

ABOUT YOUR PROJECT

Writing down the answers to these questions will help you make sure that you don't lose sight of your core aims and ambitions. These are also the questions that other people – your community, funders or partners – will be asking about your project, so having your answers prepared will really help.

WHAT IS THE AIM OF YOUR PROJECT IN 10 WORDS?

WHAT IS THE CHALLENGE YOU WANT TO TAKE ON?

WHAT DOES SUCCESS LOOK LIKE?

WHAT'S THE PLAN?

IMPORTANT THINGS TO THINK ABOUT

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RESEARCHING YOUR CONTEXT

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**HAVE YOU LOOKED AT DIFFERENT OPTIONS?
HOW DO YOU KNOW THIS IS THE RIGHT SOLUTION?**

WHAT HAVE YOU LEARNT FROM HOW OTHERS HAVE TACKLED THIS KIND OF PROBLEM?

**WHAT MAKES YOUR IDEA SPECIFIC TO YOUR AREA?
CAN LOCAL COMMUNITY HELP YOU REFINE IT?**

**HOW DOES THIS BENEFIT YOUR COMMUNITY?
HAVE YOU ASKED THEM?**

IMPORTANT THINGS TO THINK ABOUT

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PLANNING AND CONTINGENCIES

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ARE YOUR BUDGET AND TIMESCALE REALISTIC? WHY?

HAVE YOU GOT THE RIGHT PEOPLE ON YOUR TEAM?

WHAT COULD GO WRONG? WHAT WOULD YOU DO ABOUT IT?

WHAT IS THE IMPACT YOUR PROJECT MAY HAVE?

IMPORTANT THINGS TO THINK ABOUT

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