MAYOR OF LONDON

Young Londoners Fund

Project Development Workshops

Extracts from successful applications

www.london.gov.uk/young-londoners-fund

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We approached Round 1 YLF successful projects to share their application answers for this workshop Many thanks to the organisations for providing these. The following slides contain extracts from their responses.

More information on YLF projects they are delivering can be found at
www.london.gov.uk/young-londoners-fund

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Q1 Why is your project needed? Please provide relevant evidence and research to support your case and identify a clear demand for your project.

"Government statistics show that children who have Special Educational Needs (SEND) or an Educational Health & Care Plan (EHCP) are 7X more likely to receive fixed exclusion from school (https://www.gov.uk/government/collections/statistics-exclusions) Mencap research on the Work Programme 2013 shows that children with EHPs are less likely to be employed and if they are, it will be in poorly paid work. Joseph Rowntree research shows that children within these groups are twice as likely to live in poverty and 4X as likely to have mental health problems. They will die 15 yrs earlier (Learning Disabilities Public Health Observatory) and are 12x more likely to end up in Prison (Prison Reform Trust)...

...Firstly, **ELATT is unique in accepting students throughout the year**, rather than just at the September intake. Consequently young people who have dropped out or been excluded from mainstream education, have nowhere to go within the year, which exacerbates mental health issues. Secondly, **our research shows that vulnerable students need much more intensive one-to-one support than tutors can provide**."

Clearly defined need	Need supported by published data/research	Evidence of demand collected	Good knowledge of local issues relating to Young People

Q1 Why is your project needed? Please provide relevant evidence and research to support your case and identify a clear demand for your project.

"The need for this project has been identified from our own work, local/national research and local BAME organisations. **There are continued gaps in service provision for BAME communities, particularly Caribbean young people and their families to tackle the root causes of isolation, discrimination, social exclusion and re-offending**…

…This shows the destructive cycle of crime that some young people fall into and struggle to escape. According to the Department for Education (2010), one third of young care leavers are not in education, employment or training, compared to thirteen percent of all young people. Youth unemployment is inexplicably higher than any other group, with 498,000 unemployed and numbers set to rise each month (Boffey, 2015)…

… PLIAS Resettlement was a member organisation of the Baroness Young Review and the Lammy Review which highlighted the disproportionate representation of BAME groups in the criminal justice system. **Our experience reveals the existence of continued gaps in service provision for BAME communities.** Evidence demonstrates that mentoring is most effective when the relationship is begun early and maintained over a minimum of twelve months."

| Clearly defined need | Need supported by published data/research | Evidence of demand collected | Good knowledge of local issues relating to Young People |

Q2 Who will benefit from the project?

"Marginalized young women aged 13-18, particularly from the Gypsy/Travelling/Roma community

We support 800 young people each year, and from our surveys we know that around 65% of the young women we support have histories of, or are on the periphery of, crime, gangs and sexual exploitation. These young women are at risk of exclusion from school due to behavioural and/or learning difficulties…

…Our own research, through consultations, surveys and focus groups conducted in 2016 with young women in the area, indicates that:

The majority of young women are from white, working class backgrounds, predominantly gypsy and traveller communities who are impoverished and socially excluded

- **70% have behavioural and learning difficulties**

- **69% have mental health difficulties**

- **75% of young women say they feel at risk of sexual exploitation due to peer pressure and negative influences…"**

Describe the specific characteristics of the groups of young people

Describe the specific needs of those groups

Q2 Who will benefit from the project?

"**BYB will focus on supporting Lambeth's Young People from the Brixton Town Centre Wards (Tulse Hill,Herne Hill,Brixton Hill,Ferndale & Coldharbour).** It is targeted at supporting BAME young people given the well-recognised inequalities that this demographic face within the borough**. We expect 40% of beneficiaries to be Black British/African/Caribbean boys and young men**. Equally, there will be a focus on supporting Latin-American & Portuguese young people as the second biggest demographic in Lambeth, but one of the least socially integrated….

…A portfolio of services will be delivered to address specific needs:

- **Community safety**: Youth violence incidents in the locality happen frequently directly after the school day. Young people cite fear for their safety restricting their movement in borough as a key reason not to access wider services. BYB will address this detached outreach, local after-school services and coordinated inter-partnership activities and joint youth workers to instil confidence in young people to travel inter-borough and beyond.

- **Problematic school engagement**: 76% of young people we work have experiences issues at school- low engagement, attainment, exclusion or behavioural issues, causing young people to feel disaffected about their potential. Services available will include life coaching, educational mentoring and study support, addressing barriers to learning and giving young people the self-belief, motivation and skills and to re/embrace education as a vehicle for change in themselves…."

