Welcome to the second issue of our newsletter. We are delighted with the positive response to our summer issue. As a result, many more of you have registered for the featured county, Somerset, increasing your chances of finding a new home through the scheme.

In this edition we move to the eastern side of the country to focus on the picturesque county of Norfolk. There is also more information on our Seaside & Country Homes flats, as well as on payments from your landlord that you may be entitled to if you move.

As always, we are here to help. So if you have any questions about the scheme, or your application in particular, you can call us on 08450 212 020 or email us at housingmobility@london.gov.uk.

FEATURED COUNTY: NORFOLK

Norfolk is another county where the supply of properties in some locations exceeds demand. So, like Somerset (featured in Issue 1), it is well worth considering if you want a quicker move. It is also relatively near London, so journeys back to the capital – as well as trips to visit family in Essex or Suffolk – are quick and easy.

Much of the north Norfolk coast is now known as Chelsea on Sea, due to its popularity with more affluent Londoners, many of whom have holiday homes in the area. Why is it so popular? The pretty towns and villages, wide sandy beaches, sea air and improved communication links from London are all contributing to its increasing popularity. And with frequent trains to West Norfolk from King's Cross and to East Norfolk from Liverpool Street, journeys are quick and straightforward. The road network is also much improved and in general the roads are quiet outside peak times.

We have flats in the pretty and unspoilt coastal town of Cromer (where, unusually, pets are allowed) and in Gorleston, close neighbour of the larger and traditional seaside resort of Great Yarmouth. We also have bungalows in the West Norfolk resort of Hunstanton.
(the only town on the east coast to face west!), although because they are bungalows these are in relatively high demand. We also have more bungalows slightly inland, in the market town of North Walsham. All these locations offer the day to day facilities you would need and are close to either the larger town of King’s Lynn or major city of Norwich.

Finally, we also have some flats and bungalows in Diss. This is in the south of the county, on the border with the neighbouring county of Suffolk. This town too has direct rail links from Liverpool Street but with even shorter journey times.

Norfolk is the fifth largest county in England but has a relatively low population. So, if it is peace and quiet you are looking for, along with a slower pace of life, Norfolk could be your ideal location. With an unspoilt coastline and countryside, it also rates highly for quality of life. It is also famously flat, although it’s worth noting there are some steeper streets in some of the coastal towns.

If you are interested in adding Norfolk locations to your application please call us on 08450 212020 or send us an email at housingmobility@london.gov.uk.

EVER THOUGHT ABOUT A FLAT?

Most of our applicants would prefer to move to a bungalow and this means that demand is much higher than it is for similarly sized flats. In some locations we only have bungalows but often we have a scheme of flats close by that usually offer a much better chance of moving quickly. This is especially true in Kent and Essex, and on the Sussex coast.

Most of our flats have just a ground and first floor, and those with higher floors usually have lifts. In all cases, the blocks are exclusively for those meeting Seaside & Country Homes age criteria. Please note that most flats will not accept pets.

A flat can often mean a much better chance of a move. So, if it is something that you would consider and you’re keen to move quickly, please contact us and we can talk through the options with you.

MOVING COSTS

Most boroughs and many housing associations offer their tenants help with moving and/or travel costs, or give an incentive payment for vacating a family-sized home. If you are offered a nomination or viewing for a Seaside & Country Homes property, contact your landlord straight away to see whether they can help and – if they can - what they offer. The quicker you do this the sooner you may receive your payment.