

GREATER LONDON AUTHORITY

REQUEST FOR DIRECTOR DECISION – DD2289

Title: LONDON YOUTH GAMES

Executive Summary:

This decision form seeks approval for the expenditure of £100,000 to the London Youth Games Foundation to contribute towards the staging of the London Youth Games.

The London Youth Games is Europe's largest youth sports festival. It is a season of events taking place over 9 months including both School and Community Competitions across 30 different sports. The competitions are part of the national School Games Programme.

School Competitions are organised locally by School Games Organisers, with the London finals hosted at Crystal Palace in July each year. Open competitions enable the most talented young people in each borough to compete to become 'champions of London'.

Decision:

That the Executive Director of Communities and Intelligence approves:

An award of £100,000 of grant funding to the London Youth Games Foundation for The London Youth Games, comprising of £50,000 in 2018/19 and £50,000 in 2019/2020.

AUTHORISING DIRECTOR

I have reviewed the request and am satisfied it is correct and consistent with the Mayor's plans and priorities.
It has my approval.

Name: Emma Strain

Position: Executive Director for Communities and Intelligence

Signature:



Date:

5. February 2019.

PART I - NON-CONFIDENTIAL FACTS AND ADVICE

Decision required – supporting report

1. Introduction and background

Sport Unites

- 1.1 Sport Unites is a new, ground-breaking programme which has been developed to enable sport and physical activity initiatives to contribute to the long-term vision of making London the most active and socially integrated city in the world.
- 1.2 Sport Unites will invest up to £8.8m of GLA funding into community sport in London from April 2018 – March 2021 across the four themes:
 - a) Theme 1 – Sport for Social Integration;
 - b) Theme 2 – Active Londoners;
 - c) Theme 3 – Workforce and Capacity Building; and
 - d) Theme 4 – Young Londoners.
- 1.3 This funding falls under Theme 1 - Sport for Social Integration strand.
 - 1.3.1 Strand 1 – Sport for Social Integration – Community sport has a role to play in realising the three facets of the Mayor’s vision for a socially integrated city, Equality, Participation and Relationships. Our investment through the Sport for Social Integration strand will support initiatives that use sport to bring Londoners from more than one community or faith group together and/or cater specifically for Londoners who are isolated or lonely. This will contribute to improved social integration, reduced prejudice between communities, and isolated Londoners feeling better connected and supported.
 - 1.3.2 The London Youth Games investment is part of the “Performance Pathways” strand of Sport Unites. Performance Pathways is a ring-fenced investment to support talented young Londoners, particularly those from disadvantaged backgrounds, by providing them with opportunities to train and compete in appropriate settings to realise their sporting potential.
- 1.4 Approval for Sport Unites was granted by the Mayor under cover of MD2244. The Mayor also (under cover of the same MD) delegated authority to the Executive Director of Communities and Intelligence to approve the detailed expenditure proposals and delivery approach of individual themes 2 and 3 of the Sport Unites programme via director’s decision form(s).

London Youth Games

- 1.5 The London Youth Games is Europe’s largest youth sport festival. It is a season of events taking place over 9 months, including both School and Community Competitions across 30 different sports. The London Youth Game is organised by the London Youth Games Foundation. The competitions are part of the national School Games Programme.
- 1.6 School Competitions are organised locally by School Game Organisers with the London finals hosted at Crystal Palace in July in each year. Open competitions enable the most talented young people in each borough to compete and become ‘Champions of London’. The London Youth Games has been a springboard for many Londoners to develop their sporting careers, such as Bradley Wiggins, Christina Ohuruogu, Luol Deng, Mo Farah and Rio Ferdinand.

- 1.7 Participating in the Games encourages young people to be more active and provides young people with a range of over 30 sports to choose to be involved in, enabling those not necessarily interested in 'traditional' sports to find something they are passionate about. Approximately 80% of Games participants say they are inspired to be more active as a result of taking part.
- 1.8 London Youth Games have an award-winning volunteer programme which enables and encourages young people to gain essential skills and experience, sign-posting them towards continued involvement in local community sport.
- 1.9 Sport England and the City of London have indicated that, in principle, they will also provide funding to the London Youth Games Foundation, so this would be a tripartite partnership of support involving these organisations and the GLA.
- 1.10 The London Youth Games Foundation has received sponsorship for this financial year (2017-18) from Tate & Lyle. This sponsorship will not attract any naming rights; Tate & Lyle are solely interested in engagement and volunteering opportunities for their staff team. The CEO has declared that this funding is not linked in any way with anything to do with the sugar refining business. Accordingly, London Youth Games Foundation, which includes representation from the London Boroughs, is content with the association with Tate & Lyle. It is proposed that our award would be conditional on there being no association with Tate & Lyle.
- 1.11 We acknowledge that the Tate & Lyle brand has commonly been associated with the business of sugar refining. However, in 2010 the company announced the sale of its sugar refining business, eventually divesting of it in 2012, concentrating their resources on growing Tate & Lyle's food ingredients operations.
- 1.12 This award is conditional on:
- Sport England and the City of London contributing, thus making this a partnership arrangement; and
 - There being no association with Tate & Lyle.
- 1.13 The Mayor's Sport Unites programme aims to make London the most socially integrated and active city in the world. As part of this, Sport Unites sought to fund a project or programme with the goal of introducing young people to sport at entry level and to offer their first experience of a competitive sporting environment. It is vital for this project to be able to reach young Londoners from all boroughs and to remove any economic barriers that may prevent young people from participating. It is also important to expose young people to sports that they may otherwise not be able to engage in, such as Archery, Boccia and Fencing.
- 1.14 The London Youth Games Foundation are in a unique position to be able to reach young Londoners due to being part of the national School Games Programme and the subsequent representation across all London councils, working with the majority of schools in London. Due to this reach, they are able to reach young people who may, due to economic constraints, not be offered the opportunity to develop and compete with their peers. The London Youth Games also offers sustained outcomes as those who have shown particular talents will often go on to become medal winning athletes or develop profession careers. For the reasons set out above, the GLA funding directly to the London Youth Games Founding rather than to go through a competitive application process.

