

REQUEST FOR DIRECTOR DECISION – DD1244

Title: Well London Programme: Reallocation of Underspend

Executive Summary:

Well London is a programme of community engagement and development aimed at increasing levels of mental well-being, healthy eating and physical activity in deprived neighbourhoods in London.

In 2013, under cover of MD1206, the Mayor approved receipt of a further award from the Big Lottery Fund of £1.8m to continue the phase 2 Well London programme to 2015. Delays in Waltham Forest, caused by local procurement and legal issues, meant that Well London could not be delivered within the required timeframe, and London Borough of Waltham Forest has agreed that the programme should not go ahead and the funding should be reallocated.

Director's approval is required for the formal termination of the Waltham Forest programme, the reallocation of funding amounting to £84,075, and corresponding variation of the 2013-15 grant funding agreements.

Decision:

That the Director approves

1. Formal termination of the agreement with Waltham Forest for Big Lottery funding of £89,100.
2. Reallocation of £84,075 of the funding the subject of decision 1 above to the following partner and commissioning organisations and corresponding variations to the 2013-15 funding agreements.
 - London Borough of Tower Hamlets for the sum of £47,750;
 - University of East London for the sum of £8,000;
 - Royal Society for Public Health for the sum of £7,000;
 - Stratford Village Surgery for the sum of £18,000;
 - Central YMCA for the sum of £1,825; and
 - Southern Housing Group for the sum of £1,500.
3. Extension of the funding agreement with Tower Hamlets to end of June 2015

AUTHORISING DIRECTOR

I have reviewed the request and am satisfied it is correct and consistent with the Mayor's plans and priorities.

It has my approval.

Name: Jeff Jacobs

Position: Head of Paid Service & Executive Director of Communities & Intelligence

Signature:

Date: 24 July 2014

PART I - NON-CONFIDENTIAL FACTS AND ADVICE

Decision required – supporting report

1. Introduction and background

Phase 2 of Well London started in 9 areas in April 2012 funded by an award from Big Lottery of £486k. This included the Hoe Street Ward in Waltham Forest. Projects were completed in Waltham Forest in March 2012, but issues with payment to a local delivery organisation had to be resolved by the GLA under cover of ADD29. This was in contrast to other areas where funding agreements were extended and novated from the NHS to the local authority which meant local programmes continued and gained momentum.

In May 2013 a new Director of Public Health in Waltham Forest confirmed the borough's interest in restarting the programme with new funding from Big Lottery. However, the programme was slow to start and in January 2014 London Borough of Waltham Forest accepted that, due to a number of local procurement and legal issues, they would not be able to fulfil the requirements of the funding agreement with the GLA within the timeframe for delivery.

Waltham Forest is still keen to have a Well London programme and has talked to the GLA and University of East London about a future phase of the programme.

Director's approval is now required to

- formally terminate the funding agreement with Waltham Forest
- reallocate grant funding amounting to £84,075 to the partner and commissioning organisations below
- vary the corresponding 2013-15 grant funding agreements.
- extend the funding agreement with Tower Hamlets to end June 2015

Big Lottery Fund has agreed the proposals set out below.

2. Objectives and expected outcomes

- Funding of £47,750 to London Borough of Tower Hamlets comprising
 - The sum of £42,750 for a new Well London programme in North Bethnal Green. Funding will cover the following:
 - Coordination and volunteering costs to June 2015: £20,250
 - Projects and activities: £20,000 (some of this funding may be used to fund an apprentice if this is considered feasible).
 - Training for local residents: £2,500

Approval is also sought from the Director for an extension of the funding period to end of June 2015. This will give LB Tower Hamlets a full year in which to embed the programme in North Bethnal Green and spend the Big Lottery funding. The Well London programme is due to end in June 2015 although all other project funding is profiled to be spent by end of March 2015.

- The sum of £5,000 for the Well London programme on the Aberfeldy Estate to support residents develop small project ideas for sums up to £1,000 each. The programme in Aberfeldy has made good progress and added value to existing work in the area.
- Funding of £8,000 to University of East London

This will fund the community engagement process for the new programme in north Bethnal Green. Community engagement is undertaken at the beginning of each programme and comprises a number of different stages that involve both local residents and wider stakeholders. It ensures that the programme incorporates the priorities identified by local residents and does not duplicate what is already going on in the area. The sum of £8,000 covers salary costs, and the costs of marketing, catering, and venue hire.

