INTRODUCTION

The Outputs and Outcomes Framework contains a long list of measures grouped under the three GLA objectives (Empowering People, Making Better Places and Growing Prosperity), and the four overarching indicators (Impact on different equalities groups, Perceptions of area change, Organisational and strategic capacity, Resilience). Please note the framework is still in development; the Good Growth Fund is a rolling four-year programme, and so we intend to update and refine this list as the programme develops over each future round.

The framework distinguishes between Output and Outcome measures.

In addition, the framework identifies a number of measures which are being used by the GLA to assess the programme-wide impact of the Good Growth Fund across London.

Please refer to the key below in using the framework.

Key:

Programme wide Good Growth Fund output and outcome measures are highlighted in beige.

Output measure are identified in blue font.

Outcome measures are identified in pink font.

Measure which can be either outputs or outcomes depending on the context are identified in green font.
OVERARCHING INDICATORS

OVERARCHING 1 IMPACT ON DIFFERENT EQUALITIES GROUPS

1.1 Impact on equalities groups for specific interventions
1.2 Impact on most disadvantaged groups
1.3 Impact on most excluded groups

OVERARCHING 2 PERCEPTIONS OF AREA CHANGE

2.1 Perceptions of value of area change for self
2.2 Perceptions of value of area change for family
2.3 Perceptions of value of area change for local community
2.4 Perceptions of value of area change for business

OVERARCHING 3 ORGANISATIONAL AND STRATEGIC CAPACITY

3.1 Project management / delivery jobs directly created by delivery of project (i.e. project manager and support staff)
3.2 Project management / delivery jobs sustained by delivery of project (i.e. project manager and support staff)
3.3 No. partners working together to support delivery
3.4 No. new partners engaged
3.5 Additional funding levered over and above direct match funding
3.6 New management organisations / structure established (e.g. BIDS, town teams, trusts)

OVERARCHING 4 RESILIENCE

4.1 Additional financial income generated (e.g. increased rental income, business rates, council tax etc)
4.2 Cost savings to organisations (e.g. reduced costs via more efficient working)
4.3 Organisations becoming more sustainable / resilient (e.g. increasing revenue / turnover, developing more sustainable business model)
4.4 Long term management plans established & strategic documents developed
EMPOWERING PEOPLE MEASURES

PEOP 1  OVERALL PARTICIPATION, INFLUENCE & ENGAGEMENT

1.1 Number of people who actively participate in a project
1.2 Number of people from different backgrounds who participate in project
1.3 Residents, business and other stakeholders taking part in engagement exercises and opportunities to shape local decisions
1.4 Residents, business and other stakeholders from different backgrounds taking part in engagement exercises and opportunities to shape local decisions
1.5 Sense of ability to influence local decisions or projects
1.6 Products/projects/services developed through co-design
1.7 Community events: number and attendance
1.8 Improved ambitions and aspirations as a result of specific regeneration projects

PEOP 2  IMPROVING SKILLS

2.1 Numbers of learners supported (by type of support)
2.2 No. of people receiving x hours of IAG and associated employability support
2.3 Numbers of learners retained until completion
2.4 Numbers of learners with increased soft skills
2.5 Numbers of learners with improved basic skills
2.6 Numbers achieving an accredited qualification
2.7 Numbers of learners progressing into work
2.8 Numbers of learners progressing into further skills development
2.9 Numbers of learners progressing into volunteering
2.10 Numbers of learners taking part in world of work experiences / insight days
2.11 Increase in uptake of paid work experience placements and internships
2.12 Improvement in teaching and learning
2.13 Improvement in KS1 and KS2 results, RWM
2.14 GCSE A* to C or 4–9 attainment
2.15 Improved educational outcomes across all areas but particularly London priority sectors including STEM (Science, Technology, Engineering & Maths)
2.16 Increase in the number of students in local priority training sectors
2.17 Changing rate of school exclusions
2.18 Working age population qualified to NVQ3
2.19 Progression to Russell Group Universities
PEOP 3  HELPING PEOPLE INTO WORK

3.1 People entering into employment (all people, local people, equalities groups)
3.2 Number of people sustaining employment for 12, 24 months
3.3 Number of people progressing into work
3.4 Individuals from vulnerable groups moving towards labour market: labour market experience (paid placement/volunteering/internship)
3.5 Individuals from vulnerable groups moving towards labour market: labour market experience (paid placement/volunteering/internship)
3.5 Local people working / engaging in priority growth sectors
3.6 Improvement in employment rate 18+ within local area
3.7 Decrease in JSA numbers

PEOP 4  COMMUNITY ASSETS / FACILITIES: INVESTMENT, USE, INFLUENCE

4.1 Community infrastructure created (by type)
4.2 Low cost community space created
4.3 Numbers of users
4.4 Number of new users
4.5 Numbers accessing cultural activities through community asset
4.6 Numbers directly involved in decisions of community asset or venture
4.7 Involved in the management / running of community asset
4.8 Numbers aware of community asset (derive understanding of community awareness of asset)

