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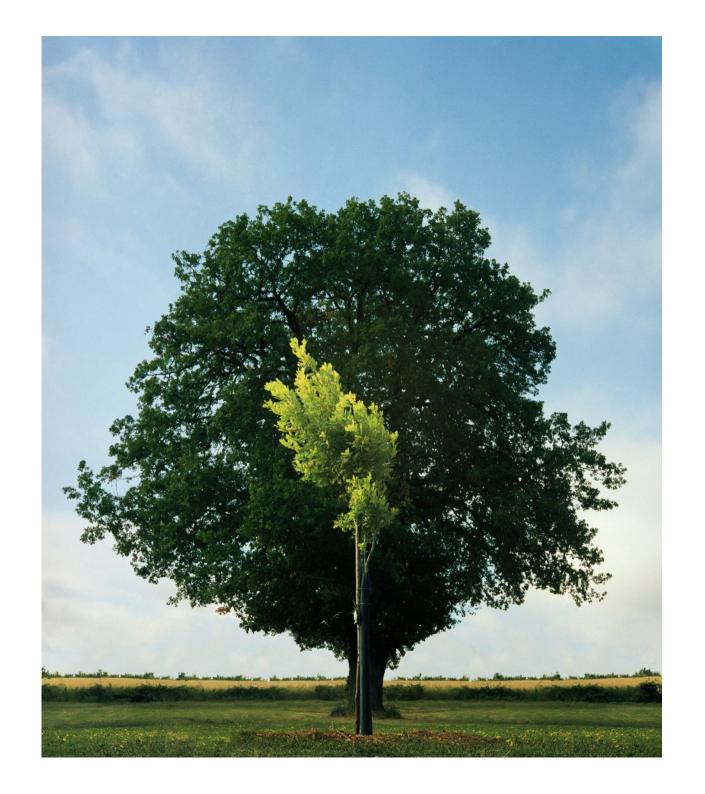
## Absorption Rate Report

## OPDC Internal Report

CONFIDENTIAL

**DRAFT** 

24 June 2016





#### **Real Estate**

Old Oak and Park Royal Development Corporation City Hall The Queen's Walk More London London SE1 2AA

25 June 2016

Dear Davena,

Old Oak - Absorption Rate Report - INTERNAL AND CONFIDENTIAL

Introduction

I am pleased to enclose our draft Absorption Rate Report. Our scope of work is included at Appendix A.

This report reviews seven case studies of major regeneration projects across London to help provide OPDC with a view on possible market conditions and residential and office absorption rates at Old Oak Common. More specifically, OPDC has appointed Deloitte to help address the following key points:

- Maximum number of residential units delivered to the market per annum.
- Maximum office floor space delivered to the market per annum.
- Influence of market conditions and other external factors on housing absorption.
- Highlight of concerns about the trajectory and how schemes might compete with each other within the OOC as well as schemes across London.
- Advice on how many submarket and developers could be assumed to be selling residential units and letting office space at any
  one time across the masterplan.
- Indicative housing mix based on different typologies that will impact on the absorption rate per annum.

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#### **Important notices**

We enclose our report ("the report") which has been prepared for the sole purpose of assisting and advising OPDC in accordance with our Call-off Contract dated 4<sup>th</sup> April 2016 and Contract Addendum dated 08<sup>th</sup> June 2016 (together the "Contract").

This draft report is confidential to the Addressees (as defined in the Contract), is subject to the restrictions on use specified in the Contract and is expected to be superseded by our final report. This draft contains a number of outstanding matters, identified by square brackets ("[]") and italics, that require clarification or confirmation by Management. We reserve the right to add, delete and/or amend the report as we consider appropriate. No party may place any reliance whatsoever upon, and we accept no responsibility or liability to any party in respect of this draft report.

The data within this report has been obtained from third party sources and therefore should be reviewed as indicative, where Deloitte has no liability for the creditability of information and OPDC should not rely on the contents of the data.

This document includes certain analysis based on market performance where the estimates and projections reflect various assumptions concerning business, economic and competitive uncertainties, many of which are beyond the control of Deloitte and OPDC. Accordingly, there can be no assurance to the trajectory and absorption rates mentioned in this report and the actual results may vary from those projected, and those variations may be material. Whilst we have commented on such statements and market projections and their implications, we accept no responsibility for their accuracy or completeness.

Yours sincerely,

#### Clive Pane Deloitte LLP

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## **Executive Summary**

## Executive Summary TBC

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## 1) Introduction

#### Introduction

#### 25,500 new homes and 65,000 jobs

The anticipated delivery of 25,500 homes and 65,000 jobs projects at Old Oak Common (OOC) poses a number of questions over the appropriate release of units and commercial floor space to the market and how Old Oak will change and establish its market to help drive value alongside achieving high absorption rates. The ability to release units at full market value within a reasonable and sustainable period of time is key to help meet housing targets and most importantly to help pay down the high cost of delivering upfront infrastructure.

#### **OPDC Development Trajectory**

Following the completion of OPDC's Development Trajectory, that maps out the delivery of Residential units and Commercial floor space over time, OPDC required market justification and evidence to help shape the trajectory and inform the delivery of residential units and commercial floor space.

#### **Scope of Work**

Within this context, OPDC appointed Deloitte Real Estate to prepare an Absorption Rate Report, under their Call-off Contract date 4th April 2016, to address the following areas:

- Optimum office and residential absorption rates per annum to enable OPDC to re-run their housing trajectory based on market justification and market conditions. (Section 5 and 6)
- OPDC to determine an internal view on optimum absorption rates, particularly when speaking to private sector land owners about their proposed phasing plans. Layering what is known in terms of third party delivery of land and projections against OOC's controlled land. (Section 5 and 6)
- Competing schemes throughout London to understand supply over the next 10 years and the robustness of OOC absorption rates. (Section 4)
- Assumptions around the four identified markets and whether there are actually additional, smaller sub markets, i.e. Scrubs Lane and Willesden Junction. If there are additional submarkets how does this affect the total cumulative absorption rate and how much competition is generated within these sub markets? (Section 5)

#### Introduction continued

#### Our Approach

 How different housing typologies could make up the overall housing supply on a yearly basis (i.e. PRS, private sale and affordable) and how the different combinations could shape or influence the number of homes that could be delivered. (Section 5)

#### **Our Approach**

This report sets out analysis of data that has been captured from transactional market evidence and forecasting where Deloitte has obtained market information and data from the following sources:

- Speaking to developers and sales agents
- Molior (Residential Research Database)
- CoStar (Commercial Research Database)
- News articles and press releases
- Planning applications
- Deloitte's Real Estate Research Team (drawing upon the current and historic Crane Surveys)

Absorption rates are a factor of both supply and demand. The approach therefore triangulates historic information on housing completions both in terms of construction and sales, projected delivery levels as well as looking at market factors that have influenced delivery and absorption. Where possible we have provided analysis on case studies and the broader market in informing our opinion on the potential take-up rates at OOC.

It should be noted that there are a number of challenges associated to the analysis:

- OOC is unique in terms of its scale. While the case studies focus on the largest regeneration projects in London, the OOC area has many more submarkets which can potentially be delivered in tandem.
- In the cases where regeneration projects were led by a single organisation, it is difficult to separate out market conditions and demand side absorption from the factors and drivers impacting that specific organisation.

## 2) Case Study Introduction

### London Regeneration Case Studies

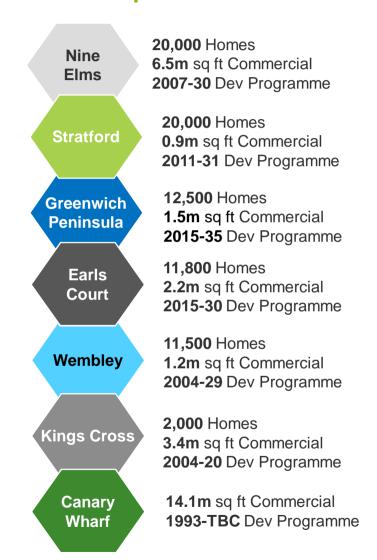
### Total of 77,800 Homes and 29.8m sq ft Commercial

The following seven case studies have been selected as broadly comparable regeneration projects across London to the proposed scheme at Old Oak. These schemes are viewed as comparable as they are all large scale regeneration developments within London with a mix of uses. These case studies are at different stages of maturity, from Docklands, an established market, to Earls Court which is in its early phases of delivery.

For each case study we have assessed the historic and future development pipeline of residential and/or commercial accommodation and supported this analysis with commentary.

As an extra case study we have also reviewed the Docklands to specifically examine the delivery of commercial space since the early 1990s. We have not reviewed the residential delivery in this case study.

Collectively, the case studies have either delivered, or are expected to deliver, 77,800 homes and 29.8m sq ft of office accommodation over the next 20 years. Consequently the case studies provide some of the key schemes that Old Oak might be competing against over the 20 year delivery of the project.



### Case Study Summary – Use Mix

#### OOC's resi equates to 40% of total resi units within the case studies

#### Summary of case study data

The scheme summary table, shows that there is a varying range of units, commercial floor space and hotel space in planning and development pipeline across the seven case study areas. The sales and delivery trajectory of each scheme is broken down in **Appendix B.** 

The figures quoted below illustrate an all encompassing figure, representing the composition of developments in each of the case study areas that are in planning, are under construction or have already been completed.

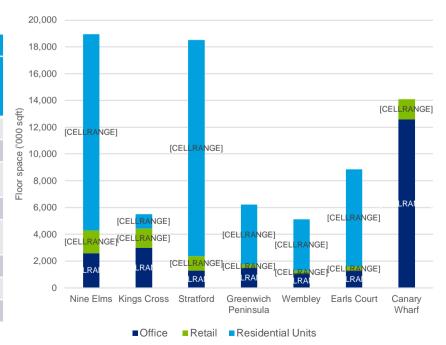
	Scheme Summary (Selected Developments*)					
	Reside ntial Units	PRS Units	Office Floor Space (000 sq ft)	Retail Floor Space (000 sq ft)	Hotel (beds)	Student Accomm odation (beds)
Old Oak	25,500	TBC	643	61**	твс	ТВС
Nine Elms	19,576	TBC	2,601	1,690	1011	950
Kings Cross	1,452	TBC	3,000	1,428	500	600
Stratford	21,552	TBC	1,306	1,070	853	0
Greenwich Peninsula	5,979	TBC	1,400	250	905	0
Wembley	5,132	TBC	1,090	200	475	500
Earls Court	9,670	2,421	1,298	317	250	0
Docklands	NA	NA	12,600	1,500	1227	0

<sup>\*</sup>See list of selected developments for each case study in Appendix B.

#### Case study data summary graph

The graph below illustrates the core uses of residential, retail and office accommodation from the summary table.

It breaks down commercial space for each of the seven case study areas into office and retail, enabling comparison between the schemes. Laid on top of this is the residential unit figure for each scheme, which can be seen to vary dramatically when compared relatively to the commercial floor space composition.



<sup>\*\*</sup> Includes leisure floor space

#### Case Study Summary – Residential Mix

#### Affordable Housing ranges from 16.8% to 34.6%

#### **Residential unit composition**

The table below breaks down the number of residential units presented on the previous page into the private and affordable split for each case study. Docklands has been excluded as we are not recording residential development within this case study.

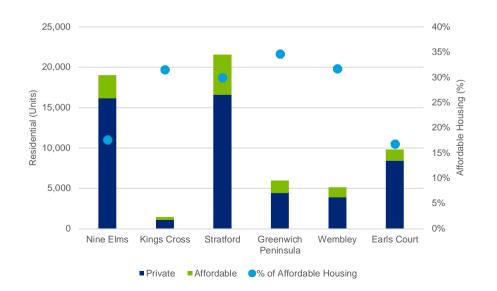
This enables us to present the percentage of affordable housing for each case study (according to the selected developments in each scheme). Interestingly Nine Elms and Earls Court are delivering just

	Private Units	Affordable Units	% of Affordable Housing
Nine Elms	16,186	2,849	17.6%
Kings Cross	1,105	348	31.5%
Stratford	16,604	4,968	29.9%
Greenwich Peninsula	4,443	1,536	34.6%
Wembley	3,898	1,234	31.7%
Earls Court	8,424	1,412	16.8%

17.6% and 16.8% affordable housing respectively. This low percentage of affordable housing is predominantly due to the viability argument and the considerable amount of infrastructure and transport required to release the sites for comprehensive redevelopment.

The residential composition is illustrated in the graph below, showing the breakdown and proportionate split of affordable and private units for each case study.

It is important to note here the range of affordable housing provision across the schemes - at a maximum differing by 17.8% between Greenwich Peninsular and Earls Court.



3) What Impacts Market Delivery?

