, to include signs/flags directing towards the station, and signalling the routes to Harlesden & Old Oak – this would require co-ordination with Maynard.

55% of people associate the station with Harlesden, but only 3% associate it with Park Royal

- This is not surprising, but should be addressed by including both areas in the artist briefs: to keep Harlesden communities involved, and to elevate the presence of Old Oak & Park Royal.

50% of people use the station cut-through at some point, but the majority are not interested in getting involved with the community gardens

- The number of people who cut through the station is greater than expected, and as pedestrian numbers increase from transpotters bridge the path and gardens will be used even more frequently. Signage must be improved to increase awareness of the route.
- Improvements to the green space should be high priority. Questions regarding maintenance should be addressed if the community gardens are to be retained and there is lack of interest from the public.

There is a spread of knowledge about regeneration in the area

- To be helpful to everyone, the level of information provided by the OPDC at the station should be broad: from very general information to detailed notices that are updated frequently.