2. Objectives and expected outcomes

- 2.1 The aim of the London Youth Games is to enable young Londoners to be the best athletes they can be whilst bringing people from all communities, faiths and background together in a safe, inclusive and fun environment, giving them the opportunity to interact and work with each other collaboratively.
- 2.2 Objectives of the £100,000 funding to London Youth Games Foundation:
- Deliver a high-quality programme of sports competitions and event days, in a safe, inclusive, fun and supportive environment, between September and July;
 - Provide training and opportunities for young people from all over London to volunteer and take on leadership roles at our events and other major events (e.g. the London Marathon, Ride London, and high profile National Governing Body/International events like the World Athletics Championships, etc.) benefiting London and their communities; and
 - Build a new programme called “Respect the Games” into the work of London Youth Games which promotes and rewards four key behaviours for participants – **Fairness, Ambition, Inclusion, Respect.**
- 2.3 Expected outcomes of the London Youth Games:
- Improved physical activity levels of young people across London as a result of participating in the London Youth Games.
 - Improved opportunities for young people to take part in physical activity, which they may not have previously considered, or had the access to do so. London Youth Games will deliver approximately 60 event days and engaging 130,000 young people across the year. Nearly 75% of London schools are engaged with the programme overall, with the majority taking part in pathway/qualifier competitions/activity locally. Approximately 25% of participants will be from the most socially disadvantaged areas, 10% will have a disability and 50% will be female.
 - Increased number of young people volunteering and taking part in social action in their local communities. The London Youth Games will engage 4,000 volunteers in total.
 - Increase confidence of young people in their own abilities and improve their resilience, whilst introducing sport as an option for future aspirations and providing positive pathways.

3. Equality comments

- 3.1 Equal opportunities are enshrined with the Sport Unites programme. The London Youth Games will provide all young Londoners with opportunities to access sport and physical activities.
- 3.2 The London Youth Games programme brings young people together from across all of London’s communities and from every background. Games participants reflect the demographics of London, with nearly 50% female participation, over 40% of participants from a BAME background, roughly 10% with a disability and roughly 25% from the most deprived areas of London and will foster good relations between persons who share relevant protected characteristics and persons who do not. All the young people taking part come together as a team to represent their local borough community. They also participate in a fun, collaborative and inclusive environment alongside others from different all different parts of London, communities and backgrounds.

- 3.3 The GLA commissioned a report assessing the impact of the 2017 World Para Athletics Championships and IAAF World Championships. The report is used to ensure that projects help to encourage persons, who share relevant protected characteristics as those who took part in the 2017 World Para Athletics Championships and IAAF World Championships, to participate in such activities in which participation by such persons is typically disproportionately low.

4. Other considerations

Key risks and issues:

	Risk	Response	Probability	Impact	RAG
1	Full funding may not be secured, resulting in a significantly reduced reach and impact	80% of funding is already secured for the first year of delivery. Approval of this DD would take secured funding up to 95% resulting in unaffected frontline delivery and impact.	2	1	G
2	Negative impact of London Youth Games' receiving sponsorship from Tate & Lyle, which was historically a sugar refining business.	Tate & Lyle are no longer in the sugar refining industry, having divested its sugar business in 2012. Additionally, Tate & Lyle do not require any naming rights, and are solely interested in engagement and volunteering opportunities for their staff team.	1	1	G
3	There is a strong reliance on access to suitable venues at a reasonable price, in order to deliver the games at its current scale and impact.	London Youth Games continually reviews its venue strategy and has booked as many venues as possible in advance, in order to secure favourable rates.	3	2	A

Link to Mayoral strategies and priorities

4.1 Support for the London Youth Game aligns with The Mayor of London's Sport Unites programme in respect of:

- **Social integration:** the event brings people from a wide range of backgrounds together from all boroughs across London;
- **Health:** the event produces athletes who will be regularly participating in sport; and
- **Sporting pathways:** the event has a formidable alumnus of top-class athletes/ Olympians, including Christine Uhuruogho, Rio Ferdinand, Luol Deng and Bradley Wiggins.

