CATEGORISATION OF LONDON'S OPPORTUNITY AREAS

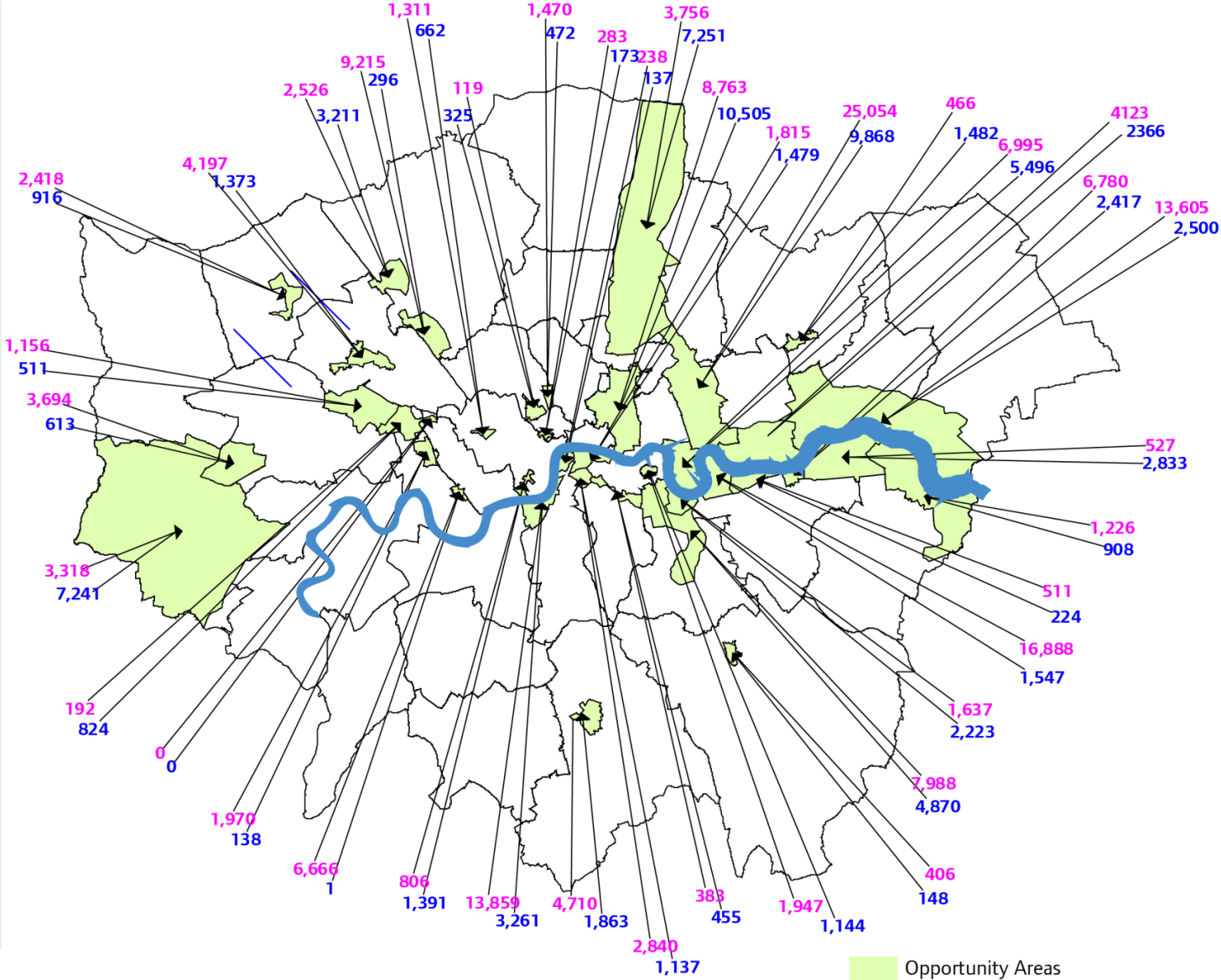| CATEGORISATION	CURRENT DEFINITION
MATURE	Development potential largely fulfilled
MATURING	Transport infrastructure in place, either funded or under construction; housing and commercial development happening and or in the pipeline through existing consents
UNDERWAY	Development is starting to happen, but risks and obstacles to delivery remain. Requires some strategic interventions and leadership, mostly identified.
READY TO GROW	No major transport infrastructure required or transport infrastructure in place (either funded or under construction), but market not responding. Still identifying other obstacles, challenges and interventions.
NASCENT	Major transport infrastructure required, not funded yet; no or very low housing and commercial development happening; and/or the area needs careful consideration in terms of the overall vision, the potential future mix of form and function
EMERGING	New areas being considered at the moment

CATEGORISATION OF LONDON'S OPPORTUNITY AREAS

MATURING	UNDERWAY	READY TO GROW	NASCENT
Lower Lee Valley	Deptford Creek/Greenwich Riverside	Isle of Dogs	Old Oak Common and Park Royal
City Fringe/Tech City	Southall	Earls Court & West Kensington	London Riverside
Vauxhall, Nine Elms & Battersea	Paddington	White City	Upper Lee Valley
London Bridge, Borough & Bankside	Harrow & Wealdstone	Croydon	Cricklewood/Brent Cross
King's Cross - St Pancras	Ilford	Elephant & Castle	Heathrow
Wembley		Canada Water	Royal Docks and Beckton Waterfront
Greenwich Peninsula		Charlton Riverside	Bexley Riverside
Waterloo		Kensal Canalside	Euston
Colindale/Burnt Oak		Bromley	Thamesmead & Abbey Wood
Lewisham, Catford & New Cross			Old Kent Road
Woolwich			
Tottenham Court Road			
Victoria			

OPPORTUNITY AREAS – HOUSING COMPLETIONS/PIPELINE

OA	Net Completions (Unit Level)	Net Pipeline (Unit Level)
Bexley Riverside	908	1226
Bromley	148	406
Canada Water	1144	1947
Charlton Riverside	224	511
City Fringe/ Tech City	10505	8763
Colindale/Burnt Oak	3211	2526
Cricklewood/Brent Cross	296	9215
Croydon	1863	4710
Deptford Creek/Greenwich Riverside	2223	1637
Earls Court	1	6666
Elephant and Castle	1137	2840
Euston	325	119
Greenwich Peninsular	1547	16888
Harrow & Wealdstone	916	2418
Heathrow	7241	3318
Ilford	1482	466
Isle of Dogs	5496	6995
King's Cross - St Pancras	472	1470
Kensal Canalside	0	0
Lewisham, Catford & New Cross	4870	7988
London Bridge, Borough & Bankside	1479	1815
London Riverside	2500	13605
Lower Lea Valley	9868	25054
Old Kent Road	455	383
Old Oak Common	824	192
Paddington	662	1311
Park Royal	511	1156
Royal Docks & Beckton Waterfront	2366	4123
Southall Hinterland	613	3694
Thamesmead & Abbey Wood	2833	527
Tottenham Court Road	173	283
Upper Lea Valley	7251	3756
Vauxhall, Nine Elms & Battersea	3261	13859
Victoria	1391	806
Waterloo	137	238
Wembley	1373	4197
White City	138	1970
Woolwich	2417	6780

Opportunity Areas

Source: *London Development Database*