- Funding of £7,000 to the Royal Society for Public Health comprising
 - The sum of £6,500 for training Well London volunteers in North Bethnal Green. This is a bespoke Well London training course that has been piloted in the other target areas. The costs are based on 15 people attending six modules, but up to 20 volunteers will be able to attend the course.
 - The sum of £500 to provide the Level 2 Understanding Health Improvement qualification for up to 20 volunteers who completed the pilot training earlier this year. This covers the assessment session and MCQ test. RSPH will provide their time for free.

- Funding of £18,000 to Stratford Village GP Surgery comprising
 - The sum of £13,000 for additional coordination. The Coordinator works at both a strategic and operational level and this will fund additional hours. This is the first time Well London has been based in a GP surgery and it is proving to be very different from an estate-based model. Stratford Village Surgery has invested in the programme and provided match funding for one apprentice and the support of the First4Health Project Director.
 - The sum of £2,500 to support residents, who have been on Well London training courses, develop project ideas; and a further £2,500 for the Surgery to raise awareness of the programme amongst GPs and nurses with the aim of increasing referrals to projects.

- Funding of £1,825 to Central YMCA
This is for the additional costs of delivering the Community Activator training which were not factored into Central YMCA's original schedule of costs. These include liaison with Coordinators, preparation of monitoring reports, and oversight of the agency providing mentoring. The training is for participants from the Well London target areas who will gain a level 2 qualification and the skills to promote physical activity in their neighbourhoods.

- Funding of £1,500 to Southern Housing Group
This is a contribution towards a Well London launch event that was held in East Village. Southern Housing Group received less funding than other areas to reflect the shorter time frame for delivery, but has made good progress since starting in January 2014.

This leaves the sum of £5,025 unallocated. Further underspends are likely to be identified soon and discussions are taking place regarding the best way to use these that will make maximum impact.

3. Equality Comments

Well London directly tackles health inequalities by taking place in some of the capital's most deprived areas. The new North Bethnal Green target area is among the poorest in the country and suffers from a range of health, social and economic problems.

The programme advances equality of opportunity by fostering good relations between people from different generations, backgrounds and cultures.

Well London takes appropriate steps to reach everyone who could benefit from the programme and this is monitored on a quarterly basis by Big Lottery Fund.

4. Other considerations

a) key risks and issues

A key risk is that funding is not spent by end of June 2015 when the programme will close. However, nearly all the funding has been committed, and monitoring systems are in place that enable potential slippage and under spends to be identified quickly.

A comprehensive risk register for the overall programme is in place and updated regularly.

Approval is required through this DD to formalise the proposals for reallocation through an amended funding agreement with Central YMCA and through deeds of variation to the 2013/15 funding agreements with partner and commissioning organisations.

b) links to Mayoral strategies and priorities

The Well London Programme has engaged with the key areas identified by the Mayor's Health Inequalities Strategy, and addresses three important determinants of poor health: (i) poor diet; (ii) lack of physical activity; and (iii) poor mental well-being. In addition, Well London achieves wider social benefits that contribute to a range of other Mayoral strategies and priorities including *Equal Life Chances for All (2012)* and the *2020 Vision*.

The Well London Programme supports the GLA's related duties to promote equalities and sustainable development.

c) impact assessments and consultations.

Consultation took place with the Big Lottery Fund and target areas on the best way of reallocating the underspend. For the approval requested in this DD it is not considered appropriate or necessary to carry out any further external consultation within the meaning of section 32 of the Greater London Authority Act.

5. Financial comments

5.1 The proposed formal termination of the agreement with the London Borough of Waltham Forest for Big Lottery funding results in £89,100 of the fund being unallocated. Approval is now being sought to reallocate £84,075 of the Big Lottery grant to existing projects, which will include the subsequent variations to the existing funding agreements. The proposed reallocations are summarised below:

Reallocation of Big Lottery Funding	£
London Borough of Tower Hamlets	47,750
University of East London	8,000
Royal Society for Public Health	7,000
Stratford Village Surgery	18,000
Central YMCA	1,825
Southern Housing Group	1,500
Total	84,075

5.2 In relation to the budget provision, the costs will be funded from Big Lottery income, receipt of which was approved by MD1206 for phase 2 of the Well London Programme (2013-15). With regards to the reallocation of grant funding noted above, there will be £5,025 unallocated from the original grant agreement with the LB of Waltham Forest. Officers have indicated there may well be further under-spends accruing during programme delivery and the possible reallocations of these under-spends will be subject to further approval.

- 5.3 Any changes to this proposal, including budgetary implications will be subject to further approval via the Authority's decision-making process. All appropriate budget adjustments will be made.
- 5.4 The Health & Communities Unit (Communities & Intelligence Directorate) will be responsible for managing the Well London Programme and ensuring that all activity and expenditure complies with the Authority's Financial Regulations, Contracts & Funding Code and Funding Agreement Toolkit.

6. Legal comments

Power to Undertake the Requested Decision

- 6.1 Under section 30 of the Greater London Authority Act 1999 (the 'Act') the GLA, after appropriate consultation, is entitled to do anything that will further the promotion, within Greater London, of economic development and wealth creation, social development and the improvement of the environment.
- 6.2 Furthermore, section 34 of the Act allows the GLA, to do anything which is calculated to facilitate, or is conducive or incidental to, the exercise of any functions of the GLA. In this case, the decision relates to the termination of a grant agreement with Waltham Forest and the reallocation of the funds the subject of the said funding agreement. The funds will be reallocated to LB Tower Hamlets, University of East London, the Royal Society for Public Health, Stratford Village Surgery, the Central YMCA and Southern Housing Group for a variety of projects relating to public health in Greater London. In light of this, the reallocation of the funding may be viewed as being calculated to facilitate and conducive and incidental to social development within Greater London.

Variation of the Funding Agreements

- 6.3 The officers should ensure that the variation of each of the funding agreements be signed by the GLA and the funded partners, before the GLA provides the extra funding and that the said variations include the extension of the term of the funding agreement, where this is relevant..

7. Planned delivery approach and next steps

The activities outlined in this DD are profiled to take place from the beginning of July, apart from the launch event in East Village, which has taken place and for which retrospective approval is required.

Activity	Timeline
Delivery Start Date	July 2014
Final evaluation start and finish:	Ongoing to June 2015.
Delivery End Date	March 2015
Delivery End Date (North Bethnal Green)	June 2015
Project Closure	June 2015

Appendices and supporting papers:

Appendix 1: Schedule of variations to Well London 2013-15 grant funding agreements

Public access to information

Information in this form (Part 1) is subject to the Freedom of Information Act 2000 (FOI Act) and will be made available on the GLA website within one working day of approval.

If immediate publication risks compromising the implementation of the decision (for example, to complete a procurement process), it can be deferred until a specific date. Deferral periods should be kept to the shortest length strictly necessary.

Note: This form (Part 1) will either be published within one working day after approval or on the defer date.

Part 1 Deferral:**Is the publication of Part 1 of this approval to be deferred? NO**

If YES, for what reason:

Until what date: (a date is required if deferring)

Part 2 Confidentiality: Only the facts or advice considered to be exempt from disclosure under the FOI Act should be in the separate Part 2 form, together with the legal rationale for non-publication.

Is there a part 2 form – NO

ORIGINATING OFFICER DECLARATION:

Drafting officer to confirm the following (✓)

Drafting officer:

Alison Pearce has drafted this report in accordance with GLA procedures and confirms that:

✓

Assistant Director/Head of Service:

Amanda Coyle has reviewed the documentation and is satisfied for it to be referred to the Sponsoring Director for approval.

✓

Financial and Legal advice:

The Finance and Legal teams have commented on this proposal, and this decision reflects their comments.

✓

EXECUTIVE DIRECTOR, RESOURCES:

I confirm that financial and legal implications have been appropriately considered in the preparation of this report.

Signature

Date 23 July 2014