

GREATER LONDON AUTHORITY

REQUEST FOR ASSISTANT DIRECTOR DECISION – ADD2124

Title: Sport Unites research for programme development

Executive Summary:

The GLA Sports team is developing a new community sport strategy and investment programme (Sport Unites) that will have social integration at its heart. To enable and inform the development of Sports Unites, the Sports Team is requesting £20,000 to fund research that will underpin the development of the programme.

Decision:

This ADD requests that the Assistant Director of Health and Communities approves Sport for Social Integration research: up to £20,000.

AUTHORISING ASSISTANT DIRECTOR/HEAD OF UNIT:

I have reviewed the request and am satisfied it is correct and consistent with the Mayor's plans and priorities.

It has my approval.

Name: Amanda Coyle

Position: Assistant Director of Health and Communities

Signature:



Date: 13 June 2017

PART I - NON-CONFIDENTIAL FACTS AND ADVICE

Decision required – supporting report

1. Introduction and background

- Sport for Social Integration research: up to £20,000

Social Integration is a major priority for the Mayor. The GLA Sports team is developing a new investment programme for community sport in London (Sport Unites) which will have social integration at its heart. Because social integration is a completely new area of work for the GLA, additional resources are required to ensure that the programme is designed on the basis of solid evidence, and draws on international best practice.

2. Objectives and expected outcomes

The purpose of the research is to understand the key elements of successful sport for social integration initiatives to inform the development of the Mayor's new Sport Unites investment programme. The research will:

- Summarise the existing research on this subject, and outline the leading academic theories and frameworks that underpin sport for social integration initiatives across the world – particularly in cities;
- Identify and describe 8-10 initiatives (a blend of projects and programmes) that have taken place or are taking place in the UK and internationally using sport to deliver social integration outcomes;
- Analyse each of the initiatives to identify: the social integration outcomes they are working towards; how they measure social integration; what makes them successful; and the lessons that have been learned from each.

3. Equality comments

The development of the Sport Unites programme will take account of the GLA's new equalities strategy and framework, and the consultation process will ensure that stakeholders and individuals that represent the diversity of London's population have a chance to shape the programme.

Data from Sport England's Active People survey shows that levels of participation in sport and physical activity are variable across different socio-demographic groups in London. Across all 33 London Boroughs, average figures indicate that 43% of men participate in sport at least once a week compared to 32% of women. 37% of Black Asian Minority Ethnic (BAME) people participate weekly compared to 39% of people of white origin. 19% of disabled people participate weekly compared to 40% of non-disabled people. 17% of people over the age of 65 participate weekly compared to 52% of those between the age of 16 and 25. 41% of people from socio-economic groups 1 to 4 participate weekly compared to 25% of people from socio-economic groups 5-8 (based on the National Statistics Socio-economic classification system).

Whilst social integration will be a key priority for the Sport Unites programme – the Sports Team will ensure that the Mayor's funding impacts on groups and communities of Londoners that will benefit the most of opportunities to take part in physical activity. This includes: women, disabled people, BAME people, the elderly, and people from lower socio-economic groups. The sport strategy will also contribute to reducing health inequalities in London

4. Other considerations

	Risk	Likelihood / Impact	Response & Mitigation
1	Potential delays to finalising the metrics that will determine how the success of the programme will be measured. This may occur if the work to develop the GLA-wide framework for social integration proceeds beyond Autumn 2017.	Medium / Medium	Work closely with the Diversity & Social Policy team. If the timelines end up being misaligned - include provision within the submission for the Autumn budget setting process for the programme to be approved on the understanding that detailed metrics will be finalised and aligned with the GLA Social Integration framework following the budget decision.
2	Insufficient resources within the GLA Sports Team could result in programme development slippage.	Medium / High	The resources requested by this ADD are to mitigate against this risk. The Sports Team will review progress and resources with the Deputy Mayor on a fortnightly basis to ensure strategy and programme development remain on track.
3	The change in emphasis from a strong focus on participation to a prioritising social integration may prove challenging for the community sport sector in London.	Low / Medium	We will consult with the sector to inform the development of our new programme and specifically to get their input into what support and information would be most useful to providers looking to use sport to achieve social integration outcomes. We will also work very closely with London Sport and Sport England to ensure our programme aligns with and complements their work – particularly around the ‘Individual Development’ and ‘Social & Community Development’ outcomes from the DCMS Sporting Future Strategy .

5. Financial comments

- 5.1 The estimated cost of up to £20,000 will be funded from the Community Sports Programme budget for 2017-18 (held within the Health & Communities Unit).

6. Planned delivery approach and next steps

Activity	Timeline
Research partner formally commissioned	Jun 2017
Research complete	By 31 st Jul
Consultation carried out (Online, Roundtables, Expert Group etc)	Jun – Sep 2017
Strategy & programme development complete	Oct 2017
GLA budget setting	Nov 2017
Announcement of investment programme	Feb/ Mar 2018
Sport Unites investment programme commences	Apr 2018

Appendices and supporting papers: None

Public access to information

Information in this form (Part 1) is subject to the Freedom of Information Act 2000 (FOI Act) and will be made available on the GLA website within one working day of approval.

If immediate publication risks compromising the implementation of the decision (for example, to complete a procurement process), it can be deferred until a specific date. Deferral periods should be kept to the shortest length strictly necessary.

Note: This form (Part 1) will either be published within one working day after approval or on the defer date.

Part 1 Deferral:

Is the publication of Part 1 of this approval to be deferred? NO

If YES, for what reason:

Until what date: (a date is required if deferring)

Part 2 Confidentiality: Only the facts or advice considered to be exempt from disclosure under the FOI Act should be in the separate Part 2 form, together with the legal rationale for non-publication.

Is there a part 2 form -NO

ORIGINATING OFFICER DECLARATION:

Drafting officer:

Mandu Reid has drafted this report in accordance with GLA procedures and confirms that the Finance and –if relevant- Legal teams have commented on this proposal as required, and this decision reflects their comments.

Corporate Investment Board:

The Corporate Investment Board reviewed this proposal on 12 June 2017.

HEAD OF FINANCE AND GOVERNANCE:

I confirm that financial and legal implications have been appropriately considered in the preparation of this report.

Signature:



Date:

12.06.17