

## MINUTES

### Night Time Borough Champions Network

**Thursday 20 September 2018, 5.30pm – 7:30pm**

**City Hall, London, SE1 0AL**

**Chair:** Amy Lamé (AL) – Night Czar  
**GLA attendees:** Paul Broadhurst (PB), Manager – 24 Hour London  
Mark Inger (MI), Policy Officer – 24-Hour London  
**Guests:** Rommel Moseley and Jon Collins (London Night Time Commission)

#### **1- Introduction and welcome from the Night Czar**

Explains what the network does and the importance of the boroughs in our work.

Reminds group of the Draft London plan recommendation HC6 – recommending that boroughs develop a night time vision.

#### **2 - Update from the Night Time Commission (Rommel Moseley and Jon Collins)**

Intro from Rommel Moseley, Vice Chair, who gives overview of the composition of the Commission and introduces Jon Collins, the Commission's report writer.

They want the Champions' feedback on the work of the Commission. They are also seeking examples of best practice and case studies from the Champions.

The Commission set up a research and data sub group to better understand what is happening in London at night. It involved four pieces of work:

1. Opinion research including focus groups and guided online discussions via Talk London. Plus polling of 1000 Londoners through YouGov.
2. Worked with the GLA intelligence team to carry out quantitative economic research.
3. Worked with academics who have looked at best practice across the world.
4. Consultation with London resident and community groups, businesses, local authorities and others

There are no cities in the world that have an evidence base of this scale. This is the world's first.

The Commission also had evidence sessions including from University College London's City Leadership Lab; a local councillor from Sydney whose borough was impacted by a surge in night time activity following the central Sydney lockdown laws; Theo Blackwell, the Mayor's Chief Digital Officer.

Key themes coming out of the research are:

1. Affordability and cost

# MAYOR OF LONDON

2. Transport and connectivity
3. Safety, and perception of safety (London is safe at night, but perception of crime is higher for most groups than actual crime figures)
4. The diversity of what people do in London at night
5. The night time workforce

This evidence base will be published by the GLA later this year. The Night Time Commission's report will be published in the new year. It is really important to the Commission that this work helps boroughs and businesses locally and encourages the sharing of best practice.

We are getting a real portrait of London's workforce at night. 32% of all Londoners work at night. Your social grade does not make a difference to how likely you are to work at night. We are also getting a good picture of what Londoners want to do at night. They don't always want to go out partying and drinking, they also want to do daily tasks like shopping.

Younger Londoners feel safe when out in London at night. Those that have the highest fear about London at night are those that tend not to go out, including women, disabled people, people over 35 and people who live in outer boroughs.

We are now looking at how we put that narrative together for the final report.

## **Jon Collins**

London starts from a position of strength. A significant stat in the research is that 36% said London is too expensive at night. What can we as a Commission learn from you as boroughs to have a wonderfully managed city at night.

The first point the Commission has looked at is London as a 24-hour city. How do you as boroughs see this manifesting itself?

The second is one that you as boroughs will have expertise in. How do we use partnerships at a local level to deliver safe, positive urban centres at night? We don't want to reinvent the wheel, but which current schemes are working well, and which aren't. We'd like to share the best practice.

The third is how can we make more of London's cultural assets at night.

The fourth is how can we make more of London's public realm at night. How can we make more of underutilised spaces?

The fifth, is who promotes London to Londoners. There are agencies that promote London to the world but there is no one group or organisation that promotes London to Londoners.

Sixth, you may be aware of creative enterprise zones, but is there scope to develop a night time enterprise zone to release funding at a borough level to research this in more depth?

## **Question and feedback**

Does the data reflect inner and outer London?

Rommel – Yes, in all of our research we have asked for inner and outer data.

# MAYOR OF LONDON

How are we publicising outer London to inner Londoners?

Rommel – We have London and Partners, but their remit is global. So, the question is who promotes London to Londoners, and really promoting that diverse offer.

Do you have a data breakdown for boroughs? And what percentage of polling was from each borough?

Rommel – you can't get a representative sample for boroughs due to the sample sizes being too small at local level. But there will be borough data. 1,000 Londoners were polled, plus 50 face to face interviews were carried out. The consultation had 91 responses several of which were from umbrella bodies like London Councils that represent multiple organisations.

Is it too late to submit more evidence?

Rommel – No

**ACTION:** Mark can circulate the consultation questions again to the Champions network.

Jon – We are really keen to hear about good practice so if you have any examples that would support the themes we would love to hear.

BIDs are taking on more responsibility for policing following community police cuts.

Were more of the night time workers living in inner or outer boroughs?

Rommel – There are significant amounts living in hubs like Brixton. But there is no one picture about where they are coming from. There was a perception that they were coming from the East but that proved not to be the case.

Have you looked at the impact of the ULEZ?

