**GOOD GROWTH FUND**

Expression of Interest form

**GENERAL INFORMATION**

**All sections of the form do not need to be completed for an application to be accepted. If we are requesting information you do not currently have access to or understand then don’t worry, we will still read your submission. If you are unable to respond to any sections please indicate this with N/A and add an explanation as to why this information cannot be provided.**

**Applications that are not presented in this template will not be considered.**

**Where the response provided exceeds the stated word limit, information beyond the maximum word count will not be considered.**

**Additional information in support of your proposal will be considered , this may be information which helps us to understand your project better or which supports a specific aspect of the proposal (for example evidence of demand, need or support). Supporting information may be documents (e.g. survey results, user-centred research, soft market testing, feasibility studies), but may also be in other media formats, including images, videos, links to information on the internet or social media, a Twitter poll or Facebook page . You will not be penalised if this is not included as it will not form part of our scoring assessment.**

**Completed Expression of Interest forms and supporting documentation should be submitted in electronic format (in both word and PDF format) by email to** [**goodgrowthfund@london.gov.uk**](mailto:goodgrowthfund@london.gov.uk) **by 4pm on 04 September 2017.**

**Feedback cannot be provided on drafts of your application but if you have any queries about how to complete your form please email your query to** [**goodgrowthfund@london.gov.uk**](mailto:goodgrowthfund@london.gov.uk)**. Please note the last possible date to do this is 28 August 2017**

**SECTION 1: CONTACT INFORMATION**

**Name of organisation**:

*Click here to enter text*.

**Applicant contact name**:

*Click here to enter text.*

**Applicant contact email**:

*Click here to enter text*.

**Lead organisation name**:

*Click here to enter text*.

**Lead organisation address**:

*Click here to enter text.*

**Lead form of lead delivery organisation**

Public Sector body  Charity  CIC  Cooperative  Limited Company  Unincorporated organisation  Other

If ‘Other’ Please explain further

**Registered company or charity number** (if relevant): *Click here to enter text*.

**Project Address** (if different from applicant):

*Click here to enter text*.

**Please indicate other participating organisations and the nature of their support for the project**:

*Click here to enter text*.

**How will the project be managed? If you will you need to bring in additional resources to deliver the project please describe these arrangements?**

*Max 200 words*

**Are you related to or do you have any contact with any elected GLA officials or members of our staff?** Yes  No

**If yes, please tell us about your relationship with them and their name (or names) and which team they work in**:

*Click here to enter text.*

**Are you submitting more than one application to GGF? If yes, please list all of your other applications in your order of priority**:

*Click here to enter text*.

**SECTION 2: PROJECT DESCRIPTION AND DETAILS**

**Project title**

*Click here to enter text*.

**Project aim**

Describe the general context, specific issue you are seeking to address, and overall purpose of your project. In describing your project you should consider how it will relate to the three wider themes of People, Places and Prosperity listed on pages eight, ten and twelve of the prospectus

*Max 400 words*

**Project summary**

Briefly summarise your project, explaining the activities that are required to deliver it. Where possible, please make reference to the eight actions listed on page fourteen of the prospectus

*Max 400 words*

**SECTION 2A: FUNDING**

**The Good Growth Fund will expect to fund up to 50 per cent of the total project value, with the remainder covered by match funding. Applicants should be aware that the majority of the available funding is capital funds, so we would encourage revenue elements of projects to be funded via match. European Social Fund revenue grant funds are available for projects which will be co-commissioned with the GLA and will deliver employability and skills outcomes.**

**What is the start date of your project?**

*Click here to enter a date.*

**What is the end date of your project?**

*Click here to enter a date*.

**Total project cost (including match funding)**

*£*.

**Funding requested from Good Growth Fund**  
Please specify which type(s) of funding you are interested in applying for, and if possible the specific amounts

|  |  |
| --- | --- |
| **Types of Good Growth Funding available (please tick if interested)** | **Amount (£,000)** |
| Capital Grant ☐ |  |
| Repayable Grant (Loan) ☐ |  |
| European Social Fund ☐ |  |
| Total |  |

**In addition to the above funding options, the Crowdfund London programme offers small-scale grants in the form of pledges towards crowdfunding campaigns by organisations or partnerships seeking to raise funding for community-led projects. For further detail on this fund and whether it is suited to your project, please see [https://www.london.gov.uk/what-we-do/regeneration/funding-opportunities/crowdfund-london].**

**Have you secured any match funding?**

Please indicate the amount and whether the funding has already been committed to the project, has been requested or is your realistic estimate of what might be secured

|  |  |  |
| --- | --- | --- |
| **Source of Funding** | **Amount (£,000)** | **Committed, Requested, or Estimate** |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| **Total** |  |  |

**If possible, please outline clear and achievable milestones that will constitute delivery (preparation, construction, operation etc.), when you forecast them to occur, and the amounts of funding associated to them**

|  |  |  |
| --- | --- | --- |
| **Milestone/description of activity** | **When will the activity take place?** | **Budget forecast** |
|  |  |  |
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**SECTION 3: DEMAND AND SUPPORT**

**Applicants should outline why the proposed actions represent good value for money, and knowledge or awareness of any complimentary projects which will bring strategic added value to their proposal, and provide an estimate of potential outputs and outcomes**

**What local engagement has been undertaken so far and how can you evidence demand or need for your project? If you can, please attach or provide links to any evidence of this, including local support that might exist (e.g. letters of support, a Twitter poll, Facebook page, user-centred research). If possible, describe if the project complements any other initiatives and if possible demonstrate any strategic advantages?**

*Up to 500 words*

**What stage are you at in the development of your project**

Concept  Feasibility/Research  Business case completed  Procurement  Planning submitted  Planning approved  Ready to deliver  Other  If ‘Other’ Please explain further

