

REQUEST FOR ASSISTANT DIRECTOR DECISION – ADD209

Title: Legacy List grant

Executive Summary:

This decision seeks consents, under Section 213 of the Localism Act 2011, and Paragraph 3.2 of the London Legacy Development Corporation Governance Direction 2013, for the London Legacy Development Corporation (“Legacy Corporation” or LLDC”) to provide grant assistance of an additional £150,000 core funding and £696,000 project funding to the Legacy List over the financial years 2014-15 and 2016-17 for fundraising for, and delivery of, the LLDC’s Arts and Culture Strategy. The grants will be funded from within LLDC budgets and have been factored into the Legacy Corporation’s Ten-Year Business Plan.

Consent is required because the value of the grant exceeds the Legacy Corporation’s delegation level for giving financial assistance by grant, as approved under DD854. The decision is taken by the Head of Area - North East in the GLA’s Housing and Land Directorate, under delegated authority from the Mayor.

Decision:

That the Head of Area - North East:

1. Consents, under delegated authority from the Mayor to the London Legacy Development Corporation providing a grant of an additional £150,000 core funding and £696,000 project funding to the Legacy List for fundraising for, and delivery of, the LLDC’s Arts and Culture Strategy.
2. Notes that the grants will be funded from within LLDC budgets and have been factored into the Legacy Corporation’s Ten-Year Plan. Approval is required under Section 213 of the Localism Act 2011, and Paragraph 3.2 of the LLDC Governance Direction 2013.

AUTHORISING ASSISTANT DIRECTOR/HEAD OF UNIT:

I have reviewed the request and am satisfied it is correct and consistent with the Mayor’s plans and priorities.

It has my approval.

Name: Fiona Duncan

Position: Head of Area North East

Signature:

Date: 9 July 2014

PART I - NON-CONFIDENTIAL FACTS AND ADVICE

Decision required – supporting report

1. Introduction and background

- 1.1 Section 213 of the Localism Act 2011 requires that the Mayor consents to the giving of financial assistance by LLDC. The General Grant Consent 2012 approved by DD854 gives a general consent for the LLDC to give financial assistance by way of grant under certain defined circumstances, and where the total lifetime value of the grant is up to a threshold of £100,000. The value of the grant proposed in this decision exceeds this threshold. The LLDC Governance Direction 2013, approved under MD1227, states at Paragraph 3.2 that Mayoral consent must be obtained under the Direction to any LLDC decision to provide financial assistance by way of grant that does not fall within the scope of the General Grant Consent 2012. It has been agreed that Mayoral consent will be provided by the Head of Area - North East in the GLA's Housing and Land Directorate, under delegated authority through this ADD. LLDC approved expenditure on the project at its Executive Management Team (EMT) meeting on 2 June 2014, as part of its internal process of approving projects.
- 1.2 The Legacy List is the independent charity for Queen Elizabeth Olympic Park (QEOP), set up in 2011 to support the legacy of the London 2012 Olympic and Paralympics Games. Its mission is to make creative connections between people and the Park. It develops, commissions and supports high quality art, education and skill building initiatives to engage, educate and inspire current and future generations.
- 1.3 The Legacy List and the Legacy Corporation signed a grant funding agreement on 31st March 2012, covering the period from 1st April 2012 to 31st March 2015. This grant provided:
- a tapering revenue grant as a contribution towards the charity's core costs;
 - the secondment of two staff;
 - the provision of office space and office facilities;
 - a commitment to provide access to assets for the purposes of fundraising; and
 - a commitment to providing access to meanwhile sites free of charge for short-life projects.
- 1.4 The grant funding agreement was amended on 14th August 2013 to increase the "core costs" revenue grant for 2014/15 to £130,000, from £100,000 that had previously been agreed with the Olympic Park Legacy Company, the predecessor body to the LLDC.
- 1.5 A meeting was held on 24 February 2014 between the Chief Executives of both the Legacy List and the Legacy Corporation, where it was agreed that the Legacy List would take on the role of fundraising for, and delivering the LLDC's Art and Culture Strategy. Also at the meeting it was agreed:
1. to provide an additional "core costs" revenue grant of £50,000 in 2014/15 (in addition to £130,000 already agreed, bringing the total to £180,000) to include support for a project management and fundraising post and ensure delivery of its objectives;
 2. to make an additional "core costs" revenue grant of £100,000 in 2015/16;
 3. to make an additional revenue grant towards "project costs", made up as follows:
 - a. £200,000 in the financial year 2014-2015
 - b. £396,000 in the financial year 2015-2016
 - c. £100,000 in the financial year 2016-2017