Describe the specific characteristics of the groups of young people

Describe the specific needs of those groups

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Q3 How will your project add value to existing services and activities in your area? *Larger grant funded projects should show how they would integrate a multi-agency approach into their delivery.*

"PLIAS will work cooperatively and constructively with partner agencies, external services and community groups to provide holistic, effective and integrated support to ensure the full range of young people's needs are adequately met. **This includes signposting, cross-referrals, and accompanying service-users to these organisations**… This will involve attending local partnership meetings such as Community Mental Health Services, Offender Management Delivery Group, operational meetings and visiting partner agencies team meetings and training events to advertise the services, promote referrals, and explore possible joint working opportunities and to build effective partnerships…

…**PLIAS will establish joint working relationships with other partners and will offer access to our buildings and facilities for joint/group working**, such as CRC, NPS, Drug and Alcohol Services, Gang mentor services and supported accommodation facilities. PLIAS will share learning, networks and knowledge; prepare reports and/or attend meetings where service-users are being discussed, including safeguarding meetings, MAPPA and probation meetings, Drug and Alcohol meetings etc. PLIAS will actively contribute to local strategic planning and service development including the Brent/Harrow Joint Strategic Needs Assessment…"

Describe how you will engage key local agencies into your delivery approach	Discuss who else is supporting the young people you target. How will you work with them?

Q3 How will your project add value to existing services and activities in your area? *Larger grant funded projects should show how they would integrate a multi-agency approach into their delivery.*

"Across the partnership **we represent on 9 local and strategic boards and forums,** including safer neighbourhood panels; Lambeth Youth Violence Network; Early Help; Black Thrive and Young Lambeth Coop. Though this we are able to raise awareness of services provided by BYB and the referral mechanisms, promote a joined-up approach to addressing local concerns, ensure we are able to represent the collective voice of the young people we support and be involved with changes or opportunities that may impact them.

We ensure **a multi-agency approach** to working not only within the consortium, but across borough through the **implementation of a clear referral and tracking system in and out of the service, enabling young people to access the full range of services across the borough**, along with external organisations attending steering group meetings. We have established referral links with Lambeth Youth Offending Team, CAMHs, Early-Help, Borough Policing team and 6 secondary schools.

Each partner assumes a lead for the consortium in: Community & Civic engagement; Young Women, Girls & Family; Health, Wellbeing & Early Help; Education, Employment & Careers; Youth Work Practice; Gangs and Youth Violence, feeding in and out of the partnership at multi-agency meetings and working groups."

Describe how you will engage key local agencies into your delivery approach

Discuss who else is supporting the young people you target. How will you work with them?

Q4 Please detail the expected outcomes for your project

Outcome Area	What is your Anticipated outcome?	How will you measure this?	What is your Baseline assumption for your project?	What will have changed by the end of your project?
Increased youth engagement	More young people able to succeed within a regular routine of self-directed work and classroom study	Attendance and course completion	0 participants participating in training programmes before Connected youth	162 young people successfully complete a programme of tasters and workshops
Improved behaviour	Young people show improved attitudinal behaviour, soft-skills, life-skills including time management and budgeting skills	Self Assessment MILES Tool measuring distance travelled in life skills and wellbeing. Also Tutor feedback.	180 young people conduct self assessments at start of the course, with average score of 30% for these skills	160 young people conduct self assessments at end of the course, with average score of 60% for these skills
Improved mental health & well-being	Young people reporting improved mental health and wellbeing and greater self-confidence	Self Assessment MILES Tool measuring distance travelled in life skills and wellbeing. Also Impact survey	180 young people conduct self assessments at start of the programme, with average score of 40% for mental health	150 participants report higher levels of wellbeing and self confidence (averaging 80%) in end of course survey

Q4 Please detail the expected outcomes for your project

Outcome Area	What is your anticipated outcome?	How will you measure this?	What is your baseline assumption for your project?	What will have changed by the end of your project?
Increased youth engagement	Young people become 'Young ambassadors' for Khulisa, sharing their experience with their peers	Quarterly monitoring and progress meeting with each school	Minimum group size of 12 young people, 0% will be Khulisa ambassadors since they're new to the programme	We expect 1 young person from each cohort to join Khulisa's Young Ambassador scheme, i.e. 15 young people in total
Improved behaviour	Increased positive behaviour in school	School SIMS data. Quarterly monitoring and progress meeting with each school Teacher surveys	100% of children are selected for the programme due to their persistently disruptive / violent behaviour.	91% of young people will demonstrate improved behaviour
Improved mental health & well-being	Increase in motivation	SWEMWBS (Wellbeing questionnaire) - pre and post programme	Typically, 8% of young people say they feel "excited about their future"	There will be a 54% increase in the number of young people saying they feel more motivated to achieve their goals

Q5 How will you include young people's feedback and suggestions into the ongoing delivery of your project?