PEOP 5  WILLINGNESS TO ACT TO IMPROVE NEIGHBOURHOOD

5.1 Whether agree or disagree that people in this neighbourhood pull together to improve the neighbourhood
5.2 Willing to improve neighbourhood
5.3 Number of volunteering opportunities created
5.4 Volunteering by different groups on place based initiatives
PEOP 6   WELLBEING & LOCAL RELATIONSHIPS

6.1 Personal wellbeing
6.2 Feel have been playing a useful role
6.3 General happiness
6.4 General confidence
6.5 How managing financially now
6.6 Satisfaction with life overall
6.7 Ability to seek advice locally
6.8 Perceptions of safety during night and day
6.9 Can borrow things from neighbours
6.10 Perception that local friends mean a lot
6.11 Talk regularly to neighbours
6.12 Trust in people living in neighbourhood

PEOP 7   SOCIAL COHESION

7.1 Sense of belonging to an area
7.2 Number of people involved in projects that bring together people from different backgrounds
7.3 Perceptions of quality of relationships with people from different backgrounds
7.4 To what extent do you agree or disagree that this local area is a place where people from different backgrounds get on well together?
7.5 Trust in other local residents
7.6 Feel similar to others in neighbourhood

PEOP 8   SERVICES FOR VULNERABLE GROUPS

8.1 Numbers of users of services for vulnerable groups
8.2 Users given increased capacity to meet their own needs, wants and aspirations
PEOP 9  DEPRIVATION & HEALTH

9.1  Free school meals / pupil premium
9.2  Median / average weekly earnings for full time workers
9.3  NEET and not known 16–18 year olds
9.4  Disability Living Allowance (DLA)
9.5  Vulnerable people supported to live independently
9.6  Limiting long-term illnesses
9.7  Life expectancy (and attention to gap between local and wider areas)
9.8  Underage pregnancy reduced
9.9  Reduction in infant mortality
9.9  Childhood obesity at 10–11 and at 4–5
9.10 Reduction in A and E visits
9.11 Engagement with fitness and wellbeing activities
9.12 Claimants receiving ESA citing mental health conditions
PLAC 1  DESIGN STANDARDS

1.1 Good quality design that meets local needs
1.2 Physical design that encourages social interaction
1.3 Physical design that encourages people from different background to meet and to interact

PLAC 2  IMPROVEMENT TO PUBLIC SPACE AND BUILT ENVIRONMENT

2.1 The amount of public realm being created or improved, and the increase in its use
2.2 Shopfronts/building frontages improved
2.3 Trees planted
2.4 Signage/gateway features provided or improved (e.g. new way finding features)
2.5 Street furniture provided or improved
2.6 Improvements to public leisure and recreation space (e.g. parks and play space)
2.7 Improvements to Heritage Assets
2.8 Improvements to Assets of Community Value

PLAC 3  HIGH STREET VITALITY

3.1 Increase in footfall
3.2 Use of public spaces by different groups
3.3 Number of vacant units brought back into use
3.4 Reduction in vacancy rate in area
3.5 Churn of businesses in a particular place
3.6 Length of time premises remain empty before reoccupied in area
3.7 Business mix in area (e.g. retail, food and drink etc)
3.8 Proportion of independently owned retailers
3.9 Number of traders and business providing specialist products and services for specific local communities
3.10 Size of night time economy: number of businesses operating after 7pm
3.11 Size of night time economy: licenses
3.12 Size of night time economy: visitors in area for socialising after 7pm
3.13 Support to wider community provided through business
PLAC 4  HOUSING PROVIDED OR IMPROVED

4.1 Housing units consented / completed in a particular area
4.2 Social housing unit consented / completed
4.3 Number of family homes consented / completed
4.4 Affordable/intermediate homes consented / completed
4.5 Number of homes improved / refurbished
4.6 Number of existing residents of area provided with new homes in area
4.7 Number of social tenants and leaseholders rehoused in area
4.8 Number of private tenants and private owners rehoused in area
4.9 Extent of tenure change

PLAC 5  ACCESSIBILITY & SUSTAINABILITY

5.1 Transport / accessibility improvements (e.g. junctions improved, crossing provided)
5.2 Overall transport accessibility
5.3 Improved accessibility to people with limited mobility
5.4 Change in personal travel behaviour (car use, cycling, walking and use of public transport)
5.5 Change in local travel patterns (level of cycling, walking, and public transport use)
5.6 Reduction in congestion
5.7 Improvement in green infrastructure & water / waste management
5.8 Amount of space with improved energy efficiency (m²)
5.9 Reduction in overall CO2 emissions
5.10 CO2 emissions across operational estates
5.11 Houses given energy advice & associated measures
5.12 Small medium enterprises receiving low carbon interventions
5.13 Pollution, e.g. NOX, PM10 & 2.5
5.14 Net increase in green cover (including verges & planting)

