GLA
Event Sustainability Policy

The Greater London Authority (GLA) is the strategic authority for London and sets the framework for the future development of London. It is made up of a directly elected Mayor and a separately elected Assembly.

The GLA recognises its duty to demonstrate leadership in the field of event sustainability management by conducting its event related activities in line with the GLA Sustainability Policy.

We aim to minimise any negative impacts from our event related activities through the implementation of the ISO20121 sustainable events management standard, comprising all stages of the event management cycle, from conception through to post-event activities. Our scope for ISO20121 comprises of the GLA led events within the Events and FM teams. The majority of these events are held in City Hall and Trafalgar Square.

The aim and vision of the GLA Events and FM teams is to provide an ‘inspirational citywide experience for everyone participating in the Mayor’s event programme’. This vision and the strategic objectives are supported by the principles of sustainable development. We define these as inclusivity, integrity, stewardship, transparency and legacy as referenced within our Statement of Purpose and Values.

The GLA intends to address all of the objectives set out in the GLA Sustainability Policy and we believe we can make the most beneficial changes to our event related activities by focusing on the following key themes:

- Use energy efficiently, maximizing the use of low carbon energy and renewable energy.
- Reduce total waste produced by minimising consumption, using resources productively, increasing reuse and recycling, and using refurbished, recycled and recyclable equipment, products and materials from accredited sustainable sources.
- Reduce the environmental impact of staff and visitor travel by promoting sustainable transport use, and work with contractors to maximise the sustainability of our transport activities.
- Promote and encourage diversity and inclusion, ensuring services delivered are accessible, inclusive and appropriate.
- Aim to ensure that directly-procured food and catering products are produced to good sustainability and animal-welfare standards.
- Protect the infrastructure of venues and preserve our national heritage.
- Ensure that direct employees are paid the London Living Wage and encourage contractors to pay the equivalent.

The GLA will ensure delivery through the following measures:

- Ensuring compliance with relevant legislation.
- Work closely with GLA staff, contractors, supply chain and other key stakeholders to ensure sustainability principles are integrated into event management.
- Reviewing practices to ensure we meet our sustainability responsibilities and act as an exemplar.
- Provide adequate resources to deliver against the objectives and commit to continual improvement.
- Continue to achieve a positive legacy.

The Event Sustainability Policy will be brought to the attention of all employees and made publicly available on the GLA's website. It should be read in conjunction with the Mayor’s strategies and policies, which can also be found on the GLA’s website.

The GLA is committed to constantly reviewing this policy and it will be reconfirmed at least every 12 months.

Signature
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Date: 15/1/15