OPDC
OLD OAK AND
PARK ROYAL
DEVELOPMENT
CORPORATION

Wormwood Scrubs Survey Analysis

Background

Old Oak Park and Park Royal Development Corporation (OPDC) was established to oversee the delivery of 25,500 new homes and generated 65, 000 new jobs for London.

Part of this development is to protect and sensitively enhance Wormwood Scrubs Park to make sure local residents enjoy these community assets. Due to this OPDC wanted to find out the local views of the community for the park and gain a better insight of what local needs were to enhance such a valuable asset.

Methodology

After discussions with the three boroughs it was agreed that the most appropriate methodology to find out local views would be in the format of a survey using technology to collate the data. The survey would be conducted through door knocking exercises and the team being placed in key locations that the local communities use. The findings from this survey will be used to inform the development plans for Wormwood Scrubs Park.

A draft survey was developed and OPDC consulted with the three boroughs and the board members from Wormwood Charitable Trust to ensure that their views were taken into account when developing the survey. The survey consisted of 28 questions in total. It was agreed that the most suitable tool to implement the survey was Survey Monkey using IPads, as it would be quicker to complete and it could be placed on OPDC's website.

The Engagement Team undertook a procurement exercise and Impact Marketing were appointed to undertake the survey work on behalf of OPDC. Impact Marketing were awarded the work and the Engagement Team met with them on a regular basis to discuss progress and address any issues.

Implementation

A door knocking exercise was implemented in key areas identified by the Planning Team along with drop in sessions held at Old Oak Community Centre as this is located next to Wormwood Scrubs Park and at Willesden Junction Station. The survey exercise took place over four weeks at various times of the day including evenings. A total of 389 surveys were completed during the duration of the four weeks.

Please see some of key highlights and findings of the survey.

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1. **Knowing about OPDC**
   57% (223) said that **they did not know about OPDC**
   42% (166) said that they did know about OPDC

2. **What is your postal sector?**
   W12 27% (80)
   NW10 27% (80)
   W10 13% (39)
   W11 4% (10)
   W3 1% (3)

3. **How often do you use Wormwood Scrubs Park**
   Weekly 27% (105)
   Daily 23% (88)
   Occasionally 23% (88)
   Never 18% (70)
   Monthly 8% (31)

4. **Time of year**
   All year 63% (205)
   Summer 25% (82)
   Weekend 24% (78)
   Weekdays 21% (69)
   Winter 3% (10)

5. **Why do visit Wormwood Scrubs?**
   The top four reasons for the general public to visit the Scrubs is:
   Relax 52% (180)
   Exercise 44% (136)
   Walk the dog 29% (90)
   Time with family/friends 28% (87)

6. **What do you think about the range of facilities**
   This question was six ranges, from excellent to very poor.

   Results for excellent;
   Natural wild areas 38% (109)
   Trees 37% (105)
   Grassed areas 34% (95)
   Entrance Points 20% (57)

   Results for Very Poor
   Toilets 19% (53)
   Flower beds 14% (38)
   Changing facilities 13% (35)

Cleanliness 10% (29)

7. **Do you feel same in Wormwood Scrubs?**
   This question ranged from very safe to very unsafe.

   Very Safe 15% (51)
   Very unsafe 3% (11)

8. **If you think it needs it, where and how do you think safety could be improved?**
   Lighting 29% (41)
   CCTV 21% (23)
   Patrols 12% (18)
   Security 6% (9)

9. **From the following list what new or improved facilities would you like to see at the Wormwood Scrubs?**

   Café 47% (178)
   Toilets 45% (170)
   Litter removal 33% (126)
   More lighting 30% (115)
   Security 30% (113)
   Drinking fountains 27% (104)
   More dustbins 27% (104)
   Children's Play Area 25% (96)
   Benches or tables 23% (86)
   Wildlife and shrub information 20% (77)
   Ecological enhancements 20% (77)
   Sports Programme 19% (73)
   Better drainage 19% (73)
   Pond 19% (71)
   Cycle Paths 17% (65)
   Walking Paths 16% (63)
   Children's Water Play Area 16% (62)
   Running Path 16% (62)
   Signage 16% (62)
   Play facilities for 6 to 12 year olds 15% (59)
   Recreation facilities for teenagers 15% (59)
   Nothing needs to be improved or changed 15% (59)
   Community facilities 13% (52)
   Dog Runs 13% (52)
   Clearer entrance locations 12% (47)
   Play facilities for under 5's 12% (47)
   Visitor Centre 11% (42)
   Formal Planting 8% (32)

Better connection North of the park 7% (27)
Better connection South of the park 5% (19)
Better connection East of the park 5% (19)
Better connection West of the park 3% (13)

10. The top three improved facilities you would like most?

Toilets 26% (92)
Café 24% (86)
Litter removal 20% (73)

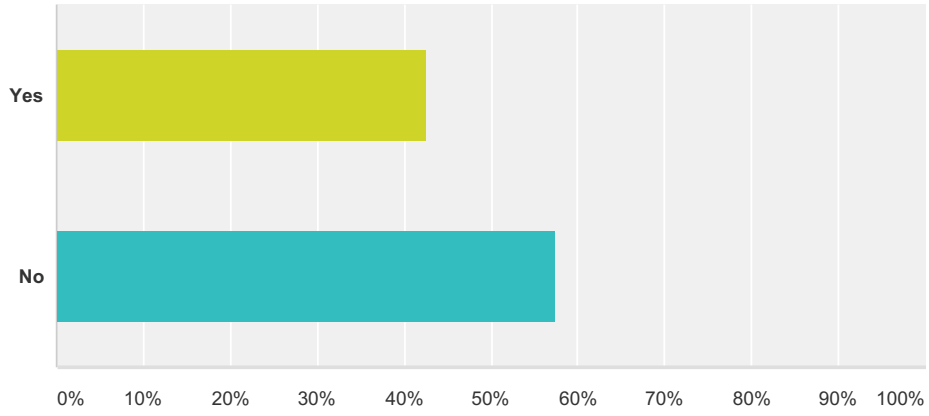
Conclusion

In conclusion the analysis seems to evidence the following:

1. Wormwood Scrubs Park is utilised by local communities
2. The local community would like to see improvements made to Wormwood Scrubs.
3. A marketing plan needs to be developed to raise the profile and awareness of OPDC in the local area.

Q1 Have you heard of the Old Oak and Park Royal Development Corporation (OPDC) before the introduction to this survey?

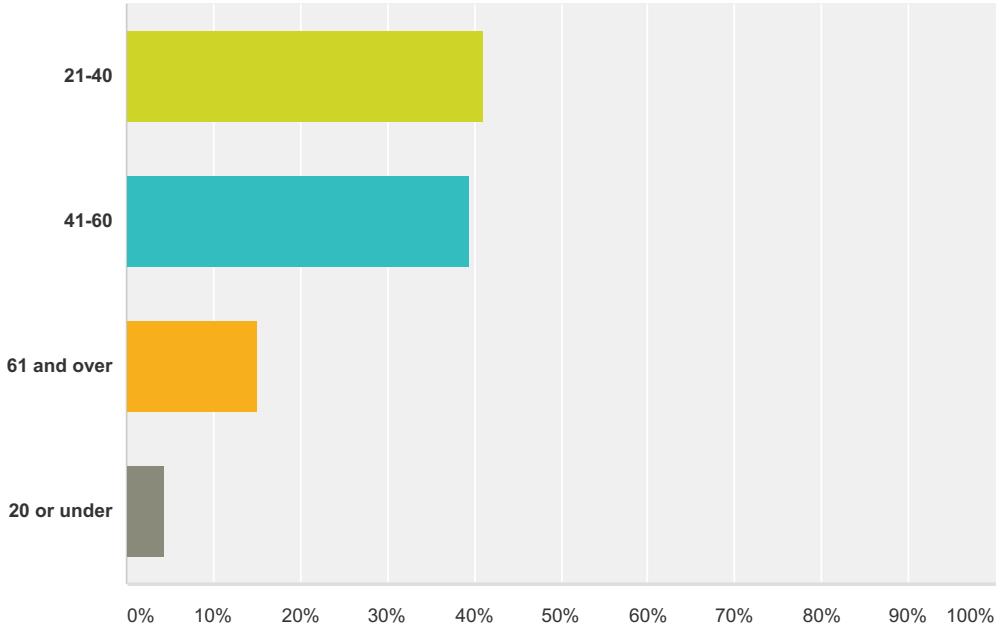
Answered: 389 Skipped: 8



Answer Choices	Responses	
Yes	**42.67%**	166
No	**57.33%**	223
Total		**389**

Q2 What is your age range?

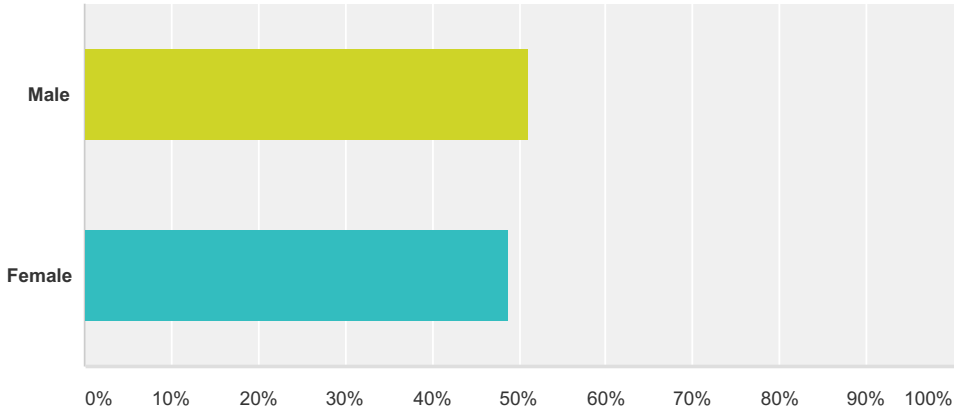
Answered: 391 Skipped: 6



Answer Choices	Responses	
21-40	**41.18%**	161
41-60	**39.39%**	154
61 and over	**15.09%**	59
20 or under	**4.35%**	17
Total		**391**

Q3 What is your gender?

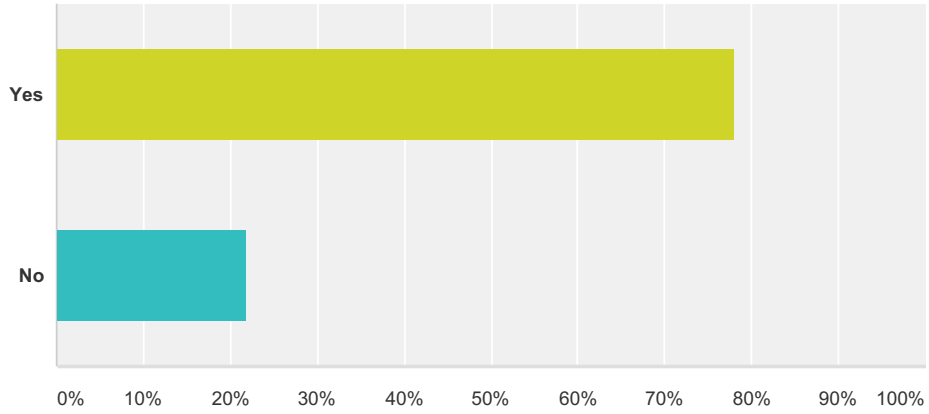
Answered: 391 Skipped: 6



Answer Choices	Responses	
Male	**51.15%**	200
Female	**48.85%**	191
Total		**391**

Q4 Are you a local resident?

Answered: 392 Skipped: 5



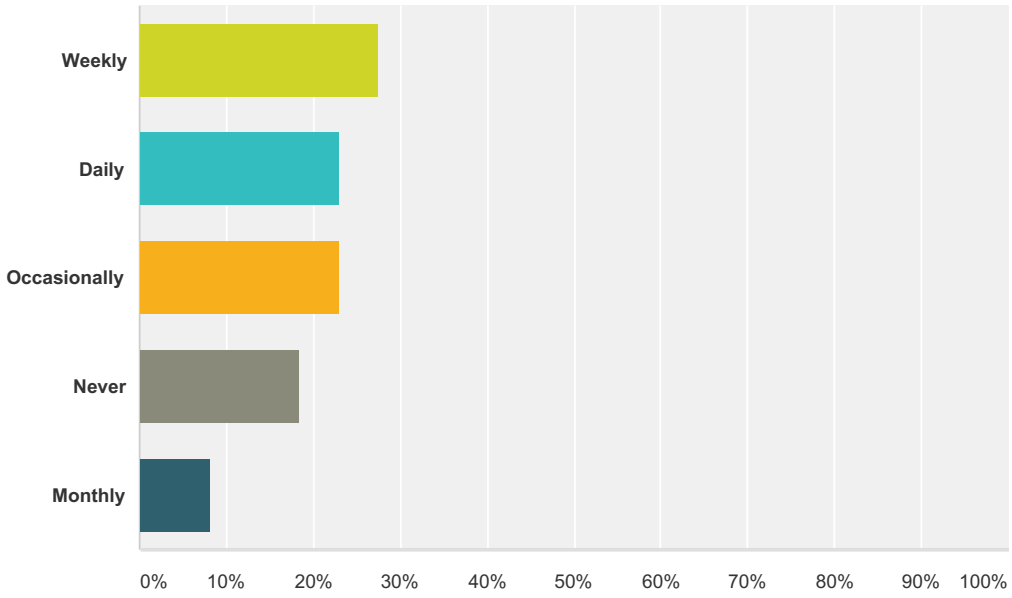
Answer Choices	Responses	
Yes	**78.06%**	306
No	**21.94%**	86
Total		**392**

Q5 What is the first part of your post code? (i.e NW10)

Answered: 289 Skipped: 108

Q6 How often do you visit Wormwood Scrubs?

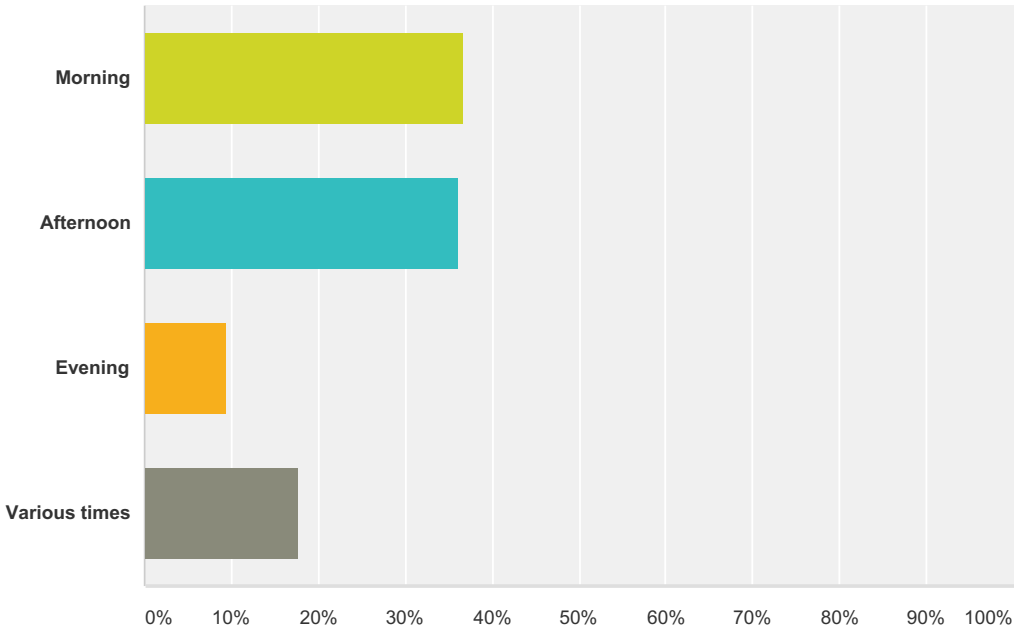
Answered: 382 Skipped: 15



Answer Choices	Responses	
Weekly	**27.49%**	105
Daily	**23.04%**	88
Occasionally	**23.04%**	88
Never	**18.32%**	70
Monthly	**8.12%**	31
Total		**382**

Q7 What time of day do you visit Wormwood Scrubs?

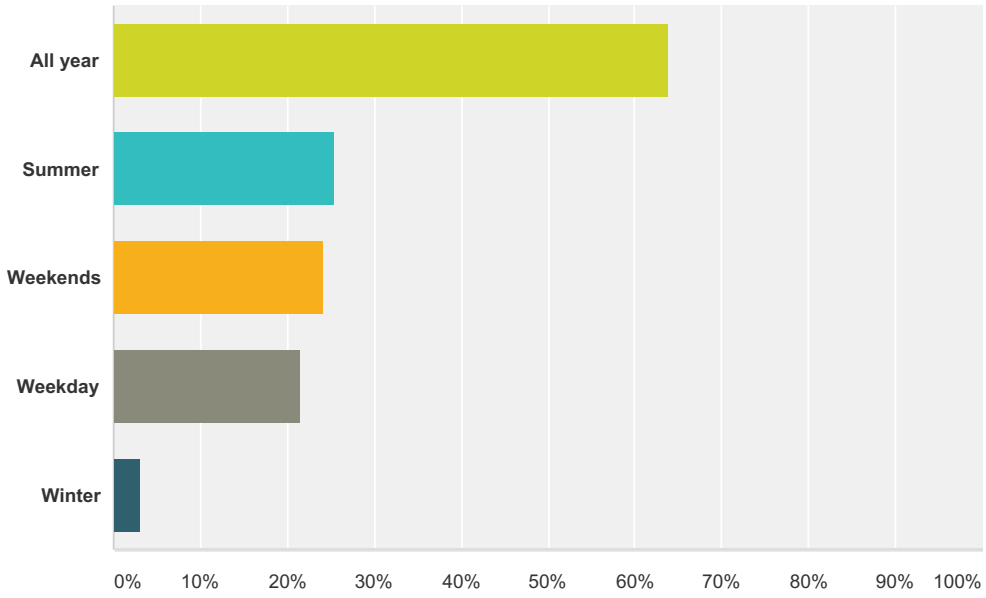
Answered: 316 Skipped: 81



Answer Choices	Responses	
Morning	**36.71%**	116
Afternoon	**36.08%**	114
Evening	**9.49%**	30
Various times	**17.72%**	56
Total		**316**

Q8 When and what time of the year do you prefer to visit Wormwood Scrubs?