4.2 This decision also supports the Mayor's manifesto commitment of "Rebuilding our Olympic Legacy, turning around the failure of the last four years, promoting and supporting sport for more people of all ages".

5. Financial comments

5.1 The proposed grant funding of up to £100,000 to 'The London Youth Games' will be funded from the 2018-19 (£50,000), and 2019-20 (£50,000) Sport Unites budget held with the Team London and Sport Unit.

5.2 The grant award will be subject to satisfactory due diligence of 'The London Youth Games', and will be governed by way of a funding agreement, with all payments made on successful completion of agreed milestones.

5.3 The 2019-20 budget is indicative and still subject to the GLA's annual budget setting.

6. Legal Comments

6.1 The foregoing sections of this report indicate that the decisions requested of the director fall within the statutory powers of the Authority to promote and/or to do anything which is facilitative of or conducive or incidental to social development within Greater London and in formulating the proposals in respect of which a decision is sought officers have complied with the Authority's related statutory duties to:

- (a) Pay due regard to the principle that there should be equality of opportunity for all people;
- (b) Consider how the proposals will promote the improvement of health of persons, health inequalities between persons and to contribute towards the achievement of sustainable development in the United Kingdom; and
- (c) Consult with appropriate bodies.

6.2 In taking the decisions requested of her, the director must have due regard to the Public Sector Equality Duty; namely the need to eliminate discrimination, harassment, victimisation and any other conduct prohibited by the Equality Act 2010, and to advance equality of opportunity between persons who share a relevant protected characteristic (race, disability, gender, age, sexual orientation, religion or belief, pregnancy and maternity and gender reassignment) and persons who do not share it and foster good relations between persons who share a relevant protected characteristic and persons who do not share it (section 149 of the Equality Act 2010). To this end, the director should have particular regard to section 3 (above) of this report.

- 6.3 This decision form seeks approval for the provision of funding to the London Youth Games Foundation (LYGF) to support the staging of The London Youth Games. As the GLA is funding the LYGF's project and the ultimate beneficiaries of the project will be parties other than the GLA, the proposed grant of funding may be viewed as a conditional gift rather than a contract for services.
- 6.4 Paragraph 12 of the GLA's Contracts and Funding Code provides that decisions to award grant funding should generally be made on the basis of a transparent, competitive application process. The officers have set out at paragraph 1.14 above how they have had regard to this requirement in the selection of the LYGF as the grantee.
- 6.5 Finally, the officers must ensure that a funding agreement be put in place between the GLA and the LYGF, before any of the funding be provided to LYGF.

7 Planned delivery approach and next steps

- 7.1 The table below indicates the full project duration and key milestones, which run alongside the academic year calendar.

Activity	Timeline
Delivery commences	October 2018
First major competition	November 2018
Spring 2019 season commences	November 2018
Summer 2019 season commences	May 2019
Summer finals	8 July 2019
Spring 2020 season commences	November 2019
Summer 2020 season commences	May 2020
Summer finals	July 2020
Final report submitted	September 2020

- 7.2 This grant funding award seeks approval to support the 2019 London Youth Games.

Appendices and supporting papers:

None.

Public access to information

Information in this form (Part 1) is subject to the Freedom of Information Act 2000 (FOI Act) and will be made available on the GLA website within one working day of approval.

If immediate publication risks compromising the implementation of the decision (for example, to complete a procurement process), it can be deferred until a specific date. Deferral periods should be kept to the shortest length strictly necessary.

Note: This form (Part 1) will either be published within one working day after approval or on the defer date.

Part 1 Deferral:

Is the publication of Part 1 of this approval to be deferred? NO

If YES, for what reason:

Until what date: (a date is required if deferring)

Part 2 Confidentiality: Only the facts or advice considered to be exempt from disclosure under the FOI Act should be in the separate Part 2 form, together with the legal rationale for non-publication.

Is there a part 2 form – NO

ORIGINATING OFFICER DECLARATION:

Drafting officer to confirm the following (✓)

Drafting officer:

Letty McCauley has drafted this report in accordance with GLA procedures and confirms that:

✓

Assistant Director/Head of Service:

Emma Strain has reviewed the documentation and is satisfied for it to be referred to the Sponsoring Director for approval.

✓

Financial and Legal advice:

The Finance and Legal teams have commented on this proposal, and this decision reflects their comments.

✓

Corporate Investment Board:

The Corporate Investment Board reviewed this proposal on 21 January 2019.

EXECUTIVE DIRECTOR, RESOURCES:

I confirm that financial and legal implications have been appropriately considered in the preparation of this report.

Signature

M. D. Allen

Date

7.2.19