# What Impacts the Supply (Construction) v Demand (Consumer) on the Housing and Office Market Market, Employment and Growth Prospects is Key

	Supply	Demand
In	npact of housing supply (construction)	Impact of housing demand (consumer market
•	Availability of finance to fund construction costs	appetite)
•	House pricing, market cycle and projected future growth	<ul><li>Sales values and market appetite</li><li>Economic condition and employment prospects</li></ul>
•	Planning pipeline and supply of land	Availability of mortgages
•	Government / mayoral term (Affordable Housing	Interest rates
	Negotiations) – changes to planning policy	Stamp duty
•	Cost of labour, and supply and cost of construction material	Savings and deposit availability
In	npact of office supply (construction)	Impact of office demand (market appetite)
•	Availability of finance to fund construction costs	Financial stability and appetite to enter pre-let
•	Office demand, market cycle and projected future	agreements.
	growth – resulting in market competition and appetite to agree pre-lets	<ul> <li>Emerging sectors and demand from different occupiers, i.e. Financial, TMT, Service Offices etc.</li> </ul>
•	Planning policy and competition for land from higher	Cost of rent v location across London
	value uses	Incentives and lease terms
•	Transport infrastructure	Transport infrastructure
•	Cost of labour, and supply and cost of construction material	

4) Residential Absorption Rate and Market Analysis

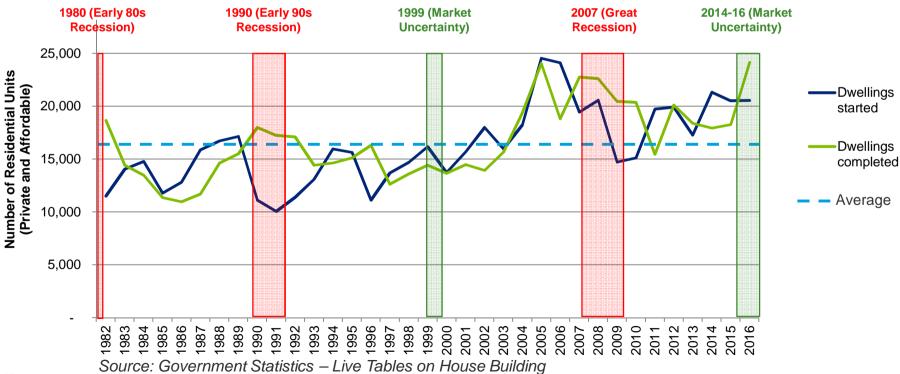
## Historic Macro Residential Construction Completions (Greater London)

### Average of 16,700 units per annum built since 1982

The graph below provides a macro view of the Greater London residential market since 1982. The two lines show the construction start and completion of units per annum and illustrate how residential construction reacts to financial

recessions and market uncertainty. The graph also illustrates how the construction completion (lag) is circa 1.5 - 2 ahead of construction start; this is particularly prominent between 2005-2012.

#### Total Construction Completion of Private and Affordable Residential Units per annum since 1982

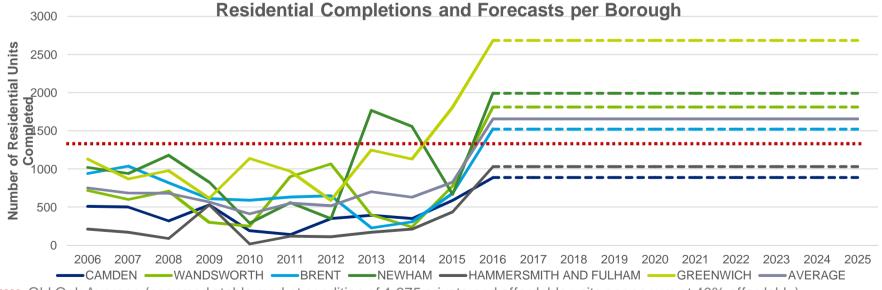


## Residential Completions per Borough and Targeted Borough Housing Delivery (Case Study Boroughs)

#### On average the below Boroughs have delivered just 37% of the current forecast targets

The scale of delivery at OOC can be compared to that of a London borough and the following graph highlights the completions and forecast delivery for some key and comparable boroughs. The total residential completions per Borough (applicable to the case studies) show that since 2006 the boroughs have on average completed 635 residential units, albeit this varies considerably between the boroughs, with Greenwich delivering an average of 1,049

units per annum compared to Camden delivering just 387 units per annum. What is clear from the graph is that the number of completions are significantly lower than the forecasts adopted by each borough. Please note that the graph below is not comparable to the graph on the following page, as it shows construction completions and not sales exchanges.



Old Oak Average (assumed stable market condition of 1,375 private and affordable units per annum at 40% affordable)

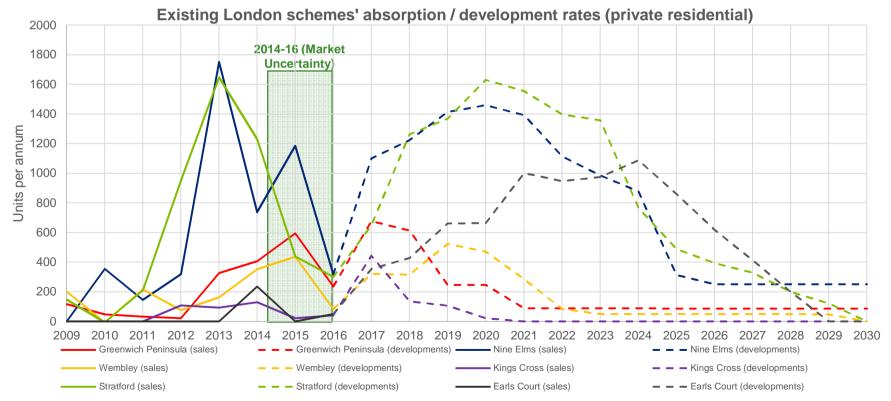
Source: Comparison of London Plan Annual Average Housing Provision/Supply Monitoring Targets http://www.londonforum.org.uk/reports/Comparison\_of\_Borough\_Housing\_Targets.pdf

## Private Residential Historic & Forecast Sales (Case Studies)

#### Peak of 1,751 private units at Nine Elms

The graph below shows the absorption of private residential units onto the market for the six residential case studies. The graph shows the units that have been sold (solid line) compared to the anticipate pipeline of development and delivery of units into the market (dashed line).

The graph clearly depicts the two major areas for residential development to include Nine Elms and Stratford, where there are two very distinct peaks to reflect the first phase of the Power Station and Embassy Gardens for Nine Elms and the release of units on the Athletes Village for Stratford.



## Private Residential – Peak, Average and Low

	Peak Absorption Rate	Average Absorption Rate	Lowest Absorption Rate			
Nine Elms						
Residential Units	Exchanged = 1,751 Pipeline = 1,460	Exchanged = <b>687</b> Dev Trajectory = 796	Exchanged = 318 Dev Trajectory = 252			
Number of Developers	Exchanged = 13 Pipeline = 14		Exchanged = 2 Pipeline = 1			
Commentary	The first major releases of units to the market took place during 2013, where Embassy Gardens sold 541 units, Riverlight sold 256 and within just a few weeks Battersea Power Station sold 860 units; during this period there was considerable demand from overseas investors, stamp duty was lower and there was good availability of mortgages and lending. During 2014 six smaller schemes came onto the market selling a total of 737 units. In 2015 the second wave of sales came to market with Battersea Power Station's Phase 2 and 3 selling 440 units, Embassy Gardens selling 110 and One Nine Elms launched and sold 272 units, including smaller schemes 2015 sold a total of 1,185 units. 2015 was considerably lower and 2016 has been struggling with just 318 sold to date this year, this is principally because of lack of foreign buyers, stamp duty on second homes (came into effect from April 2016) and uncertainty within the economy about BREXIT and the new mayoral administration.					
Kings Cross						
Residential Units	Exchanged = 131 Dev Trajectory = 443	Exchanged = <b>79</b> Dev Trajectory = 177	Exchanged = 22 Dev Trajectory = 23			
Number of Developers	Exchanged = 3 Pipeline = 7		Exchanged = 1 Pipeline = 1			
Commentary	Arthouse, The Plimsoll Building and the Tapestry Building make up the first phase of development at the Kings Cross site, comprising of 527 units (388 private, 141 affordable). Construction of this phase commenced in 2012 with sales commencing prior to this date in 2011 (off plan). Within this phase there are 25 units left on the market. Further phases followed with multiple developments north of the canal commencing construction in 2015 and early 2016. For those developments that have been released onto the market there was a high private residential take-up rate up until 2014, however in recent months there has been a slow down of units being sold, potentially due to the market uncertainty related to Brexit and the mayoral elections.					

## Private Residential – Peak, Average and Low

	Peak Absorption Rate	Average Absorption Rate	Lowest Absorption Rate		
Stratford					
Residential Units	Exchanged = 1,231 Pipeline = 1,630	Exchanged = 615 Pipeline = 886	Exchanged = 35 Pipeline = 122		
Number of Developers	Exchanged = 9 Pipeline = 15		Exchanged = 2 Pipeline = 1		
Commentary	The Athletes Village was the first major release of residential units to the market at Stratford and took place after the Olympics in 2013 where 1,440 units were sold onto the market. An average of 835 residential units per annum exchanged on the market for the following two years. This includes Cobham Manor on the Olympic Park and numerous schemes around Stratford and the majority of these schemes are still under construction. 300 units have exchanged on the market to date for 2016, this predominantly due to the release of East Village where 240 units have exchanged. It is forecast that 2017 will see the further sale of c. 300 already completed units. It is also forecast that the development rate will increase from 2018 peaking at 1630 units pa in 2020, primarily due to the Marshgate Wharf scheme entering its construction phase.				
Greenwich Peninsula					
Residential Units	Exchanged = 595 Pipeline =678	Exchanged = 222 Pipeline = 190	Exchanged = 22 Pipeline =87		
Number of Developers	Exchanged = 9 Pipeline = 6		Exchanged = 1 Pipeline = 1		
Commentary	Greenwich Peninsula has slowly seen a growing number of units being delivered onto the market increasing from 22 in 2012 to 595 in 2015. This increase in transaction numbers has been driven from the constantly increasing place making and establishment of Greenwich Peninsula as a residential neighbourhood. The majority of developments to date have been predominately small sale averaging 108 units for the schemes completed and averaging 429 units for the schemes under construction. Having numerous developers on-board at the same time as Knight Dragon, delivering smaller schemes with different unit mixes and price points, has assisted the absorption rate in this relatively new residential location.				

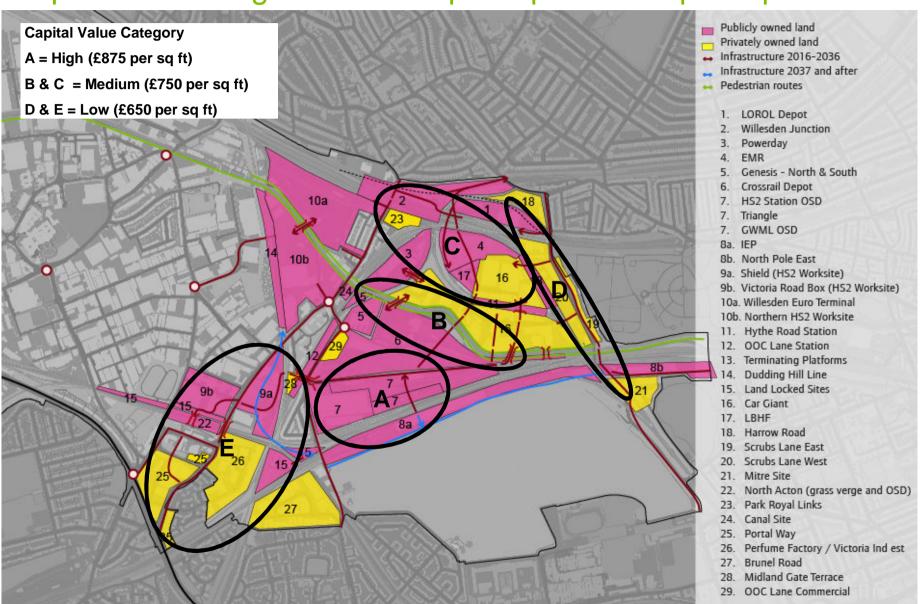
## Private Residential – Peak, Average and Low

	Peak Absorption Rate	Average Absorption Rate	Lowest Absorption Rate		
Wembley					
Residential Units	Exchanged = 438 Pipeline = 524	Exchanged = 190 Pipeline = 180	Exchanged = 0 Pipeline = 49		
Number of Developers	Exchanged = 6 Pipeline = 9		Exchanged = 2 Pipeline = 1		
Commentary	A total of 1,525 private units have currently exchanged at Wembley where the majority of developments have averaged just 67 private residential units. Albeit for these schemes a considerable proportion of affordable housing has been included. The high proportion of affordable housing is a clear strategy for driving value and including more private development in future phases when the market and values are potentially established. For example out of the 1,000 units currently under construction just 115 are affordable.				
Earls Court					
Residential Units	Exchanged = 237 Pipeline = 1,087	Exchanged = 96 Pipeline = 651	Exchanged = 0 Pipeline =199		
Number of Developers	Exchanged = 1 Pipeline = 1		Exchanged = 1 Pipeline = 1		
Commentary	Earls Court is at very early stages of delivering the masterplan. Lillie Square is currently under construction where Phase 1 is complete and Phases 2 and 3 are currently under construction and are currently available on the market. In 2014, Phase 1 of Lillie Square came to the market and quickly sold all of the 237 private units. Phases 2 and 3 came to the market in December 2015. Since the launch only 50 units have sold and is predominantly due to the current market conditions and the price point of units at Lillie Square and the current lack of foreign investors.				