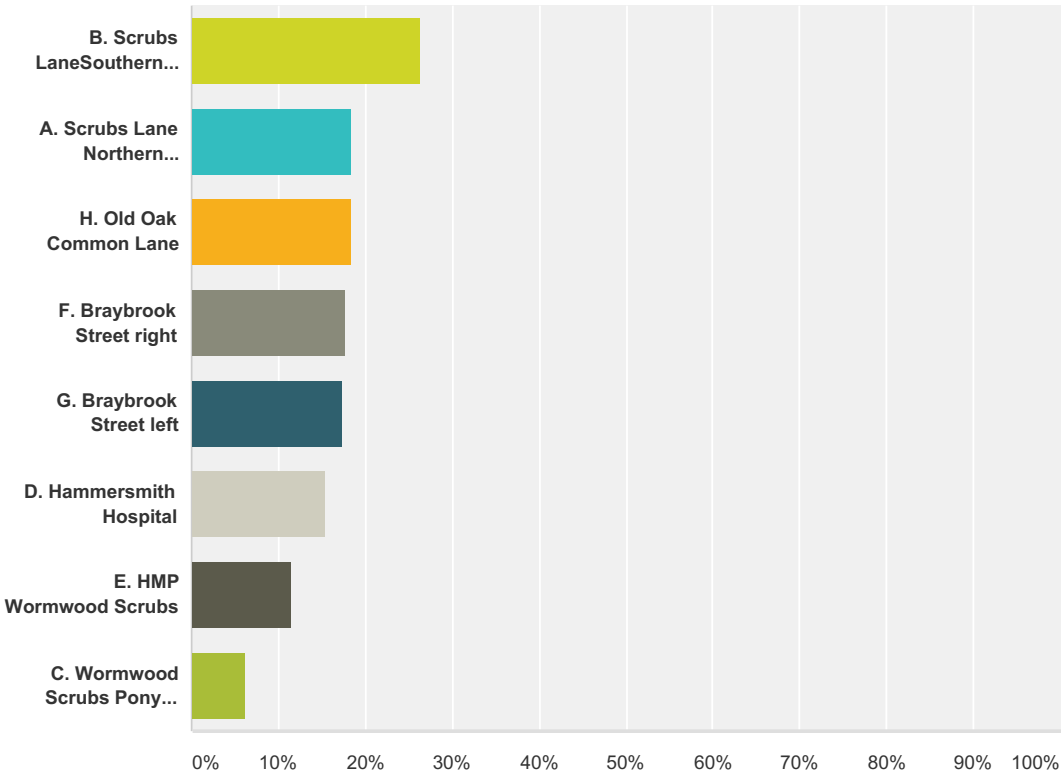
Answered: 321 Skipped: 76



Answer Choices	Responses	
All year	**63.86%**	205
Summer	**25.55%**	82
Weekends	**24.30%**	78
Weekday	**21.50%**	69
Winter	**3.12%**	10
Total Respondents: 321		

Q9 Where do you normally enter Wormwood Scrubs?

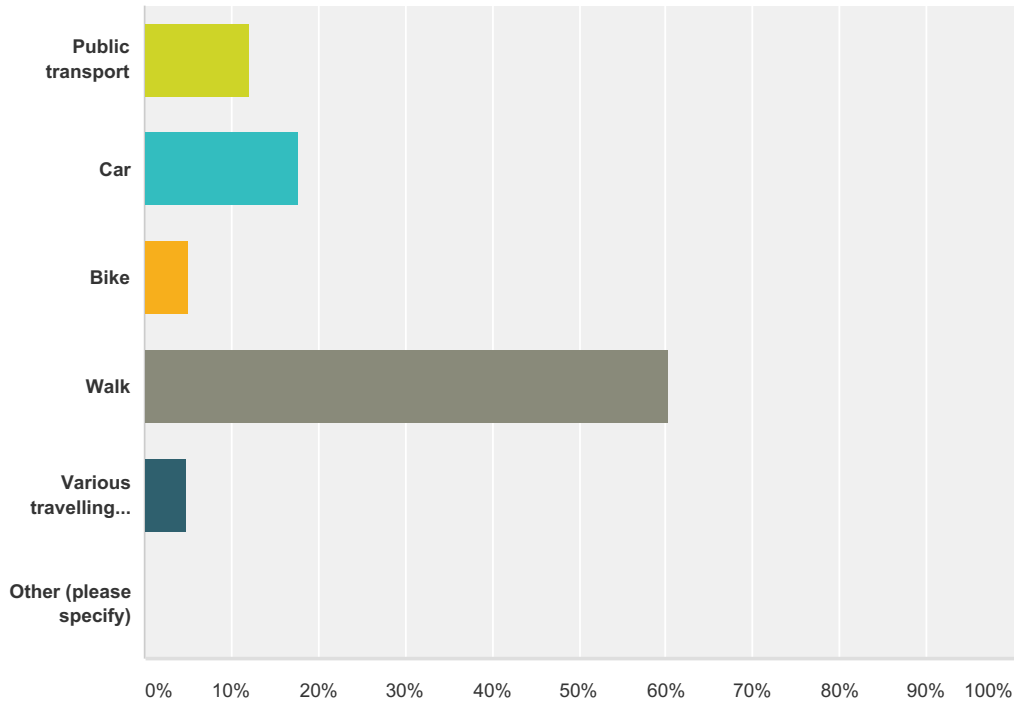
Answered: 305 Skipped: 92



Answer Choices	Responses	
B. Scrubs LaneSouthern entrance	**26.23%**	80
A. Scrubs Lane Northern entrance	**18.36%**	56
H. Old Oak Common Lane	**18.36%**	56
F. Braybrook Street right	**17.70%**	54
G. Braybrook Street left	**17.38%**	53
D. Hammersmith Hospital	**15.41%**	47
E. HMP Wormwood Scrubs	**11.48%**	35
C. Wormwood Scrubs Pony Centre	**6.23%**	19
Total Respondents: 305		

Q10 How would you travel to Wormwood Scrubs?

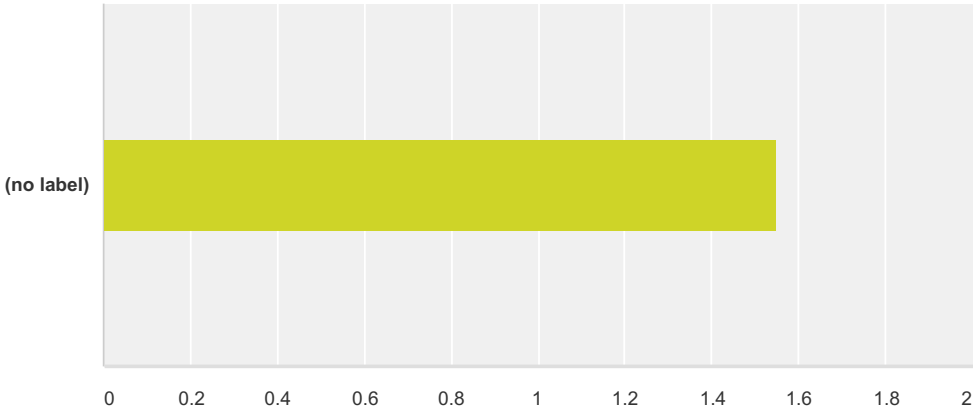
Answered: 337 Skipped: 60



Answer Choices	Responses	
Public transport	**12.17%**	41
Car	**17.80%**	60
Bike	**5.04%**	17
Walk	**60.24%**	203
Various travelling methods	**4.75%**	16
Other (please specify)	**0.00%**	0
Total		**337**

Q11 How easy is it for you to get to Wormwood Scrubs?

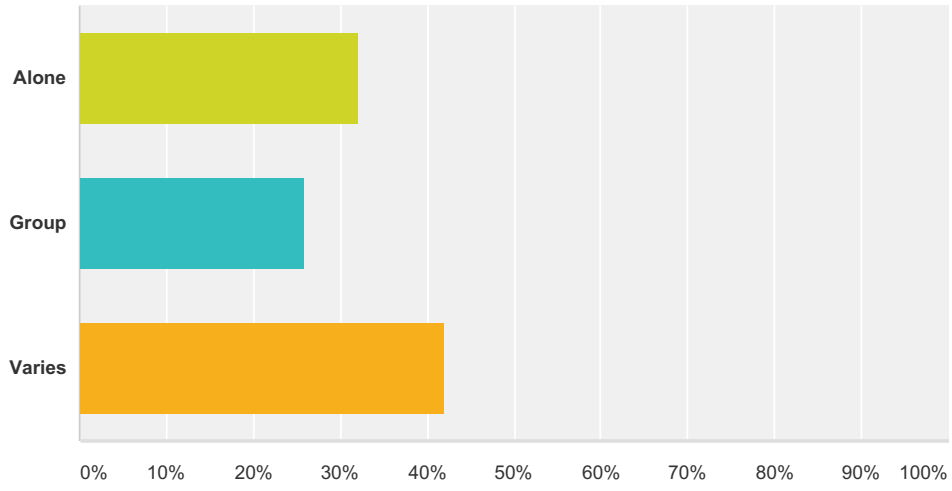
Answered: 340 Skipped: 57



	Very easy	Easy	Difficult	Very difficult	Total	Weighted Average
(no label)	**53.24%** 181	**39.71%** 135	**6.18%** 21	**0.88%** 3	340	1.55

Q12 Do you visit Wormwood Scrubs alone or with a group?

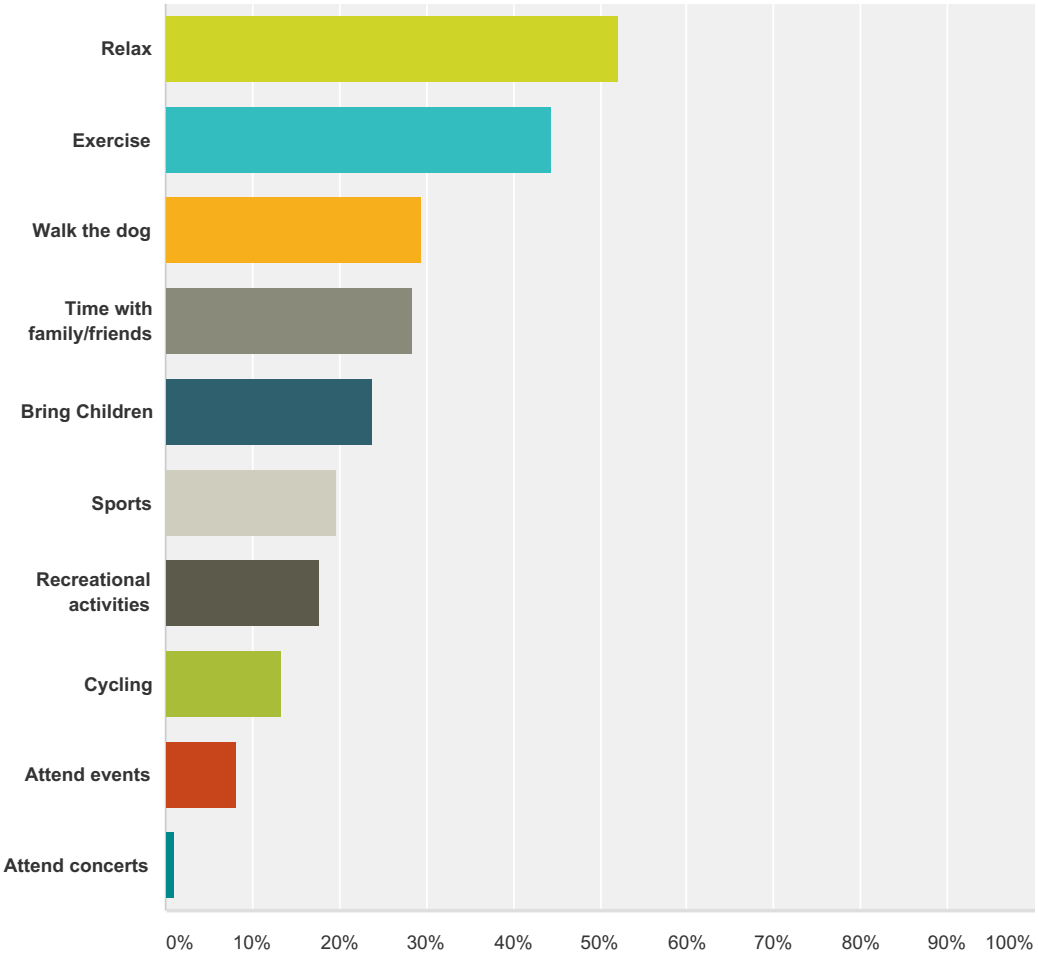
Answered: 324 Skipped: 73



Answer Choices	Responses	
Alone	**32.10%**	104
Group	**25.93%**	84
Varies	**41.98%**	136
Total		**324**

Q13 Why do you visit Wormwood Scrubs?

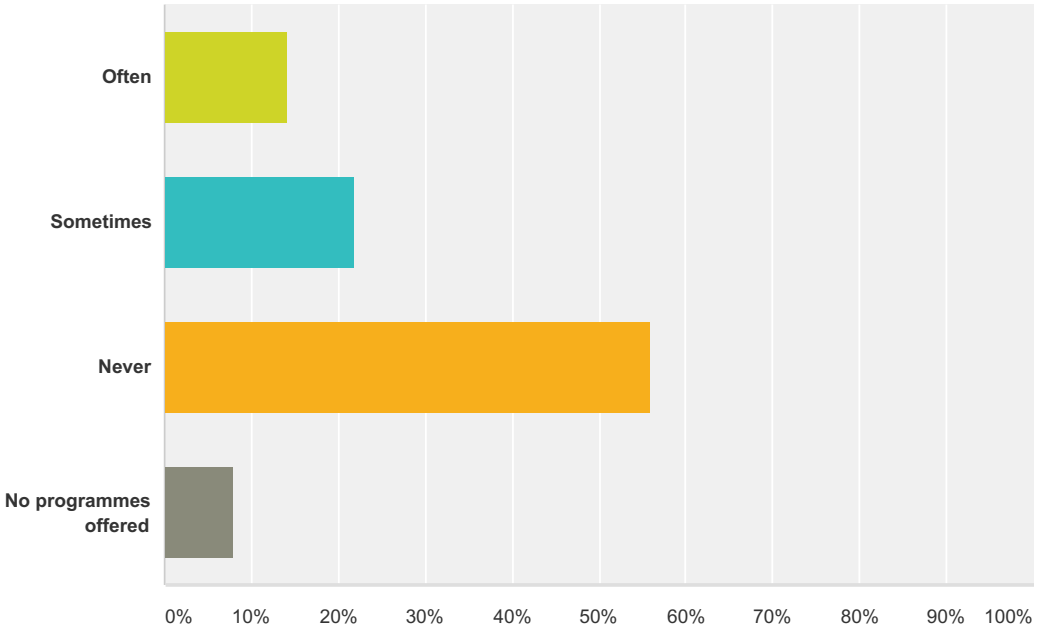
Answered: 306 Skipped: 91



Answer Choices	Responses	
Relax	**52.29%**	160
Exercise	**44.44%**	136
Walk the dog	**29.41%**	90
Time with family/friends	**28.43%**	87
Bring Children	**23.86%**	73
Sports	**19.61%**	60
Recreational activities	**17.65%**	54
Cycling	**13.40%**	41
Attend events	**8.17%**	25
Attend concerts	**0.98%**	3
Total Respondents: 306		

Q14 Have you or your children ever participated in an event or organised programme in Wormwood Scrubs?

