

GREATER LONDON AUTHORITY

REQUEST FOR ASSISTANT DIRECTOR DECISION – ADD2255

Title: London Sustainable Development Commission's Programme on Quality of Life/Sustainable Development Goals and Young Londoners

Executive Summary:

The GLA wishes to engage a consultant(s) to explore the views of young Londoners (ages 15-24) around key environmental, social and economic issues facing London. The final output of this work will include a report for the London Sustainable Development Commission (LSDC) highlighting the Sustainable Development Goals (SDGs) of most significance to young Londoners and future generations.

This decision form asks for approval to spend up to £25,000 to that end.

Decision:

That the Assistant Director of Environment approves:

Expenditure of up to £25,000 for GLA outreach/engagement activities and to engage a consultant to undertake research for and the design and print of a report for the London Sustainable Development Commission exploring the views of young Londoners (ages 15-24) around key environmental, social and economic issues facing London.

AUTHORISING ASSISTANT DIRECTOR/HEAD OF UNIT:

I have reviewed the request and am satisfied it is correct and consistent with the Mayor's plans and priorities.

It has my approval.

Name: Patrick Feehily

Position: Assistant Director of Environment

Signature:



Date: 14.8.2018.

PART I - NON-CONFIDENTIAL FACTS AND ADVICE

Decision required – supporting report

1. Introduction and background

- 1.1. The GLA wishes to engage a consultant(s) to explore the views of young Londoners (ages 15-24) around key environmental, social and economic issues facing London.
- 1.2. This programme of work will seek to understand the views of a diverse and demographically representative sample of young Londoners on a variety of issues. These issues will not explicitly be labelled sustainable development to the young people themselves but will subsequently be mapped against a selection of relevant United Nation's Sustainable Development Goals (SDGs) and related LSDC Quality of Life (QoL) indicators. This assessment should also capture the perspective of young Londoners regarding how the SDGs will impact future generations. Data and results from the London Sustainable Development Commission's (LSDC) 2017 Quality of Life report will be used where possible to inform the conversations.
- 1.3. The delivery of the engagement/outreach activities will be led/delivered by an internal team of GLA officers from the Education and Youth team. GLA officers have agreed to organise and facilitate workshops and discussions with representative young groups and partners identified by the GLA and LSDC such as: the GLA's Peer Outreach Group, Mayor's Young Advisors and the Young London Network amongst others. The LSDC and GLA Education and youth team will also engage with the Opinion research team to gather the views of young people. Their budget needs for the delivery of these outreach activities will be covered by this ADD.
- 1.4. The consultant(s) we wish to engage will be expected to coordinate the outreach/engagement process with relevant stakeholders, to produce a report and contribute to related communication materials that will help the LSDC raise awareness and inform future debate:
 - To inform action at the national, regional and local level, with a particular focus on Mayoral priorities;
 - To prompt government and other key stakeholders to recognise the value of working towards the SDGs and their relevance to young Londoners;
 - To provide an integrated and factual commentary that can be used as an example of London's sustainability performance for a specific set of indicators; and
 - To highlight to decision makers the key issues that are important to young people in relation to the SDGs and highlight priority areas for action.
- 1.5. The final outputs of this work will include a report (to be published on the GLA/LSDC website) highlighting the SDGs of most significance to young Londoners and future generations, as well as a more visual output capturing what young Londoners perceive as a positive vision for London. Outcomes from this project will inform the LSDC to target its future work providing independent advice to the Mayor of London on his sustainable development duty. Results from the outreach/engagement activities will also help the GLA Education and Youth team increase their understanding of the issues that matter to young people across London. These can help inform and tailor their campaigns and policies.

Background

- 1.6. This piece of work is being commissioned by the London Sustainable Development Commission (LSDC). The London Sustainable Development Commission was appointed by the Mayor in 2002 to advise him on ways to make London a more sustainable city. A key role of the Commission is to promote sustainability in London.
- 1.7. The baseline data for the assessment of the opinions of young Londoners will be the 2017 Quality of Life Indicators (QoL) Report. The purpose of the QoL reports are to monitor a suite of indicators chosen to provide a cross cutting snapshot of London's sustainability performance and provide baseline data that will inform the Commission's future work programme and advice to the Mayor.
- 1.8. To date, the QoL Reports have allowed the LSDC to:
 - Provide an independent, overall 'benchmark' on the sustainability of London; and
 - Identify policy gaps the LSDC believes the Mayor may need to address in more detail.
- 1.9. The QoL Reports are also used as the basis in making the case for further interventions, direct further research and to highlight key sustainability issues that still exist in London.
- 1.10. The LSDC produced the first QoL Indicators Report in 2004, and in 2005 published its first progress report against the twenty QoL indicators. In 2005, the LSDC agreed they would move to three/four-yearly reporting on the indicators and published further Quality of Life Indicator Reports in 2009, 2012 and 2017.
- 1.11. Latest version of report can be found at: <http://www.londonsdc.org.uk/quality-of-life/quality-of-life.aspx>
- 1.12. More information on the work of the LSDC can be found at <https://www.london.gov.uk/about-us/organisations-we-work/london-sustainable-development-commission>