5) Old Oak Common Residential Submarkets and Indicative Absorption Rate Analysis

#### Old Oak Common Sub-markets

#### Capital value range from £650 per sqft to £875 per sqft



#### Old Oak Common Sub-markets

### Five key submarkets with discrete residential value categories

	Sub-market category	Description	Residential Capital Value Category	Unit Mix and Case Study Typology
Α	Immediate proximity to the HS2 and Crossrail Station	High density development above the HS2 and Crossrail Station. Assumed to be the highest value residential location due to storey heights and prestige of being above the station.	High	Business and executive apartments accommodation – similar to Kings Cross
В	Adjacent to the Canal	Medium density location to the north of the Crossrail Depot Box and southern part of the Car Giant site. The submarket runs along the canal and is within a 5 minute walk from the HS2 and Crossrail station.	Medium	Family accommodation with more 3 and 4 beds – similar to Earls Court
С	North of the Canal and Willesden Junction	Submarket up towards Willesden Junction, EMR and Powerday where development is further away from the commercial core around the HS2 and Crossrail Station. This submarket is considered to be less desirable as site B and subsequently justifies another submarket.	Medium	Increasingly more family accommodation with 3 and 4 beds – similar to Earls Court
D	Scrubs Lane	Low density development constrained by the conservation area to the east. Scrubs Lane is a busy artery road around the site and with low rise development values will be hindered.	Low	Greater young professional demand due to affordability justifying smaller unit mixes – similar to Stratford
E	North Acton including the HS2 Box and Shield	Potential for high density development, albeit the immediate environment and connectivity to the HS2 and Crossrail Station is hindered.	Low	Greater young professional demand due to affordability justifying smaller unit mixes – similar to Stratford

## Considering The Potential Impact of Market Uncertainty

#### Market condition scenarios

The following tables provide an indicative view on absorption rates per annum that might be applicable for Old Oak in different economic market conditions and across the sub-market categories. The capital value category depicts the housing submarkets and it is assumed these areas will be in limited competition with one another, helping to justify the quantum of developers present in a single market where they could be delivering between 75 – 150 private units per annum across the different economic market conditions.

The table provides a view on the quantum of active developers across the three value categories. This analysis has been captured from our case study research and based on our experience when informing similar projects; particularly for the low market condition, where our case studies do not cover the market cycle between 2006-08.

It is important to note that this matrix is a guide and within the first four years if markets D and E are the only areas delivering homes then it could justify more than 3 developers and within a stable market potentially more than 375 private units could be delivered.

PEAK MARKET CONDITIONS	Ca			
	High Value (A)	Medium Value (B & C)	Low Value (D & E)	Total
Max number of developers	2	3	3	8
Max private units per developer	100	125	150	
Max private units sold annum	200	375	450	1,025
Max units inc. 40% Affordable	330	625	750	1,705

STABLE MARKET CONDITIONS	Ca			
	High Value (A)	Medium Value (B & C)	Low Value (D & E)	Total
Max number of developers	2	3	3	8
Max private units per developer	75	100	125	
Max private units sold annum	150	300	375	825
Max units inc. 40% Affordable	250	500	625	1,375

LOW MARKET CONDITIONS	Сај			
	High Value (A)	Medium Value (B & C)	Low Value (D & E)	Total
Max number of developers	1	2	2	5
Max private units per developer	75	75	125	
Max private units sold annum	75	150	250	475
Max units inc. 40% Affordable	125	250	415	790

### Absorption Impact of Affordable Housing Percentage

#### Potentially 6 years longer when delivering 30% Affordable

On the assumption that the total number of units in the Old Oak area is fixed at 25,500 and under the assumption that registered providers will readily soak up any affordable housing supply; the lower the percentage of affordable houses, the longer the further out the housing trajectory will be. This is predicated on the assumption that the delivery and absorption of private units to the market has a cap. On face value this appears to be logical, however as indicated earlier (page 15) a developer will have limited appetite to deliver high percentages of affordable housing due to:

- Viability high percentage of affordable housing will reduce the financial return of schemes (less private delivered).
- Private sales values The high affordable housing could potentially adversely impact the private sales values.
- Private sales rates High affordable housing levels could impact on he sales rates of private dwellings.

Conversely – lower levels of affordable housing would be seen as attractive by developers and could promote delivery.

The below table illustrates how the housing trajectory is impacted by this phenomenon. As can be seen, assuming stable market conditions, the maximum private units sold per annum increases as the affordable housing provision increases. At 40% (our assumed rate) the equates to be 825 units pa resulting in a trajectory of 18 and a half years, ending in 2034.

Affordable housing provision (%)	Total Private Units	Max Private Units Sold per Annum	Trajectory period (number of years)	Trajectory end date
30%	17,850	725	19.3	2035
40%	15,300	825	18.5	2034
50%	12,750	925	17.6	2033

6) Commercial Absorption Rate Analysis

## Completed and Forecasted Office Floor Space (Central London)

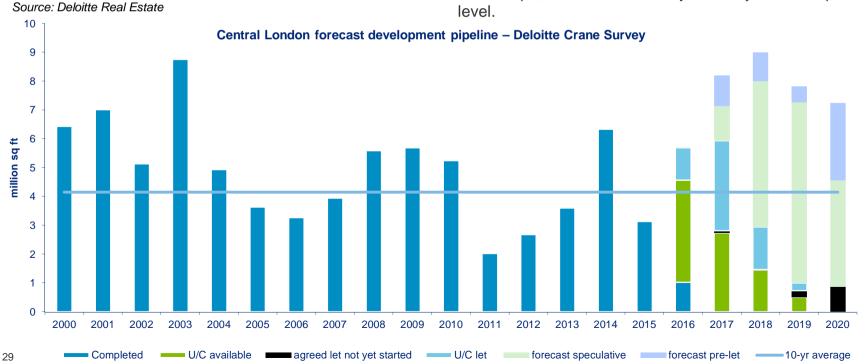
#### 78m sq ft of office space completed since the year 2000

The following slides review the construction, pre-lets and take-up of office space across the Central London office market over the past 16 years.

The following graph shows the space completed since 2000 and the development pipeline both actual and forecast until 2020.

The data shows that following the 2007 recession there was a three-year lag in construction. While some schemes did continue throughout the recession, very few schemes started construction resulting in just 2 million sq ft completing in 2011.

Based on the 10-year average volume of office completions of 4m sq ft, 2014 was the only recent year to surpass this level.

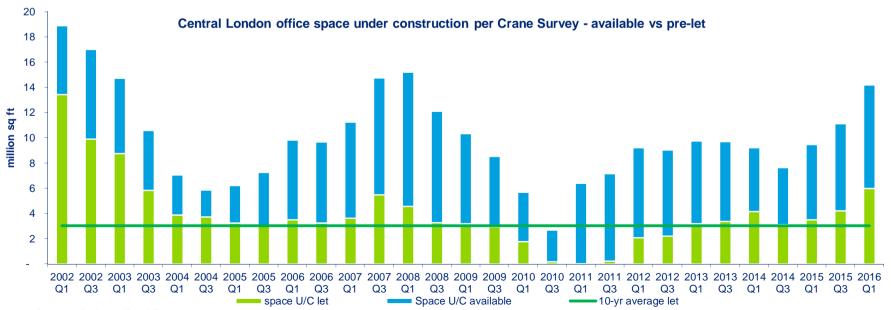


## Office Space Under Construction and Pre-let per Q1 and Q3 (Central London)

### Q1 2016 saw a healthy 42% pre-let rate

The below graph shows the volume of office space under construction at half–yearly points since 2002, split the amount pre-let and available. The data shows that four years after a period of financial uncertainty the construction of office space more than halves. During the 2007 recession office construction fell by 82% between Q1 2008 and Q3 2010.

Since 2002, on average 40% of all office space under construction has been pre-let. During 2002 to 2005 the market achieved 59% pre-lets, albeit this dropped off significantly between 2007 and 2011. Pre-lets fell to just 28% of all space. The percentage of pre-lets has since recovered to 42% in Q1 2016. This highlights that there needs to be certainty of demand and pre-lets to kick start office developments – this will help justify funding and reduce risk.



### Take up of Grade A v second-hand Office Space (Central London)

### 10-year average of Grade A space let at 4.9m sqft pa

The below graph shows take-up of Grade A and secondhand office space. The recent economic downturn reduced the level of tenant demand, yet it recovered faster than construction activity, as seen in previous charts. Pent-up demand led to an increased level of leasing in 2010, at a point where construction was at its lowest. Limited supply and continuing market uncertainties forced businesses to take second-hand space (73% in 2011).

The 10-year average of Grade A space leased across the Central London market equated to 4.9 million sqft per annum, compared to an average of 6.6 million sqft per annum of second-hand space.

This graph illustrates the high demand for Grade A office space and with the Old Oak scheme being 100% Grade A this space could be more appealing than second-hand locations on the outskirts of Zone 1 such as Canary Wharf.

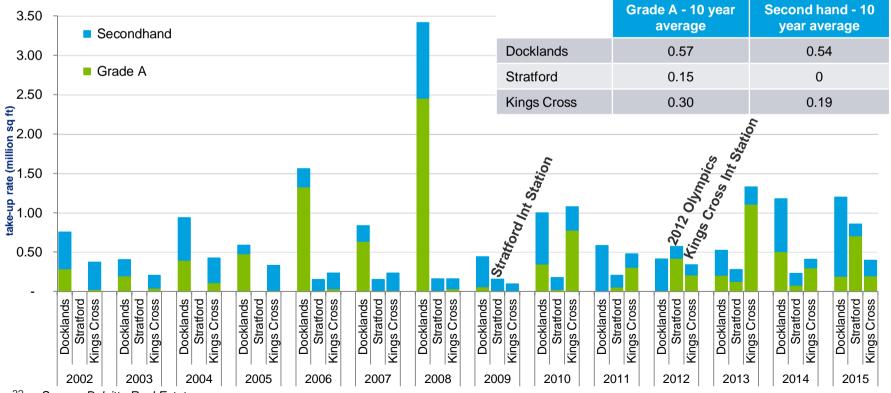


## Commercial Take-up Rate (Docklands, Stratford and Kings Cross)

### Only 0.62m sq ft of Grade A take-up between 2009-11

The below table analyses the take up rate of Grade A and Second hand office space across the Docklands, Stratford and Kings Cross case studies since 2002. The one key anomaly within the data is in 2008 where J P Morgan agreed to pre-let 1.9m sq ft of space at the Docklands. The graph below highlights some of the major

infrastructure items and draws out upward trends in take-up rates. This is particularly noticeable for Kings Cross following the opening of the International Station in 2012 where the average take-up rate increased from an average of 0.36m sq ft between 2002 to 2011 to an average of 0.7m sq ft per annum for the three years thereafter.



### Office Take-up Rate (Periphery v Core)

## Take up could increase to more than 0.5m sq ft per annum in established market conditions

In addition to providing a holistic view of the three commercial case studies, (Docklands, Stratford and Kings Cross,) to review how the take-up rate have fluctuated over time, we have also analysed periphery and core office locations across London. The periphery and core locations have been selected to resemble market conditions within Old Oak over time as the market location becomes established and demand increases.

The below office take-up rates suggested for Old Oak assumes stable market conditions. We consider a market take-up rate of 0.05m sq ft is appropriate until HS2 and Crossrail open in 2026, albeit after the stations open there will be a considerable 'interim' period whilst the market obtains momentum. Throughout this 'interim' period low rents will probably be necessary until the market establishes itself and large corporate occupiers are attracted.

	Maximum office sq ft delivered per annum (million sq ft)	
Capital value category	Stable Market Conditions	
Current market conditions	0.05	
Interim market conditions	0.1*	
Established market conditions	0.5	

Take up data (periphery markets)				
10-year stats (m sq ft p.a.)	High	Average	Low	
Stratford	0.53	0.15	0.01	
Greenwich	0.22	0.03	0.00	
Vauxhall	0.09	0.05	0.01	
White City	0.07	0.02	0.00	

Take up data (core markets)				
10-year stats (m sq ft p.a.)	High	Average	Low	
King's Cross	1.11	0.30	0.10	
Paddington	0.41	0.19	0.09	
Docklands	2.46	0.57	0.13	
South Bank	1.77	0.79	0.28	
Victoria	0.78	0.50	0.25	

<sup>\*</sup>The interim market take-up rate assumes a large pre-let. Typically this might be to a public sector organisation to help establish the market.

# Appendix A – Scope and basis of our work



**Real Estate** 

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Davena Wilson Old Oak and Park Royal Development Corporation 169 Union Street London SE1 0LL

06th June 2016

Dear Davena

#### STRICTLY PRIVATE AND CONFIDENTIAL

OPDC Strategic Real Estate, Financial and Business Planning Services: Contract Addendum for Market Absorption Rate Study – DRAFT for Client Comment

#### 1 Introduction

This letter (the "Contract Addendum"), which sets out the terms on which we offer to perforn the additional services specified below, is supplemental to and should be read in conjunction with the cell-off contract between the Old Oak and Park Royal Development Corporation ("OPDC") and Deloitte LLP ("Deloitte") dated 4<sup>th</sup> April 2016 (the "Contract").