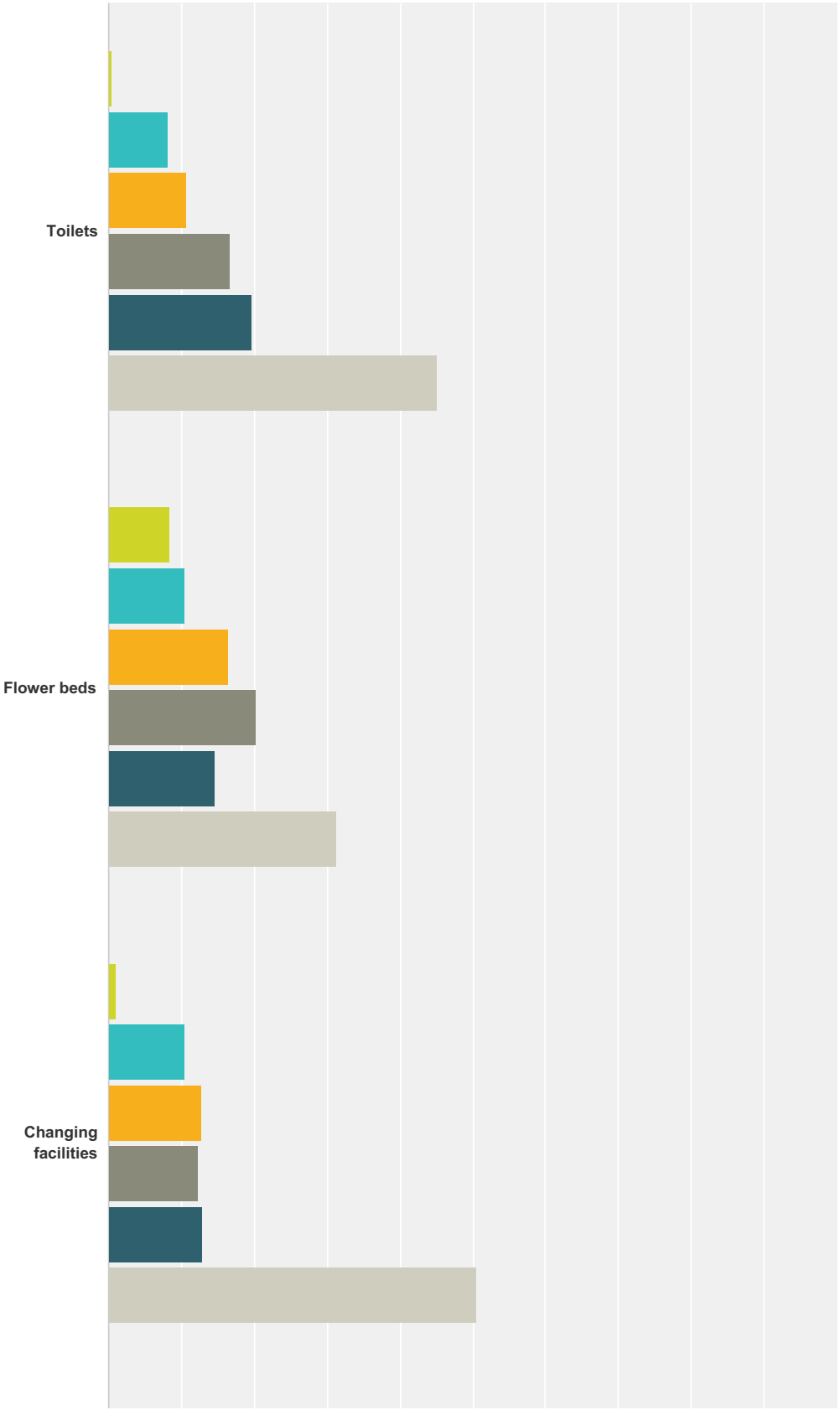
Answered: 324 Skipped: 73

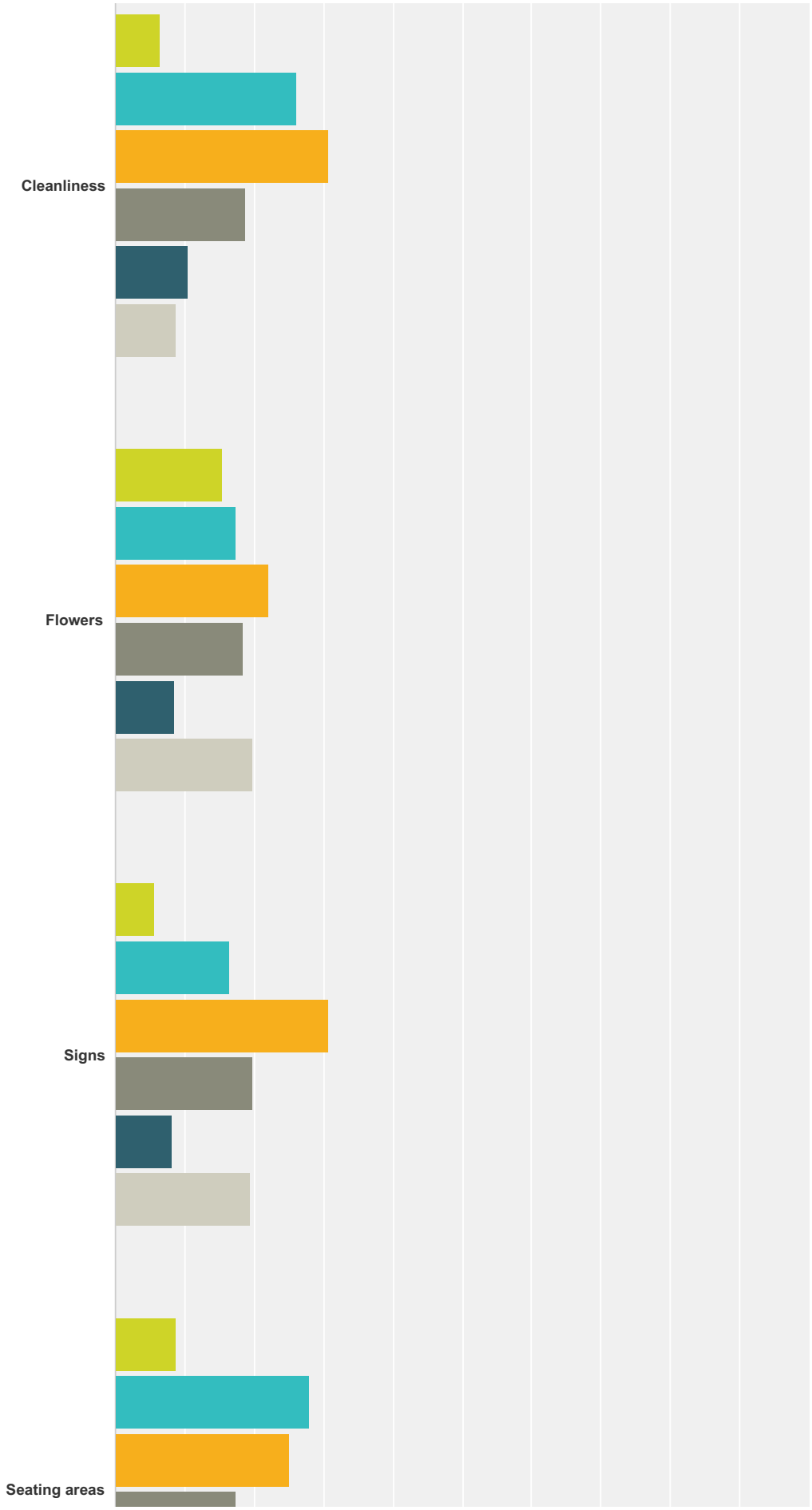


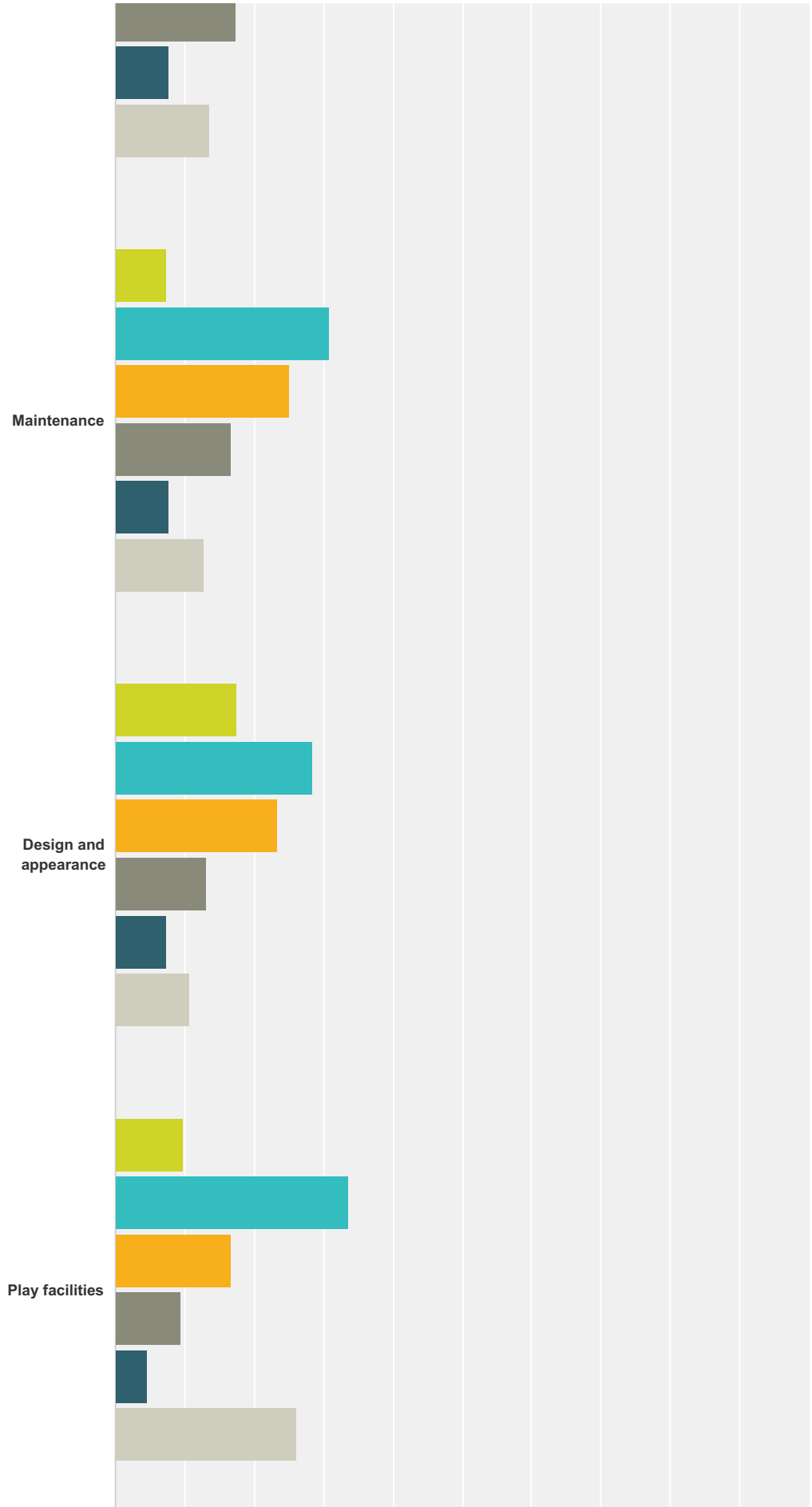
Answer Choices	Responses	
Often	**14.20%**	46
Sometimes	**21.91%**	71
Never	**55.86%**	181
No programmes offered	**8.02%**	26
Total		**324**

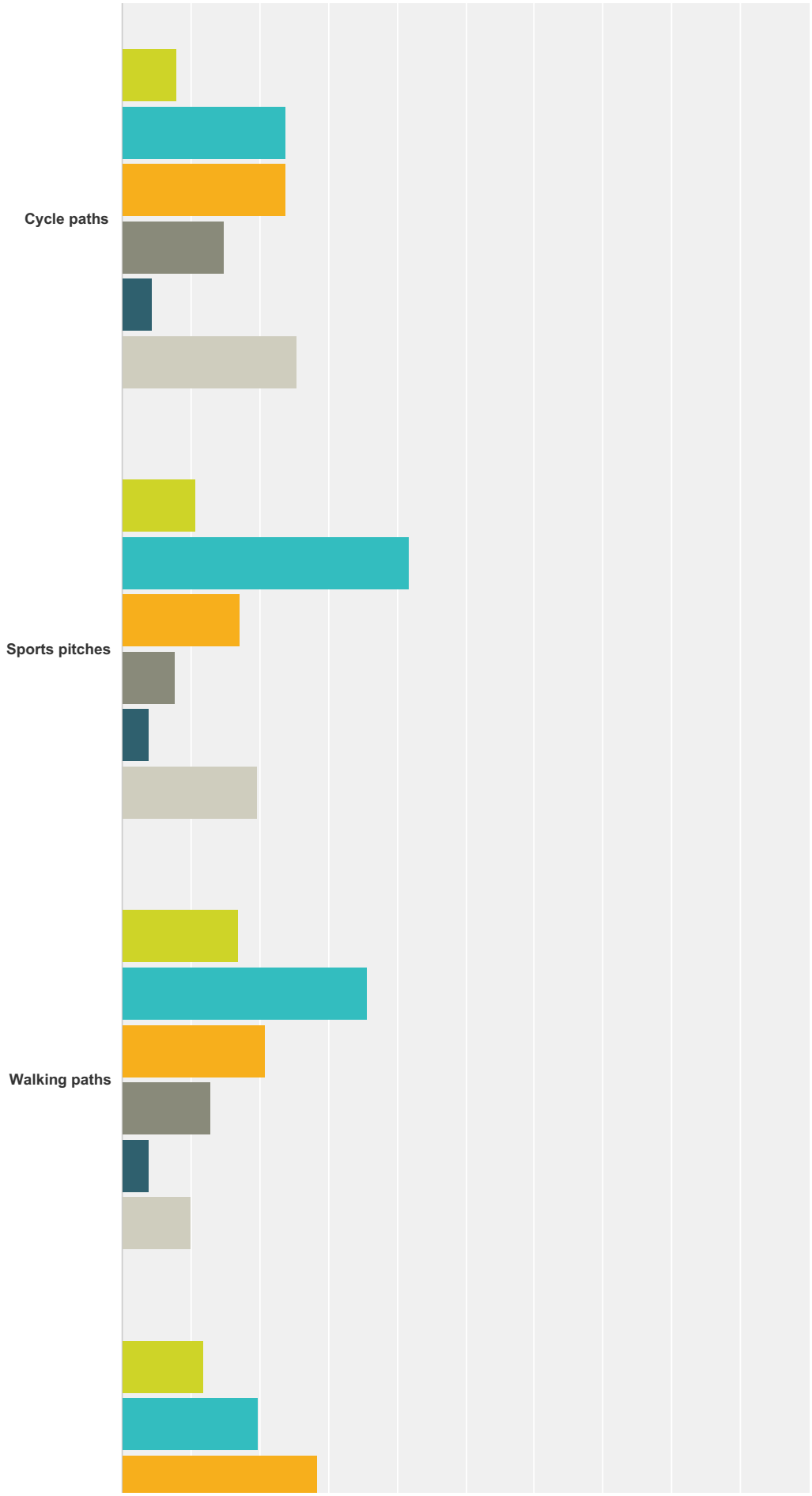
Q15 What do you think about the range offacilities in Wormwood Scrubs?

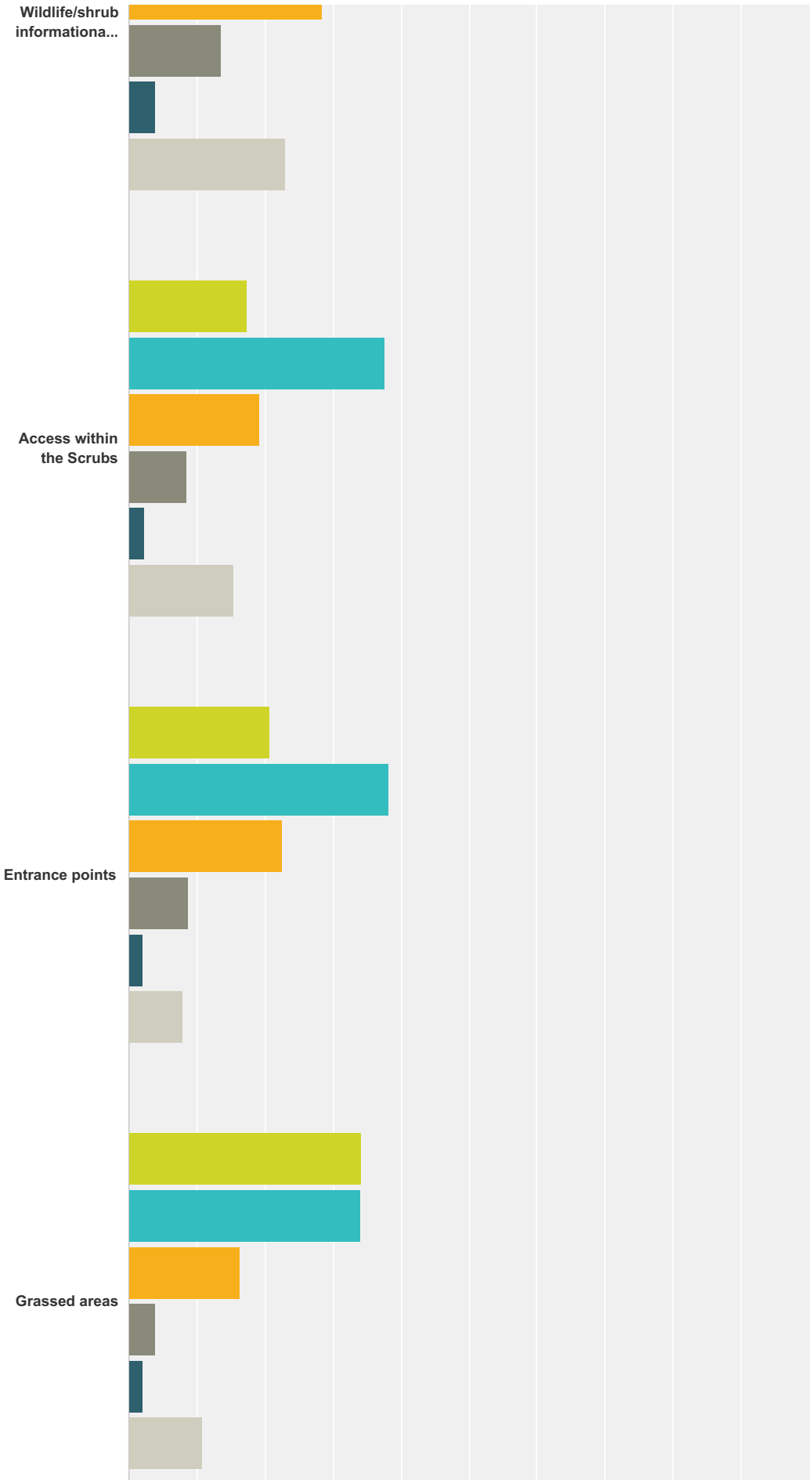
Answered: 299 Skipped: 98

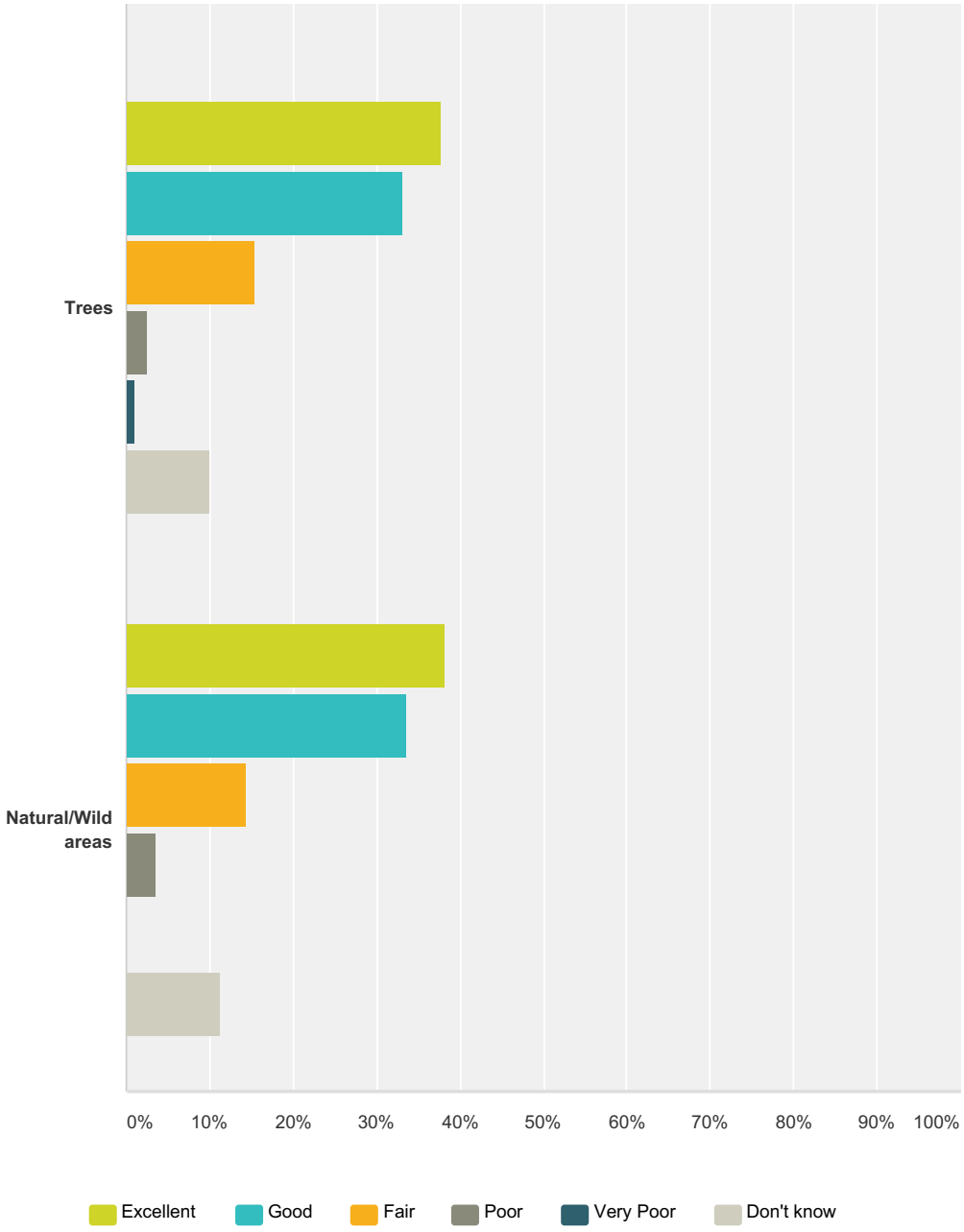



Cleanliness
Flowers
Signs
Seating areas


Maintenance
Design and appearance
Play facilities


Cycle paths
Sports pitches
Walking paths


Wildlife/shrub informationa...
Access within the Scrubs
Entrance points
Grassed areas

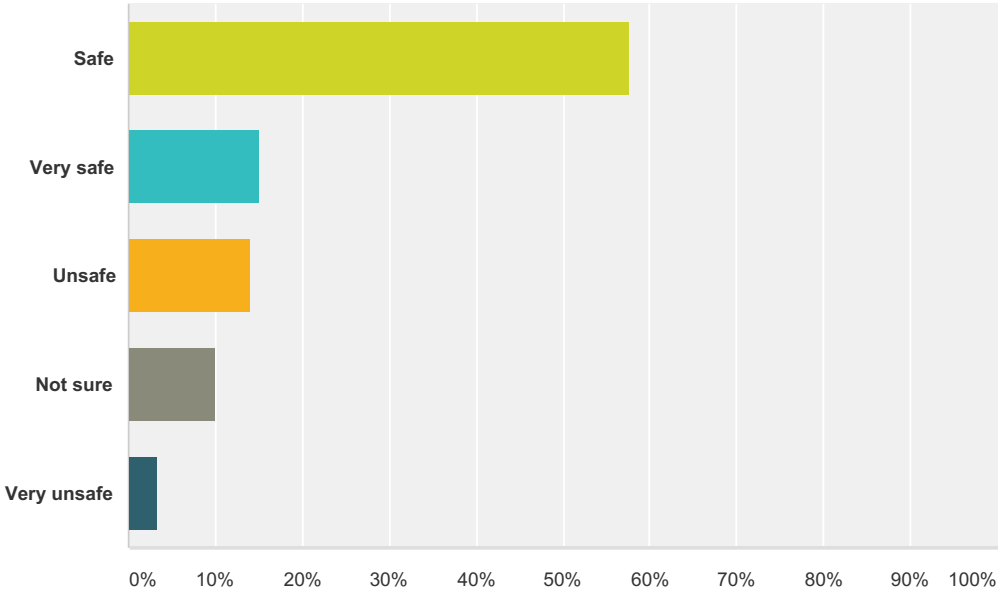


	Excellent	Good	Fair	Poor	Very Poor	Don't know	Total Respondents
Toilets	**0.37%** 1	**8.12%** 22	**10.70%** 29	**16.61%** 45	**19.56%** 53	**45.02%** 122	271
Flower beds	**8.43%** 22	**10.34%** 27	**16.48%** 43	**20.31%** 53	**14.56%** 38	**31.42%** 82	261
Changing facilities	**1.12%** 3	**10.41%** 28	**12.64%** 34	**12.27%** 33	**13.01%** 35	**50.56%** 136	269
Cleanliness	**6.50%** 18	**25.99%** 72	**30.69%** 85	**18.77%** 52	**10.47%** 29	**8.66%** 24	277
Flowers	**15.50%** 42	**17.34%** 47	**22.14%** 60	**18.45%** 50	**8.49%** 23	**19.93%** 54	271
Signs	**5.60%** 15	**16.42%** 44	**30.60%** 82	**19.78%** 53	**8.21%** 22	**19.40%** 52	268

Seating areas	**8.86%** 24	**28.04%** 76	**25.09%** 68	**17.34%** 47	**7.75%** 21	**13.65%** 37	271
Maintenance	**7.27%** 20	**30.91%** 85	**25.09%** 69	**16.73%** 46	**7.64%** 21	**12.73%** 35	275
Design and appearance	**17.52%** 48	**28.47%** 78	**23.36%** 64	**13.14%** 36	**7.30%** 20	**10.58%** 29	274
Play facilities	**9.75%** 27	**33.57%** 93	**16.61%** 46	**9.39%** 26	**4.69%** 13	**25.99%** 72	277
Cycle paths	**7.84%** 21	**23.88%** 64	**23.88%** 64	**14.93%** 40	**4.48%** 12	**25.37%** 68	268
Sports pitches	**10.55%** 29	**41.82%** 115	**17.09%** 47	**7.64%** 21	**4.00%** 11	**19.64%** 54	275
Walking paths	**16.97%** 47	**35.74%** 99	**20.94%** 58	**13.00%** 36	**3.97%** 11	**10.11%** 28	277
Wildlife/shrub informational board	**11.81%** 32	**19.93%** 54	**28.41%** 77	**13.65%** 37	**4.06%** 11	**22.88%** 62	271
Access within the Scrubs	**17.34%** 47	**37.64%** 102	**19.19%** 52	**8.49%** 23	**2.21%** 6	**15.50%** 42	271
Entrance points	**20.73%** 57	**38.18%** 105	**22.55%** 62	**8.73%** 24	**2.18%** 6	**8.00%** 22	275
Grassed areas	**34.30%** 95	**33.94%** 94	**16.25%** 45	**3.97%** 11	**2.17%** 6	**10.83%** 30	277
Trees	**37.77%** 105	**33.09%** 92	**15.47%** 43	**2.52%** 7	**1.08%** 3	**10.07%** 28	278
Natural/Wild areas	**38.11%** 109	**33.57%** 96	**14.34%** 41	**3.50%** 10	**0.00%** 0	**11.19%** 32	286

Q16 Do you feel safe in Wormwood Scrubs?

Answered: 337 Skipped: 60



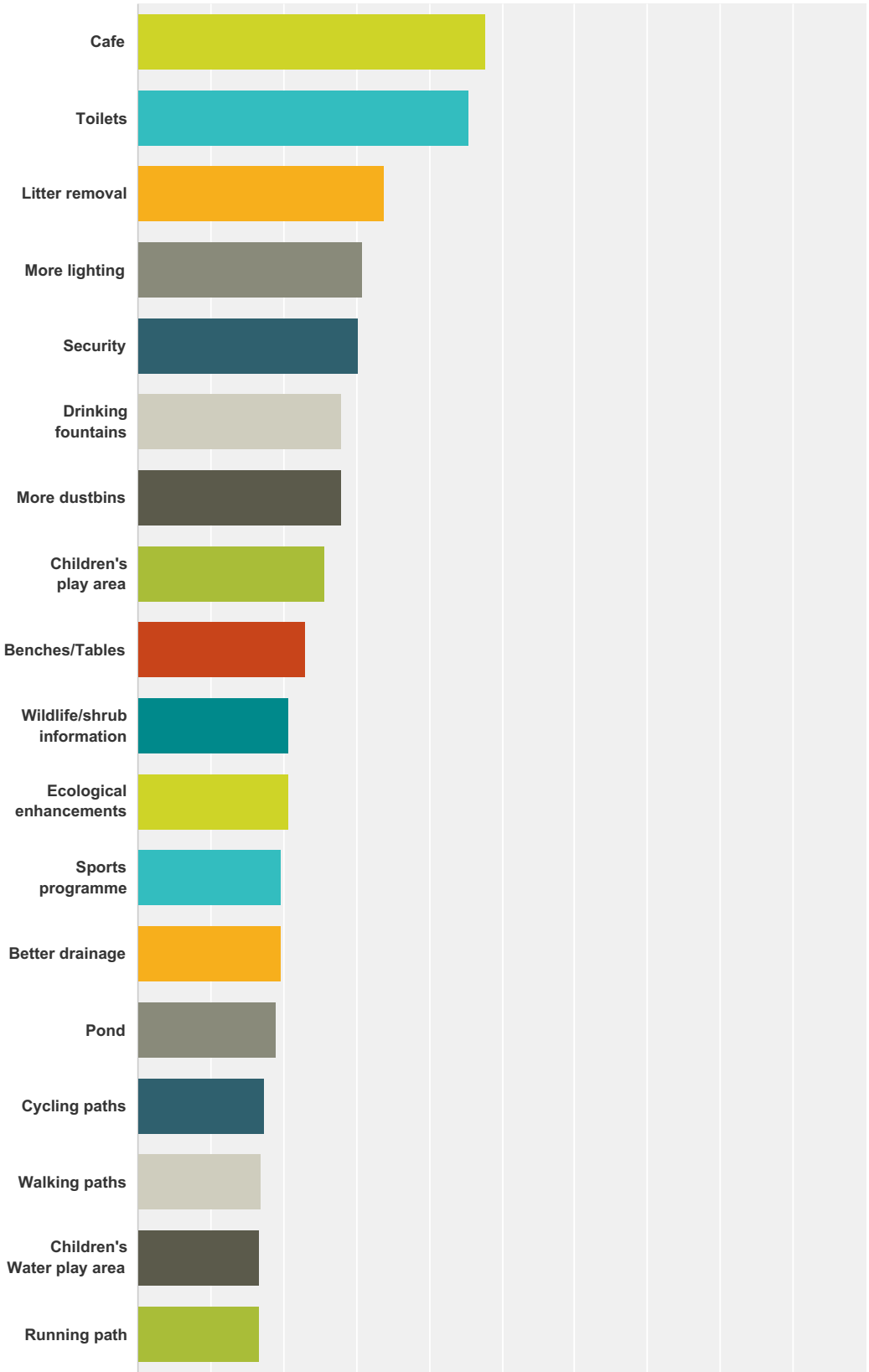
Answer Choices	Responses	
Safe	**57.57%**	194
Very safe	**15.13%**	51
Unsafe	**13.95%**	47
Not sure	**10.09%**	34
Very unsafe	**3.26%**	11
Total		**337**

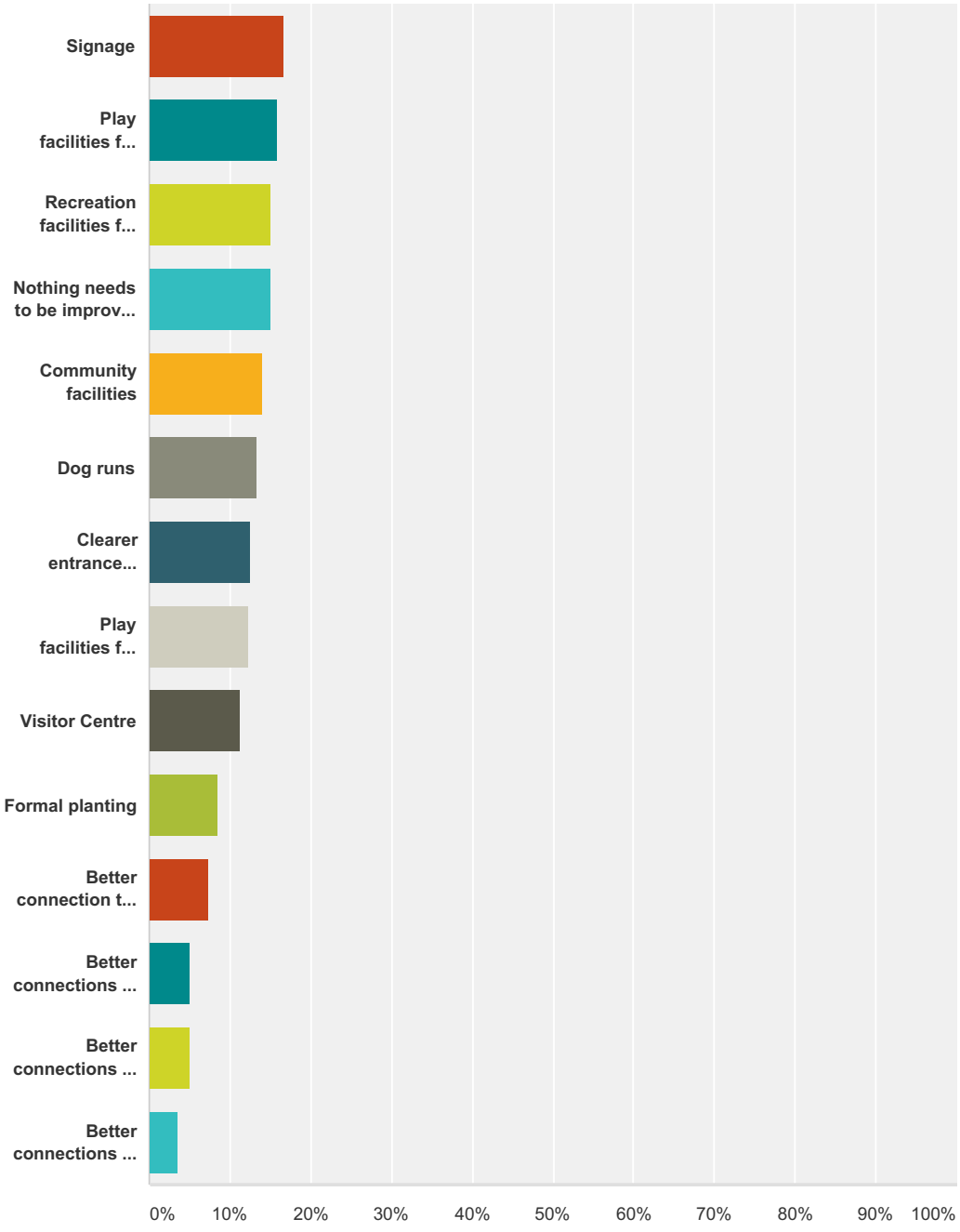
Q17 If you think it needs it, where and how do you think safety could be improved?

Answered: 140 Skipped: 257

Q18 Fromthe following list,what new or improved facilities you would like to see at the Wormwood Scrubs?

Answered: 373 Skipped: 24



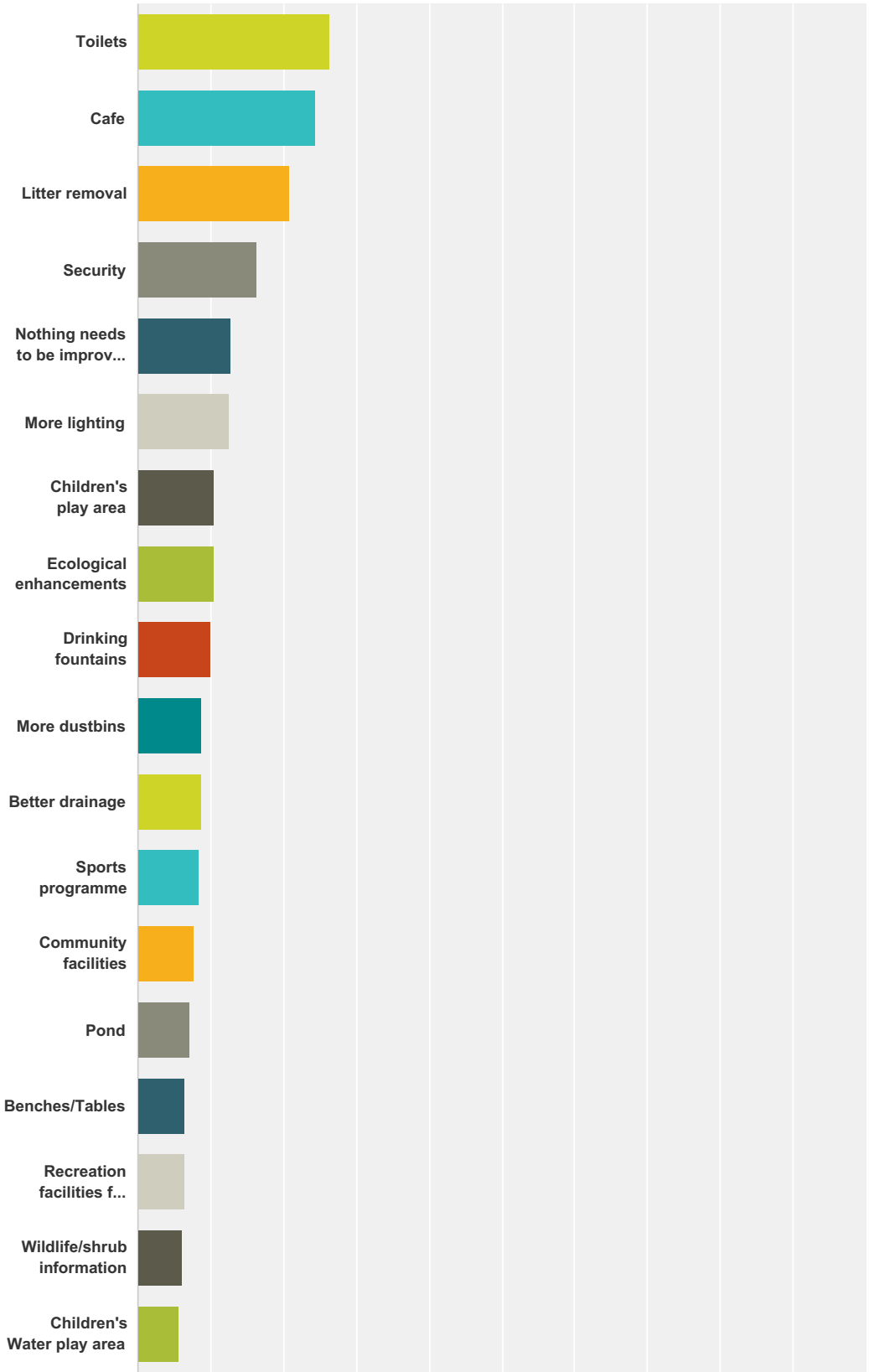


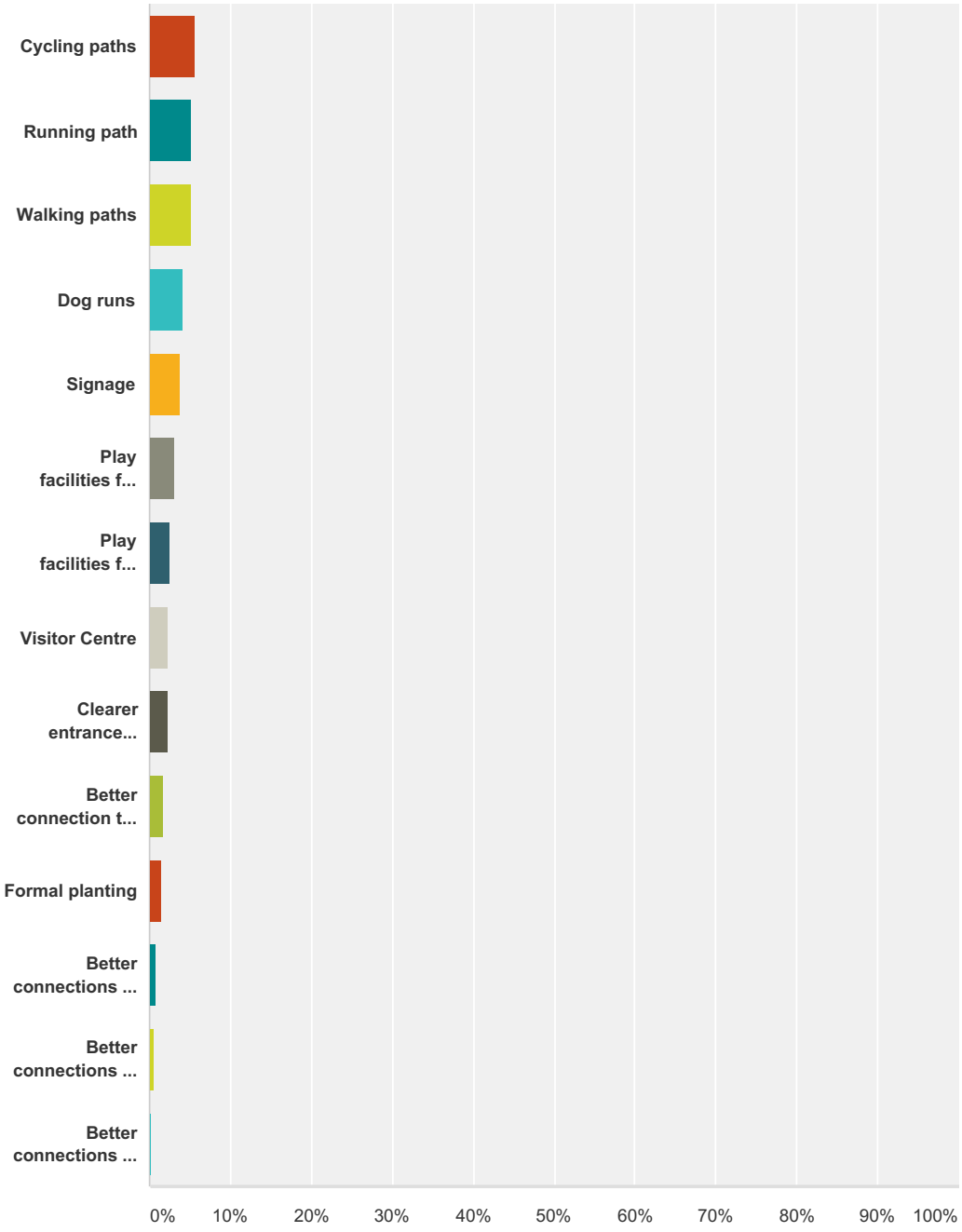
Answer Choices	Responses	
Cafe	**47.72%**	178
Toilets	**45.58%**	170
Litter removal	**33.78%**	126
More lighting	**30.83%**	115
Security	**30.29%**	113
Drinking fountains	**27.88%**	104
More dustbins	**27.88%**	104

Children's play area	**25.74%**	96
Benches/Tables	**23.06%**	86
Wildlife/shrub information	**20.64%**	77
Ecological enhancements	**20.64%**	77
Sports programme	**19.57%**	73
Better drainage	**19.57%**	73
Pond	**19.03%**	71
Cycling paths	**17.43%**	65
Walking paths	**16.89%**	63
Children's Water play area	**16.62%**	62
Running path	**16.62%**	62
Signage	**16.62%**	62
Play facilities for 6-12 year olds	**15.82%**	59
Recreation facilities for teenagers	**15.01%**	56
Nothing needs to be improved or changed	**15.01%**	56
Community facilities	**13.94%**	52
Dog runs	**13.40%**	50
Clearer entrance locations	**12.60%**	47
Play facilities for under 5's	**12.33%**	46
Visitor Centre	**11.26%**	42
Formal planting	**8.58%**	32
Better connection to North of the Park	**7.24%**	27
Better connections to South of the Park	**5.09%**	19
Better connections to the east of the Park	**5.09%**	19
Better connections to west of the Park	**3.49%**	13
Total Respondents: 373		

Q19 From your previous answer, please now select which THREEnew or improved facilitiesyou would most like?

Answered: 351 Skipped: 46



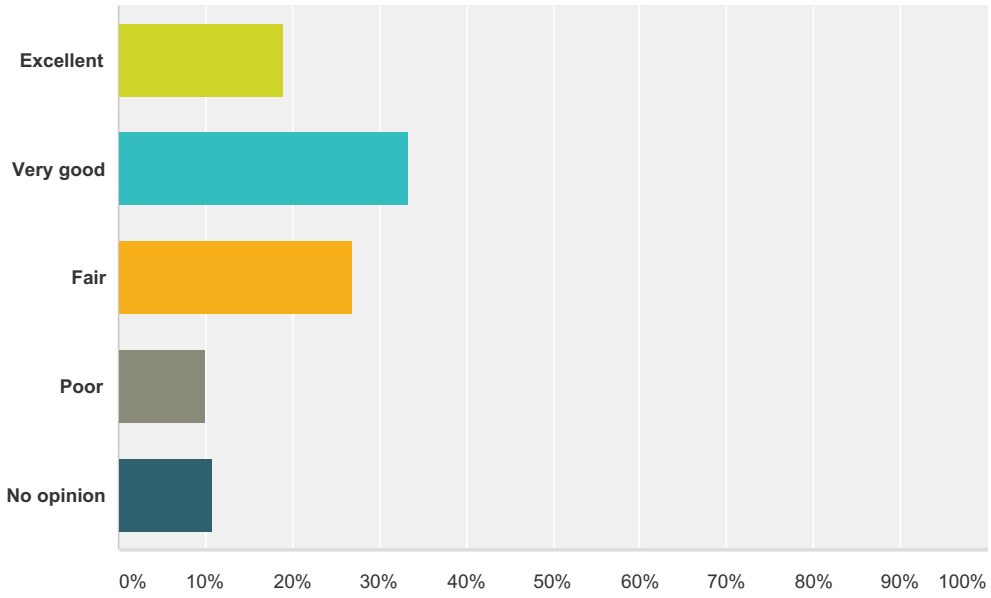


Answer Choices	Responses	
Toilets	**26.21%**	92
Cafe	**24.50%**	86
Litter removal	**20.80%**	73
Security	**16.24%**	57
Nothing needs to be improved or changed	**12.82%**	45
More lighting	**12.54%**	44
Children's play area	**10.54%**	37

Ecological enhancements	**10.54%**	37
Drinking fountains	**9.97%**	35
More dustbins	**8.83%**	31
Better drainage	**8.83%**	31
Sports programme	**8.26%**	29
Community facilities	**7.69%**	27
Pond	**7.12%**	25
Benches/Tables	**6.55%**	23
Recreation facilities for teenagers	**6.55%**	23
Wildlife/shrub information	**5.98%**	21
Children's Water play area	**5.70%**	20
Cycling paths	**5.70%**	20
Running path	**5.13%**	18
Walking paths	**5.13%**	18
Dog runs	**4.27%**	15
Signage	**3.70%**	13
Play facilities for 6-12 year olds	**3.13%**	11
Play facilities for under 5's	**2.56%**	9
Visitor Centre	**2.28%**	8
Clearer entrance locations	**2.28%**	8
Better connection to North of the Park	**1.71%**	6
Formal planting	**1.42%**	5
Better connections to the east of the Park	**0.85%**	3
Better connections to South of the Park	**0.57%**	2
Better connections to west of the Park	**0.28%**	1
Total Respondents: 351		

Q20 What is your overall opinion of Wormwood Scrubs?

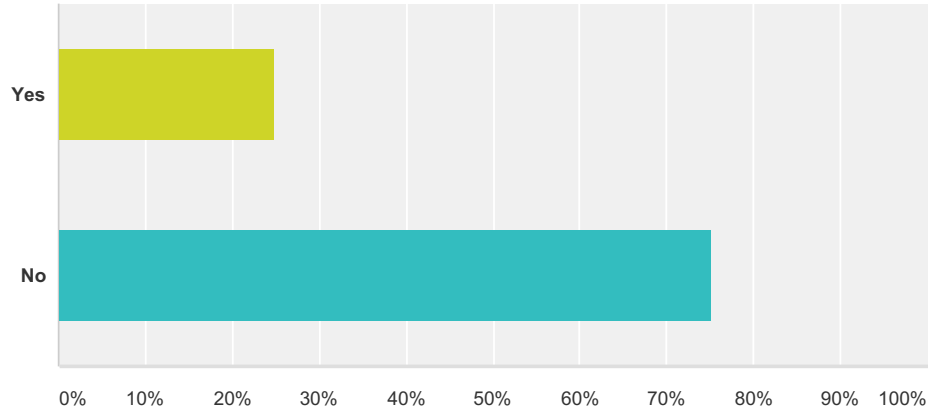
Answered: 342 Skipped: 55



Answer Choices	Responses	
Excellent	**19.01%**	65
Very good	**33.33%**	114
Fair	**26.90%**	92
Poor	**9.94%**	34
No opinion	**10.82%**	37
Total		**342**

Q21 Haveyou everused the Old Oak Community Centre?

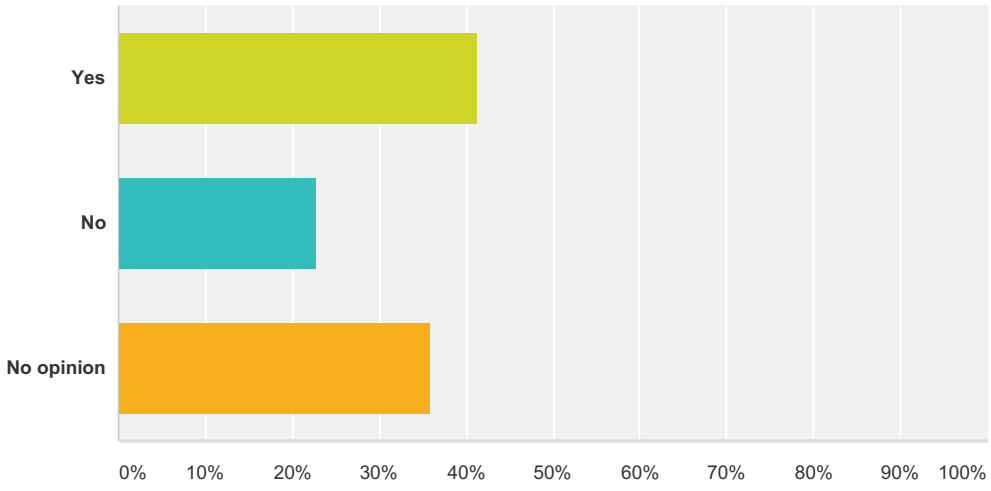
Answered: 359 Skipped: 38



Answer Choices	Responses	
Yes	**24.79%**	89
No	**75.21%**	270
Total		**359**

Q22 Are you happy with the facilities in community centre?

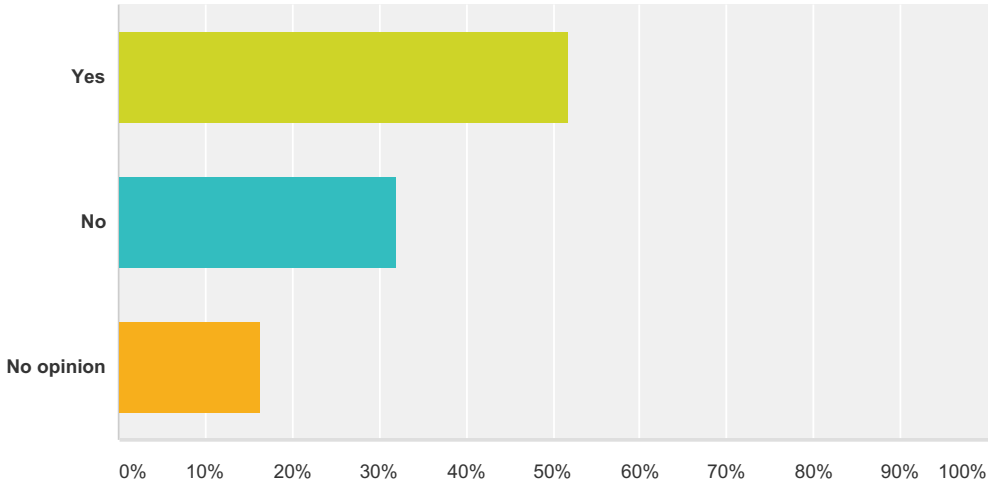
Answered: 198 Skipped: 199



Answer Choices	Responses	
Yes	**41.41%**	82
No	**22.73%**	45
No opinion	**35.86%**	71
Total		**198**

Q23 Do you think it would be good to have a cycle lane which can be connected to the community centre?

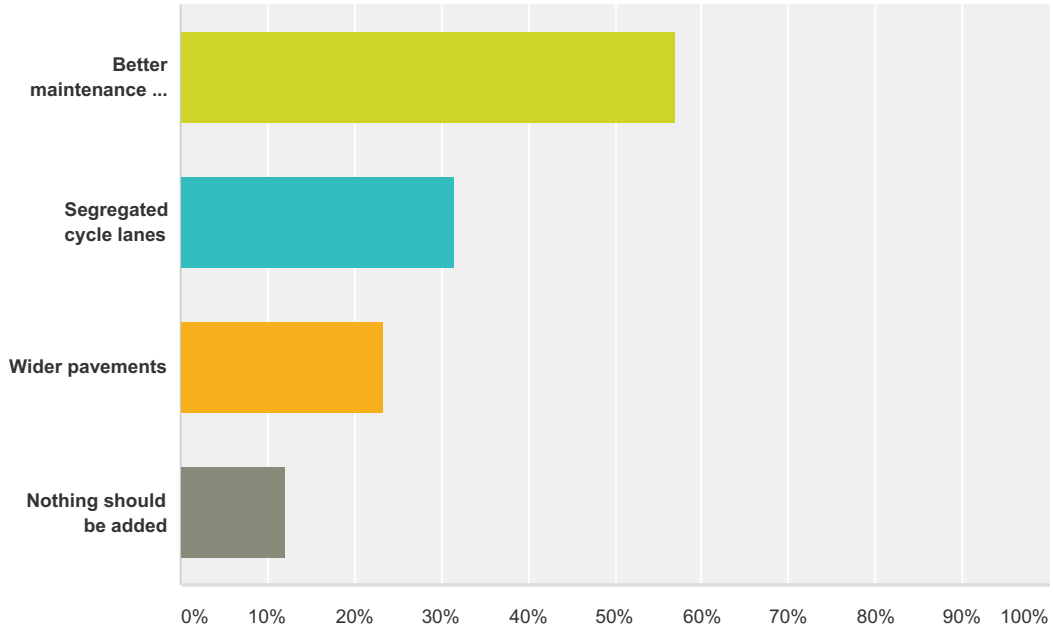
Answered: 313 Skipped: 84



Answer Choices	Responses	
Yes	**51.76%**	162
No	**31.95%**	100
No opinion	**16.29%**	51
Total		**313**

Q24 Which of the following would you like to see added to Scrubs Lane on the eastern edge of Wormwood Scrubs?

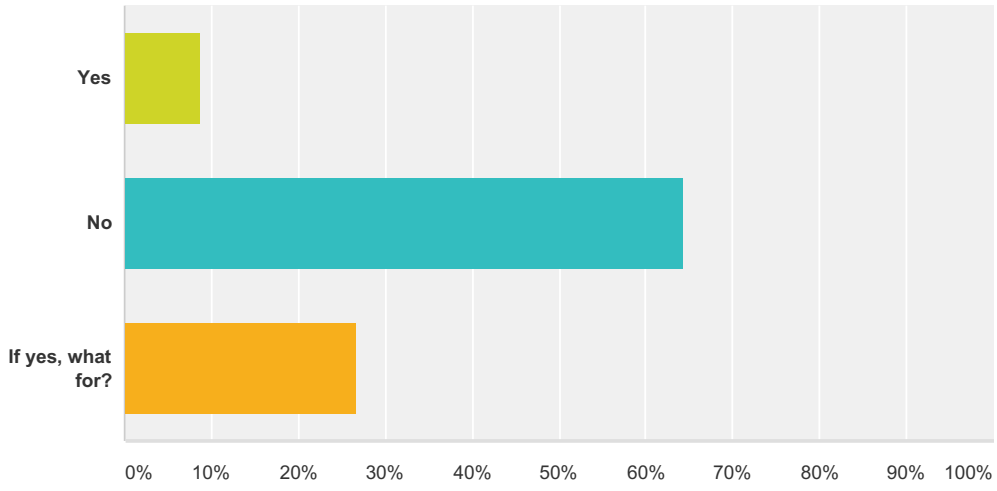
Answered: 295 Skipped: 102



Answer Choices	Responses	
Better maintenance of the edges around the park	**56.95%**	168
Segregated cycle lanes	**31.53%**	93
Wider pavements	**23.39%**	69
Nothing should be added	**12.20%**	36
Total Respondents: 295		

Q25 Have you everused theLinford Christie Stadium?

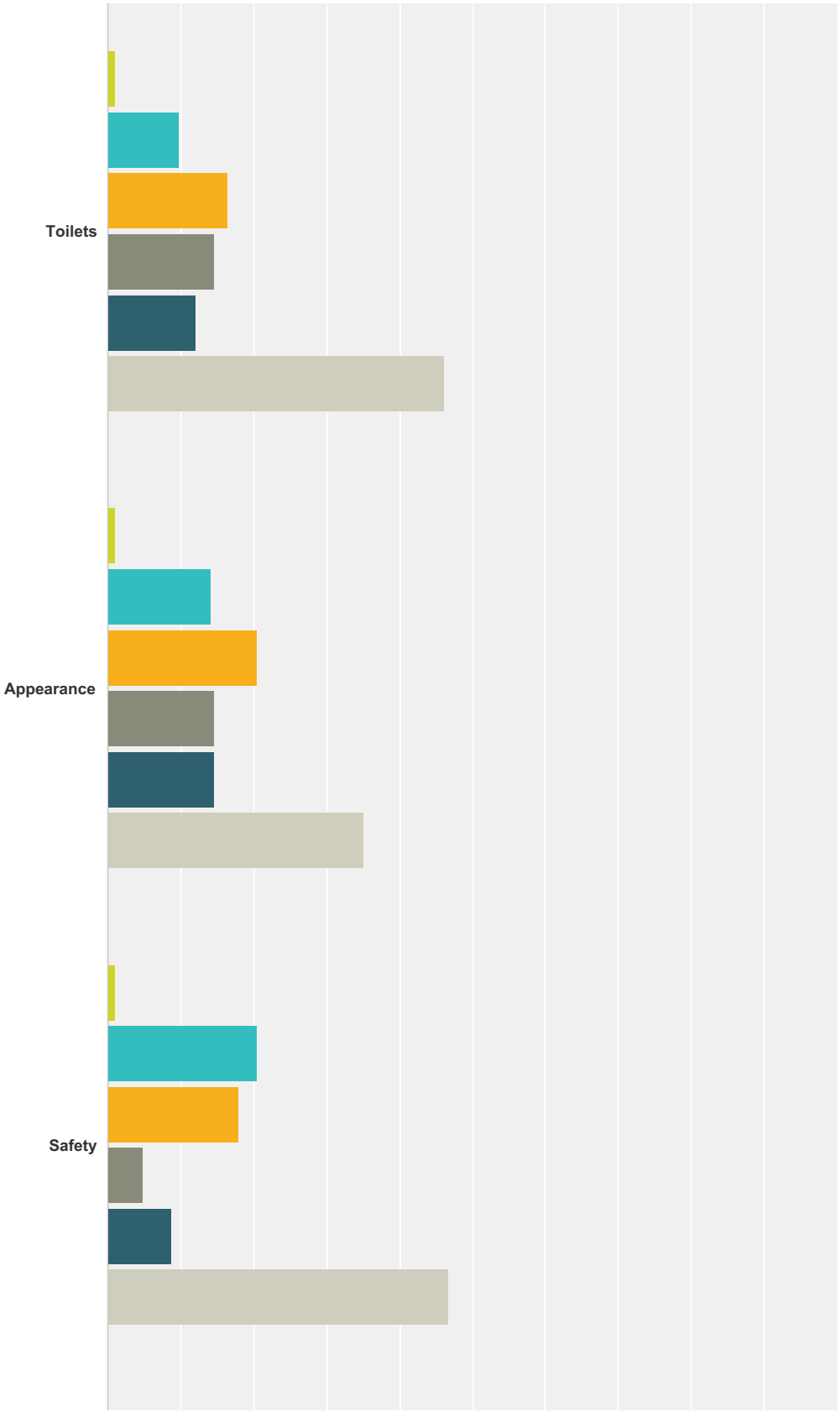
Answered: 351 Skipped: 46

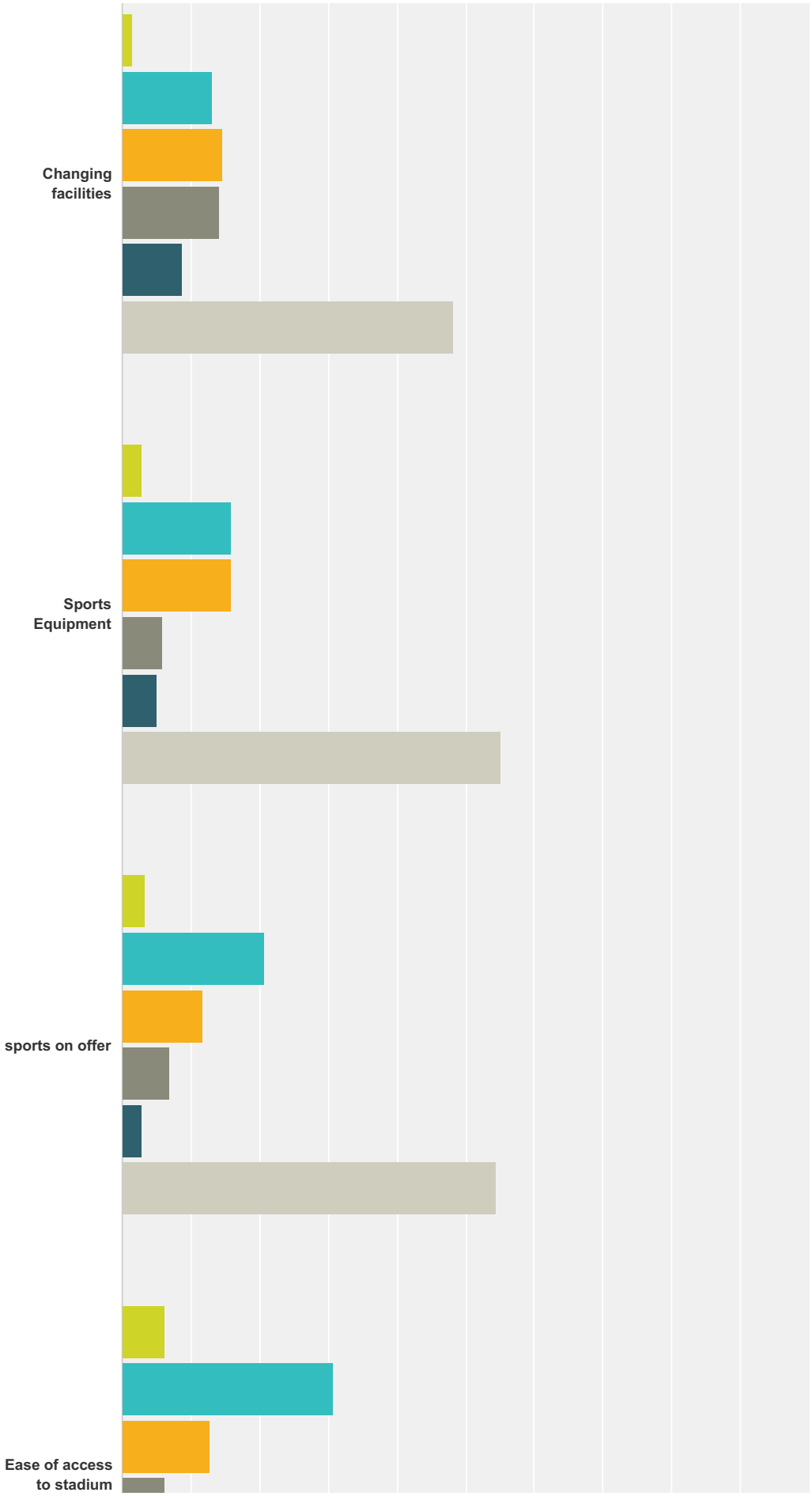


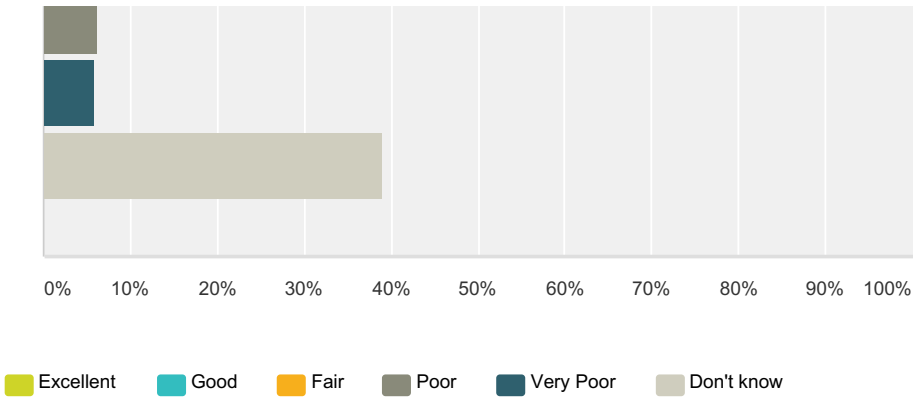
Answer Choices	Responses	
Yes	**8.83%**	31
No	**64.39%**	226
If yes, what for?	**26.78%**	94
Total		**351**

Q26 How would you rate the following at the Linford Christie Stadium?

Answered: 211 Skipped: 186




Changing facilities
Sports Equipment
sports on offer
Ease of access to stadium



	Excellent	Good	Fair	Poor	Very Poor	Don't know	Total Respondents
Toilets	**0.97%** 2	**9.71%** 20	**16.50%** 34	**14.56%** 30	**12.14%** 25	**46.12%** 95	206
Appearance	**0.98%** 2	**14.15%** 29	**20.49%** 42	**14.63%** 30	**14.63%** 30	**35.12%** 72	205
Safety	**0.98%** 2	**20.49%** 42	**18.05%** 37	**4.88%** 10	**8.78%** 18	**46.83%** 96	205
Changing facilities	**1.46%** 3	**13.17%** 27	**14.63%** 30	**14.15%** 29	**8.78%** 18	**48.29%** 99	205
Sports Equipment	**2.96%** 6	**15.76%** 32	**15.76%** 32	**5.91%** 12	**4.93%** 10	**55.17%** 112	203
sports on offer	**3.43%** 7	**20.59%** 42	**11.76%** 24	**6.86%** 14	**2.94%** 6	**54.41%** 111	204
Ease of access to stadium	**6.34%** 13	**30.73%** 63	**12.68%** 26	**6.34%** 13	**5.85%** 12	**39.02%** 80	205

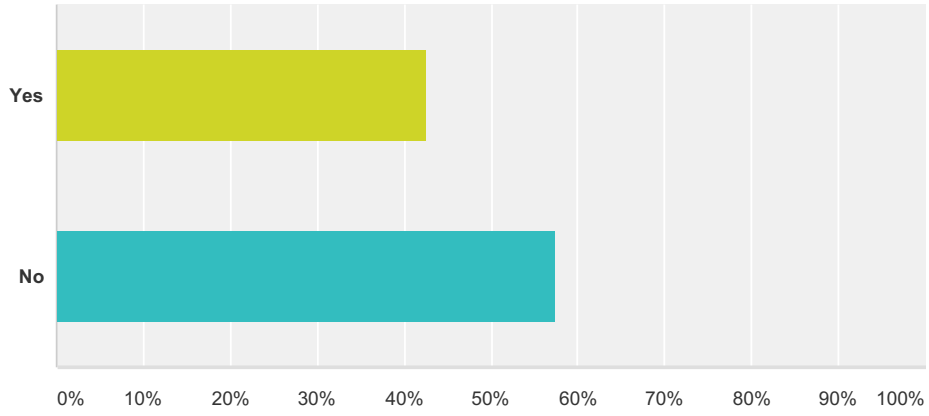
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DEVELOPMENT
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MAYOR OF LONDON

Q1 Have you heard of the Old Oak and Park Royal Development Corporation (OPDC) before the introduction to this survey?

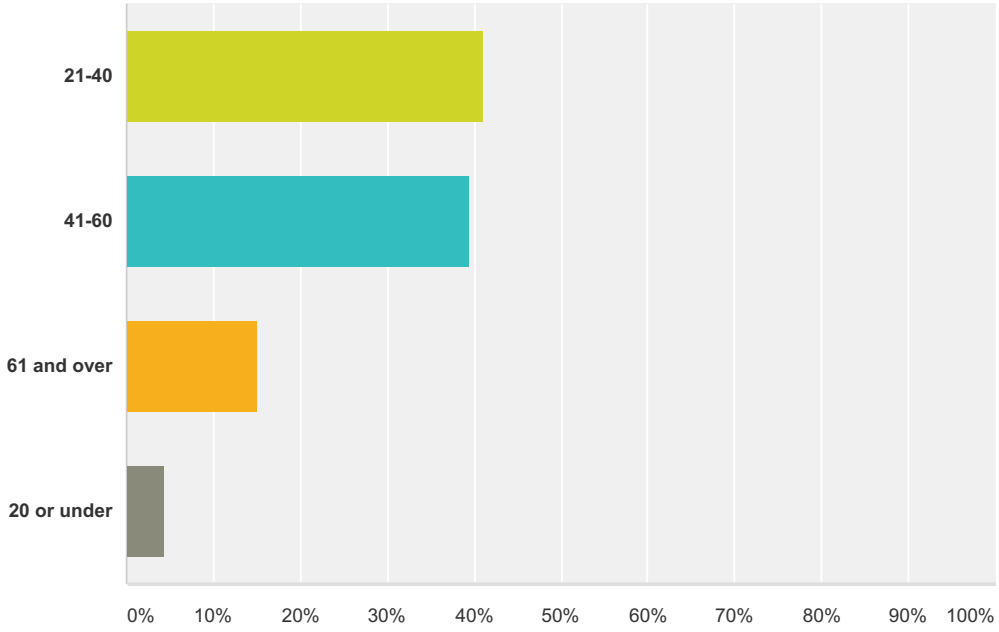
Answered: 389 Skipped: 8



Answer Choices	Responses	
Yes	**42.67%**	166
No	**57.33%**	223
Total		**389**

Q2 What is your age range?

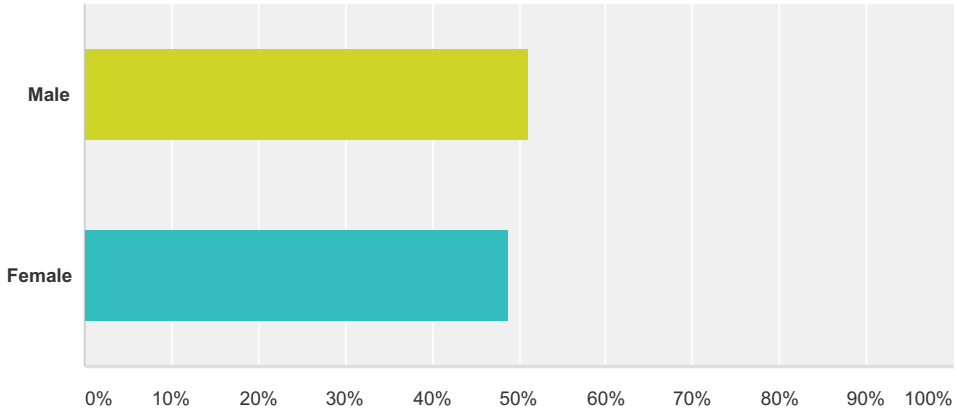
Answered: 391 Skipped: 6



Answer Choices	Responses	
21-40	**41.18%**	161
41-60	**39.39%**	154
61 and over	**15.09%**	59
20 or under	**4.35%**	17
Total		**391**

Q3 What is your gender?

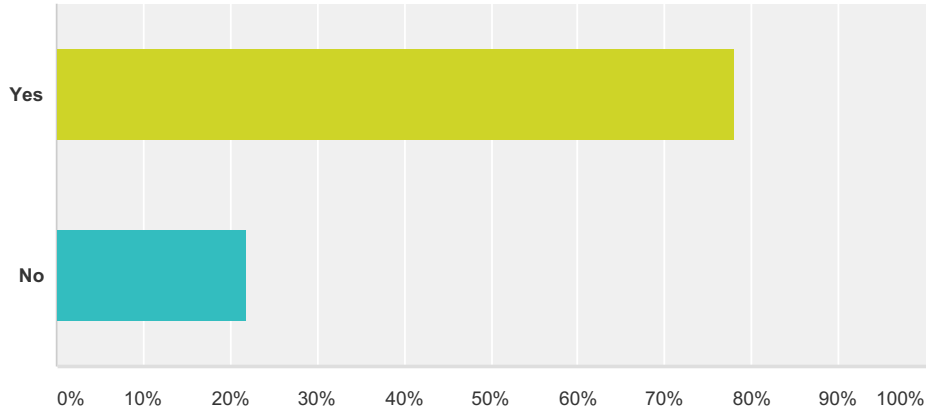
Answered: 391 Skipped: 6



Answer Choices	Responses	
Male	**51.15%**	200
Female	**48.85%**	191
Total		**391**

Q4 Are you a local resident?

Answered: 392 Skipped: 5



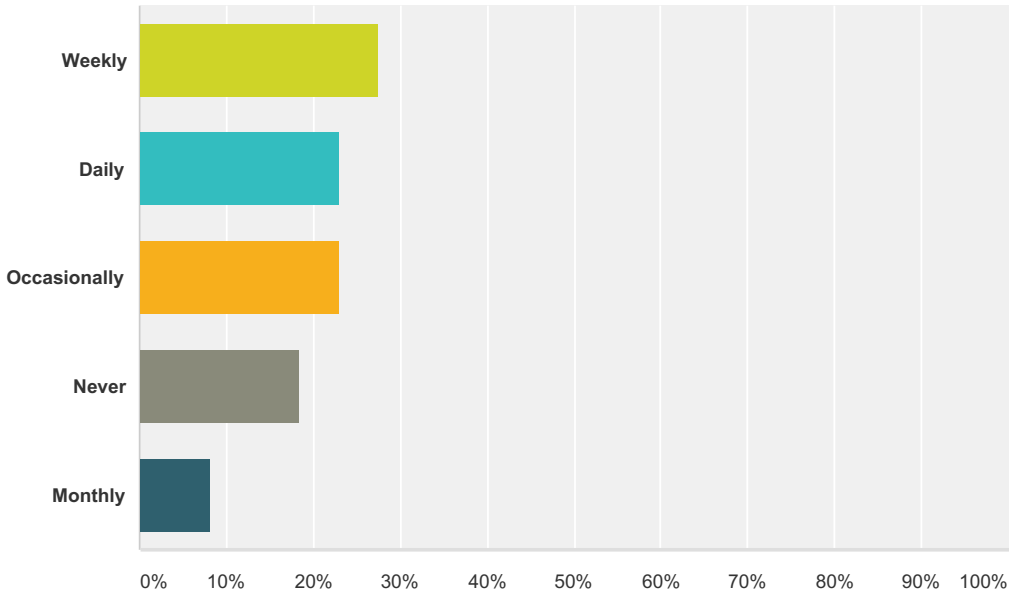
Answer Choices	Responses	
Yes	**78.06%**	306
No	**21.94%**	86
Total		**392**

Q5 What is the first part of your post code? (i.e NW10)

Answered: 289 Skipped: 108

Q6 How often do you visit Wormwood Scrubs?

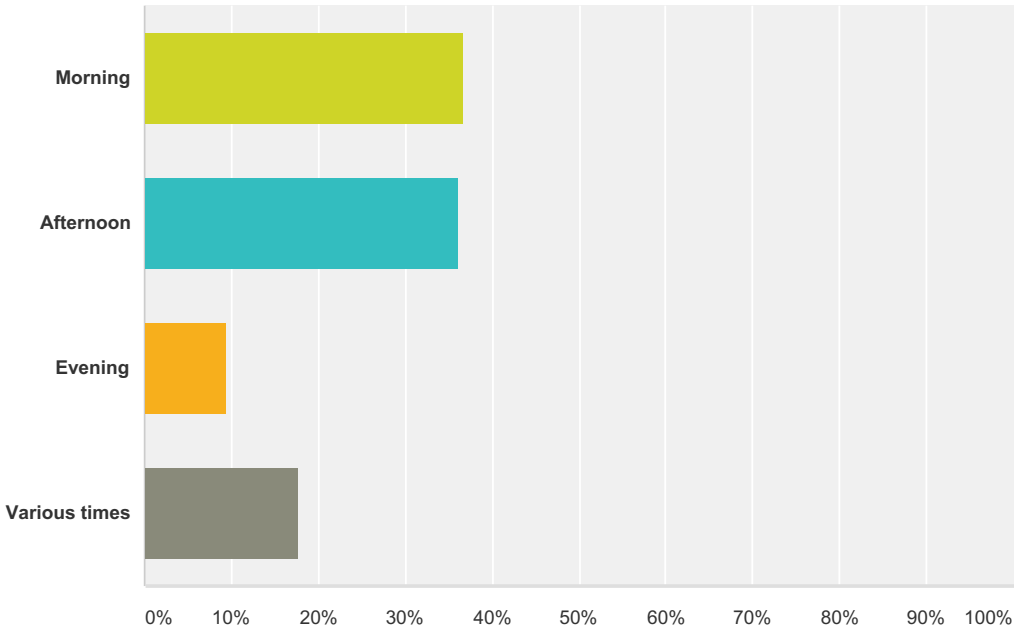
Answered: 382 Skipped: 15



Answer Choices	Responses	
Weekly	**27.49%**	105
Daily	**23.04%**	88
Occasionally	**23.04%**	88
Never	**18.32%**	70
Monthly	**8.12%**	31
Total		**382**

Q7 What time of day do you visit Wormwood Scrubs?

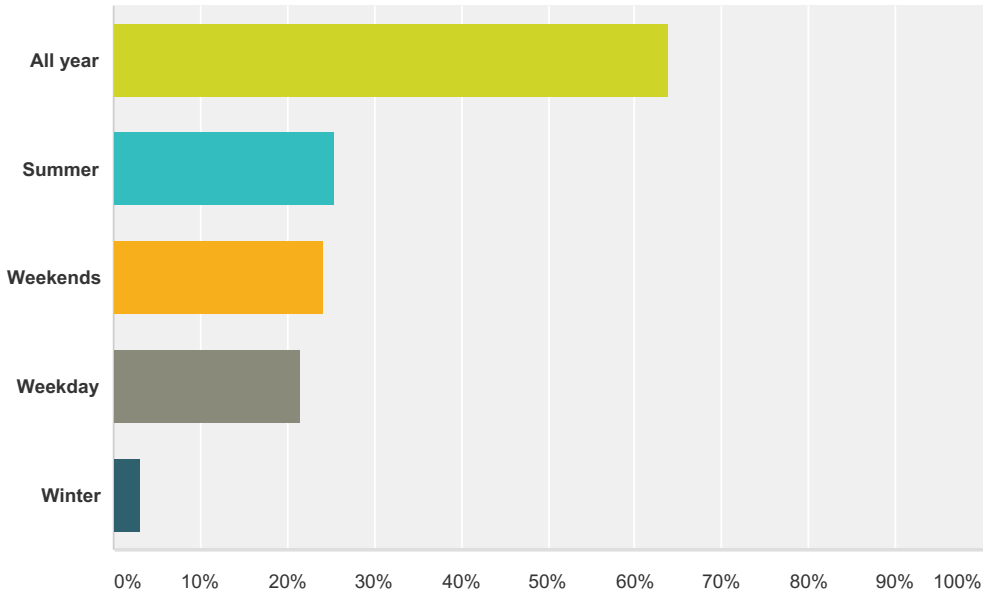
Answered: 316 Skipped: 81



Answer Choices	Responses	
Morning	**36.71%**	116
Afternoon	**36.08%**	114
Evening	**9.49%**	30
Various times	**17.72%**	56
Total		**316**

Q8 When and what time of the year do you prefer to visit Wormwood Scrubs?

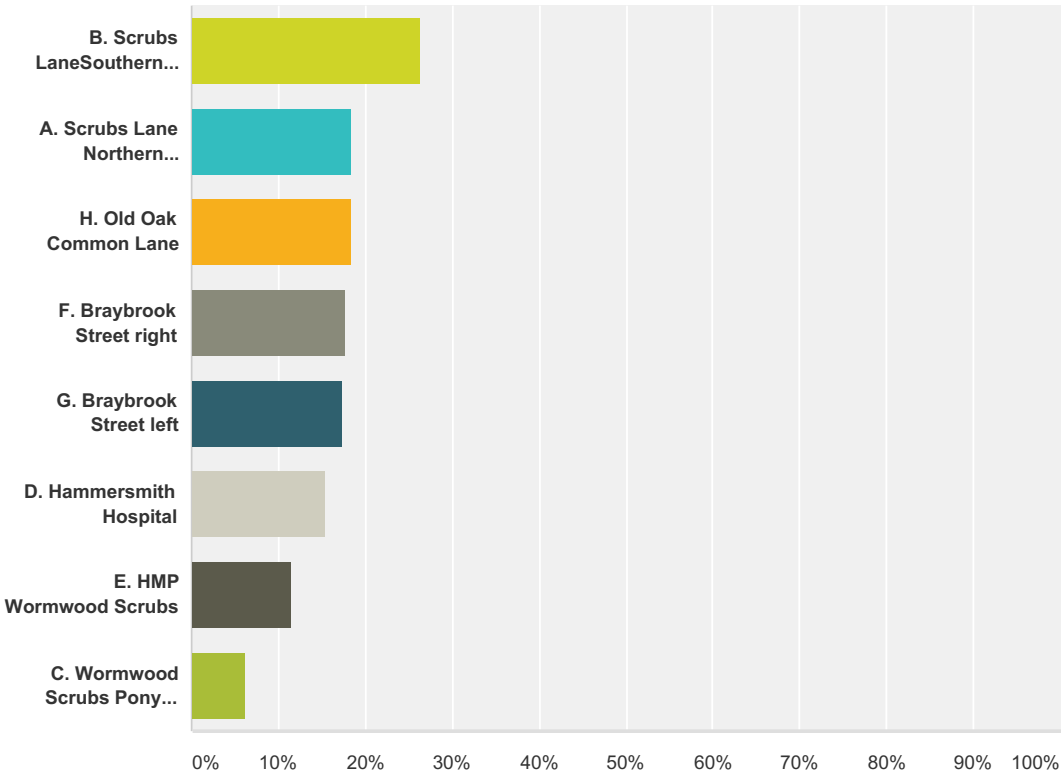
Answered: 321 Skipped: 76



Answer Choices	Responses	
All year	**63.86%**	205
Summer	**25.55%**	82
Weekends	**24.30%**	78
Weekday	**21.50%**	69
Winter	**3.12%**	10
Total Respondents: 321		

Q9 Where do you normally enter Wormwood Scrubs?

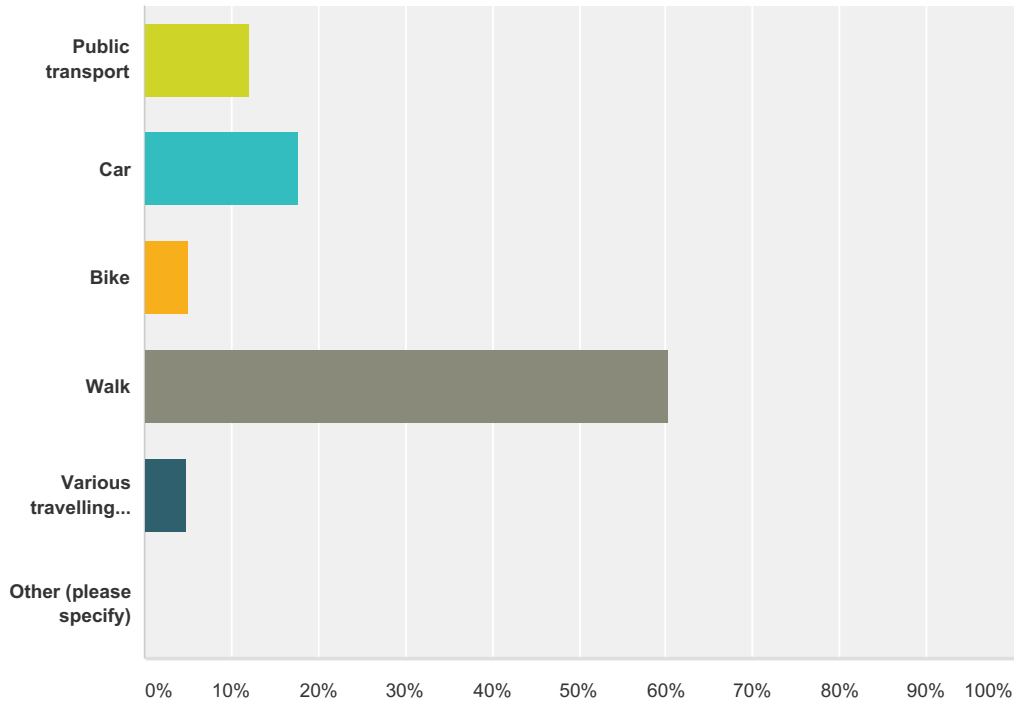
Answered: 305 Skipped: 92



Answer Choices	Responses	
B. Scrubs LaneSouthern entrance	**26.23%**	80
A. Scrubs Lane Northern entrance	**18.36%**	56
H. Old Oak Common Lane	**18.36%**	56
F. Braybrook Street right	**17.70%**	54
G. Braybrook Street left	**17.38%**	53
D. Hammersmith Hospital	**15.41%**	47
E. HMP Wormwood Scrubs	**11.48%**	35
C. Wormwood Scrubs Pony Centre	**6.23%**	19
Total Respondents: 305		

Q10 How would you travel to Wormwood Scrubs?

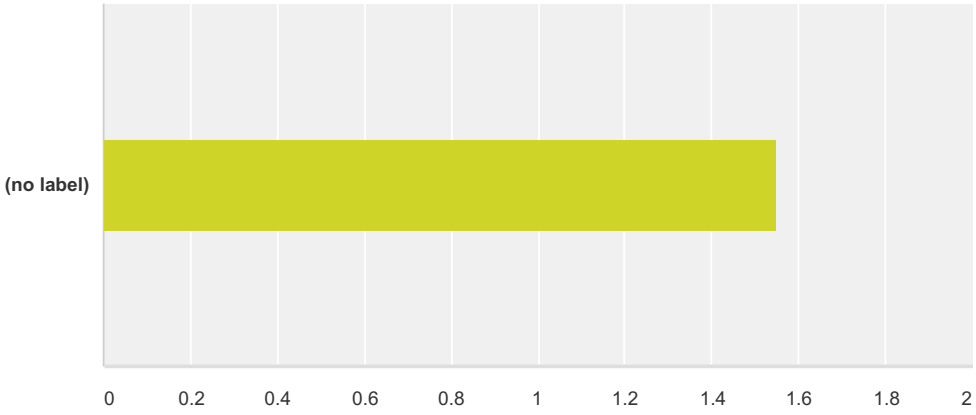
Answered: 337 Skipped: 60



Answer Choices	Responses	
Public transport	**12.17%**	41
Car	**17.80%**	60
Bike	**5.04%**	17
Walk	**60.24%**	203
Various travelling methods	**4.75%**	16
Other (please specify)	**0.00%**	0
Total		**337**

Q11 How easy is it for you to get to Wormwood Scrubs?

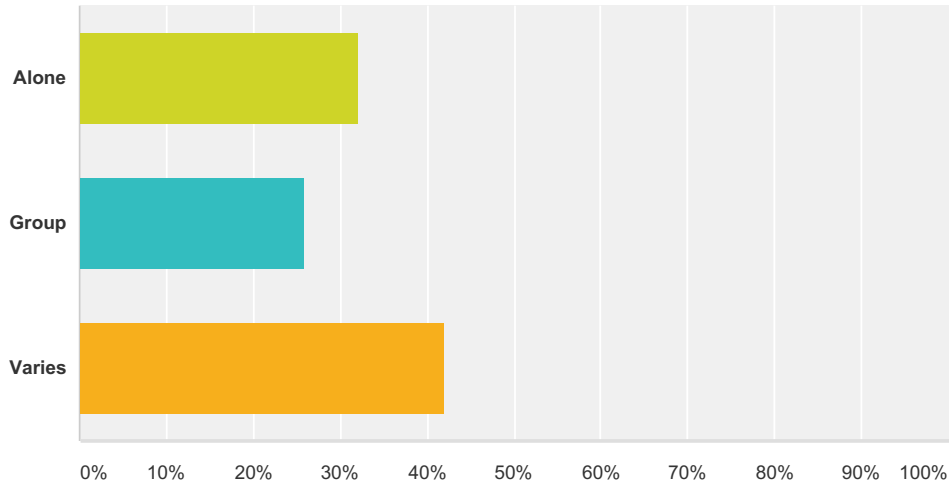
Answered: 340 Skipped: 57



	Very easy	Easy	Difficult	Very difficult	Total	Weighted Average
(no label)	**53.24%** 181	**39.71%** 135	**6.18%** 21	**0.88%** 3	340	1.55

Q12 Do you visit Wormwood Scrubs alone or with a group?

