

# MAYOR OF LONDON

## MINUTES - DRAFT

### MEETING - NIGHT TIME COMMISSION ADVISORY BOARD

**DATE: TUESDAY 12 APRIL 2016**

**TIME: 10:00am**

**PLACE: COMMITTEE ROOM 4, CITY HALL, THE QUEEN'S WALK,  
LONDON, SE1 2AA**

Present:

1. Munira Mirza, Deputy Mayor for Education and Culture (Chair)
2. Ian Graham, Central Licensing Unit, Metropolitan Police
3. Rebecca Lawrence, Director of Resources, MOPAC
4. Andrew Parsons, Drugs and Alcohol Unit, Home Office
5. Lucinda Turner, Head of Strategic Planning, Transport for London (TFL)
6. Cllr Nickie Aiken, Cabinet Member for Public Protection, Westminster Council
7. Julian Bird, CEO, Society of London Theatres (SOLT)
8. Tim Scott, Creative Industries Director, London First
9. Tracey Heyworth, Senior Advisor, Creativity Economy, DCMS
10. Rico Pieri, Business Alliance /Night Time Manager, Heart of London Business Alliance
11. Alan Miller, Chairman, Night Time Industries Association
12. Cllr Jonathan Simpson, Cabinet Member for Community Safety, Camden Council
13. Lorraine Gamman, Founder, Design Against Crime Unit, Central Saint Martins
14. Greg Marshall, Director of Membership, Association for Electronic Music
15. Feargal Sharkey, Consultant
16. Auro Foxcroft, Founder and CEO, Village Underground
17. Laia Gasch, Special Assistant Culture, Greater London Authority (Policy Manager)
18. Dr. Shain Shapiro, Managing Director, Sound Diplomacy (Secretariat)
19. Andrew Russell, GLA Planning
20. Richard Cressey, Westminster Council
21. Will Gizzard, DCMS
22. Paul Broadhurst, GLA Music and Culture
23. Brian Smith, GLA Research and Economics
24. Ben McKnight, GLA Press
25. Sarah Dolly - GLA Press
26. Dave Webster, Musicians Union

#### 1. Apologies for Absence and Chair's Announcements (Item 1).

Apologies from the floor were noted from Stephen Greenhalgh, Deputy Mayor of Policing and Crime, Mark Lawrence, CEO, Association for Electronic Music and Justine Simons, Head of Culture, Greater London Authority.

#### 2. Terms of Reference and Declaration of Conflict of Interest (Item 2)

2.1 The Commission received the Terms of Reference and Declaration of Conflict of Interest from the Secretariat.

2.2 It was recommended to invite other stakeholders to the Commission, including:

- a. British Transport Police

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- b. Hotels and Tourism Sector
- c. Association of Licensed Multiple Retailers
- d. Department of Communities & Local Government
- e. NHS
- f. London Ambulance Service
- g. Festivals / Festival representative

2.3 It was recommended to combine working groups featuring local authority and licensing groups.

2.4 It was communicated that while there are no guarantees, it is assumed the work of the Commission will continue after the election.

2.5 The term 'Night Time Economy' needs further clarification for the Commission's purposes. Terms to consider include 'ETNE' - early and night time economy. It was decided that the Commission will consider all definitions. **Recommendation:** The changing nature of the 24 hour economy is a different issue to the night time economy, and that is to be further clarified.

2.5 No member declared conflict of interest.

## 3. Work Program (Item 3)

3.1 The scope of work has been agreed as being too ambitious and must be scaled down to be approachable within the six month timeline we are facing.

3.2 It was agreed that we need a greater London analysis to the challenges, to look at how to diversify and spread night time uses across London, lowering pressures on the West End and Hackney.

3.3 We need an accurate portrayal of the current situation in London, using a snapshot of up-to four boroughs of hotspots for such information.

3.4 The outcomes of the Commission require full clarification on the ITT. What are the outcomes that we are trying to achieve?