The terms of the Contract apply to the provision of our additional services under this Contract Addendum as if these supplementary instructions had been included in the Contract, subject only to the modifications set out in this Contract Addendum. Except for those terms modified below, all of the terms of the Contract shall remain unchanged. In particular, our agreeing to undertake the additional work under this Contract Addendum will not in any circumstances increase our aggregate liability to all parties for all services provided under this Contract Addendum and under the Contract beyond the limit of our liability already specified in the Contract. Please confirm your acceptance of this Contract Addendum by signing and returning the attached copy of it.

Please note the report will is strictly Confidential is for OPDC's Internal Purposes Only.

#### 2 Context

Following the completion of your Draft Phasing Trajectory outlining the plot release dates, construction periods and delivery of homes, office space and jobs, you have raised your concerns over the peak delivery of jobs and homes per annum that are currently forecasted across the trajectory.

We recognise the Phasing Trajectory is an OPDC document which sets out the phasing of the development sites

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within OOC and will be updated by the Land /Planning Teams to reflect new tille information, pre application discussions and planning permissions. OPDC have currently separated the masterplan into four key markets listed helow:

- Old Oak Common North, Scrubs Lane and Willesden Junction
- Old Oak South and Victoria Road
- North Acton
- Park Royal

The OPDC Phasing Trajectory builds upon the updated planning policy jobs and housing numbers and captures the residential units and office floorspace from pre-application discussions and planning applications within OPDC's boundary. This subsequently provides a real time view on the trajectory based on current applications and discussions. The trajectory also captures technical studies that have been undertaken, principally the over station development (OSD) above the HS2 site.

From the updated housing and office floor space, we understand that OPDC have phased the public and private sector land by realistic dates the sites could become available and have tried to keep the development programme within a 30 year period; as set out within the Growth Strategy. We also understand that the current trajectory assumes an absorption rate of 180 units per annum per development site, where circa 4-6 development sites could be developed and brought to the market at the same time.

#### 3 Purpose of Study

OPDC have outlined certain aspects detailing the purpose of the study below, so fundamentally they can manipulate the Phasing Trajectory based on clear market evidence and rational:

- Optimum office and residential absorption rates per annum to enable OPDC to re-run their housing trajectory based on market justification and market conditions.
- Determine an internal view on optimum absorption rates, particularly when speaking to private sector land owners about their proposed phasing plans. Layering what is known in terms of third party delivery of land and projections against OOC's controlled land.
- Competing schemes throughout London to understand supply over the next 10 years and the robustness of OOC absorption rates.
- Assumptions around the four identified markets and whether there are actually additional, smaller sub markets, i.e.
   Scrubs Lane and Willesden Junction. If there are additional submarkets how does this affect the total cumulative absorption rate and how much competition is generated within these sub markets?
- How different housing typologies could make up the overall housing supply on a yearly basis (i.e. PRS, private sale and affordable) and how the different combinations could shape or influence the number of homes that could be delivered.

#### 4 Scope of Services

The scope of our work under the Contract will be extended to include undertaking a Market Absorption Rate Study for OPDC.

The Absorption Rate Study will comprise of a short report where we will undertake a detailed review of no more than 5 case studies to help address the following key questions:

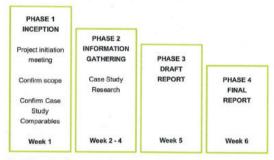
- . Maximum number of residential units delivered to the market per annum.
- . Maximum office floor space delivered to the market per annum.
- Influence of market conditions and other external factors on housing absorption.

2



- Highlight of concerns about the trajectory and how schemes might compete with each othere within the OOC as well as schemes across London.
- Advice on how many submarket and developers could be assumed to be selling residential units and letting office space at any one time across the masterolan.
- · Provide an indicative housing mix based on different typologies that will impact on the absorption rate per annum.

#### 5 Methodology



The Study methodology comprises four phases, where the bulk of the information gathering is within Phase 2 and it is anticipated it will take at least 1 month to complete.

During Phase 1, we will identify a list of large regeneration sites across London to discuss at the inception meeting. During this meeting we will review the above scope of services and confirm the level of detail we can review. To aid this conversation we will bring along a draft template outlining the key areas we will research for each of the case studies. It is important to note that this work will help feed into the background research for the master planning study.

Following on from confirming the scope and case studies Phase 2 is about undertaking the detailed research and mapping out the historic and future trajectory for the delivery of residential units and commercial floor space. While we do not intend to forecast future absorption rates it is envisaged that we will use our analysis from the case studies to inform what absorption could look like in a strong, medium and weak market. Towards the end of Phase 2 we will be in a position to share the draft report for client comments.

#### 6 Personnel and project management

The Partner in charge of this instruction is Clive Pane (0207 303 3843 / cpane@deloitte.co.uk). He will be supported by Hari Sothinathan as Project Manager and will be supported by Jason Turner (Assistant Manager).

Davena Wilson will manage this instruction for OPDC. We will also work with a wider group of OPDC staff and stakeholders, including Michael Mulhern. It is envisaged that towards the end of Phase 2 we will arrange a few client meetings to update on progress, report findings and gain OPDC's input on the project.

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7 Estimated fee budget

Our fees and expenses will be payable in accordance with the terms and conditions of the Contract, based on our agreed framework rates and associated 25% discount to hours charged.

Our charges for support to the project will be based on a maximum budget of £30,000.

We would be grateful if you could sign and return a copy of this contract addendum for our records.

Yours sincerely,

Deloitte LLP

DWUST

Davena Wilson (Head of Land)
Name and position.....

I hereby confirm the agreement to the terms set out above on behalf of OPDC.

Date 14 June 2016

# Appendix B – Case Study Templates



#### **Development Status**

#### **Planning Application**

A range of planning applications have been granted for mixed use developments, offering B1 office space, A1-3 retail, leisure facilities, hotels, student accommodation and both affordable and private residential.

#### Construction

The majority of developments in the Nine Elms redevelopment area have had their planning application approved or are under construction. Currently approximately 9,000 units are under construction to be completed before 2022, with the remainder commencing construction in the next few years or still being in the predevelopment phase (like Battersea Power Station phases 4-7 comprising of 1,476 units). Average development unit size is 450.

#### Sales Release

There are currently 337 units on the market in the Nine Elms redevelopment area, with a further 6,500 in the pipeline to be released as developments near completion.

Source: Nine Elms planning strategy (nineelmslondon.com) / Molior Research database / Planning Documents / Local Developers

#### 1) Nine Elms

Developers	Multiple (Battersea Power Station Development / other)
Funder / Mechanism	Multiple
Borough	Wandsworth / Lambeth
Total Unit Numbers	20,000
Total Private Units	16,186
Total Acres	227

#### **Sales Commentary**

The average sales period for the area is 14 months (this is the average length a development has been on the market to date).

The average number of units sold to date (for those developments with properties on the market) is 269.

It is assumed that the 2849 affordable homes are instantly taken off the market once complete.

Absorption / Sub-markets						
Assumed number of submarkets	3					
Average private residential take-up pa	687					
Average private unit take up per development pa	145					
Construction programme	2007-30					

### Residential Unit Analysis (Selected Developments)

<u> </u>		
	Private	Affordable
1 Bed	4,204 (31%)	925 (35%)
2 Bed	6,851 (51%)	1,070 (40%)
3 Bed	2,247 (17%)	543 (20%)
4 Bed +	251 (2%)	115 (4%)
Total	13,553	2,653

Commercial Analysis	
Office (sq ft)	2,601,000
Retail (sq ft)	1,691,000
Hotel (beds)	1011
Student Accm (beds)	950

#### Difference from initial projected development forecasts

From talking with local developers it became apparent that there is a heavy reliance on 'place making' in the area and there has been a conscious effort to embed this within all developments.

Through this 'place making', especially around Battersea Power Station, it was forecast that developments would sell out within months. This was true for the first sales phase, however has slowed down considerably with the release of further schemes and phases.

## Summary of Nine Elms Residential Development Activity & Pipeline

Development / Phase	Developer	Total Resi Units	Private Resi Units	Total Commercia I Floor Area (sq ft)	Construction Programme	Planning / Development Status
81 Black Prince Road (Parliament House)	Telford Homes	171	73	0	Mar 13 – Mar 15	Completed
Chelsea Bridge Wharf (Phase 6)	Berkeley Homes	59	59	0	Jan 10 – Dec 10	Completed
Chelsea Bridge Wharf (Phase 5)	Berkeley Homes	233	148	0	Sep 07 – Sep 09	Completed
St. George Wharf (The Vauxhall Tower)	St George Central London Ltd	223	223	0	Oct 10 – Feb 14	Completed
St. George Wharf (Aquarius and Kestral)	St George Central London Ltd	274	182	0	May 08 – Mar 10	Completed
Battersea Exchange	Taylor Wimpey	290	230	0	May 15 – May 19	Under Construction
Battersea Power Station Phase 1 (Circus West)	Battersea Power Station Development	866	866	100,000	Nov 13 – Dec 16	Under Construction
Battersea Power Station Phase 2 (Power Station)	Battersea Power Station Development	254	254	500,000	Jun 14 – Jan 19	Under Construction
Battersea Power Station Phase 3 (Prospect Place/The Skyline)	Battersea Power Station Development	1305	1109	0	Jun 15 – Jun 22	Under Construction
Embassy Gardens	Ballymore Group	1978	1679	680,000	Feb 13 – Jun 18	Under Construction
Embassy Works (Park Place)	Park Place Developments	39	58	0	Jun 15 – Jun 17	Under Construction
Merano Residences	St James	48	48	10,000	Jun 14 – Mar 17	Under Construction
Nine Elms Point	BDWZest Developments LLP	593	593	143,000	Feb 14 – Dec 19	Under Construction
One Nine Elms	Dalian Wanda Group	487	436	3,500	Jun 15 – Dec 19	Under Construction
Riverlight	St James	813	697	0	Dec 11 – Jun 19	Under Construction
Sky Gardens	Frasers Property UK Ltd	239	180	54,000	Feb 14 - Mar 17	Under Construction
Spring Mews (Phase 2)	CLS Holdings plc	27	0	15,000	Jun 15 – Jun 17	Under Construction
The Atlas	Downing	533	0	0	Jun 14 – Jun 17	Under Construction
The Corniche	St James	253	168	5,000	Sep 14 – Mar 18	Under Construction
The Residence	Bellway Homes	510	434	26,500	May 15 – Jun 17	Under Construction
US Embassy	Harbert	NA	NA	500,000	May 13 – Jun 17	Under Construction

Source: Nine Elms planning strategy (nineelmslondon.com) / Molior Research database / Planning Documents / Local Developers

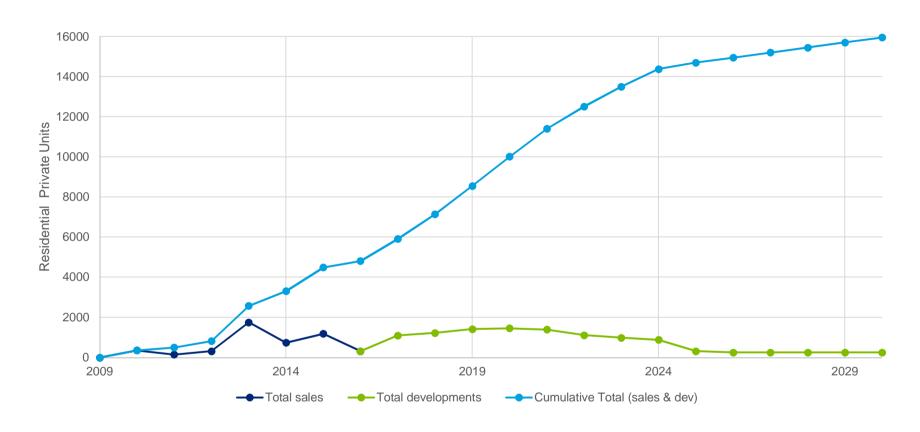
## Summary of Nine Elms Residential Development Activity & Pipeline (...continued)

Development / Phase	Developer	Total Resi Units	Private Resi Units	Total Commercial Floor Area (sq ft)	Construction Programme	Planning / Development Status
Vista	Berkley Homes	454	386	13,500	Dec 14 – Dec 17	Under construction
22-29 Albert Embankment	St James	141	123	9,000	Jun 17 – Jun 18*	Application Approved
Grand South	TBC	219	203	25,000	Jun 17 – Jun 21*	Application Approved
Keybridge House	A2Dominion / Mount Anvil	441	415	130,000	Oct 16 – Oct 21*	Application Approved
New Bondway (Vauxhall Bondway)	DAMAC Group	450	360	81,000	Dec 16 – Jun 19*	Application Approved
New Covent Garden Market	VSM Estates Limited	2971	2525	800,000	Jun 20 – Jun 30*	Application Approved
Nine Elms Parkside	TBC	1870	1590	270,000	Jun 20 – Jun 24*	Application Approved
Vauxhall Cross	Kylun Ltd	291	225	45,000	Jun 19 – Jun 21*	Application Approved
Vauxhall Square	TBC	520	410	280,000	Jun 19 – Jun 21*	Application Approved
101 Prince of Wales Drive	St William	839	638	60,000	Jul 16 – Jul 23*	Application Submitted
36-46 Albert Embankment	TBC	166	118	1,500	Jun 20 – Jun 25*	Pre-Development
46 Ponton Road	London & Quadrant Housing Trust	357	262	0	Jun 20 – Jun 25*	Pre-Development
Battersea Power Station Phases 4-7	TBC	1476	1476	TBC	Jun 20 – Jun 25	Pre-Development