Rommel – TfL should have done some analysis and we will ask them if they have any analysis of the impact of the ULEZ. We have put some questions to TfL about where people are travelling to and from. We would like to look at mobile data but we don't have the resource to do that within this Commission.

Jon – Theo Blackwell is looking at a consortium of boroughs to procure the next generation of lamp posts that could incorporate all sorts of smart technology including 5G networks, charging points etc.

Rommel – Lamp posts would be good to develop a good 5G coverage because you need lots of transmitters to make it work effectively.

Welcome ambassadors are working very well for us and we're very proud of our Purple Flag in Beckenham. We're also very grateful for the support from the BID.

Funding is an issue in rolling out further BIDs.

Rommel – One of the things that came up in our meetings is how Night Markets can develop night life. Gives examples of Asia, South Korea and Japan. Is there an appetite for night markets in boroughs?

# MAYOR OF LONDON

Gives example of Surrey Street market, but also cites examples of Newham and Wandsworth during Eid and Diwali having night time events.

The security aspect needs to be considered, particularly the cost of policing.

Rommel – We are also talking about the design of public realm at night, and safety is a key aspect in light of recent terrorism incidents.

Jon – We would love to learn more about the measures you've taken in the City of London. How do we develop a formula to calculate the true cost benefit analysis?

We have a permanent market in the centre which develops into a Christmas market. Looking at regen in Tolworth with a focus on night time.

Rommel – We also looked at the availability of areas for young people and community groups. So diversifying use of different areas and assets

The Eid and Diwali markets are interesting because they don't officially happen. We are discussing a night market in Balham in the summer.

Jon – Would you be willing to make a commitment to extending best practice schemes, and could this network be a vehicle for making it happen?

Could we get BIDS together to share that best practice.

Best Bar None has been difficult to run because of resources.

I think it's reasonable to say that Commission recognises that London is a collection of villages.

Dianna Neal from London Councils – We could explore this with you and help develop something.

With our Late Night Levy in Islington we have tried to introduce our own best practice scheme.

We would not get away with not running our Best Bar None scheme. We also run a Community Alcohol Partnership (CAP) which is working very effectively.

You said you're interested in diversifying the offer and wondered what examples you had?

Swingers mini Golf in old BHS canteen. It is very popular.

Rommel – Bounce table tennis was one that came up, and bowling alleys.

Amy – I recently visited Havering, and they have a new sports centre called Sapphire, which was very popular with teenagers.

## 3 - Updates from Boroughs

**Southwark** – Issue with Druid Street Market. Not enough controls around people taking drinks out onto the street.

# MAYOR OF LONDON

**Hackney** – Our ‘Dalston Conversation’ has just launched.

**Croydon** – Don’t currently have a night time economy strategy but night time straddles three cabinet portfolios. We are doing a series of night walks to look at our night time. Trying to develop a strategy that says to residents that they don’t have to go elsewhere for a night out.

**Lewisham – Cllr Patrick Codd** – Night time sits in Culture, but also the economy portfolio. We also have a working group with people across the local authority. We’re about to start consulting on our strategy across the borough. Had no cinemas in the borough for years and now have two.

**Lewisham – Geeta Subramaniam** – We have held the Catford Conversation with people who lived in the area over a long period of time before anything happened. The key thing is we have taken our time. Our aspiration is that it becomes a place that local people want to come to. Around public protection and crime, we have to think about the safety aspects, and how do we think about that across the board. From a licensing aspect we only want responsible businesses in the area. Setting out the right framework from the outset. We are also developing a cultural hotspot map.

**Havering – Cllr Persaud** – We have lots of things on offer but with that comes ASB. We have just established a Havering nightlife award. The aim is that licensed premises take their role in the community seriously.

**Bromely – Cllr Gray** – We have a 9 x screen cinema opening in Bromley South. Lots of BIDs. We want to get all of our BIDs to talk to each other.

**Richmond – Twickenham** – Stadium generates a lot of footfall and the partnership working there is very good. Pub Watch and local police are key.

**Westminster – Amit Mistry** – Trying to understand the differences between the various areas of night time activity within the borough. There is a difference between evening and night time.

## 4 - Future Meetings

What topics would you like us to cover at future meetings that would help you in your areas?

Cllr Hitchins – We need a vehicle / forum for sharing information.

Amy – Maybe a session on strategies, and the data once its published.

Jon – A report is going to be published by Portman Group and the LGIU in October on Night Time Strategies. It will highlight areas where LA’s would like support in developing night time strategies.

**ACTION:** Share this with the network

Could we have the Deputy Mayor for Transport attend a future meeting

More and more boroughs are having night time and evening events and perhaps we can have some shared learning on this.

# MAYOR OF LONDON

A session on safety would be useful.

**ACTION:** circulate the Women's Night Safety Charter

Could a borough present good practice on collaboration and partnership in developing a night time economy.

The green agenda at night.

Met Police have an initiative called Wave, which includes a series of training films. Could the Met come and do a presentation on this?

Can we have these meetings in the evening?