- 1.6 A new “core funding” grant agreement will be put in place to supersede the existing one, which will cover items 1 and 2 related to “core costs” listed in paragraph 1.5 above. Additionally, a new “project funding” grant agreement will be put in place to cover the revenue grant referenced in item 3 in paragraph 1.5. The grants will be funded from within LLDC budgets and have been factored into the Legacy Corporation’s Ten-Year Business Plan.

2. Objectives and expected outcomes

- 2.1 The Legacy List has a mission to actively engage people in the Park and its surrounding areas, and its vision is to use the Park and its projects to help transform people’s lives.

It will identify, develop and oversee the delivery of a varied programme of projects in order to meet its charitable objectives, which are to:

1. Promote the Park and contribute to its unique identity
2. Advance arts and culture in and around the Park
3. Enhance education and skills in and around the Park
4. Contribute to sustainable development in and around the Park
5. Engage local communities in and around the Park

- 2.2 This programme of work will animate the Park as well as entice and inspire current and future generations whether they live adjacent to the Park or further away.

- 2.3 The Legacy List is to use these resources to leverage significant additional external funds for the LLDC’s Arts and Culture strategy, from philanthropic, Corporate Social Responsibility and other sources.

- 2.4 Specific conditions of the funding that must be demonstrated through the review meetings with the Legacy Corporation, include:

- To host at least one major fundraising event in the Park (in both 2014-15 and 2015-16)
- Put a fundraising strategy in place to raise up to £7m (in both 2014-15 and 2015-16)
- Have fundraised for, and delivered at least 4 community or capital projects which are in accordance with, and fulfil, the charitable objectives of the Legacy List (in both 2014-15 and 2015-16)

3. Equality comments

- 3.1 The Legacy List will take responsibility for ensuring that in spending public money it meets the requirements of the 2012 Equalities Act. The LLDC will monitor this explicitly through the quarterly monitoring process.

- 3.2 In addition to having a requirement to spend public money in line with the requirements of the Public Sector Equality Duty, passed on by the LLDC through the grant, and reporting quarterly on progress in this area through the regular monitoring meetings, the LLDC would also expect the Legacy List to consider how it can integrate opportunities to meet the Mayor’s objectives within its work. This includes, in particular, the Mayor’s Equal Life Chances for All strategy, where its objectives align with those of the grant. The Legacy List will be responsible for monitoring their success in this area and reporting back, through LLDC, in the quarterly monitoring meetings.

4. Other considerations

- a) key risks and issues

The LLDC has taken the decision to delegate delivery of its Arts & Cultural strategy to the Legacy List. As this will no longer be delivered 'in-house', there is a risk around its successful delivery. However the LLDC will monitor the Legacy List on a quarterly basis and will have a number of projected outputs and outcomes that will be reported against.

There is a risk that the Legacy List will be unable to leverage additional external funding to ensure that the Arts and Culture programme is enhanced and sustainable once the period of grant funding is complete, and may look to LLDC for further core funding. This will be mitigated by building the requirement to raise additional external grant funding into the conditions of grant funding, and by regular monitoring by LLDC so that issues can be identified early and remedial action taken as required.

b) links to Mayoral strategies and priorities

The Mayor's London Plan states that: "The Mayor will work with partners to develop and implement a viable and sustainable legacy for the Olympic and Paralympic Games to deliver fundamental economic, social and environmental change within East London, and to close the deprivation gap between the Olympic host boroughs and the rest of London. This will be London's single most important regeneration project for the next 25 years." Grant assistance to the Legacy List will contribute to establishing the Park as a cultural and visitor destination, and support Convergence by increasing cultural participation by local residents in East London's Growth Boroughs.

The programme is specifically addressed in the recent Mayor's Cultural Strategy at Policy 1.3, which states that, "The Mayor will ensure culture plays a full role in securing the legacy of the 2012 Olympics and Paralympics, both in relation to physical infrastructure, design and public art projects but also in terms of engaging with communities and young people, particularly those in east London".

c) impact assessments and consultations.

