



## London is facing a skills crisis

- Critical skills gaps across London's key business sectors.
- London has the lowest level of apprenticeship starts in the UK.
- Londoners have among the worst in-work progression rates in UK.

**This is bad for Londoners, bad for business and bad for the economy.  
We need to act now.**



## Apprenticeships are the solution

- Apprenticeships can address skills gaps and increase productivity.
- Apprenticeships can boost your organisation's offering by upskilling your workforce.
- Apprenticeships can support retention and employee wellbeing.



## Our team is here to help

The London Progression Collaboration is a **fully-funded business support service** working with London employers in **construction, retail and hospitality**.



## We work with you from the beginning to the end

Our account managers work with employers throughout this journey

- Creating a business case for apprenticeships
- Identifying apprenticeship standards and select a training provider
- Advising on recruitment and selection
- Supporting with identifying and training managers and mentors
- Advising on tailoring induction processes to apprentices