

Food Poverty Action Plans for London Boroughs

Request for applications for support

October 2017

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**Greater London Authority
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To be read in conjunction with accompanying guidance document “Developing Food Poverty Action Plans”, by Sustain

Both documents may be accessed, and the application form may be completed, at www.london.gov.uk/foodpoverty

Introduction

This year's third annual edition of "Beyond the Foodbank: London Food Poverty Profile", published by Sustain and supported by the Mayor of London, recommends a co-ordinated response to address food poverty issues in London. In the foreword to the report, Sarah Williams rightly points out that London's wealth co-exists alongside food insecurity and poverty as millions of Londoners struggle with the high cost of housing and precarious nature of work.

As Beyond the Foodbank notes:

"Food poverty has many causes. These include low pay, precarious work, ill-health and shortfalls in welfare support, combined with high housing and travel costs, which all put pressure on budgets where food is often the easiest item to squeeze. Other factors that compound this include an inability to reach shops selling a variety of nutritious foods, or a declining ability to shop and cook due to age or illness. This can result in episodes of hunger, chronic poor nutrition (with attendant ill-health) and psychological stress... Food Poverty Action Plans are coordinated strategies for ensuring all local residents have good access to affordable, nourishing food."

Building upon work we started this time last year, using a small amount of GLA funding, and working in partnership with Sustain's London Food Poverty Campaign, we want to support a further five London boroughs to develop Food Poverty Action Plans. These will help to continue to build local capacity to address food poverty in ways appropriate to the real-life needs of their residents and to help meet local food needs.

The five boroughs will be selected for the award of grant funding of up to £5,000 each for Food Poverty Action Plan support, as set out in this application pack. Joint applications from partnerships of boroughs are also welcomed, though the funding available per successful application will remain the same.

This second round of funding will ensure that a total of ten boroughs will have developed Food Poverty Action Plans by 2018. We hope that this support will be able to be broadened in future. The initiative is intended to help impact all of London and we want the benefits to be learnt and shared across the whole city and beyond, inspiring other boroughs to follow suit.

We look forward to receiving your applications.

Yours faithfully,



Rosie Boycott
Chair, London Food Board

Eligibility

Only London boroughs demonstrating commitment to action and working with a representative range of local stakeholders should apply for support to develop Food Poverty Action Plans.

Boroughs may choose to submit joint applications. A maximum of £5,000 is available for each successful application which **must be claimed by the end of March 2018** (not for each borough if more than one borough is working together).

Support will be granted to fund up to five successful applications to develop Food Poverty Action Plans, which boroughs could potentially develop by commissioning another local organisation.

Selection Process

Successful applicants for funding will be selected following a competitive application process. London boroughs which do not currently have Food Poverty Action Plans are encouraged to submit applications and will be prioritised over boroughs which may apply for support to develop existing plans.

Application process

We would like boroughs to complete a short written application – responding to the questions in this application pack. Sustain guidance document “Developing Food Poverty Action Plans” accompanies this application document. Its weblink is www.london.gov.uk/foodpoverty

The deadline for applications is **Friday 15 December 2017 at midday**.

Applicants may be contacted to answer clarification questions if needed.

Assessment

Applications will be assessed by officers from the GLA and Sustain. Successful applicants will be notified by **5 January 2018**.

Approvals

Successful applicants will be required to enter into a grant funding letters with the GLA for the delivery of the project and this agreement will be subject to the GLA’s usual internal approval processes.

Support from Sustain

The food poverty campaign coordinator at Sustain will be able to provide advice to successful boroughs. This could include both attendance at meetings and support via email or phone. Successful applicants will agree this with Sustain at the start of the process for developing their plans.

Timeline

DATE (<i>indicative, may change</i>)	STAGE
13 October 2017	Launch of application period
15 December	Midday deadline for receipt of applications
5 January 2018	Successful applicant boroughs notified
19 January	Funding agreements signed
End-January to end-August	Boroughs work on developing Food Poverty Action Plans with Sustain support as needed
End-August	Food Poverty Action Plans to be completed

Application Questions

COVER SHEET

Borough:

Name of lead contact:

Job title:

Department:

Email:

Work tel:

Mobile tel:

Postal address:

Date application submitted:

Signature of lead applicant:

If you are applying as a partnership of more than one borough:

(a) List all partner boroughs, including a named lead contact for each (if not included above).

(b) Which borough is leading the application? This borough should complete the application form on behalf of the partnership.

(c) Why are you applying as a cross-borough partnership? (100 words)

1. VISION AND LOCAL NEED (20 points)

In deciding which applicants to support, we will seek to achieve a balance between demonstrated ability to deliver (e.g. strong starting point, clear leadership) and demonstrated need (e.g. free school meals eligibility, child obesity prevalence, food poverty levels).

QUESTION: Outline your vision – why is a Food Poverty Action Plan needed in your borough? (300 words)

2. LEADERSHIP (10 points)

Food Poverty Action Plans will only be successful with clear leadership within your organisation(s).

QUESTION: Tell us what you are doing to ensure high-level buy-in. (200 words)

3. TRACK RECORD AND HOW THIS COMPLEMENTS OTHER WORK (15 points)

Use this section to give us a brief overview of how much your borough has already achieved in this area – what base will you be building on if you develop a Food Poverty Action Plan?

QUESTION: Track record and complementarity with food and poverty work (200 words)

4. WIDER PARTNERSHIPS (15 points)

What partners will you bring on board? (200 words)

5. PROJECT PLAN (20 points)

QUESTION: Outline a clear plan, with timings, of how you will develop and monitor your Food Poverty Action Plan. Please present this in a table so that we can compare applications. (300 words)

6. EXPENDITURE (15 points)

QUESTION: What will you spend the money on? Please provide a breakdown of how you will use the funding if your application is successful (200 words)

7. RISKS (5 points)

What risk factors could alter your plans and why? Please present these as a table. (100 words)

8. ADDITIONAL QUESTION, not scored

Please tell us what support you anticipate you may like from Sustain if your application is successful.

SHARING WHAT WORKS WELL

While only five boroughs will receive support in this phase of the work, our vision is for future phases to involve other London boroughs, so that all Londoners can benefit from evolving learning on food poverty work. We would like to share your progress with a wider community, including short updates to the London Food Board and its working groups, to share specific learning with other London boroughs.

APPLICATIONS SHOULD BE SUBMITTED ELECTRONICALLY TO:

Mark Ainsbury, Principal Food Policy Officer, Greater London Authority

Mark.Ainsbury@london.gov.uk

By midday on Friday 15 December 2017