The principle that the Legacy List would develop its art and culture programme in line with the LLDC's Arts and Culture strategy, which was widely consulted on externally, was adopted formally at the LLDC Board meeting held on 5 December 2012. Therefore the Legacy List would become part of the exit strategy for the LLDC's arts and culture programme.

The LLDC's Arts and Culture Strategy contains commitments to working in line with the LLDC's Priority Themes and there is a close fit between the LLDC's Priority Themes and The Legacy List's charitable objects, which are to:

- Promote the Park and contribute to its unique identity
- Advance arts and culture in and around the Park
- Enhance education and skills in and around the Park (links to LLDC 'convergence' Priority Theme)
- Contribute to sustainable development in and around the Park (links to LLDC 'sustainability' Priority Theme)
- Engage local communities in and around the Park (links to LLDC 'community participation' Priority Theme)

In terms of the grant agreements, the fit with LLDC Priority Themes is as follows:

- Convergence and community participation: projects will be designed to involve local people through employment and through the supply chain, contributing to convergence;

a key aim of the programme is to enable local communities to connect with the Park through arts and culture.

- Equalities and inclusion: projects will be designed to ensure that participation is possible for all members of the community, including target groups, whether as creators, performers, participators or audience members. A fuller statement on equalities is set out above.
- High quality design: where projects involve public art or other physical manifestations, they will incorporate the highest standards of design quality. LLDC will be able to ensure this both through regular monitoring and through its development control function.
- Environmental sustainability: physical assets and events will be delivered in line with LLDC’s sustainability strategy.

Fidelity to LLDC’s Priority Themes will be monitored at the quarterly review meetings.

It is not considered that any further impact assessment is required for this specific decision. Consultation on this decision has taken place between the LLDC, Transport for London (TfL) legal team, and the Legacy List.

5. Financial comments

5.1 LLDC will be providing an additional £696,000 of project funding and £150,000 of core funding to the Legacy List over the period 2014-15 to 2016-17. This will be funded from the revenue grant funding from the GLA which will not increase as a result of this decision. Should there be any shortfall in the additional external funding that is expected to be levered in for the Arts and Culture strategy which results in the need for more LLDC core funding subsidy the GLA is exposed to that risk in its capacity as LLDC’s principal grant funder.

6. Planned delivery approach and next steps

6.1 Delivery will be managed and monitored through various reports from the Legacy List to the Legacy Corporation that will be set out in the grant agreements. Quarterly written monitoring reports will be submitted to the LLDC EMT. Legacy List will have a set of targets and measures that they will need to meet; these are set out in the Objectives section in section 2 of this Form. The Quarterly Legacy List reports and progress towards their targets will also be presented to the LLDC’s Regeneration and Communities Committee.

Activity	Timeline
Programme Start Date	1 July 2014
Programme review dates- occurring quarterly	1 July 2014 - March 2017
Programme End Date	31 March 2017
Programme evaluation date	June 2017
Final review/ evaluation date	July 2017

Appendices and supporting papers:

- None

Public access to information

Information in this form (Part 1) is subject to the Freedom of Information Act 2000 (FOI Act) and will be made available on the GLA website within one working day of approval.

If immediate publication risks compromising the implementation of the decision (for example, to complete a procurement process), it can be deferred until a specific date. Deferral periods should be kept to the shortest length strictly necessary.

Note: This form (Part 1) will either be published within one working day after approval or on the defer date.

Part 1 Deferral:

Is the publication of Part 1 of this approval to be deferred? YES

If YES, for what reason:

Publication to be deferred until the new grant agreements are in place

Until what date: 31 July 2014

Part 2 Confidentiality: Only the facts or advice considered to be exempt from disclosure under the FOI Act should be in the separate Part 2 form, together with the legal rationale for non-publication.

Is there a part 2 form – No

ORIGINATING OFFICER DECLARATION:

Drafting officer to confirm the following (✓)

Drafting officer:

Katherine Talbot has drafted this report in accordance with GLA procedures and confirms that the Finance and Legal teams have commented on this proposal as required, and this decision reflects their comments.

✓

HEAD OF GOVERNANCE AND RESILIENCE:

I confirm that financial and legal implications have been appropriately considered in the preparation of this report.

Signature:

Date: