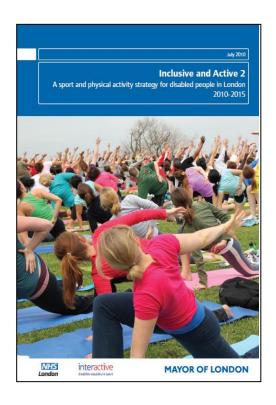
Inclusive and Active 2

A Sport and Physical Activity Strategy for Disabled People in London (2010 – 2015)



How the Strategy Works





What Does Inclusive and Active 2 Do?

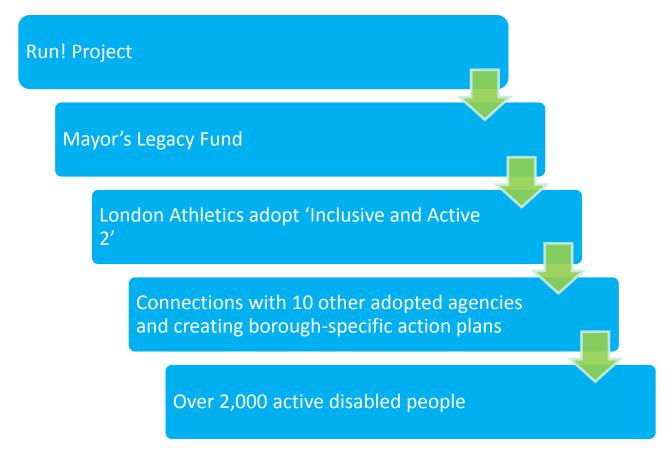
- Change attitudes and raise awareness of sport for disabled people
- Ensure the disability sector has a key role in promoting and delivering inclusive opportunities
- Improve and increase inclusive activity
- Ensure more disabled people are regularly active
- Increase training and employment opportunities for disabled people
- Promote disability equality in sport amongst all sectors
- 3,720 disabled Londoners have become active







London Athletics - Run!





London Athletics, Run! - Anne



"I improved from just being able to exercise for 10 minutes to being able to exercise for 45 minutes!"

interactive
disability equality in sport





Access Sport





Access Sport, Forest Flyers - Oliver



"I have not seen Oliver concentrate on anything as consistently for a while as he has with hockey." – Oliver's dad

"Oliver's confidence is clear. He is no longer as shy as when he first came and his skills are improving weekly. He is definitely more confident as a result of the sessions." – Pauline, club volunteer



Partnership Working



Hackney Hurricanes

EFDS Star Club Award at the National Disability Sports Awards for demonstrating excellence in inclusion of disabled people in sport



Be Inclusive and Active





Impact of Inclusive and Active 2

Benefits to Deaf and Disability Agencies

Connections to mainstream delivery providers at a strategic and local level

Sport and physical activity networks and forums

Partnership funding opportunities

Better partnership working with the rest of the disability sector

Increased opportunities for service users, clients, members to be active

MAYOR OF LONDON

Benefits to I&A2 Adopted Agencies

Better understanding of disability issues

Access to expertise and resources

Demand-focused provision

Focused and accessible promotion and marketing

Partnership funding opportunities

More disabled people active



More adopted agencies will help us achieve the goal of disability equality in sport



To contact me about your organisation's adoption:

www.interactive.uk.net

Alex Gibbons– Relationship Manager

alex.gibbons@interactive.uk.net

Tel: 0207 717 1699

Mob: 07872 380 509