<sup>\*</sup>Timescales predicted / forecast

Source: Nine Elms planning strategy (nineelmslondon.com) / Molior Research database / Planning Documents / Local Developers

## Summary of Nine Elms Residential Development Activity & Pipeline (...continued)



#### **Timeframe for Completion/Trajectory of Private Residential Units**

Date	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Number of Units	356	146	318	1751	737	1186	318	1100	1225	1414	1460	1392	1113	987	879	315	252	252	252	252	252
% Total	2.2%	0.9%	2.0%	10.9%	4.6%	7.4%	2.0%	6.9%	7.7%	8.9%	9.1%	8.7%	7.0%	6.2%	5.5%	2.0%	1.6%	1.6%	1.6%	1.6%	1.6%

Source: Nine Elms planning strategy (nineelmslondon.com) / Molior Research database / Planning Documents / Local Developers



#### 2) Kings Cross

Developer	Argent / Taylor Wimpey
Funder / Mechanism	AustralianSuper Fund
Borough	Camden
Total Unit Numbers	1,452
Total Private Units	1,105
Total Acres	64.5

Absorption / Sub-markets	
Assumed number of submarkets	2
Average private residential take-up pa	79
Average private unit take up per development pa	36
Construction programme	2004-20

#### **Development Status**

#### **Planning Application**

Full permission was granted in 2004 for mixed-use redevelopment of the former railway lands. In addition to the 2,000 homes, permission has been given for B1, C3 (inc student accommodation), leisure facilities (inc D1 nightclubs), open spaces and infrastructure works including new streets and landscaping.

#### Construction

Construction started in Jan 2012 and is likely to be completed by 2020. 40% of schemes are under construction, comprising of approximately 500 units, with a further 550 units in planning and likely to begin construction over the next 2 years. Average development unit size is 111.

#### **Sales Release**

There are currently 552 units on the market with approximately a further 100 units to be released this year. 40% of developments (380 units) have not been released as they are still in the planning stages.

#### **Sales Commentary**

The average sales period (for those developments released onto the market) is 17 months.

The average sales period to sell all units (for those developments that have sold out) is 33 months.

The average number of units sold to date (for those developments with properties on the market) is 79.

To date the construction of 177 affordable units are complete and we have assumed these units absorbed instantly

on to the market.

### Residential Unit Analysis (Selected Developments)

	Private	Affordable
1 Bed	401 (36%)	117 (34%)
2 Bed	470 (43%)	154 (44%)
3 Bed	221 (20%)	67 (19%)
4 Bed +	13 (1%)	10 (3%)
Total	1105	348

# Commercial Analysis Office (sq ft) 3,000k Retail (sq ft) 1,428k Hotel (beds) 500 Student Accm (beds) 600

#### **Largest Office Pre-lets**

Building	Tenant	Sq Ft	Year Agreed Pre-let
Kings Cross Central	Google	860,000	2013
3 Pancras Square	Camden Council	180,000	2011
S2 Kings Cross Central	Google	180,000	2015
Three Pancras Square	Havas Media	163,000	2014

Source: Kings Cross Masterplan (https://www.kingscross.co.uk/development) / Molior Research database / Planning Documents

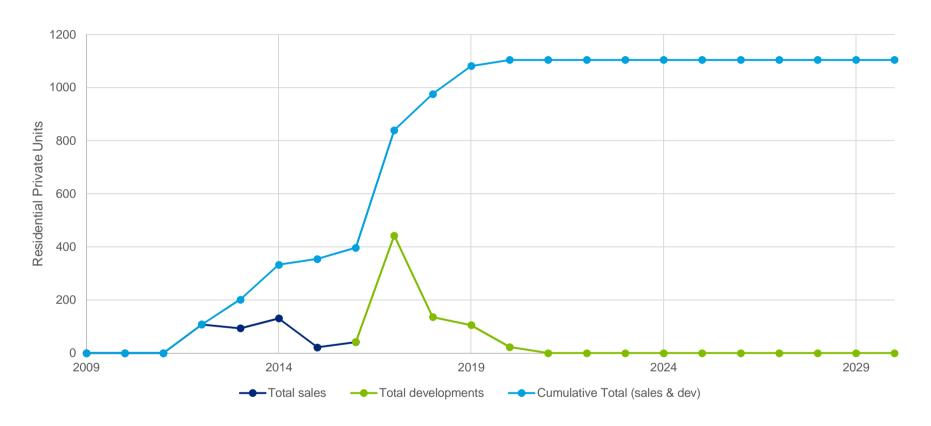
## Summary of Kings Cross Development Activity & Pipeline

Development / Phase	Developer	Total Resi Units	Private Resi Units	Total Commercial Floor Area (sq ft)	Construction Programme	Planning / Development Status
Kings Cross Central - P1 - The Plimsoll Building	Argent	255	179	TBC	Aug 13 – Oct 15	Completed
Kings Cross Central - J - Arthouse	Argent	143	114	TBC	Jan 12 – Dec 13	Completed
Kings Cross Central - R5 South - Fenman House	Argent	76	76	TBC	Dec 15 – Jun 17	Under Construction
Kings Cross Central - Gas Holders	Argent	144	144	TBC	Feb 15 – Sep 17	Under Construction
Kings Cross Central - T1 - Tapestry Building	Argent	129	95	TBC	Apr 13 – Jun 16	Under Construction
ONYX Apartments	Taylor Wimpey	154	117	TBC	Mar 16 – Jun 18	Under Construction
Kings Cross Central - Triangle Camden - W1W/W2	Argent	218	159	TBC	Jun 17 – Jun 19*	Application Approved
101 Camley Street	Market Tech	121	91	TBC	Jun 17 – Jun 19*	Application Approved
Kings Cross Central - R3	Argent	61	61	TBC	Jun 17 – Jun 18*	Application Approved
Kings Cross Central - R8	Argent	151	69	TBC	Jun 18 – Jun 20*	Planning Submitted

<sup>\*</sup>Timescales predicted / forecast

Source: Kings Cross Masterplan (https://www.kingscross.co.uk/development) / Molior Research database / Planning Documents

## Summary of Kings Cross Residential Development Activity & Pipeline (...continued)



#### **Anticipated Timeframe for Completion/Trajectory of Private Residential Units**

Date	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Number of Units	0	0	0	108	94	131	22	42	443	136	106	23	0	0	0	0	0	0	0	0	0	0
% Total	0%	0%	0%	10.2%	8.5%	11.9%	2.0%	3.8%	40.1%	12.3%	9.6%	2.1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

Source: Kings Cross Masterplan (https://www.kingscross.co.uk/development) / Molior Research database / Planning Documents

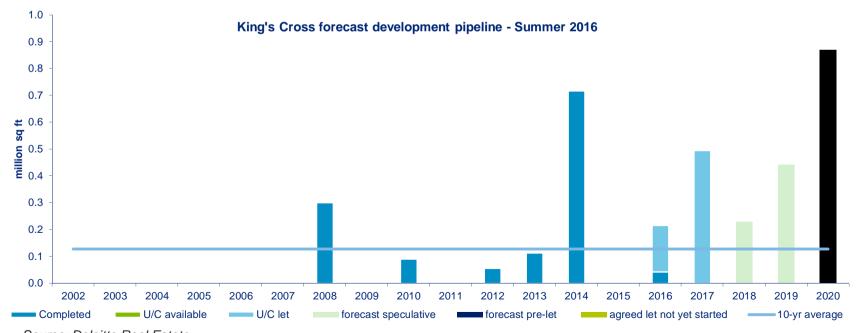
### Kings Cross Historic and Forecast - Office

### 1.2 million completed since 2008

The below graphs shows the development pipeline for the King's Cross office market showing historic completion, actual and forecast construction. The majority of the development that has taken place over the past ten years has been in and around the King's Cross Central (KCC) site. Just over 1 million sq ft has been delivered to the market over the past 10-years, with 2014 representing the largest of this with 717,000 sq ft.

Phased development of the KCC site will now see the construction of office buildings heading northwards of Pancras Square.

At the end of Q1 2016 668,000 sq ft was under construction across five buildings. All of which had been fully let. The next five years we expect to see above average development of over 2 million sq ft, with further extension of this market expected should demand for this location continue.

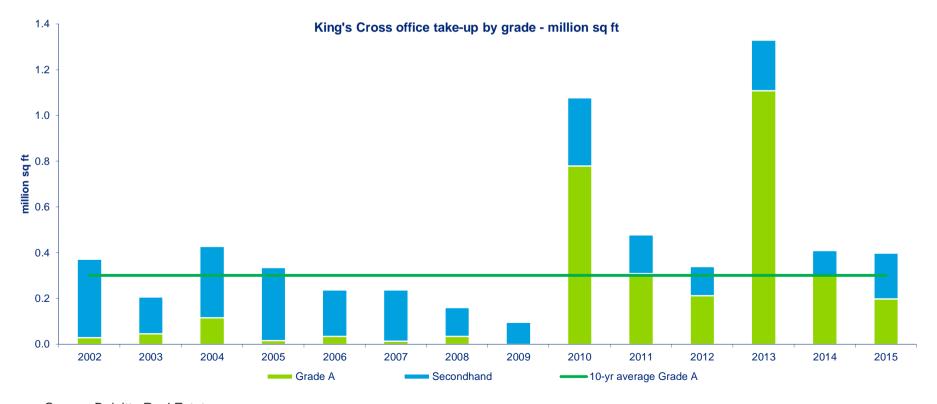


Source: Deloitte Real Estate

## Kings Cross Summary take-up rate - Office 10-year average of Grade A take up rate at 45%

The success of the King's Cross Central scheme led to above high levels of leasing in recent years, especially Grade A. The 10-year average of Grade A take-up stands at 45%, a level that has been surpassed each year since 2010. Pre-letting activity contributed largely to 2013, as a result of Google choosing a new site at KCC.

Secondhand space is predominately located away from the train station, but the wider attraction of this location and its transport benefits has led to businesses wishing to top closer to the action.



Source: Deloitte Real Estate



#### **Development Stats**

#### **Planning Application**

Throughout the 4 key submarkets, developments differ in current planning application status. Overall, 92% of the schemes analysed have had planning approved. Of these mixed use developments, on average there is a healthy 30% affordable housing provision. The masterplan for the area highlights the mixed land use, proposing 8 new schools, 20,000 new homes and range of retail (A1-3) and B1 office space.

#### Construction

Of the schemes analysed, 19% are under construction and a further 19 developments comprising of a total of 11,700 units have had planning approved and are likely to begin construction before 2019. Average unit development size 145.

#### Sales Release

Across the 5 schemes currently on the market there are 223 units for sale with a further 70 on hold to be released later in the year. There are a further 13,451 units in planning which are likely to be phased onto the market up until 2031.

Source: Stratford Redevelopment

Masterplan(https://www.newham.gov.uk/.../Stratford%20Metropolitan%20Masterplan%20(SMM)) / Molior Research Database / Master planning documents

#### 3) Stratford

Developer	Multiple (Qatari Diar Delancey)
Funder / Mechanism	Multiple
Borough	Newham
Total Unit Numbers	21,552
Total Private Units	16,604
Total Acres	Approx. 700

#### **Sales Commentary**

The average sales period (for those developments released onto the market) is 14.7 months.

The average sales period to sell all units (for those developments that have sold out) is 14.2 months.

The average number of units sold to date (for those developments with properties on the market) is 169.

It is assumed that the 2,169 affordable units released to date have been absorbed instantly into the market.

