

MAYOR OF LONDON

Untold Stories What to think about when you apply for Round 2



Easy read booklet

About this booklet



We have **£1 million** to spend on community projects. We gave just over half of this money away in Round 1. We have just under half left to give away in Round 2.



This money is called a **grant**. A **grant** is money for a project that you do not have to pay back.

June						
Tue	Wed	Thu	Fri	Sat	Sun	Mon
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

Round 1 was in October 2021.
Round 2 starts 15th June 2022.



This booklet will help you apply for Round 2. It tells you who we gave money to in Round 1 and answers some questions people had.

Who we want to give money to in Round 2



We did not know what kind of projects would apply for money in Round 1.



In Round 1 we didn't get many applications from

- Deaf and disabled people.
- **faith and belief** projects.
- Arab communities.
- Gypsy, Roma and Irish Traveller communities.



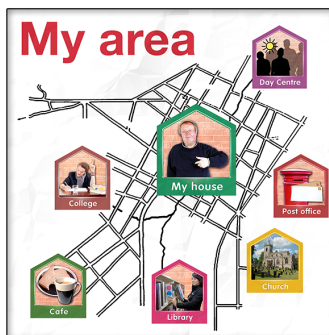
Faith and belief means your religion or what you believe in and is important to you.



We want to give money to projects across all of London. But in Round 1 we did not give money for projects in



- Barking and Dagenham.
- Camden.
- Croydon.
- Enfield.
- Hammersmith and Fulham.
- Haringey.
- Harrow.
- Hillingdon.
- Hounslow.
- Kingston.
- Newham.
- Redbridge.
- Richmond.



In Round 2 we will still support applications from all areas and communities.

Who we gave money to in Round 1



We gave money to 42 different projects in Round 1.



Lots of different projects applied and all the projects we gave money to were different.



3 important things we looked at when we decided who to give money to in Round 1 were

- **Story and Community.**
- **Public Spaces.**
- **Diversity and Representation.**



Diversity means people from different backgrounds.
Represented means you see your own life and culture around you.

Who we gave money to in Round 1 Story and Community



The projects we gave money to had a good story. This means they knew what they wanted to say with their project.



They thought about why this story was important to their community and whose story it was.



In your application tell us

- how you talked to all the different people in your community.
- how what your community said changed your project.
- why your project is important to your community.
- who you will work with to make sure everyone gets their say.



Who we gave money to in Round 1

Public spaces



The projects we gave money to thought about public spaces. These are spaces shared by everyone who lives in London, such as streets and parks.



They chose a public space that made sense for their project. They thought about the size of the public space and their artwork.



They knew how long their project would be in public spaces for. Some will stay there for years.



In your application tell us

- how you will use London's public spaces.
- why you have chosen these spaces for your project.

Who we gave money to in Round 1

Diversity and representation

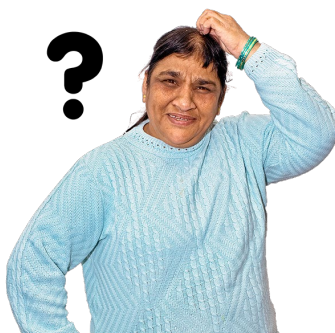


The projects we gave money to thought about diversity and representation for different people.



This included people who were

- Black, Asian and Minority Ethnic.
- Deaf and disabled.
- LGBTQ+.
- women.
- from areas with less money.



In your application tell us

- how people from different backgrounds will understand your project.

Questions people asked us in Round 1



Here we tell you some of the questions people asked us in Round 1.



We give our answers to the questions to help you with your application for Round 2.



The questions people asked us are in pink boxes and bold.



Our answers to the questions and what you need to think about when you apply are in pink.



Question

What do you mean by making my project accessible to Deaf and disabled Londoners?



Accessible means how easy it is for everyone to take part in your project.



We have money so Deaf and disabled people can run or take part in your project.

To find out more

send an email to

accessibility@rocketsciencelab.co.uk

call this number **020 3291 3026**



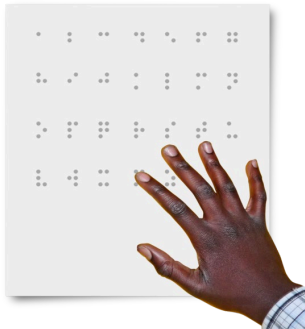
It is important to talk to Deaf and disabled people, so they get their say.



Think how Deaf and disabled people find out about your project and how you communicate with them.



Audio descriptions of your artwork will be helpful for people who are blind or don't have much sight.



Think how you will tell people about your audio descriptions in an accessible way.



[Click here for the VocalEyes website that can help you with audio descriptions.](#)



Think how physically accessible your project is. Is there accessible toilets or is there lots of steps or uneven ground.



[Click here for the Unlimited's website that can help you with accessibility.](#)



Question

What do you mean by Community-led?



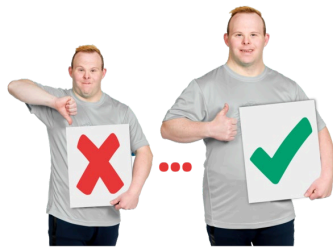
Community-led means your community has their say in the plans and ideas for your project.



To be community-led you should

- speak to your community about the project.
- know if your community want your project.
- have workshops and meetings with your community.
- ask your community what they think about your decisions.
- speak to people who will take part in your project.
- know your community have asked you to do this project.





Tell us what you learned and how it changed your ideas when you talked to your community.



Your community needs to still have their say once your project starts.



To show us you are community-led tell us

- you will have a group from your community to talk to.
- your community will help create the final artwork.
- your community will help pick the artists.
- you will help your community make their own tours.



It's unlikely we will give money to any projects that aren't community-led.



Question

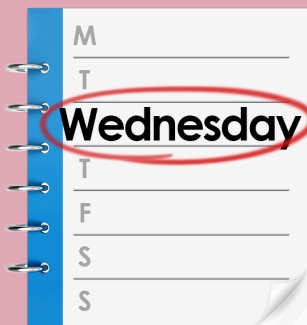
What do you mean by Public Realm?



The **public realm** is our shared spaces in the city. It's the spaces in between buildings that are accessible to everyone.

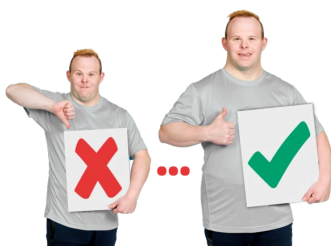


The public realm includes streets, parks and open spaces.



Question

Our project is temporary, touring or a one-off event. Can we apply?



We want to give money to projects that make London communities better.



Most Round 1 projects created new objects like murals, artworks and signs meant to be there for at least 1 year.



Some projects might want to show their artwork in more than 1 place. This is called a tour. The tour should take around 1 year.



We will give money to new tours that show how diverse London is. Tell us how you will make maps and audio descriptions people will learn from.



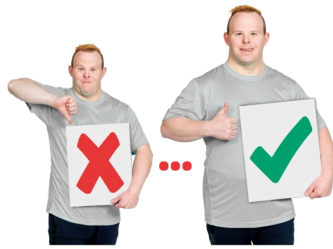
Give people **digital options** so your tours are more accessible. **Digital options** are online and use a computer.



We are unlikely to give money to one-off events like concerts or festivals unless you can tell us how it will help your community for a long time.



Question
Does my project have to be new?



No, If you already have a project you can still ask for money to make it better.



You can't ask for money you have already spent on your project.



Question
Can we apply for Round 2 if we didn't get money in Round 1?



Ask us why your project didn't get money in Round 1 and if you should apply for Round 2.

Round 2



Question

Can we apply for Round 2 if we got money in Round 1?



If you got the **Test and Nurture** grant in Round 1 you can apply for the **Grow and Make Happen** grant in Round 2.



Your Round 1 project must be finished before you apply for Round 2.



Question

What does based in London mean?



Your project and the community it is for must have an address in London.

Contact us



If you have any questions or want help to apply for Round 2 contact our partner organisation **Rocket Science**.



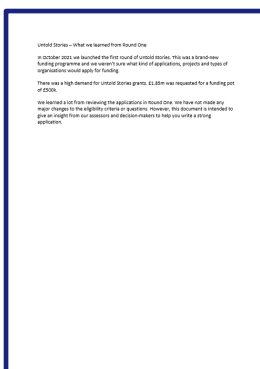
Send an email to

accessibility@rocketsciencelab.co.uk



Call this phone number

020 3291 3026



Thank you to A2i for the words
www.a2i.co.uk (reference 35267b)

The full version of this document is called
Untold Stories FAQ