

To apply for the Mayor of London Entrepreneur 2019, fill out the form below.

As you cannot save your application as you go, you should prepare your answers before you start the online form. You'll also need evidence of your student status or recent graduation, eg a scan of your student id / degree certificate to show your eligibility.

You can enter the Mayor's Entrepreneur 2019 as many times as you want, but you must submit a new application for each idea. You can also attach additional information up to a maximum size of 1MB per file.

If you've got any questions, please email entrepreneur@london.gov.uk

If you want to enter but don't have an idea just yet, you can register your interest to receive email updates about the competition, including key milestones, stories and deadlines.

* Indicates a required field

Personal information:

Name of lead applicant *

Course of study *

University/college *

Year of study

Email address *

Telephone number *

Names of other group members

How did you hear about the competition?

- Email from university/college lecturer
- University/college mailing list
- Poster or leaflet
- Mayor's Entrepreneur intern
- From a friend
- Social media
- Web - london.gov.uk
- Other

If other, please specify where:

Please upload proof of your current or recent student status to confirm your eligibility to enter e.g. a scan of your student id or graduation certificate which shows your name and the date *

Files must be less than 2 MB.

Allowed file types: gif jpg jpeg png bmp pdf doc docx ppt pptx xls xlsx.

About your idea

Award*

- Environment
- Tech
- Creative

Business name *

Overall idea goals:

My business idea is:

Business idea *

Maximum 300 words

To solve the problem of: *

Maximum 300 words

My main customers are:*

Maximum 300 words

My idea has the unique selling point of:*

Maximum 300 words

I would describe my idea to my grandparents as: *

Maximum 50 words

My idea will make money by: *

Maximum 200 words

How my idea meets the aims of the Award Challenge:*

(NB if you are entering under 'Other', describe how your idea meets the overall aims of the

Maximum 200 words

My idea will positively impact the environment by:*

Describe the other positive impacts your business will have on the environment and society

Maximum 200 words

Would you like to reserve a space/spaces on the training session? *

- Yes
- No

Supporting documents

You may attach up to four files in support of your application. All files must be in Windows format, eg pdf, doc, ppt.

Files must be less than 2 MB.

Allowed file types: gif jpg jpeg png pdf doc docx ppt pptx xls xlsx.

Terms and conditions *

I have read and accept the Terms and conditions of entry to this competition

Read the terms and conditions

Mailing list

I confirm I am happy to be added to the mailing list for the Mayor's Entrepreneur competition.

Widening participation

Please note that answering the following question is optional. If you choose to answer, your response will be held confidentially and will not be considered in the judging process as it is purely for our monitoring purposes.

Please tick the following boxes if you or any of your groups members are the first generation of your family to attend university i.e. your parents and/or grandparents did not go to university.

Widening participation tick box

One or more members of my group have parents who did not attend university

One or more members of my group have grandparents who did not attend university