

MINUTES

**Meeting: Royal Docks Officer Level
Programme Board**

Date: Wednesday 19 December 2018

Time: 12.30 pm

**Place: Room 3.3e, City Hall, The
Queen's Walk, London, SE1
2AA.**

Present:

Daniel Bridge, Royal Docks Programme Director, GLA

Elaine Elkington, Interim Director for Regeneration and Planning, LB Newham

Jamie Izzard, Senior Manager – LEAP

Simon Powell, Assistant Director – Strategic Projects and Property, GLA

Shelim Shakir, Project Manager, Royal Docks, GLA

Felicity Harris, Board Officer, GLA

1 Apologies for Absence & Chair's Announcements (Item 1)

- 1.1 The Chair welcomed Members to the meeting, noting it was the first formal meeting of the Royal Docks Officer Level Programme Board. Thanks were given to those involved in establishing the group and the amount of work that had gone into the Board so far was acknowledged.
- 1.2 Apologies were noted from Jane Sherwood.

2 Declaration of Interests (Item 2)

- 2.1 There were no declarations of interest.

3 Electricity Reinforcement and Digital Study Fees (Item 3)

- 3.1 The Chair invited Daniel Bridge, Royal Docks Programme Director, to introduce this report.
- 3.2 The Royal Docks Programme Director outlined the request for up to £480,000 to be approved from the Connectivity budget for three pieces of work to help position the Royal Docks as a prime location for business. The investment would be used to deliver three projects: a procurement process to secure a specialist consultant to implement the outcome of the AECOM report into electricity reinforcement; investment for the Royal Docks Delivery Team to work with National Grid and others to undertake a feasibility study into burying the power lines running along the northern edge of the Royal Docks; and a procurement process to secure a specialist consultant to undertake an audit of existing digital connectivity.
- 3.3 Members discussed the proposal briefly and it was noted that work to improve connectivity in the area was also a priority for LEAP.

3.4 DECISION:

That Members:

- 1) Noted the report;**
- 2) Endorsed the £480,000 investment to fund the electricity reinforcement and digital study; and**
- 3) Noted that the proposed investment would be subject to a further GLA approval.**

4 North Woolwich Road Fees (Item 4)

- 4.1 Daniel Bridge, Royal Docks Programme Director, introduced the item and outlined the proposed work covering professional, detailed design and transport modelling fees to progress the North Woolwich Road corridor project.
- 4.2 Members were advised that work on this project had already started and that the Royal Docks team were working closely with the Newham highways team. The requested expenditure of up to £460,000 would be invested in: highways design; landscape design; highways modelling; stakeholder engagement; community consultation; legal advice on funding and contributions; and staff costs at the London Borough of Newham.
- 4.3 Members noted that consideration should be given to how the final decisions on this project would be made and it was agreed that a discussion would be held at a Royal Docks Enterprise Zone Programme Board meeting in mid-late 2019.

4.4 DECISION:

That Members:

- 1) Noted the report;**
- 2) Endorsed the £460,000 investment to fund professional, detailed design and transport modelling fees to progress the North Woolwich Road corridor project; and**
- 3) Noted that the proposed investment would be subject to a further GLA approval.**

5 Workspace Development Fees (Item 5)

- 5.1 The Royal Docks Programme Director introduced the item and outlined the request for up to £100,000 investment to fund specialist property advice and valuation support for acquisitions in the Royal Docks.
- 5.2 Members were advised that the Royal Docks needed to develop infrastructure to pilot a workspace development programme to support business growth in the area. It was noted that the Delivery Team would need to use reliable market information and valuation reports to support SMEs in refurbishing space and acquiring new property, and that the funds requested would help shape how investments would be spent to meet LEAP and LBN objectives. Members were told that this would not be a one-off piece of work and that the money would be spent over the following 12 months.

5.3 DECISION:

That Members:

- 1) Noted the report;**
- 2) Endorsed the £100,000 investment to fund specialist property advice and valuation support for acquisitions in the Royal Docks; and**
- 3) Noted that the proposed investment would be subject to a further GLA approval.**

6 Place Early Works Fees (Item 6)

6.1 Members received an outline from the Royal Docks Programme Director on the proposals to deliver a project management led multi-disciplinary consultancy team to manage the detailed preparation and delivery of the first phase of public realm improvements in three key areas in the Royal Docks.

6.2 Members were told that project management support to implement the first of the two phases began in October 2018 and that retrospective LEAP endorsement was being sought for up to a £400,000 from the Place budget.