"We have a Young Women's Consultation Group, made up of 4 young women from last year's writing project. They will be a **steering group, helping us to develop the project.**

We will also hold monthly **consultations with the current participants to gain feedback** on what is working and what we can do to improve the project to respond to the needs of young people.

We hold regular consultations with our 4 **Youth Ambassadors** to feed ideas into our projects.

We will have feedback sessions at the end of each workshop to find out from young people what they enjoyed and what ideas they have for the following session. Each and **every workshop will be co-developed with young people**, using their ideas.

Young women will attend marketing workshops so that they will develop a marketing strategy for promoting their book to other young people at launches and reading events in the borough and throughout London."

Describe methods used to capture feedback from young people

Describe how you will use that feedback to improve or change your delivery

Q5 How will you include young people's feedback and suggestions into the ongoing delivery of your project?

"…. After the performances, **attendees and participants will feedback on how impactful** the show, gaming zone and workshops have been.

A small group of the young people will then join **a commissioning committee** which will decide which projects to support in years 2 and 3, they will have budgets both outlined in this application and supported by additional fundraising and allocations from our annual programming budget.

Those **young people will act as consultants** as ideas are refined and developed ensuring they are appropriate and interesting for young people, and yet able to engage parents and carers too. Future projects will also **place young people in leadership roles** and engage family members and carers enabling the evolution of supportive relationships, and the demonstration of the talents and creativity of young people when they are provided with a platform for self expression."

Describe methods used to capture feedback from young people

Describe how you will use that feedback to improve or change your delivery

Q6 How will your project be managed? *Please describe the governance arrangements in your organisation to ensure the project objectives and outcomes are delivered on time and to budget.*

"EXPERIENCE: Charity has 30 years experience managing large-scale projects for central and local government. For example: NEET Personal Advisor project, £120,000 over 3 years and Children's Fund £76,000 p.a. We have **financial policies and systems in place to ensure good governance** are in place for this project.

MANAGEMENT STRUCTURE: **One Project Manager with experience across project management of community projects and youth work**. CEO has over 20 years' management experience in the youth and public sector. She will liaise with partner agencies, supervise the Project Manager, oversee monitoring and evaluation, and produce management reports.

VOLUNTEERS AND WORKSHOP FACILITATORS- managed by the Project Manager and receive monthly child protection briefings and supervision.

RISK MANAGEMENT: CEO and Project Manager meet monthly to **assess performance against outcomes**. We will assess performance against planned outcomes, and implement measures when required. **Risk assessment** will be carried out continuously. Each risk will be ranked "low, medium or high", a responsible person for managing it, and a timeframe for action.

* Our Chair: A lawyer, expertise in charity law.

* Treasurer: A chartered accountant.

BUDGET MANAGEMENT: All items of expenditure will be authorised by the Treasurer. CEO will produce income and expenditure reports and these will be reconciled with the organisation's central management accounts where all entries relating to the project will be recorded"

Describe how your project will be governed – who will provide scrutiny?	Describe team roles and responsibilities	Describe the skills and experience of your team

Q6 How will your project be managed? *Please describe the governance arrangements in your organisation to ensure the project objectives and outcomes are delivered on time and to budget.*

"The key teams responsible for this project include:

- Delivery (2 Facilitators and the Delivery Director), to deliver the programme, **to quality assure delivery** and **hold relationships** with the schools. This team also manages data collection from the school and manages the young ambassadors.

- Design (1 Design Director), who designs the programme, making adaptions as necessary depending on the cohort.

- Finance, to **manage invoicing and reviews of the income and expenditure** positions. A reconciliation is done monthly between the Delivery and Finance teams, with input from the Development Director and oversight from the Chief Executive.

- Evidence and Impact, to lead on the process for data collection, analysis and reporting of our outputs and outcomes. This team also leads on the dissemination of our learning and researches best practice to inform programme refinement.

- **Project Governance Team** (i.e. the Chief Executive and Board of 9 Trustees) to oversee progress vs milestones, to review risk register and the budget position. Trustees review this information quarterly. Our Trustees include the chairman xxx (Chief Development Officer at xxx) xxx (an ex-participant of our programme), and xxx (Head of Audit for xxx).

We also have **expert advisers we can ask for support**, if needed. These include: xxxx"

| Describe how your project will be governed – who will provide scrutiny? | Describe team roles and responsibilities | Describe the skills and experience of your team |

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