

GREATER LONDON AUTHORITY

REQUEST FOR DIRECTOR DECISION – DD2142

Title: London Enterprise Adviser Network

Executive Summary:

This decision form seeks approval of the allocation and expenditure of £100,000 from the GLA's London Economic Action Partnership (LEAP) core fund to be used towards the delivery of the London Enterprise Adviser Network. The Enterprise Adviser Network matches professional volunteers (Enterprise Advisers) with schools to develop a whole school careers and employer plan. The London network is supported by three full time Enterprise Coordinators employed by the GLA and co-funded by the Careers & Enterprise Company, the National network provider.

This decision is linked to external income approved by MD2124, which provides match funding from the Careers & Enterprise Company towards the Enterprise Coordinators salaries and delivery costs.

Decision:

1) That the Executive Director for Communities and Intelligence approves:

The allocation of £100k from the GLA's London Economic Action Partnership core fund and expenditure of the same for staff salaries and project costs associated with the delivery of the London Enterprise Adviser Network.

AUTHORISING DIRECTOR

I have reviewed the request and am satisfied it is correct and consistent with the Mayor's plans and priorities.

It has my approval.

Name: Jeff Jacobs

Position: Executive Director

Signature:



Date:

15/08/2017

PART I - NON-CONFIDENTIAL FACTS AND ADVICE

Decision required – supporting report

1. Introduction and background

- 1.1. The Enterprise Adviser Network matches professional volunteers (Enterprise Advisers) with schools to develop a whole school careers and employer plan. The London network is supported by 3 full time Grade 8 Enterprise Coordinators employed by the GLA's Team London and co funded by the National network provider the Careers & Enterprise Company. To date over 100 schools and 160+ Enterprise Advisers have been engaged in the London network.
- 1.2. The original pilot proposal for the network was submitted in 2015 in partnership with the London Economic Action Partnership (LEAP) (Formerly London Enterprise Partnership) and the GLA Education and Youth team. The project funding for academic years 15/16 and 16/17 came from the GLA's Team London, the Careers & Enterprise Company and the Minor Programmes GLA budget. The receipt and expenditure of funding received for this delivery was covered in MD1559 and MD1661.
- 1.3. The LEAP Investment Committee agreed on the 04 May 2017 to award £100,000 of funding towards the delivery of the Enterprise Adviser network from the LEAP core fund. This funding will cover delivery costs of the network across academic year 2017/2018 and will be used across financial years 17/18 and 18/19.
- 1.4. The funding used will go towards project delivery costs including 50% of the salary costs for 3 Grade 8 Enterprise Coordinators employed by the GLA. Match funding from the Careers & Enterprise Company towards these salaries has been approved by MD 2124. The LEAP core funding will cover salary costs from September 2017 to September 2018.

2. Objectives and expected outcomes

By September 2018 the London Enterprise Adviser network will:

- Match up to 200 Enterprise Advisers with 135 London schools;
- Offer up to 700 hours of careers support and work insight to careers leads and students;
- Support the development of 135 needs assessments and careers and employer engagement strategies; and
- Offer the network in up to 20 London boroughs.

3. Equality comments

- 3.1 Under Section 149 of the Equality Act 2010, as a public authority, the Mayor of London must have 'due Regard' of the need to eliminate unlawful discrimination, harassment and victimisation as well as to advance equality of opportunity and foster good relations between people who have a protected characteristic and those who do not.
- 3.2 The Enterprise Adviser Network (EAN) aims to support consistency of careers education and aims to open up opportunities for employer encounters for young people of all socio-economic backgrounds. Following the national model the EAN is offered to academies, free and state schools in London. Currently this is available in 18 boroughs but the long-term ambition is for the network to be available in all 32 boroughs. Additional funding opportunities are being identified which will enable us to recruit new Enterprise Coordinators that can support the roll out of the network in all boroughs and schools by 2020.

4. Other considerations

N/A

5. Financial comments

- 5.1 Approval is being sought for the receipt of £100,000 from the London's Local Enterprise Partnership Core Fund to deliver the London Enterprise Adviser Network, funding will be span two financial years 2017-2018 and 2018-2019.
- 5.2 Match funding of £100,000 will be provided by The Careers & Enterprise Company which was approved by MD2124. Total receipts of £200,000 will fund three Grade 8 Enterprise Coordinators costs who will be managed by the Team London and also project delivery costs spanning two financial years 2017-18 and 2018-19.

