

# GROWING A GOOD ECONOMY

The things that make London's economy so strong are the same things that make London an attractive and exciting place to live, work and visit. London's ethos of tolerance and respect, its rich cultural and historic assets, the quality of its streets and public places, its spirit of creativity and entrepreneurialism – these things attract businesses of all sizes and allow them to develop and thrive. The continuing success of London's economy is reliant upon making the city work better for everyone.

The right infrastructure is required to help businesses succeed across London. World-class digital connectivity, convenient transport connections and street, rail and waterway networks that allow the efficient movement of goods and people are vital to keep London's

economy thriving. Good Growth will ensure that employment and industrial premises are developed and protected in the right locations, as well as the schools, healthcare facilities and other amenities that people need to be healthy and productive.

London will continue to be open to the world economy, providing leadership in innovation, research, policy and ideas. The need to strengthen and diversify London's business base will become ever-more important as Britain leaves the EU. Doing so in a way that spreads London's success more equitably will be an important part of delivering Good Growth.



# CREATING A HEALTHY CITY

The scale of London's health inequalities is great, and the need to reduce them is urgent. Healthy life expectancy is lower in more deprived areas, and the differences between parts of London is stark – more than 15 years for men and almost 19 years for women. London's ongoing growth provides an opportunity to reduce these inequalities, and delivering Good Growth will involve prioritising health in all London's planning decisions.

The London Plan incorporates the Healthy Streets Approach which puts improving health and reducing health inequalities at the heart of planning London's public spaces. It will tackle London's inactivity crisis, improve air quality and reduce the other health impacts of living in a car-dominated city by planning street networks that work well for people on foot and on bikes, and providing public transport networks that are attractive alternatives to car use.

Access to green and open spaces, including waterways, can improve health, but access varies widely across the city. Excessive housing costs or living in a home that is damp, too hot or too cold can have serious health impacts. A healthy food environment and access to healthy food is vital for Londoners' wellbeing. Good planning can help address all these issues.



# BUILDING STRONG AND INCLUSIVE COMMUNITIES

London is one of the most diverse cities in the world, a place where everyone is welcome. 40 per cent of Londoners were born outside the UK, and over 300 languages are spoken here. 40 per cent of Londoners are from Black, Asian and Minority Ethnic (BAME) backgrounds, and the city is home to a million EU citizens and 1.2 million disabled people. The success of London's communities relies upon this diversity. To keep them strong, London must remain open and inclusive, allowing everyone to share in and contribute towards the city's success.

London is one of the richest cities in the world, but it is also home to some of the poorest communities in the country, with wealth unevenly distributed across the population and through different parts of the city. It is home to an ageing population, with more and more people facing the barriers that already prevent many from participating fully in their communities. Traffic dominates too many streets across the city, dividing communities and limiting the interactions that take place in neighbourhoods and town centres.

Delivering good quality, affordable homes, better public transport connectivity, accessible and welcoming public space, a range of workspace in accessible locations, and social and physical infrastructure that meets London's diverse needs is essential if London is to maintain and develop strong and inclusive communities. This is what the London Plan sets out to do.



# INCREASING EFFICIENCY AND RESILIENCE

Successful cities must adapt to a changing world, and a focus on Good Growth provides an opportunity to become more efficient and resilient. A responsible city must limit its impact on climate change while adapting to the consequences of the environmental changes that human behaviour is already creating. Global cities also face other threats against which London must protect its residents and visitors, and proper strategic planning can help to make the city a safer place.

Creating a low-carbon circular economy, in which the greatest possible value is extracted from resources before they become waste, is not only socially and environmentally responsible, but will save money and limit the likelihood of environmental threats affecting London's future.

Careful planning of strategic and local infrastructure in all its forms can make the city smarter, more efficient and more resilient, preparing it for all that the future may bring. Good planning can make London more resilient against the threats of the modern world, while improving the city's impact on the environment. The approaches set out in the Plan will ensure that London remains a safe and prosperous place to live for many decades to come.



