

GREATER LONDON AUTHORITY

REQUEST FOR ASSISTANT DIRECTOR DECISION ADD2135

Title: Social Integration Policy Measurement: Data analysis to create performance indicators

Executive Summary:

The Intelligence Unit is requesting funding for its Social Integration programme development. The request is for £20,000 for an external consultant to undertake a short, focused piece of work to support publication of the Social Integration strategy and metrics. This work will undertake analysis of existing datasets to create a set of performance indicators that will be used to measure progress. The analysis will create a baseline and back series of historical data for the draft indicators. Following this work, costed options will be drawn up to fill known gaps in the data and improve measurement more widely across the city.

This request complements DD2120 – which was approved to bring in analytical support to conduct a review appraising policy options for the strategy development.

Decision:

That the Assistant Director of Communities and Social Policy approves:

1. Expenditure of £20,000 for data analysis and indicator development on social integration

AUTHORISING ASSISTANT DIRECTOR/HEAD OF UNIT:

I have reviewed the request and am satisfied it is correct and consistent with the Mayor's plans and priorities.

It has my approval.

Name: Julia Slay

Position: Assistant Director of Communities and Social Policy

Signature:



Date: 19/7/17

PART I - NON-CONFIDENTIAL FACTS AND ADVICE

Decision required – supporting report

1. Introduction and background

Social Integration is a major priority for the Mayor. To support the Communities and Social Policy team leading on the development of the strategy to improve social integration in London, the GLA needs to develop its approach to measuring and evaluating progress and performance. This is a completely new area of work for the GLA. The GLA's approach to social integration, which look at relationships, participation and equalities, is broader than models used in academia and other cities, which focus on the integration of migrants. Existing indicators are therefore not sufficient to use. Although plans are in place to develop improved measurement going forward, a more immediate piece of analytical work pulling together what can be measured from existing data is required to support the publication of the Social Integration strategy which will ensure the Mayor's resources are used to have the biggest possible impact on London's communities.

This work will be published as part of the Social Integration Strategy and ensure the Mayor's resources are used to have the biggest possible impact on London's communities.

2. Objectives and expected outcomes

This ADD would commission independent external advice to:

- Develop a draft set of indicators of social integration for London, consistent with the Mayor's vision, and the emerging model for understanding social integration;
- Mapping existing sources of data on social integration;
- Create baseline and a back series of historical data for the draft indicators where existing data are available;
- Identify data gaps and draw up costed options to create indicators for these;
- Develop a business case and an outline research design for a potential large survey of Londoners to cover the Deputy Mayor's requirements for social evidence on social integration, diversity and equality, social mobility and economic fairness;
- Support policy analysts conducting appraisal of policy options for the social integration strategy, and other policy officers working on the evidence base for diversity and inclusion;
- Develop outline proposals for the evaluation of social integration policy and further analytical work to support our understanding of integration (e.g. classification and segmentation models)

This funding would secure an external advisor who would work closely with the IU and Communities and Social Policy teams to deliver this brief over a period of 8-10 weeks.

The outcome of this work would be a set of indicators for publication in the Social Integration Strategy and a plan for further research to be commissioned to provide the underlying data where this is missing.

3. Equality comments

Improving understanding and measurement of social integration will support the development of policy to tackle inequalities in London and reduce discrimination and disadvantage wherever possible. This work will help the team fulfil its duties to promote greater equality in London.

4. Other considerations

N/A

5. Financial comments

5.1 The estimated cost of £20,000 will be funded from the Communities and Social Policy budget for 2017-18.

6. Planned delivery approach and next steps

Activity	Timeline
Procurement of contract [for externally delivered projects]	July 2017
Announcement [if applicable]	None
Delivery Start Date [for project proposals]	July 2017
Delivery End Date [for project proposals]	October 2017
Project Closure: [for project proposals]	November 2017

Appendices and supporting papers:

Public access to information

Information in this form (Part 1) is subject to the Freedom of Information Act 2000 (FOI Act) and will be made available on the GLA website within one working day of approval.

If immediate publication risks compromising the implementation of the decision (for example, to complete a procurement process), it can be deferred until a specific date. Deferral periods should be kept to the shortest length strictly necessary.

Note: This form (Part 1) will either be published within one working day after approval or on the defer date.

Part 1 Deferral:

Is the publication of Part 1 of this approval to be deferred? YES/NO

If YES, for what reason:

Until what date: (a date is required if deferring)

Part 2 Confidentiality: Only the facts or advice considered to be exempt from disclosure under the FOI Act should be in the separate Part 2 form, together with the legal rationale for non-publication.

Is there a part 2 form – NO

ORIGINATING OFFICER DECLARATION:

Drafting officer:

Vivienne Avery has drafted this report in accordance with GLA procedures and confirms that the Finance and –if relevant- Legal teams have commented on this proposal as required, and this decision reflects their comments.

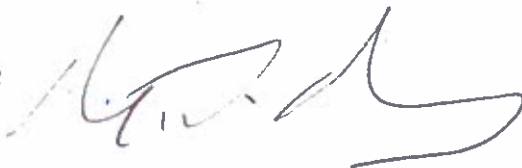
Corporate Investment Board:

The Corporate Investment Board reviewed this proposal on 10 July 2017

HEAD OF FINANCE AND GOVERNANCE:

I confirm that financial and legal implications have been appropriately considered in the preparation of this report.

Signature:



Date:

11.07.17