Budget Breakdown

Item	Description	Cost
Staff salaries	3 Grade 8 Enterprise Coordinators – 13 months	87000
Expenses	National offsite training for 6 Enterprise Coordinators (2 times per year), volunteer expenses and day to day travel to schools	5000
Catering and training costs	Induction and training, networking and reward and recognition events	8000
	TOTAL	£100,000

6. Legal comments

6.1 Sections 1-2 of this report that the decision requested of the Director concerns the exercise of the GLA's general powers, falling within the GLA's statutory powers to do such things considered to further or which are facilitative of, conducive or incidental to the promotion of economic development and wealth creation, social development or the promotion of the improvement of the environment in Greater London; and in formulating the proposals in respect of which a decision is sought officers have complied with the GLA's related statutory duties to:

- Pay due regard to the principle that there should be quality of opportunity for all people;
- Consider how the proposals will promote the improvement of health of persons, health inequalities between persons and to contribute towards the achievement of sustainable development in the United Kingdom; and
- Consult with appropriate bodies.

In taking the decisions requested the Director must have due regard to the Public Sector Equality Duty; namely the need to eliminate discrimination, harassment, victimisation and any other conduct prohibited by the Equality Act 2010, and to advance equality of opportunity between persons who share a relevant protected characteristic (race, disability, gender, age, sexual orientation, religion or belief, pregnancy and maternity and gender reassignment) and persons who do not share it and foster good relations between persons who share a relevant protected characteristic and persons who do not share it (section 149 of the Equality Act 2010). To this end, the Director should have particular regard to section 3 (above) of this report.

6.2 Officers must consult with HR and ensure that the appropriate employment documentation is put in place for the Enterprise Coordinators.

6.3 Officers must ensure that an appropriate agreement is put in place in relation to the match funding being provided by the Careers and Enterprise Company to the GLA.

7. Planned delivery approach and next steps

Currently 89 Secondary schools are actively engaged in the network. New schools will be outreached to from September 2017 to achieve the target of 115 schools in 17/18. Delivery this year will focus on strengthen relationships in our existing 89 schools with the long-term goals to develop whole school careers and employer strategies in every Enterprise Adviser school.

Activity	Timeline
Develop outreach and delivery plan for 2017/2018	31 July 2017
Agree reporting and impact tracking for 17/18	31 August 2017
Delivery Start Date	01 September 2017
New school outreach September 2017	
Volunteer Recruitment for Enterprise Advisers	October-Dec 2017
Volunteer training and induction	Jan-Feb 2017
Delivery End Date	31 August 2018
115 Secondary Schools engaged.	
Project review	28th September 2018

Appendices and supporting papers:

Grant offer letter from Careers & Enterprise Company for 17/18

Background Papers:

MD1559

MD1661

MD2124

Public access to information

Information in this form (Part 1) is subject to the Freedom of Information Act 2000 (FOI Act) and will be made available on the GLA website within one working day of approval.

If immediate publication risks compromising the implementation of the decision (for example, to complete a procurement process), it can be deferred until a specific date. Deferral periods should be kept to the shortest length strictly necessary.

Note: This form (Part 1) will either be published within one working day after approval or on the defer date.

Part 1 Deferral:

Is the publication of Part 1 of this approval to be deferred? NO

Part 2 Confidentiality: Only the facts or advice considered to be exempt from disclosure under the FOI Act should be in the separate Part 2 form, together with the legal rationale for non-publication.

Is there a part 2 form – NO

ORIGINATING OFFICER DECLARATION:

Drafting officer to confirm the following (✓)

Drafting officer:

Aimee Presly has drafted this report in accordance with GLA procedures and confirms that: ✓

Assistant Director/Head of Service:

Laura Brown has reviewed the documentation and is satisfied for it to be referred to the Sponsoring Director for approval. ✓

Financial and Legal advice:

The Finance and Legal teams have commented on this proposal, and this decision reflects their comments. ✓

Corporate Investment Board:

The Corporate Investment Board reviewed this proposal on 14 August 2017

EXECUTIVE DIRECTOR, RESOURCES:

I confirm that financial and legal implications have been appropriately considered in the preparation of this report.

Signature



Date

15.08.17

TOM MIDDLETON ON BEHALF OF MARTIN CLARKE