Absorption / Sub-markets							
Assumed number of submarkets	4						
Average private residential take-up pa	615						
Average private unit take up per development pa	144						
Construction programme	2011-31						

### Residential Unit Analysis (Selected Developments)

	Private	Affordable
1 Bed	5919 (36%)	1608 (32%)
2 Bed	7215 (43%)	2128 (43%)
3 Bed	3043 (18%)	941 (19%)
4 Bed +	427 (3%)	291 (6%)
Total	16604	4968

Commercial Analysis	
Office (sq ft)	1,306k
Retail (sq ft)	1,070k
Hotel (beds)	853
Student Accm (beds)	0

#### **Largest Office Pre-lets**

		_	
Building	Tenant	Sq Ft	Year Agreed Pre-let
S5 TIQ	The Financial Conduct Authority	425,000	2015
Broadcast Centre	Infinity Data Centre	270,000	2012
S6 TIQ	Transport for London	265,000	2015
Broadcast Centre	BT Sport	80,000	2013
Broadcast Centre	Loughborough University	60,000	2012

## Summary of Stratford Development Activity & Pipeline

Development / Phase	Developer	Total Resi Units	Private Resi Units	Total Commercial Floor Area (sq ft)	Construction Programme	Planning / Development Status
Stratford Halo (Spirit of Stratford / Walton House)	Genesis Housing Association	639	410	24,500	May 08 – Sep 13	Completed
Aurora	One Housing Group	173	90	10,000	Jan 10 - Dec 11	Completed
One Eighty Stratford High Street (Athena Court)	Aberdeen Asset Management	298	166	0	Jun 07 – Aug 10	Completed
Velocity	One Housing Group	113	56	19,000	Jul 09 – Dec 10	Completed
Stratford Plaza (Station House)	Telford Homes	220	198	61,700	Dec 12 – Jan 16	Completed
One Stratford	Telford Homes	301	179	8,000	Dec 06 - May 09	Completed
Stratford Eye (Former Maryland Works)	London & Quadrant Housing Trust	160	62	41,300	Dec 06 – Mar 08	Completed
Stratford City - Z4/5 - Athletes' / East Village - N01	Qatari Diar Delancey	288	253	5,000	Jun 09 – Jun 14	Completed
Stratford City - Z4/5 - Athletes' / East Village - N02	Qatari Diar Delancey	298	186	2,000	Jun 09 – Jun 14	Completed
Stratford City - Z4/5 - Athletes' / East Village - N03	Qatari Diar Delancey	297	185	7,000	Jun 09 – Aug 14	Completed
Stratford City - Z4/5 - Athletes' / East Village - N04	Qatari Diar Delancey	290	178	7,000	Jun 09 – Jun 14	Completed
Stratford City - Z4/5 - Athletes' / East Village - N07	Qatari Diar Delancey	318	200	6,000	Jun 09 – Jun 14	Completed
Stratford City - Z4/5 - Athletes' / East Village - N09	Qatari Diar Delancey	120	79	5,000	Jun 09 – Oct 13	Completed
Stratford City - Z4/5 - Athletes' / East Village - N10	Qatari Diar Delancey	281	171	4,000	Jun 09 – Oct 13	Completed
Stratford City - Z4/5 - Athletes' / East Village - N13	Qatari Diar Delancey	185	135	0	Mar 10 – Mar 14	Completed
Stratford City - Z4/5 - Athletes' / East Village - N14	Qatari Diar Delancey	201	126	0	Jun 09 – Apr 14	Completed
Stratford City - Z4/5 - Athletes' / East Village - N15	Qatari Diar Delancey	298	177	2,500	Mar 10 – Mar 14	Completed
Stratford City - Z4/5 - Athletes' / East Village - N26	Qatari Diar Delancey	243	129	5,000	Mar 10 – Mar 14	Completed
Vantage Square (Biggs Square)	Family Moasaic	123	24	10,000	Dec 07 – Oct 08	Completed
Wick Lane Wharf (Riverside Works)	London Green Developments Ltd	104	104	13,000	Oct 07 – Mar 09	Completed

## Summary of Stratford Development Activity & Pipeline

Development / Phase	Developer	Total Resi Units	Private Resi Units	Total Commercial Floor Area (sq ft)	Construction Programme	Planning / Development Status
Bow River Village	Southern Housing Group	741	74	12,000	Nov 14 – Jun 21*	Under Construction
Capital Towers	Gilliard Homes	191	0	7,500	Dec 14 – Dec 16	Under Construction
Stratford Riverside (Stratford Edge)	Western Homes Plc	202	42	8,500	Jun 14 – Sep 17	Under Construction
Stratosphere (Broadway Chambers / Central House)	Telford Homes	342	52	18,500	Dec 14 – Sep 18	Under Construction
Stratford City - Z1 - Stratford Central	Telford Homes	181	24	0	Sep 14 – Dec 18	Under Construction
Stratford City - Z2 - Glasshouse Gardens	Lendlease	333	20	0	Sep 14 – Dec 18	Under Construction
Stratford City - Z3 - Manhatten Loft Gardens (N24)	Manhatten Loft Corporation	248	248	3,500	Mar 15 – Apr 18	Under Construction
Stratford City - Z4/5 - Athletes' / East Village - N08	Qatari Diar Delancey	481	481	14,500	Feb 16 – Aug 18	Under Construction
Chobham Farm - 1 - Prospect East	East Thames Group	173	36	12,500	Nov 14 – Jul 16	Under Construction
Chobham Manor - PDZ6.1	L&Q / Taylor Wimpey	259	79	8,500	Oct 14 – Jan 17	Under Construction
Strand East Master Consent	Vastint / Inter IKEA Property Division	1192	132	499,500	Jun 16 – Dec 23*	Application Approved
Queen Elizabeth Olympic Park - Pudding Mill - PDZ8	London Legacy DC / Olympic Park Legacy Company	1258	491	412,500	Jun 18 – Dec 25*	Application Approved
Queen Elizabeth Olympic Park - Pudding Mill - PDZ12	London Legacy DC / Olympic Park Legacy Company	400	212	13,500	Jun 18 – Dec 21*	Application Approved
Queen Elizabeth Olympic Park - Marshgate Wharf - PDZ1	London Legacy DC / Olympic Park Legacy Company	1705	375	310,000	Jun 18 – Dec 25*	Application Approved
Queen Elizabeth Olympic Park - Marshgate Wharf - PDZ2	London Legacy DC / Olympic Park Legacy Company	959	335	35,000	Jun 18 – Dec 24*	Application Approved
Queen Elizabeth Olympic Park - Marshgate Wharf - PDZ4	London Legacy DC / Olympic Park Legacy Company	760	365	71,000	Jun 18 – Dec 24*	Application Approved

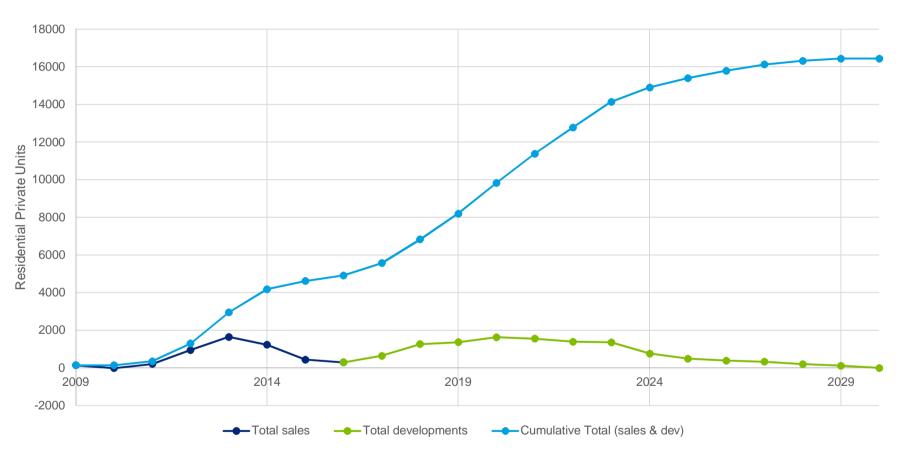
<sup>\*</sup>Timescales predicted / forecast

## Summary of Stratford Development Activity & Pipeline

Development / Phase	Developer	Total Resi Units	Private Resi Units	Total Commercial Floor Area (sq ft)	Construction Programme	Planning / Development Status
Queen Elizabeth Olympic Park - Marshgate Wharf - PDZ5	London Legacy DC / Olympic Park Legacy Company	890	623	162,000	Jun 18 – Dec 25*	Application Approved
Stratford Island (Stratford Centre & Morgan House)	Catalyst Capital LLP	587	506	62,000	Jun 19 – Jun 27*	Application Approved
Chobham Farm - 4 - New Garden Quarter	Telford Homes	471	297	7,500	Jun 19 – Jun 27*	Application Approved
Stratford City - Z4/5 - Athletes' / East Village - N06	Qatari Diar Delancey	422	422	0	Jun 18 – Jun 23*	Application Approved
Stratford City - Z4/5 - Athletes' / East Village - N16	Qatari Diar Delancey	188	188	7,000	Jun 18 – Jun 23*	Application Approved
Stratford City - Z4/5 - Athletes' / East Village - N18/19	Qatari Diar Delancey	710	710	20,000	Jun 20 – Jun 28*	Application Approved
Chobham Farm - Master Cosent	East Thames Group	1036	870	67,000	Jun 19 – Jun 27*	Application Approved
Chobham Manor - PDZ6.2	L&Q / Taylor Wimpey	207	185	6,500	Jun 17 – Jun 20*	Application Approved
Hackney Wick Central - 62 Wallis Road	London Legacy DC / Olympic Park Legacy Company	130	130	85,000	Jun 17 – Jun 21*	Application Approved
24-26 White Post Lane	Aitch Group	103	80	33,000	Jun 18 – Jun 20*	Application Approved
85-115 Monior Road	Peabody	71	56	12,000	Jun 17 - Jun 19*	Application Approved
1 Smeed Road	City & Suburban Homes	126	106	2,000	Jun 17 – Jun 19*	Application Approved
Neptune Wharf / Courage Depot	Peabody	522	506	61,000	Jun 17 – Jun 23*	Application Approved
Stratford City - Z1 - Cherry Park - Master Consent	Westfield Europe (Residential)	1224	1224	145,000	Jun 20 – Jun 29*	Planning Submitted
Stratford Office Village	Workspace Group plc	101	81	15,000	Jun 20 – Jun 23*	Planning Submitted
Hackney Wick Central - 80- 88 Wallis Road	Groveworld Ltd.	121	121	0	Jun 20 – Jun 23*	Planning Submitted
Marshgate Industrial Estate	Workspace Group plc	268	183	32,000	Jun 20 – Jun 23*	Planning Submitted

<sup>\*</sup>Timescales predicted / forecast

## Summary of Stratford Residential Development Activity & Pipeline (...continued)



#### **Timeframe for Completion/Trajectory of Private Residential Units**

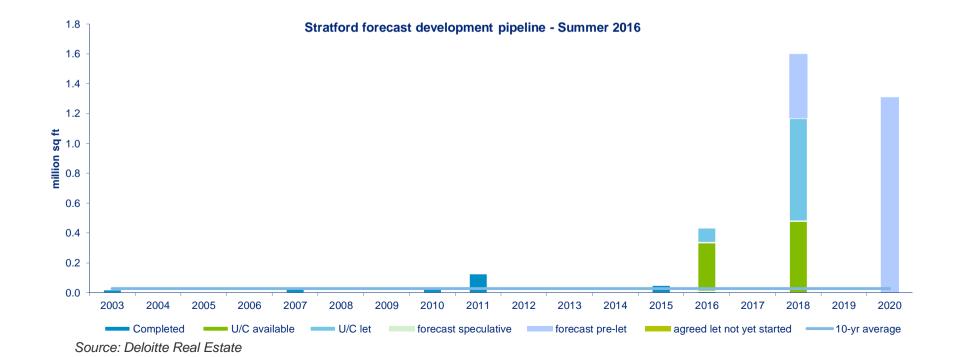
Date	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Number of Units	148	-5	211	951	1648	1231	439	300	649	1264	1370	1630	1554	1397	1358	769	489	393	330	200	122	0
% Total	0.9%	0.0%	1.3%	5.8%	10.0%	7.5%	2.7%	1.8%	3.9%	7.7%	8.3%	9.9%	9.4%	8.5%	8.3%	4.7%	3.0%	2.4%	2.0%	1.2%	0.7%	0.0%

### Stratford Historic and Forecast - Office

### 3.4m sqft expected to be constructed by 2020

The development of office space has been slow to occur post 2012 Games. A focus on residential development and wider park regenerations is only now turning to the commercial element. With 3.4 million sq ft expected to complete by 2020 the market represents a larger volume of new space than either King's Cross or the forecast for Docklands. The site is distinctly split between the Here East scheme and The International Quarter (TIQ).

Close to 800,000 sq ft of space that is under construction is already let. Successful leasing at the Press and Broadcast buildings on Here East and the attraction of TFL and the FCA at TIQ. It is expected that pre-letting will dominate the timing of further buildings at TIQ.

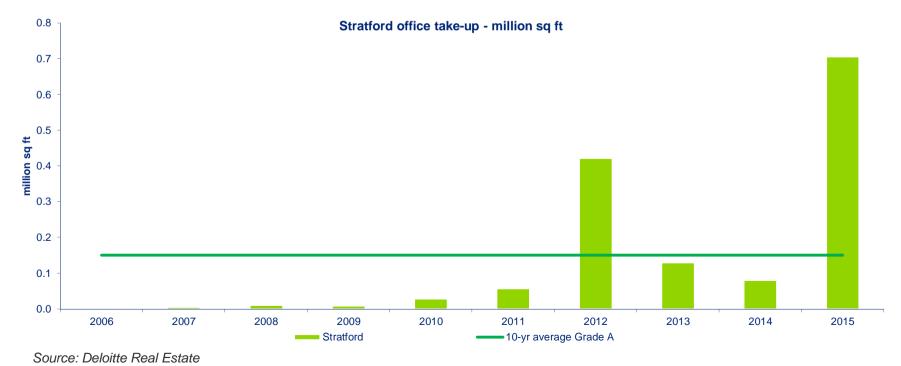


### Stratford Summary Take-up Rate - Office

## 150k sqft average absorption rate pa over the past 10 years

As a new office market the space that is leased will generally be Grade A. Second-hand space is limited and is mainly situated around the main town centre of Stratford. Leasing activity has been relatively slow with two recent peaks (2012 and 2015) recorded. The non-speculative approach to development will continue to see a 'lumpy' rate of take-up.

On average 150,000 sq ft has been absorbed per annum over the past 10 years. Recent large lettings at TIQ complement tenants in the Here East development.





#### **Development Status**

#### **Planning Application**

Lillie Square obtained full planning consent in Feb 2012. Outline planning permission for Master Consent B (Hammersmith) obtained approval in Nov 2013. Full planning permission for Master Consent A (Kensington) obtained approval in Nov 2013. Full planning permission for (Hammersmith) Earls Court Village was granted April 2014. Full planning permission for Empress State Building was granted in May 2014.

#### Construction

Construction of Lillie Square is well underway with some units within Phase 1 having reached completion. Demolition of Earls Court 2 is almost complete and demolition of Earls Court 1 should be finished by the late summer 2016. Average development unit size is 407.

#### Sales Release

Phase 1 of Lillie Square was released during March 2014 where 204 units were reserved within the first five weeks and the remaining 33 sold shortly after. Phase 2 was released in September 2015 and is taking considerably longer.

#### 4) Earls Court

Developer	Earls Court Partnership Limited (Capco and TfL)
Funder / Mechanism	Master Consent TBC Lillie Square is a JV between Capco and Kwok Family
Borough	H&F and RBKC
Total Unit Numbers	9,235
Total Private Units	8,279
Total Acres	77

#### **Sales Commentary**

For the units sold within the first release in March 2014 the average 1-3 bed apartments achieved £1,400 - £1,500 per sq ft and the penthouses on the top floors achieved circa £2,000 per sq ft.

The average sales period (for those developments released onto the market) is 3 months.

The average number of units sold to date (for those developments with properties on the market) is 237.

It is assumed that the 200 affordable units released to date have been absorbed instantly into the market.

Absorption / Sub-markets	
Assumed number of submarkets	4
Average private residential take-up pa	96
Average private unit take up per development pa	144
Construction programme	2015-30

### Residential Unit Analysis - Full Planning Application / Construction Complete

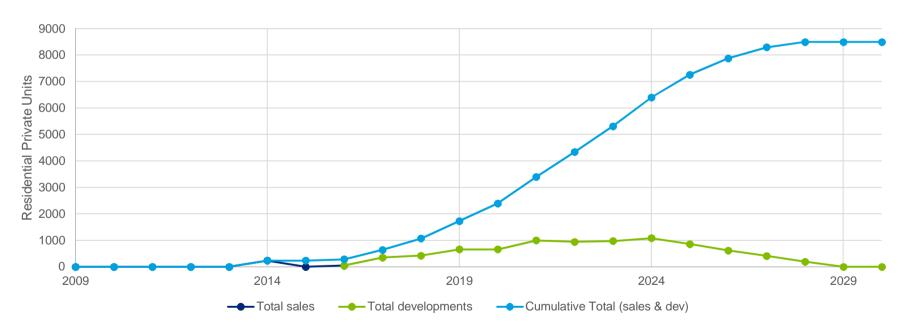
	Private	Affordable
1 Bed	973 (40%)	169 (46%)
2 Bed	696 (29%)	150 (41%)
3 Bed	570 (24%)	33 (9%)
4 Bed +	165 (7%)	14 (4%)
Total	2404	366 (15%)

<b>Commercial Analysis in Master Consent</b>						
Office (sq ft)	593k					
Retail (sq ft)	398k					
Hotel (sq ft)	343k					
PRS (beds)	2k					
Student Acc (beds)	0					

Source: Earls Court Masterplan (www.myearlscourt.com/the-future) / Master Planning Documents / Molior Research Database

## Summary of Earls Court Development Activity & Pipeline

Development / Phase	Developer	Total Resi Units			Construction Programme	Planning / Development Status
Phase 1 – Lillie Square	Capco	808	608	0	Aug-14 – Jan-19	Under Construction
Phase 2 + (Earls Court Village, Empress State Building and West Kensington Village	Earls Court Partnership Limited	8,862	7,816	593,306	Jan-16 – Jan-28	Under Construction



#### **Timeframe for Completion/Trajectory of Private Residential Units**

Date	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Number of Units	0	0	0	0	0	237	0	50	355	428	661	665	1001	946	975	1087	860	619	413	199	0	0
% Total	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%	0.0%	0.6%	4.2%	5.0%	7.8%	7.8%	11.8%	11.1%	11.5%	12.8%	10.1%	7.3%	4.9%	2.3%	0.0%	0.0%

Source: Earls Court Masterplan (www.myearlscourt.com/the-future) / Master Planning Documents / Molior Research Database



#### **Development Status**

#### **Planning Application**

Full outline planning permission has been granted for demolition of existing sites and a mixed use redevelopment comprising of residential dwellings, food and non-food retail, office space, hotels, education facilities, health care facilities, film and media studios and visitor attraction areas

#### Construction

Construction is already underway, with 2,577 residential units either complete or nearing completion. The remaining redevelopments are in the pipeline with construction due to start later in 2016 / early 2017. The average unit development size is 399.

#### Sales Release

Knight Dragon have released the majority of their units for sale. Of the private units already completed or under construction 72% have been sold.

Source: **greenwichpeninsula**.co.uk/ / Greenwich Peninsular Masterplans / Molior Research Database / Industry Experts

#### 5) Greenwich Peninsula

Developer	Knight Dragon Developments Ltd.
Funder / Mechanism	Knight Dragon
Borough	Greenwich
Total Unit Numbers	12,678
Total Private Units	9,750
Total Acres	190

#### **Sales Commentary**

Average sales per annum across all of Knight Dragon's developments is 82 units.

For all developments (apart from The Waterman) all units available were sold within a 24 month period.

From 2014-2016 average £/sqft across all developments has increased year on year.

The average sales period (for those developments released onto the market) is 18.5 months.

The average sales period to sell all units (for those developments that have sold out) is 9.8 months.

The total number of units sold to date (for those developments with properties on the market) is 1,783 and the average number of units sold is 137.

Absorption / Sub-markets	
Assumed number of submarkets	2
Average private residential take-up pa	223
Average private unit take up per development pa	86
Construction programme	2015-35

### Residential Unit Analysis - Planning Application - Construction Complete

	Private	Affordable
1 Bed	1,517 (34%)	463 (30%)
2 Bed	2,025 (45%)	731 (48%)
3 Bed	790 (18%)	295 (19%)
4 Bed +	111 (3%)	47 (3%)
Total	4,443	1,536

Commercial Analysis	
Office (sq ft)	1,400k
Retail (sq ft)	250k
Hotel (beds)	905
Student Accm (beds)	0

### Difference from initial projected development forecasts

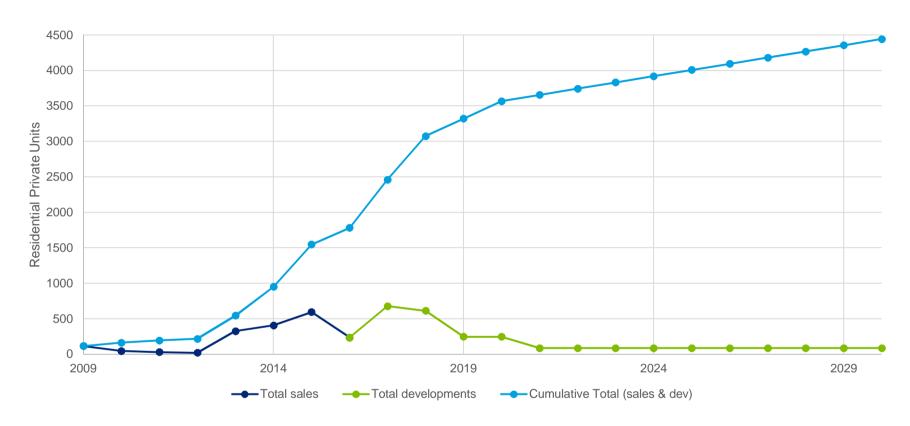
Initially in 2004 Knight Dragon proposed 3.5m sqft of commercial space, which has since been reduced to approx. 1.5m. Due to the difficultly renting the commercial space and to gain critical mass Knight Dragon are occupying the space themselves alongside TFL.

## Summary of Greenwich Peninsula Development Activity & Pipeline

Development / Phase	Developer	Total Resi Units	Private Resi Units	Total Commercial Floor Area (sq ft)	Construction Programme	Planning / Development Status
The Norton	Knight Dragon Developments Ltd.	161	67	ТВС	Dec 13 – Nov -15	Completed
Cable & Roper	Knight Dragon Developments Ltd.	201	92	TBC	Dec 13 – Mar 16	Completed
The Moore	Knight Dragon Developments Ltd.	144	64	TBC	Dec 13 – Nov 15	Completed
The Peninsula Tower	AEG Europe	100	100	TBC	Jul 13 – Jan -16	Completed
Bellway - The City Peninsula	Bellway Homes Thames Gateway	229	169	ТВС	Jun 09 – Aug 11	Completed
Bellway - Platinum Riverside	Bellway Homes Thames Gateway	198	156	TBC	Sep 13 – Jan 16	Completed
No 1 & No 2 Upper Riverside	Knight Dragon Developments Ltd.	464	324	TBC	Mar 15 – Mar 18	Under construction
The Waterman	Knight Dragon Developments Ltd.	519	308	ТВС	Nov 14 – Dec 16	Under construction
The Fulmar	Knight Dragon Developments Ltd.	139	60	TBC	Jan 15 – Jun 16	Under construction
Enderby Wharf/Riverside/Isle/Place	Barratt London	477	402	ТВС	May 14 – Jun 16	Under construction
The Lighterman	Knight Dragon Developments Ltd.	224	103	TBC	Dec 14 – Mar 17	Under construction
The River Gardens (Greenwich Wharf)	London and Regional Properties	439	408	TBC	Jan 08 – Sep 16	Under construction
No 3, No 4, No 5 Upper Riverside	Knight Dragon Developments Ltd.	543	478	ТВС	Jun 16 – Jun 20	Planning approved
AEG N0201	AEG Europe	395	315	TBC	Sep 16 – Mar 18	Planning approved

Source: greenwichpeninsula.co.uk/ / Greenwich Peninsular Masterplans / Molior Research Database / Industry Experts

## Summary of Greenwich Peninsula Residential Development Activity & Pipeline (...continued)



#### **Timeframe for Completion/Trajectory of Private Residential Units**

Date	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Number of Units	117	47	32	22	327	407	595	236	678	614	247	247	88	88	88	88	87	87	87	87	87	87
% Total	2.6%	1.1%	0.7%	0.5%	7.4%	9.2%	13.4%	5.3%	15.3%	13.8%	5.6%	5.6%	2.0%	2.0%	2.0%	2.0%	2.0%	2.0%	2.0%	2.0%	2.0%	2.0%

Source: greenwichpeninsula.co.uk//Greenwich Peninsular Masterplans/Molior Research Database/Industry Experts



### **Development Status**

#### **Planning Application**

Multiple hybrid planning applications, accompanied by environmental impact assessments have been approved for the Wembley redevelopment area (with some still in the approval process). The planning requirements permit demolition of existing buildings and construction of residential, commercial, retail, student and leisure facilities across the 171.2 hectare site.

#### Construction

The majority of the schemes in the area are have had their applications approved and are either under construction or pending a construction start date. Projected timescales for construction run up until 2029. The average development unit size is 197.

#### Sales Release

Almost all of the units under construction or complete have been sold and there is very limited new development stock on the market. However, with many schemes in the pipeline it is likely that new units, in the Wembley Park area will be coming onto the market shortly.

#### 6) Wembley

Developer	Quintain / St Modwen Properties Plc / other developers
Funder / Mechanism	Multiple
Borough	Brent
Total Unit Numbers	11,500
Total Private Units	3,898
Total Acres	171.2

#### **Sales Commentary**

The average sales period (for those developments released onto the market) is 17.8 months.

The average sales period to sell all units (for those developments that have sold out) is 18.1 months.

The total number of units sold to date (for those developments with properties on the market) is 1,525 with average sales per development being 102 units.

It is assumed that the 708 affordable units released to date have been absorbed instantly into the market.

