

## PART 2 – CONFIDENTIAL FACTS AND ADVICE

MD1431

**Title: Events for London Programme 2015-16**

*Information may have to be disclosed in the event of a request under the Freedom of Information Act 2000. In the event of a request for confidential facts and advice, please consult the Information Governance team for advice.*

### **This information is not for publication until the stated date, because:**

The Part 2 MD is requested to be deferred as the disclosure of the estimated event costs would prejudice the GLA's ability to solicit genuinely competitive bids for related event organisation services. The GLA event officers also undertake consultation with the communities/projects who receive funding, and disclosure of the funding ring-fenced prior to any full funding application process may seem to influence any subsequent funding decision.

**Date at which Part 2 will cease to be confidential or when confidentiality should be reviewed: 1 April 2016**

### **Legal recommendation on the grounds of keeping the information confidential:**

In the event of any request for access to the information contained in this document under section 1 of the Freedom of Information Act 2000 ("the Act"), it is considered that access may be denied on the basis that the disclosure of such information would prejudice the commercial interests of the GLA, as its release could have an adverse impact on the GLA's ability to secure best value through those procurements, which it will undertake as part of the 2015/16 events programme. To this end, the exemption from release of the information set out in part 2 of this report is covered by section 43 of the Act.

Section 1 of the Act creates the general right of access, which provides that any person making a request for information to a public authority is entitled:

- to be informed in writing by the public authority whether it holds information of the description specified in the request; and
- if that be the case, to have that information communicated to him/her.

Part II of the Act contains a number of exemptions from disclosure for certain classes of information. In particular, section 43 of the Act provides that information is exempt information, if its disclosure under the Act would, or would be likely to, prejudice the commercial interests of any person (including the public authority holding it). In the instant case, the information in part 2 of this MD comprises a breakdown of the GLA's events budget by individual event. If this information were to be published, it would alert the market to GLA's overall budget per event. Accordingly, its release might prejudice the GLA's ability to secure best value via its procurement of services and/or supplies for each event. To this end, the information in this part 2 may be viewed as falling within part 2.

It should be noted that the Section 43 exemption is a qualified exemption and, accordingly, its valid use is subject to a public interest assessment.

## Public Interest Assessment

On balance it is considered that the public interest is best served if the information not be disclosed at this point. As noted above, disclosure by the GLA could have a detrimental effect on:

- the GLA's procurements of services and supplies; and
- the GLA's bargaining position vis-a-vis successful bidders.

As a result, the effective delivery of the programme might be prejudiced, which might precipitate an increase in the burden on public resources.

For these reasons, it is considered that the information in this part 2 is exempt from publication in reliance upon the exclusions contained in section 43(2) (commercial interests) of the Freedom of Information Act and because the public interest in withholding the information outweighs the public interest in releasing it.

**Legal Adviser** - I make the above recommendations that this information should be considered confidential at this time

**Name:** John Benson

**Date:** 12 January 2015

*Once this form is fully authorised, it should be circulated with Part 1.*

**Confidential decision and/or advice:**

## 1. Events Programme 2015-16

As detailed in the Part 1 of this report, the gross cost of the 2015-16 Events for London Programme is up to £1,500,000, made up from a GLA contribution of £1,145,000 and third party income of £355,000. The budget breakdown for GLA delivered and supported events, as well as access and evaluating and reporting is detailed below.

## 2. GLA Delivered Events

2.1 A list of the GLA Delivered Events is set out in Table 1 below with estimated budget allocations.

Table 1

<b>Event</b>	<b>GLA budget</b>	<b>Estimated 3<sup>rd</sup> Party Income</b>	<b>Total Cost</b>
St George's Day	£95,000	£25,000	£120,000
Liberty	£100,000	£80,000	£180,000
African Event	£40,000	£35,000	£75,000
St Patrick's Day	£95,000	£90,000	£185,000
Eid	£40,000	£40,000	£80,000
Vaisakhi	£15,000	£20,000	£35,000
Diwali	£40,000	£40,000	£80,000
Cultural Campaign	£75,000	£25,000	£100,000

VE Day 70 <sup>th</sup> Anniversary	£10,000	N/A	£10,000
Remembrance Day	£2,000	N/A	£2,000
7/7 10 <sup>th</sup> Anniversary	£50,000	N/A	£50,000
Small Events	£13,000	N/A	£13,000
Statutory Events	£100,000	N/A	£100,000
Access	£10,000	N/A	£10,000
Research and Evaluation	£50,000	N/A	£50,000
<b>TOTAL</b>	<b>£735,000</b>	<b>£355,000</b>	<b>£1,090,000</b>

### Peoples' Question Time

2.2 The cost to deliver two People's Question Time events is estimated at £50,000.

### State of London Debate

2.3 The cost to deliver the State of London Debate is estimated at £50,000.

### Access

2.4 The budget allocated to support additional access requirements for the events programme is £10,000

## **3. GLA supported Events**

3.1 The detail of the estimated Grant funding allocation to be provided is set out in Table 2 below.

Table 2

<b>Event to be Funded</b>	<b>Recipient of Grant Funding</b>	<b>GLA funding</b>	<b>Total Cost of Event</b>
Notting Hill Carnival	London Notting Hill Carnival Enterprises Trust and Paddington Development Trust	£150,000	£800,000
Pride	London LGBT Community Pride C.I.C	£100,000	£550,000
Chinese New year	London Chinatown Chinese Association	£50,000	£385,000
Totally Thames	Thames Festival Trust	£50,000	£950,000
London Mela	Ealing Council	£35,000	£300,000
Jewish Events	London Jewish Forum; Jewish Leadership Council; and Jewish Music Institute	£25,000	£50,000
<b>TOTAL</b>		<b>£410,000</b>	<b>£3,035,000</b>

## **4. Evaluation and reporting**

4.1 The budget allocation for this market research is proposed at £50,000 for data collection, and basic analysis. Detailed analysis will be completed in-house.

## 5. Financial comments

- 5.1 An estimated breakdown by event/project for the 2015-16 Events for London Programme showing total expenditure and funding is set out below.

*Table3*

<b>Events/ Projects</b>	<b>GLA Contribution £000s</b>	<b>Third Party Income £000s</b>	<b>GLA Gross Expenditure £000s</b>
Notting Hill Carnival	150	0	150
Pride	100	0	100
Chinese New Year	50	0	50
Thames Festival	50	0	50
London Mela	35	0	35
Jewish Events	25	0	25
St George's Day	95	25	120
African Event	40	35	75
Liberty	100	80	180
St Patrick's Day	95	90	185
Eid	40	40	80
Vaisakhi	15	20	35
Diwali	40	40	80
VE Day Anniversary	10	0	10
Remembrance Day	2	0	2
7/7 10 <sup>th</sup> Anniversary	50	0	50
Culture Campaigns	75	25	100
State of London Debate	50	0	50
People's Question Time	50	0	50
Small Events	13	0	13
Market Research and Evaluation	50	0	50
Access	10	0	10
<b>Totals</b>	<b>1,145</b>	<b>355</b>	<b>1,500</b>