3.5 It was noted that it is best to not only explore the alcohol-led night time economy. This includes theatres, cinemas, cafes, street food fairs and restaurants, which are diversifying London's night time offer.

3.6 The Chair asked the Commission what kind of night time economy do we want for London? And to answer that, what statistics and data requires further clarification?

3.7 It was stated from many Commission members that a more joined up approach to data can help further contextualise these issues, such as the sharing of ambulance and A&E admission data with police crime reporting statistics; A model in Slough or Cardiff can be used to explore this.

3.8 All agreed It is important not to demonise any sector of the night time economy. A question posed is, do we need less clubs, or more accessible public toilets?

3.9 It was stated that we need a vision of what London can be as a 24 hour city, and we need to explore what our research denotes and reveals through this vision.

3.10 We need to explore the lack of flexibility in the system, including one complaint or one incident causing significant challenges for councils, businesses and residents.

## 4. Work Program Recommendations (Item 4)

4.1 It was agreed that these are the specific topics that require further exploration:

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4.2 Partnerships. We need to explore successful examples, including late night levy, business crime reduction partnerships, quiet street partnerships and others. We need to explore the successful examples occurring across London and champion them.

4.3 International case studies. We need to benchmark our work across all avenues against successful international examples, including Amsterdam, Boston, Melbourne, Berlin, Toronto and others. It is also noted that Bournemouth has a night time economy manager and they should be consulted as a UK example.

4.4 It is important to analyse hospital data and police data in unison, to paint a more accurate picture of crime statistics in relation to night time hotspots.

4.5 We need to focus on the opportunities and benefits of the night time economy and show - qualitatively and quantitatively - the perceived and actual value of London at night, which can mirror with what type of 24 hour city we envisage for London.

4.6 It is best to understand who the consumers are of the Night Time. Tourists and locals experience the night time in different ways and this must be understood and communicated in the scope of works.

4.7 We require an accurate portrayal of social and economic benefits and the issues that the engender. What is the proportionate issues surrounding crime and alcohol, for example?

4.8 We need to develop more accurate and sophisticated views of what is happening and where it is happening, in relation to crime. We can draw on the prior studies conducted by Home Office, MOPAC and the Metropolitan Police, as well as local authorities.

4.9 It is important to focus on the issue of diversification - geographically, class, race and need to ensure all interests are considered in our proposition of London as a 24 hour city.

4.10 More clarification is required in regards to the position of the 'Night Mayor'. The Commission discussed and debated as to whether the post should be taken up by one individual, or a committee should carry out the work and report back as a singular unit. The Commission agreed to further debate the role and responsibilities associated with a 'Night Mayor' or 'Night Time Economy' champion.

4.11 It is more important that there is a joined-up response to these issues, both positive and negative. This joined up response can communicate what kind of city London can be in the future and how to maximise the opportunities of the night time economy across the city.

4.12 It was made clear that the role of the Commission is to not influence local licensing practices and issues, or seek any further powers for the GLA. It is strictly advisory and aims to propose solutions on a London-wide basis and be involved to positively further such a debate.

4.13 It is important to consider views from across London - both inner boroughs and outer boroughs.

## 5. Research Required (Item 5)

5.1 It was recommended that we explore and review research including:

- a. DCMS Culture white paper
- b. Planning guidance
- c. Home Office alcohol and crime statistics
- d. Late night levy review
- e. Local authority night time economy strategies (Westminster, Hackney, Kingston)
- f. International studies and examples
- g. Bournemouth 2 stage report (2012 and 2015)
- h. Civic Trust

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## 6. Deadlines Agreed (Item 6)

6.1 The Secretariat will report back to the Commission on a confirm set of deadlines by the end of April. It was agreed that we will endeavour to commission the research required by mid May, so a consultant is in post to participate in the next Commission meeting on June 8.

6.2 The date of the next meeting in June 8. It was agreed it be conducted in an arts / night time economy venue.

7. Conclusion of meeting - 11:52am.