Absorption / Sub-markets	
Assumed number of submarkets	2
Average private residential take-up pa	190
Average private unit take up per development pa	62
Construction programme	2004-29

### Residential Unit Analysis (Selected Developments)

	Private	Affordable
1 Bed	1709 (44%)	431 (35%)
2 Bed	1915 (49%)	508 (41%)
3 Bed	264 (7%)	272 (22%)
4 Bed +	10 (0.3%)	23 (2%)
Total	3898	1234

Commercial Analysis	
Office (sq ft)	1,090k
Retail (sq ft)	200k
Hotel (beds)	475
Student Accm (beds)	500

## Summary of Wembley Development Activity & Pipeline

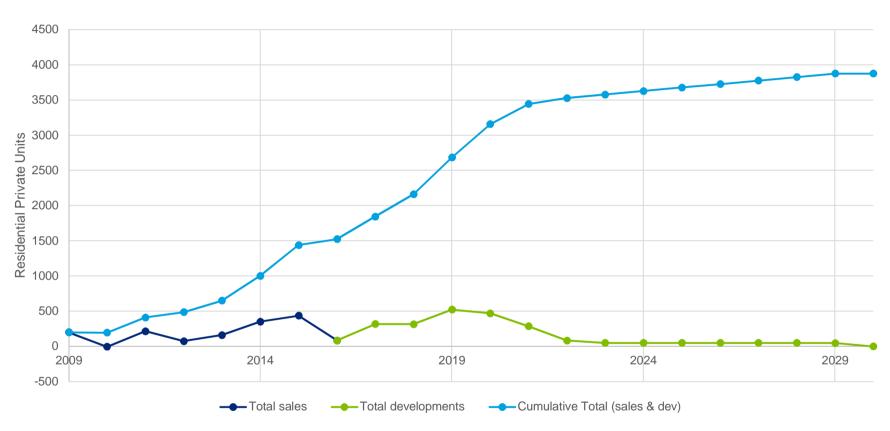
Development / Phase	Developer	Total Resi Units	Private Resi Units	Total Retail Floor Area (sq ft)	Construction Programme	Planning / Development Status			
Pinnacle Tower (Atomosphere / Shubette House)	London Prestige Developments	158	131	0	Apr 11 – Mar 13	Completed			
29-31 Brook Avenue	LHA-ASRA	33	0	0	Nov 12 – May 14	Completed			
Lime Walk (Wembley Park Station Car Park)	Network Housing Group	111	56	0	Nov 13 – Sep 15	Completed			
Vision	Ducklease Properties Ltd	45	29	0	Oct 08 – Apr 10	Completed			
Wembley Central - 1/2	St Modwen Properties Plc	223	138	100000	Nov 06 - Mar 10	Completed			
Wembley Central - 3 - Metro Apartments (Central Square)	St Modwen Properties Plc	38	38	27000	Oct 13 – Mar 15	Completed			
Wembley Central - 4 - Ramsey House	St Modwen Properties Plc	33	33	0	Mar 14 – Jul 14	Completed			
Octave (Ada Lewis House)	Southern Space	84	27	0	Oct 09 - Mar 11	Completed			
Wembley Park - W01 - Forum House	Quintain Estates & Development	286	145	0	Aug 06 – Oct 08	Completed			
Wembley Park - W04 - Quadrant House	Quintain Estates & Development	232	88	0	Jun 07 – Mar 10	Completed			
Elizabeth House	Octavia Housing	115	80	0	Oct 11 – Jun 13	Completed			
Wembley Park - North West Village - NW01 - Emerald Gardens	Quintain Estates & Development	475	428	0	Jun 14 – Nov 16	Under Construction			
Wembley Park - North West Village - NW06 - Alto	Quintain Estates & Development	370	339	7000	Aug 15 – Aug 17	Under Construction			
Brent House Annexe	Jenga Group	25	25	0	Aug 15 – Jun 16	Under Construction			
Lanmor House	Grovecrest Properties Ltd	34	34	0	Aug 15 – Dec 16	Under Construction			
Wembley Park Gate (Olympic Office Centre - Plot C)	Barratt London	211	174	0	Aug 15 – Jun 17	Under Construction			

## Summary of Wembley Development Activity & Pipeline

Development / Phase	Developer	Total Resi Units	Private Resi Units	Total Retail Floor Area (sq ft)	Construction Programme	Planning / Development Status				
Wembley Park - W03	Quintain Estates & Development	336	336	40000	Jun 18 – Jun 20*	Application Approved				
Wembley Park - North West Village - NW07 & NW08	Quintain Estates & Development	361	295	0	Jun 19 - Jun 21*	Application Approved				
Raglan Court & Garages	Reading Residential	69	56	2000	Jun 19 – Jun 20*	Application Approved				
Heron House	Mizen Properties	23	23	0	Jan 18 – Dec 18*	Application Approved				
Mahatma Gandhi House	Hongkong Land	198	157	13000	Jun 19 – Jun 21*	Application Approved				
Station Grove Car Park	Unknown	186	152	0	Jun 17 – Jun 19*	Application Approved				
Chesterfield House	Hub Residential	239	136	0	Jun 18 – Jun 20*	Application Submitted				
Brent Hosue	Henley Homes	248	174	0	Jun 18 – Jun 22*	Application Submitted				
Wembley Park - South West Lands - SW01-SW07	Quintain Estates & Development	804	649	10000	Jun 17 – Jun 29*	Application Submitted				
Amex House (Durkin & Sons)	Anthology	195	155	0	Jun 19 – Jun 21*	Application Submitted				

<sup>\*</sup>Timescales predicted / forecast

## Summary of Wembley Residential Development Activity & Pipeline (...continued)



#### **Timeframe for Completion/Trajectory of Private Residential Units**

Date	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030
Number of Units	201	-5	216	76	163	352	438	84	320	317	524	472	286	84	50	50	50	50	50	50	49	0
% Total	5.2%	-0.1%	5.6%	2.0%	4.2%	9.1%	11.3%	2.2%	8.3%	8.2%	13.5%	12.2%	7.4%	2.2%	1.3%	1.3%	1.3%	1.3%	1.3%	1.3%	1.3%	0.0%



#### **Development Status**

#### **Planning Application**

Historically, the majority of planning applications were granted in the 90s (for mixed developments comprising primarily of B1 office space). There are currently a range independent commercial development in of applications in the pipeline, mainly to the south of the central Canary Wharf Estate where remaining industrial this site went into administration prior to the property such as the Westferry Printworks are to be developed.

#### Construction

There is currently 688k sqft of office space that is under construction and sue to be completed in 2019 (of which 262k is pre-let). In addition, there is a speculative forecast 2.28m sqft of office space, 2m of which is speculative pre-let space.

#### **Sales Release**

It is forecast that in 2018 there will be 0.48m sqft released onto the market, 2019 0.69m and 2020 1.8m. Since Q1 2015 38% of space has been let whilst under

#### 7) Docklands – (Office only)

Developer	Multiple
Funder / Mechanism	Multiple
Borough	Tower Hamlets
Total Commercial space (sqft)	14,100k
Total Acres	97

#### Difference from initial projected development forecasts

Historically, One Canada Square was the Canary Wharf. Two separate developers of area gaining critical mass and demand for office space in the region increasing.

Lessons can be learnt from the Docklands through the way in which 'place making' and the idea of critical mass play a role in determining the success of an independent development area such as Old Oak and Park Royal.

Absorption / Sub-markets											
Assumed number of submarkets	1										
Construction programme	1994- ongoing										

Commercial Analysis	
Office (sq ft)	12,600k
Retail (sq ft)	1,500k
Hotel (beds)	1227
Student Accm (beds)	0

Largest Pre-	lets		
Building	Tenant	Sq Ft	Year Agreed Pre-let
Riverside South	JP Morgan Chase	1,900,000	2008
8 Canada Square	HSBC Holdings	1,100,000	1998
Heron Quay	Lehman Brothers	1,000,000	2001
10 Upper Bank Street	Clifford Chance	785,000	2000
1 Churchill Place	Barclays	650,000	2001

Source: Docklands Planning Documents (http://towerhamlets.maps.arcgis.com/apps/webappviewer/index.html?id=b0448c3d9f254bf683e200174fc3f729) CoStar / Industry Experts

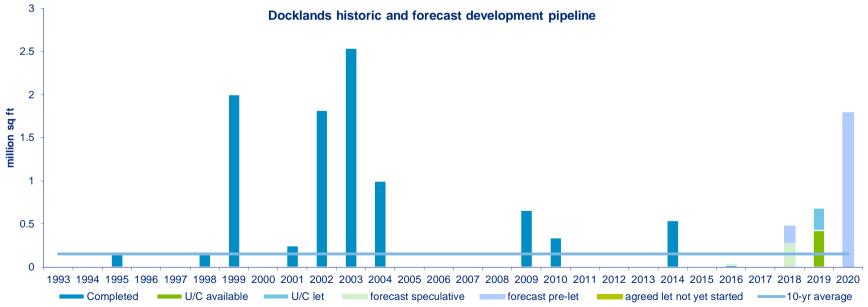
#### construction Anticipated Timeframe for Completion of Office Space

Date	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Million sqft	0	0	0.1	0	0	0.1	2	0	0.3	1.8	2.5	1	0	0	0	0	0.7	0.3	0	0	0	0.5	0	0.1	0	0.5	0.7	1.8

## Docklands Summary Historic and Forecast - Office 3 million sq ft to be constructed within 5 years

The below graphs shows the development pipeline for the Docklands office market, showing historic completion, actual and forecast construction. The core of the present day stock was delivered between 1999 and 2004 where 7.6 million sq ft of office space was completed. There has been intermittent levels of development over the past 10 years and this is reflected in the 10-year average at 150,000 sq ft constructed per annum.

The geographical constraints of the market has limited the level of development in the forecast. However, the Wood Wharf and the North Quay schemes offer a circa 3 million sq ft expansion to the Canary Wharf Estate over the next few years, which are seen as the final pieces of the estate regeneration. There is speculation around the percentage of this space which will be pre-let. This speculative figure currently stands at approximately 2 million sq ft; representing 67% take up of the total pipeline developments.



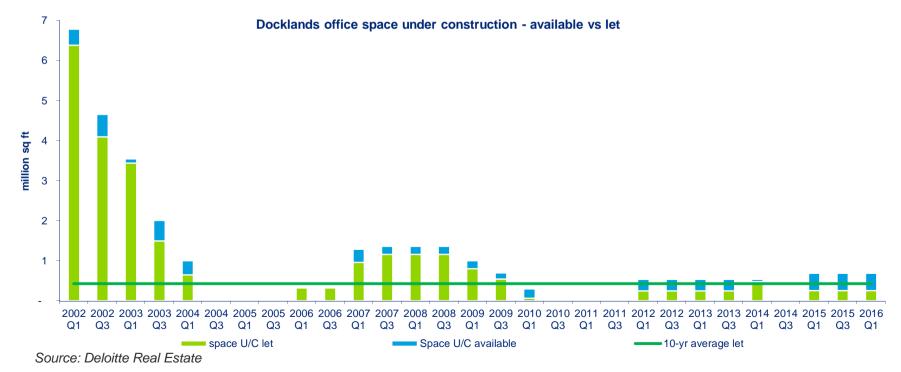
Source: Deloitte Real Estate

### Docklands Summary Pre-let Space - Office

### 7.6 million sq ft delivered within 5 years

Pre-letting of space has dominated the level and timing of construction schemes in the Docklands. The below graph shows the significant volume of space that has been prelet either before construction start or throughout the construction period. Since 2002 the total percentage of pre-let space equates to 81% of the total space constructed.

This is an indication of the scale of occupiers who are attracted to this location. Speculative schemes are not very common, due to the size of schemes developed certainty of tenancy would be needed to start. In relation to Old Oak scheme large corporate occupiers could potentially be attracted to the space around the stations of HS2 and Crossrail Station; where pre-lets would be entered into.



# Appendix C – Assumptions and Caveats

### **Caveats and Assumptions**

#### Introduction

The information provided in this report is confidential to the addressees and should only be reviewed for internal purposes only.

Where the data has been obtained from third party sources it should be reviewed as indicative and Deloitte has no liability for the creditability or accuracy of information and OPDC should not rely on the contents of the data.

This document includes certain analysis based on market performance where we have estimated high and low market absorption rates to reflect various assumptions concerning business, economic and competitive uncertainties; many of which are beyond the control of Deloitte and OPDC and the markets could exceed or underperform historic trends. Caution should be taken when interpreting the different levels of absorption rate for the submarkets as the absorption rates may vary considerably over time and this report just provides an indicative view on averages.

#### **Interpretation of Data**

OPDC should review this report as a guide when reviewing the housing trajectory and considering appropriate absorption rates over time. OPDC should understand the report, recommendations and case studies before interpreting the information and analysing how the submarkets might compete with one another.

We are aware that not all markets may be active at any one time and consequently if only one market is active (i.e. North Acton and Scrubs lane within the first five years) then the market could potentially absorb more than the maximum number recommended. This is principally because the demand from purchasers who would have consider other submarkets only have one choice, so this raises the demand on the single market.

The submarkets identified within this report could potentially change following further design studies and the master planning exercise. The main reason for this change is the fact we have not considered the location of potential catalyst uses (i.e a stadium) and the impact the catalyst might have on absorption rates. For the purpose of this study we have analysed the potential submarkets within the masterplan set out in the Draft Local Plan.

### **Caveats and Assumptions**

#### **Key Sources of Data**

Deloitte have analysed the case studies by obtaining data from numerous resources including:

- · Speaking to developers and sales agents
- Molior (Residential Research Database)
- CoStar (Commercial Research Database)
- News articles and press releases
- Planning applications
- Deloitte's Real Estate Research Team (drawing upon the current and historic Crane Surveys)

The case study information is factual and is heavily relied on third party information, however, where we have not been able to obtain information we have made an educated guess and have referenced these throughout the report. Deloitte's interpretation of the case studies, submarkets, price points and levels of demand have been determined by discussion with numerous Deloitte Partners and from having a good understanding of the current scheme and proposal at Old Oak Common.



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