PLAC 6  CULTURE, LEISURE & PLACE IDENTITY

6.1 Number of culture, and leisure assets locally
6.2 Number of activities / events promoting the identity of a place
6.3 Number of cultural events taking place
6.4 Use of culture and leisure assets
6.5 Numbers of users participating in activity / event promoting the identity of a place
6.6 Cultural organisations involving increased numbers of local people
6.7 Numbers of people accessing existing culture organisations for the first time
6.8 Number of people accessing cultural events in new settings
PLAC 7  AREA USE, PERCEPTIONS AND ATTRACTIVENESS

7.1 Increase in visitor satisfaction
7.2 Overall user satisfaction of particular elements of the scheme (e.g. public realm, wayfinding, shop front improvements)
7.3 Perceptions of change and improvement in a particular place – focus on place as a whole, or specific elements (e.g. retail offer, night time offer etc)
7.4 Likelihood of recommending initiative to others
7.5 Headline measures of high street social value from hedonic analysis
7.6 Stated preference methods/willingness to pay
7.7 Headline measures of high street social value from hedonic analysis
7.8 Reported crime and antisocial behaviour in area
7.9 CSE and gang activity reduced
7.10 Change in commercial rent levels
7.11 House prices and residential rents
**GROWING PROSPERITY MEASURES**

**PROS 1 CONSTRUCTION EMPLOYMENT**

1.1 Construction jobs supported
1.2 Construction jobs for local residents created
1.3 Construction jobs at London Living Wage or above created
1.4 Construction apprenticeships supported
1.5 Other construction skills supports
1.6 Local construction supply chains

**PROS 2 COMMERCIAL SPACE PROVIDED**

2.1 Amount of commercial space being created, improved or brought back into use
2.2 Creation / safeguarding of space for shared community and business activities
2.3 Open workspace created or safeguarded for SMEs (according to GLA typologies)
2.4 Affordable workspace created or safeguarded
2.5 Affordable workspace created targeted at artists
2.6 Grow on / move on space provided to retain local businesses

**PROS 3 USE OF COMMERCIAL SPACE CREATED**

3.1 Businesses accommodated within space created
3.2 Start-ups / SMEs / Artists using workspace provided
3.3 Start-ups / SMEs / Artists benefiting from low cost space
3.4 Number of community organisations using mixed retail / commercial space; hours of use

**PROS 4 EMPLOYMENT CREATED & SUSTAINED**

4.1 New jobs being created and existing jobs being protected and safeguarded
4.2 Jobs created or sustained within Borough employing local people
4.3 Jobs created / sustained paying LLW
4.4 Jobs created / sustained in locally identified priority or growth sectors
4.5 Jobs created / sustained employing vulnerable groups
4.6 Jobs created / sustained offering secure employment
4.7 Jobs created / sustained offering flexible employment
### PROS 5  TRAINING OPPORTUNITIES CREATED

5.1 Local employers engaging with employment support / brokerage services or organisations  
5.2 Local employers taking on people through local employment services  
5.3 Local employers providing mandatory training during working hours  
5.4 Local employers offering work experience / mentoring / apprenticeship opportunities  
5.5 Number of apprenticeships  
5.6 Number of work placements / internships  
5.7 No. of staff undertaking voluntary training for accredited skills

### PROS 6  BUSINESS SUPPORT

6.1 Number of businesses receiving support  
6.2 Startups / SMEs / social enterprises receiving skills and training needs support; hours of support received  
6.3 Startups / SMEs / social enterprises receiving entrepreneurship support; hours of support received  
6.4 Startups / SMEs / social enterprises export and trade support; hours of support received  
6.5 Startups / SMEs / Social enterprises innovation / knowledge support; hours of support received  
6.6 Enterprises receiving access to finance (loans or grants) to support growth; amount of access to funding provided

### PROS 7  BUSINESS INVESTMENT, PERFORMANCE & ENGAGEMENT

7.1 Number of new business moving into an area  
7.2 Number of businesses starting up with local ownership  
7.3 Increase in business turnover  
7.4 Increase in individual / area wide business profitability  
7.5 Collaboration b/w businesses within local workspace  
7.6 Increase in number and value of local supply chains  
7.7 Number of supported start-ups surviving for 12 and 24 months  
7.9 Number of businesses remaining in area after leaving supported space  
7.10 No. of enterprises cooperating with research institutions  
7.11 No. of enterprises supported to introduce new to the firm products  
7.12 Businesses playing an active role in local partnerships / decision making.