**SECTION 3A: OUTPUTS AND OUTCOMES**

**Please indicate appropriate outputs and outcomes to quantify the level of impact your project will have, and describe how your project will lead to them. Please use page twenty of the prospectus, and the suggested metrics included below as a prompt (these are merely an initial indication of priorities to help applicants and by no way definitive). We understand that figures will be estimates at this stage, but please make them as realistic as you can, and projects in the development stage which do not have access to this information should not be discouraged from applying. As the Good Growth Fund develops, we will encourage our delivery partners to set objectives against a number of different indices which we will monitor and evaluate during the lifetime of their projects.**

|  |  |  |
| --- | --- | --- |
| **Output or outcome measure** | **Definition** | **Target** |
| **New jobs being created** | New - should not have existed in the London borough or the employer before the intervention. Permanent - should have a life expectancy of at least 26 wks. FTE - 35hrs or more per wk. |  |
| **Public Realm improvements (m2)** | Improved: significant improvement in the quality of the built environment through improved use of space, urban design and improved quality of materials used. Could be linked to measurement of time savings, reductions in road safety incidents, increased perception etc. New: space which was previously not for public use which is transformed into pavement, road, street furniture & park area. |  |
| **New or improved commercial/**  **business space (m2)** | New or upgraded: new buildings constructed as part of the project, refurbished, improved or adapted for productive use as part of the project. Improved: Actual floor space or potential market value has been increased by some physical improvement |  |
| **Number of vacant units brought back into use** | A unit is considered vacant if it has not been occupied for over 6 months. Re-occupation should be by a non-residential use.  Temporary: re-occupation for at least 1 month, but less than 6 months.  Permanent: re-occupation for at least 6 months. |  |
| **Increase in business turnover** | Increased financial turnover can be defined as the volume of a business output in terms of profits over a given number of years or period of time |  |
| **Increase in visitor satisfaction** | Increase in visitor satisfaction in the target area over agreed period. |  |
| **Increase in footfall** | Also known as People Counting or Shopper Counting, as the measurement of the number of people entering passing a certain location or entering a shop or shopping mall. An increase in football is measure from the baseline position over a period of time compared to another survey after an expected change or trend has taken place. |  |
| **Entry into employment** | New – A London resident who was economically inactive, unemployed or NEET (Not in Education, Training or Employment) before the intervention, accesses employment as a result of the support received. Permanent - should have a life expectancy of at least 26 wks. |  |
| **Sustained Employment** | New – A person who has already achieved an Entry into Employment via the intervention remains in work for at least 26 weeks out of 32. |  |
| **Progression in Work** | New – A London resident in low-skilled or low-paid employment achieves an uplift in their employment status as a result of the support received. Examples of an uplift include a promotion, a pay rise or additional hours. |  |
| **People supported** | New – A London resident actively participates in the project. This may be as a member, user, volunteer, participant, or beneficiary. |  |
| **[insert output]** |  |  |
| **[insert output]** |  |  |
| **[insert output]** |  |  |
| **[insert output]** |  |  |
| **[insert output]** |  |  |
| **[insert output]** |  |  |
| **[insert output]** |  |  |
| **[insert output]** |  |  |

**Please include a brief description here of how each output measure relates to the overall project**

e.g. This project will deliver 1250 m2 of public realm as part of the redevelopment of XXXX, or this project will deliver 10 jobs as part of XXXX.

**SECTION 3B: LEGACY**

**Provide a brief description of your current ideas or plans to ensure ongoing delivery and management of the facility or service after the end of the Good Growth funding period**

*Max 200 words*

**SECTION 4: DECLARATION**

**The declaration must be completed by a Director of the organisation or equivalent. Applications without a completed declaration section will not be considered.**

**As a public organisation we have to follow the Data Protection Act 1998 and the Freedom of Information Act 2000. We have a data protection policy, which is available from our website at www.london.gov.uk**

**We also have a Freedom of Information policy which is also available from our website at www.london.gov.uk**

**By signing this application form, you agree to the following:**

1. **We will use this application form and the other information you give us, including any personal information, for the following purposes.**

* **To decide whether to award your proposal support.**
* **To provide copies to other individuals or organisations who are helping us assess and monitor support. After we reach a decision, we may also tell them the outcome of your application and, if appropriate, why we did not offer you support.**
* **To hold in our database and use for statistical purposes.**
* **If we offer you funding or support, we will publish information about you relating to the activity we have funded, including the amount of funding and the activity it was for. This information may appear in our press releases, in our print and online publications and in the publications or websites of any partner organisations who have funded the activity with us.**

1. **You have read the GLA data protection and freedom of information policies and accept how we generally plan to treat your application and other related information if someone asks to see it under the Freedom of Information Act 2000**.

**Tick this box if you consider that we should treat your proposal as confidential information.**

**Tick this box if you consider that we should treat your financial information, such as your budget and any business plan, as confidential information.**

**Tick this box if there is any other information you have provided that you consider to be confidential information. You must tell us what that information is and give us your reasons below or in a separate letter. If you are sending us a separate letter, please write ‘letter included’ below.**

1. **Please note that your project summary and any images or videos that you supply may be published if your project is selected for further development or if you are asked to submit a more detailed application form. By submitting this text and any accompanying materials you give us full permission to use them on our website and in other publications and marketing materials produced by the Mayor of London.**

**To the best of my knowledge, I confirm that the information supplied on this form is correct and complete. If successful, this organisation will use the funding only for the purpose shown in this application.**

**Signed: Click here to enter text.**

**Name: Click here to enter text.**

**Position:**

**Date:**