Relevance of the work

- 1.13. As implementation and monitoring progress towards the SDGs are not legally binding for nations or cities, the success of the SDGs, will to a great degree, rely on citizens who will have to hold their leaders and governments to account and remind them of their commitments. As stated by Plan International¹, engaging young people to gather their views is essential because young people are critical thinkers, change-makers, innovators, communicators, and leaders.
- 1.14. The SDGs are a universal agenda for "transforming our world." To achieve this transformation, governments must rethink the approaches of the Millennium Development Goals (MDG) era that left young people out of the process. Governments that recognise the value of collaborating with young people as partners and establish clear and explicit pathways for their meaningful participation from the outset will be much better positioned to achieve the 17 SDGs and related targets.

¹ Plan International: Five Reasons The Success Of The SDGs Depends On Youth Engagement. The information can be accessed at: <https://plan-international.org/blog/2015/08/five-reasons-success-sdgs-depends-youth-engagement#>

- 1.15. The seventh UN High-level Political Forum on Sustainable Development (HLPF 2019) will take place next year. Among other things, HLPF 2019 will consider the Global Sustainable Development Report (GSDR), which is issued every four years. As the UK Government has committed to reporting on progress against the SDGs at the HLPF 2019, this report will present a great opportunity to raise awareness with central government of the need to engage regional and local government ahead of the meeting.

2. Objectives and expected outcomes

Objectives

2.1. The purpose of this work is to:

- Understand the priorities and concerns of young Londoners (aged 15-24) and cross-reference these against the latest LSDC QoL Report and Global UN SDGs
- Develop a vision for the future informed by the views of young Londoners highlighting the conditions that might have changed for them to enjoy a better quality of life (this may be supported by visuals / infographics)
- Engage with political leaders and other London stakeholders to ensure their commitment to addressing the concerns of young Londoners and playing their part in ensuring a better London for future generations

Outputs

- 2.2. As part of the engagement/outreach phase of the work, the consultant(s) will submit a plan and relevant communication materials and capacity building tools to be used for the engagement process with a diverse and representative number of young Londoners.
- 2.3. For the analysis phase of the work, the consultant(s) will produce a bespoke London report that will contain the following elements:
- A commentary and analysis of the results emerging from the indicators drawing out key issues that still need to be tackled in London as highlighted by the results.
 - Commentary on key issues arising from the think piece to be illustrated with London case studies involving young people.
 - An SDG vision for London based on the views and input of young Londoners. This will include an integrated and factual commentary on the results from a future generations point of view.
 - An introduction
 - A foreword
 - Executive summary document
 - Annex with summary of interviews/consultations.
- 2.4. As part of the communications phase of the work, the consultant(s) will develop a communication package with communication materials such as infographics and other visuals depending on the outcomes of the research.

Audiences

- 2.5. There are potentially multiple audiences for this report: The GLA family, Central government, Businesses, decision-makers in local authorities and other public bodies (e.g. Development

Corporations; Primary Care Trusts etc). For wider communications beyond the report, considerations will also be given to communications materials tailored towards young Londoners of different ages.

3. Equality comments

3.1. The report will comply with the GLA's policies on equality and accessibility.

- The report and overall programme of work will cover a number of indicators that will cover the social, environmental and economic agendas.
- In particular, the report will be looking to highlight equality issues in the report.

3.2. The evaluation process will be conducted to ensure that submissions are evaluated fairly to select the most economically advantageous offer. The quotation evaluation process will take account of the following:

| | Weighting(s) |
|---|---------------------|
| Quality of proposal <ul style="list-style-type: none"> • Demonstrate understanding of the requirements with an effective approach/methodology to collecting, collating and analysing data relating to the project requirements. • Evidence of working with young people and youth groups | 35% |
| Technical capabilities and capacity <ul style="list-style-type: none"> • Evidence of relevant expertise, inclusive of CVs • Evidence of undertaking similar work | 35% |
| Conformance with the GLA's Responsible Procurement Policy Equality, Diversity, and sustainability | 10% |
| Total Technical Weighting | 80% |
| Assessment of value for money against the project budget - proposals will be recognised for being proportionate to the amount of time and budget available | 20% |
| Total Commercial Weighting | 20% |

3.3. The letting of the contract will be managed by the GLA's Sustainable Development Team. A contract will be granted after a competitive tender process.

3.4. The final outputs be produced with consideration to making it accessible to Londoners, with non-technical summaries available for the public.

4. Other considerations

a) *key risks and issues:* High_level_risks

| | Risk description (cause, 'risk event', potential impacts) | Mitigation/Risk response (state if the response is done or pending) | Probability (1-4) | Impact (1-4) | RAG |
|---|---|---|-------------------|--------------|-----|
| 1 | | | 2 | 4 | Red |

| | | | | | |
|---|--|---|---|---|-------|
| | Delay in getting enough support from GLA officers to deliver the outreach/engagement work package | Engage GLA officers early in the timeline and develop a steering group. Internal consultation to be undertaken | | | |
| 2 | Lack of active participation from diverse and representative number of young Londoners | Engage GLA officers and the Peer Outreach Group early in the timeline and develop an engagement and outreach strategy. | 2 | 4 | Red |
| 3 | Delay in having a draft report ready in time for the LSDC full commission and/or Peer Outreach group review meetings in December | Start project early September, review meetings can be modified if needed | 2 | 3 | Red |
| 4 | Reputational risk of the quality of the document not being up to scratch | The draft report and any other relevant output will be subject to peer review by a number of people including GLA officers, Peer Outreach Group, etc. | 1 | 3 | Amber |
| 5 | Risk that publication of the report (e.g. design, printing, etc.) will overrun and/or not meet the needs of Londoners and stakeholders | Have a dedicated person/s looking at design, infographics and consultation. | 2 | 1 | Green |

b) links to Mayoral strategies and priorities

- 4.1. This programme of work covers issues and indicators that link directly to the London Environment Strategy, London Plan *and* other Mayoral strategies, such as those dealing with issues affecting to young Londoners such as housing, health inequalities, transport, economic development.
- 4.2. This programme of work will be developed/delivered in collaboration with officers from the GLA directorates and departments to ensure that the methodologies and results applied are robust and relevant.

c) impact assessments and consultations.

- 4.3. Production of the outputs of this programme of work will be developed with consultation from key GLA teams who cover the issues and areas of focus for the report. In addition, external consultees such as the Peer Outreach Workers group will also be consulted on the work developed.

5. Financial comments

- 5.1. Assistant Director's approval is sought for the expenditure of up to £25,000 to engage a consultant to undertake research for and the design and print of a report for the London Sustainable Development Commission exploring the views of young Londoners around key environmental, social

and economic issues facing London. This is to be funded from Environment team's 2018-19 programme budget for Sustainable Development Programmes.

6. Planned delivery approach and next steps

| Activity | Timeline |
|---|-------------------------------|
| Dispatch of ITT documents | Mid-August 2018 |
| Deadline for submissions | Second week of September 2018 |
| Selection of providers for interview (including interview, if required): | Mid-September 2018 |
| Contract implementation date | Third week of September 2018 |
| Inception meeting with steering group | Last week of Sept 2018 |
| Outreach/engagement strategy consultation with Peer Outreach Focus Group | First week October 2018 |
| Engagement process with relevant stakeholders | October/November 2018 |
| Draft evidence report presented at LSDC subgroup meeting | November 2018 |
| Review of report with young Londoners (e.g. via the Peer Outreach Group) | Dec 2018 |
| Draft report and communication package presented at LSDC QoL subgroup meeting | January 2019 |
| Final report and communication package due | February 2019 |
| Launch | March 2019 |

Appendices and supporting papers:

None.

Public access to information

Information in this form (Part 1) is subject to the Freedom of Information Act 2000 (FOI Act) and will be made available on the GLA website within one working day of approval.

If immediate publication risks compromising the implementation of the decision (for example, to complete a procurement process), it can be deferred until a specific date. Deferral periods should be kept to the shortest length strictly necessary.

Note: This form (Part 1) will either be published within one working day after approval or on the defer date.

Part 1 Deferral:**Is the publication of Part 1 of this approval to be deferred? YES**

If YES, for what reason:

To be deferred until the procurement process has been completed.

Until what date: 30 September 2018.

Part 2 Confidentiality: Only the facts or advice considered to be exempt from disclosure under the FOI Act should be in the separate Part 2 form, together with the legal rationale for non-publication.

Is there a part 2 form – NO

ORIGINATING OFFICER DECLARATION:**Drafting officer:**

Alejandro Colsa Perez has drafted this report in accordance with GLA procedures and confirms that the Finance and –if relevant- Legal teams have commented on this proposal as required, and this decision reflects their comments.

Corporate Investment Board:

The Corporate Investment Board reviewed this proposal on 13 August 2018.

HEAD OF FINANCE AND GOVERNANCE:

I confirm that financial and legal implications have been appropriately considered in the preparation of this report.

Signature:



Date:

14.08.18