6.3 DECISION:

That Members:

- 1) Noted the report;**
- 2) Endorsed the £400,000 investment to fund a consultancy team to manage the preparation and delivery of the first phase of public realm improvements in three key areas in the Royal Docks; and**
- 3) Noted that the proposed investment would be subject to a further GLA approval.**

7 Interim Cultural and Events Programme (Item 7)

7.1 The Chair asked the Royal Docks Programme Director to introduce the item and outline proposals for an Interim Culture and Events Programme for early 2019.

7.2 Members were told that up to £448,792 was requested from the Activation budget to support the programme and that the funding would support the following: a Culture & Placemaking Strategy; event market research; a public art consultant; seasonal installations and events; community arts programme and grants; commissioning London Festivals; and additional resource to fill a gap in staffing

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that would be needed to develop and deliver the 2019 Culture and Events Programme.

- 7.3 Members agreed that activation was integral to delivering objectives and ambitions in the Royal Docks and it was confirmed that a full expenditure business case would be considered by the Royal Docks Enterprise Zone Programme Board.
- 7.4 Members discussed the requested funding amount and the number of projects covered, noting that the breakdown of costs for each project was final and money could not be spent elsewhere should any projects not require the full amount. It was agreed that further endorsement would be required should additional spending totalling more than 5% of the original allocation be needed.
- 7.5 Members queried how success would be measured and it was noted that part of the overall project would include work to identify objectives and outcomes, which would be related to community stakeholder consultation work.

7.6 DECISION:

That Members:

- 1) Noted the report;**
- 2) Endorsed the £448,792 investment from the £20.3m Activation budget to fund an Interim Cultural and Events Programme for early 2019; and**
- 3) Noted that the proposed investment would be subject to a further GLA approval.**

8 Interim Marketing Communications & Engagement (Item 8)

- 8.1 The Royal Docks Programme Director introduced the item and provided Members with an overview of a project to deliver an interim marketing, communications and engagement programme for early 2019.
- 8.2 The requested expenditure of up to £495,000 would fund a programme which would help to facilitate and encourage active engagement and participation from resident and business communities in the Royal Docks, as well as increase investor, occupier and visitor interest. Members were told that future endorsement would be requested from the Royal Docks Enterprise Zone Programme Board for ongoing funding for marketing.
- 8.3 Members asked who the delivery partners would be for the marketing strategy and were told that a number of agencies were being considered.

8.4 ACTION:

Jamie Izzard, Senior Manager – LEAP, to provide contact details of LEAP officers to Elaine Elkington, Interim Director of Regeneration and Planning.

8.5 DECISION:

That Members:

- 1) Noted the report;**
- 2) Endorsed the £495,000 investment from the £14m Promotion budget to fund an interim marketing, communications and engagement programme for early 2019; and**
- 3) Noted that the proposed investment would be subject to a further GLA approval.**

9 Economy Strategy Fees (Item 9)

9.1 The Royal Docks Programme Director introduced the item and gave Members an overview of the proposals to commission and fund an Economy Strategy, which would be part-funded from the Economy budget (£60,000) and part-funded by LBN (£40,000).

9.2 Members were told that the requested funding would support the partnership between LBN and the Royal Docks Delivery Team to establish a new approach to economic and community development. A consultant or consultancy service would be commissioned to support the development of the Strategy, which would be delivered within the following 9 months.

9.3 DECISION:

That Members:

- 1) Noted the report;**
- 2) Endorsed the £100,000 investment to commission and fund an Economy Strategy (£60,000 from the Economy budget; £40,000 from LBN); and**
- 3) Noted that the proposed investment would be subject to a further GLA approval.**

10 Regeneration Exhibition Phase 1 (Item 10)

10.1 Members received an update on proposals to develop the concept and content of an exhibition space promoting the regeneration of the Royal Docks. The Royal Docks Programme Director advised Members that the exhibition space would tell the story of the Royal Docks and promote the regeneration work of the team and its development partners.

10.2 The funding requested, £490,000, would cover the development of an exhibition space, deliver a physical architecture model of the docks and work up a detailed concept, approach and budget for an evolving programme for an East London Regeneration Centre. The funding for the East London Regeneration Centre would be subject to further Royal Docks Enterprise Zone Programme Board endorsement.

10.3 DECISION:

That Members:

- 1) Noted the report;**
- 2) Endorsed the £490,000 investment to develop the concept and content of the exhibition, deliver an architectural model of the docks, and develop an approach and budget for an East London Regeneration Centre; and**
- 3) Noted that the proposed investment would be subject to a further GLA approval.**

11 Date of Next Meeting (Item 11)

11.1 The date of the next meeting was to be confirmed.

12 Any Other Business (Item 12)

12.1 There was no other business.

Close of meeting

The meeting closed at 13.23.

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