# DELIVERING THE HOMES LONDONERS NEED

The lack of supply of the homes that Londoners need has played a significant role in London's housing crisis. London needs 66,000 new homes each year, for at least twenty years, and evidence suggests that 43,000 of them should be genuinely affordable if the needs of Londoners are to be met. This supports the Mayor's strategic target of 50 per cent of all new homes being genuinely affordable.

To meet the growing need, London must seek to deliver new homes whilst protecting the Green Belt and wider network of the city's open spaces. Reusing large brownfield sites will remain crucial, although vacant plots are now scarce, and the scale and complexity of large former industrial sites makes delivery slow. Small sites in a range of locations can be developed more quickly, and enable smaller builders to enter the market. Building more housing as part of the development of town centres will also be important, providing homes in well-connected places that will help to sustain local communities.

Providing a range of high quality, well-designed, accessible homes is important to delivering Good Growth, ensuring that London remains a mixed and inclusive place in which people have a choice about where to live.



# MAKING THE BEST USE OF LAND

Making the best use of land means directing growth towards the most accessible and well-connected places, making the most efficient use of existing and future public transport, walking and cycling networks. Integrating land use and transport in this way is essential not only to achieving the Mayor's target for 80 per cent of all journeys to be made by walking, cycling and public transport, but also to creating vibrant and active places and ensuring a compact and well-functioning city.

Making the best use of land will allow the city to grow in a way that works for everyone. It will allow more high-quality homes and workspaces to be developed as London grows, while supporting local communities and creating new ones that can flourish in the future. Planning London's future in this way means that the green and open spaces that are a vital part of London can be protected, ensuring London's environment can continue to flourish.

The key to making best use of land will be taking a rounded approach to the way neighbourhoods operate, making them work not only more space-efficiently, but also better for the people who use them. This will mean creating places of higher density in appropriate locations to get more out of limited land, encouraging a mix of land uses, and co-locating different uses to provide communities with a wider range of services and amenities.



The Mayor's London Plan is the overall strategic spatial plan for London. It is one of the most crucial documents for the city, and what it contains shapes how London will evolve and develop over the coming years. It sets out an integrated framework for the development of London through to 2041.

# THE LONDON PLAN 2019-2041

MAYOR OF LONDON

The London Plan sets the policy framework for local plans across London, and its policies must be followed when planning decisions are made.

London's growth and development is shaped by the decisions that are made every day by planners, planning applicants and decision-makers across the city. Every individual decision to provide affordable housing helps to make the housing market fairer. Every decision to make a new development car-free helps Londoners to depend less on cars and to live healthier lives. Every decision to build or expand a school improves the prospects of the next generation of Londoners.

Each week, hundreds of these individual decisions contribute to progress across London, shaping places and improving lives. Over the course of years, they can transform the whole city, for the benefit of Londoners now and in the future.

# GOOD GROWTH

London's population is projected to increase by 70,000 every year, reaching 10.5 million in 2041. This means that just to meet demand, at least 66,000 new homes need to be built – along with space for tens of thousands of new jobs – every single year.

Good growth is about working to re-balance development in London towards more genuinely affordable homes for working Londoners to buy and rent. It's about delivering a more socially-integrated and sustainable city, where people have more of a say and growth brings the best out of existing places while providing new opportunities to communities.

The London Plan takes a new approach to London's growth. It plans not just for growth, but for Good Growth – sustainable growth that works for everyone.

Good Growth uses the opportunities of a rapidly-growing city to plan for a better future, using each planning decision to improve London, transforming the city over time.



## A vibrant, cartoon-style illustration of a city map, likely London, featuring a winding river, numerous buildings, parks, and people. The word "DON" is written in large green letters on the left, and "N" is written below it. The number "1" is written at the bottom left. The illustration is a detailed, colorful map of a city, possibly London, rendered in a whimsical, cartoonish style. A blue river winds through the center of the map. The city is filled with various buildings, including houses, schools, a museum, a library, a theatre, a hotel, and a university. There are also parks with trees, a Ferris wheel, a bridge, and a suspension bridge. People are depicted engaged in various activities like walking, cycling, and playing. The overall scene is lively and detailed, capturing the essence of a bustling city. The word "DON" is written in large green letters on the left, and "N" is written below it. The number "1" is written at the bottom left.

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