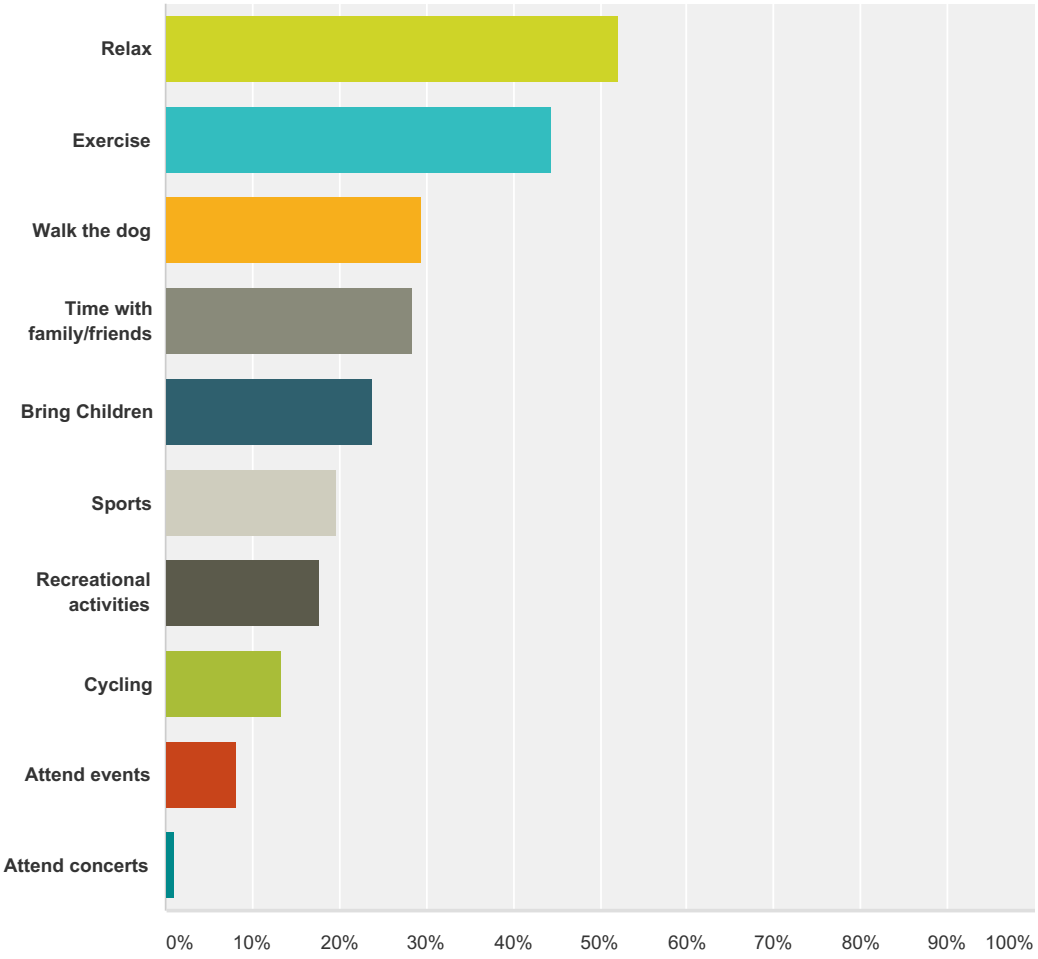
Answered: 324 Skipped: 73



Answer Choices	Responses	
Alone	**32.10%**	104
Group	**25.93%**	84
Varies	**41.98%**	136
Total		**324**

Q13 Why do you visit Wormwood Scrubs?

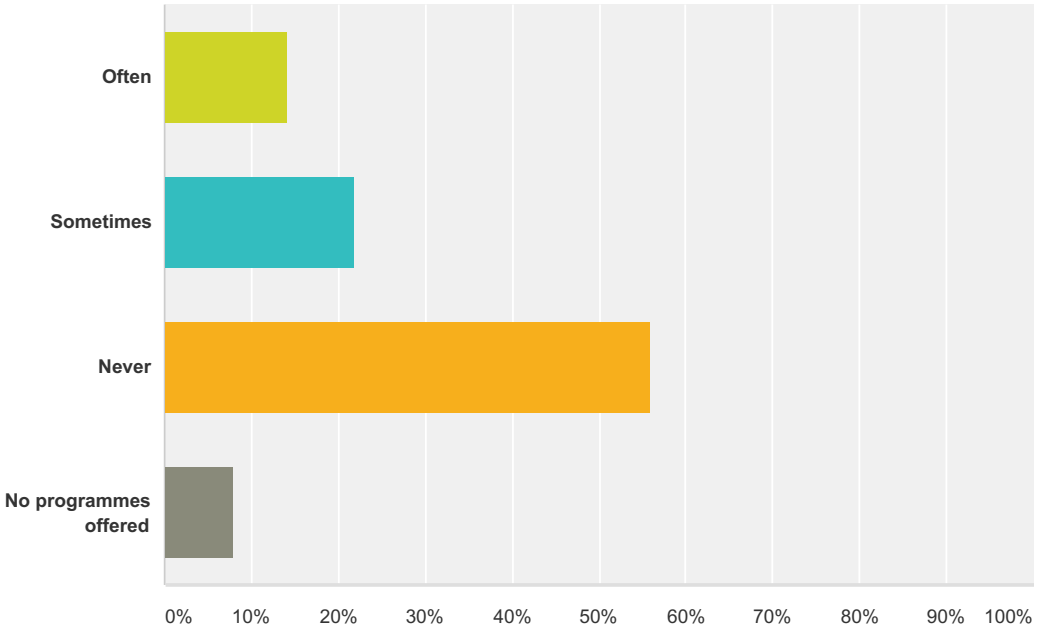
Answered: 306 Skipped: 91



Answer Choices	Responses	
Relax	**52.29%**	160
Exercise	**44.44%**	136
Walk the dog	**29.41%**	90
Time with family/friends	**28.43%**	87
Bring Children	**23.86%**	73
Sports	**19.61%**	60
Recreational activities	**17.65%**	54
Cycling	**13.40%**	41
Attend events	**8.17%**	25
Attend concerts	**0.98%**	3
Total Respondents: 306		

Q14 Have you or your children ever participated in an event or organised programme in Wormwood Scrubs?

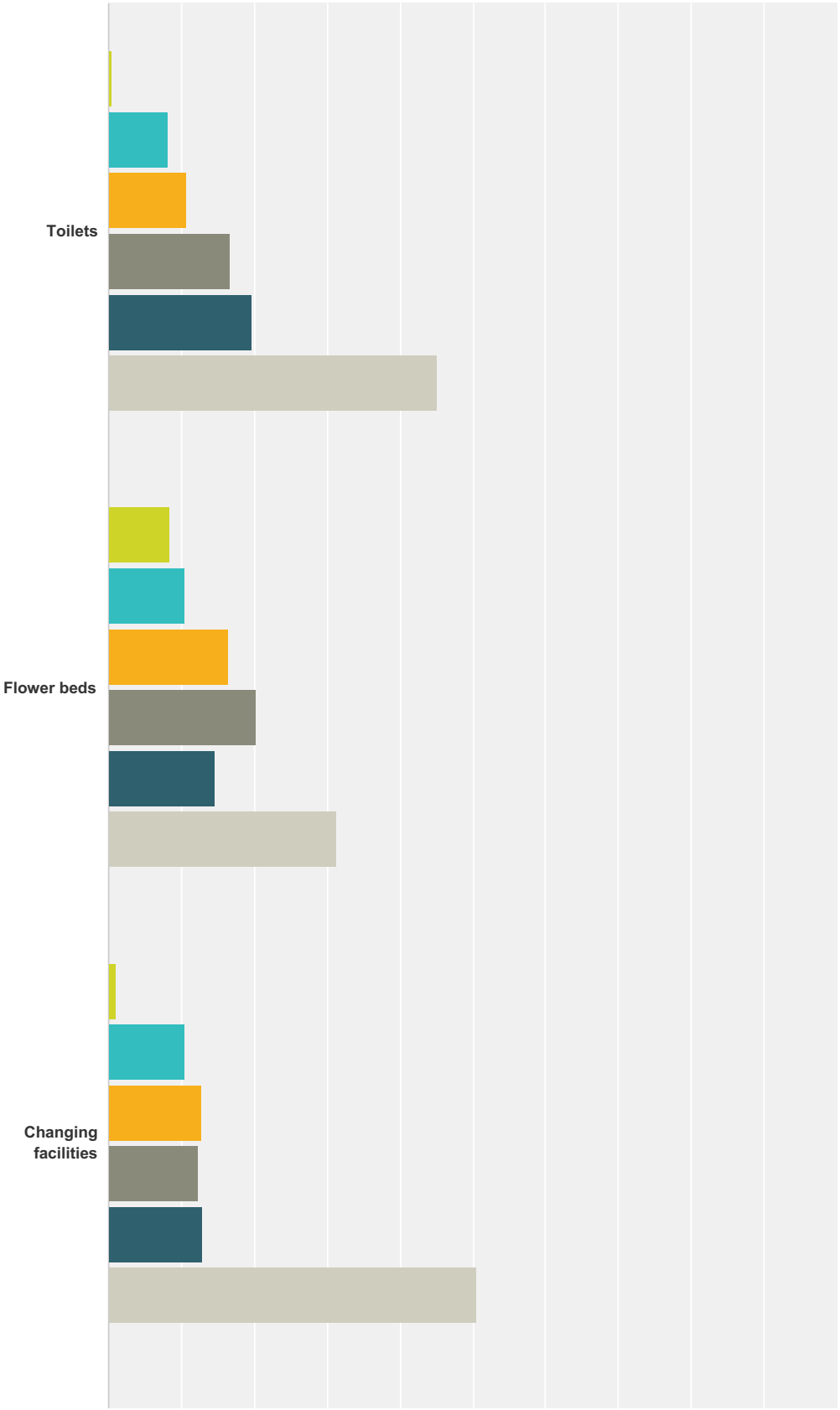
Answered: 324 Skipped: 73

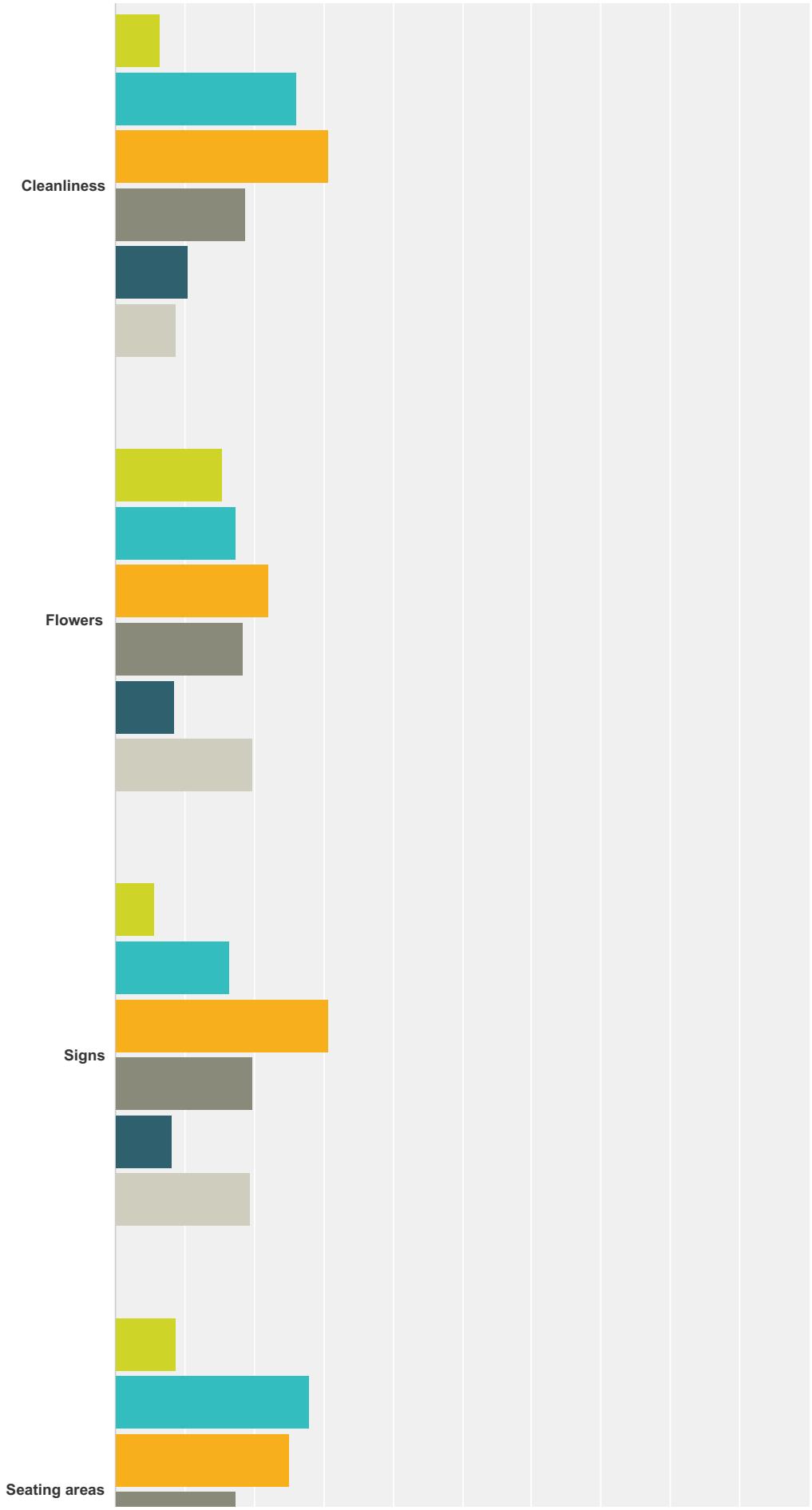


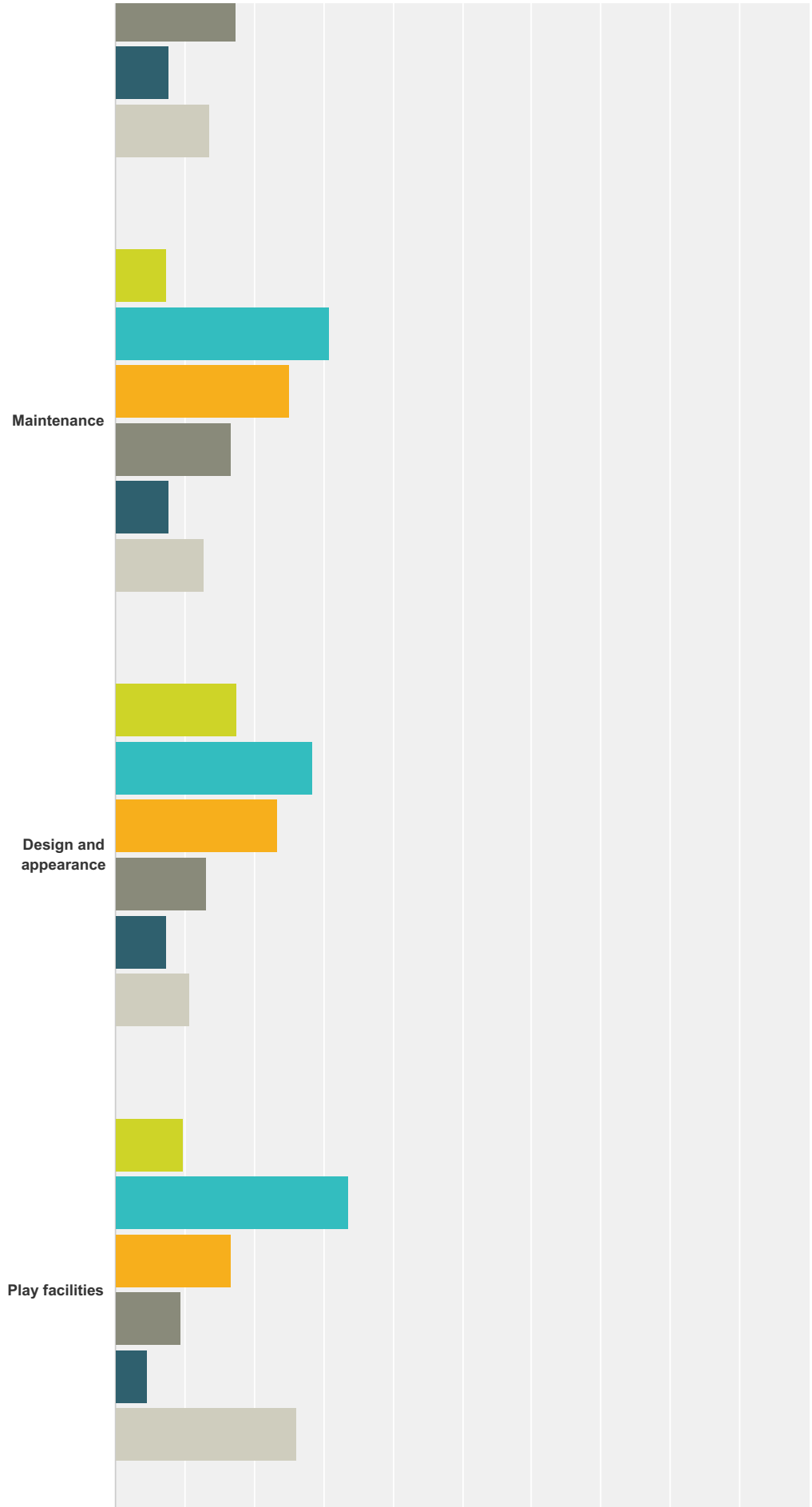
Answer Choices	Responses	
Often	**14.20%**	46
Sometimes	**21.91%**	71
Never	**55.86%**	181
No programmes offered	**8.02%**	26
Total		**324**

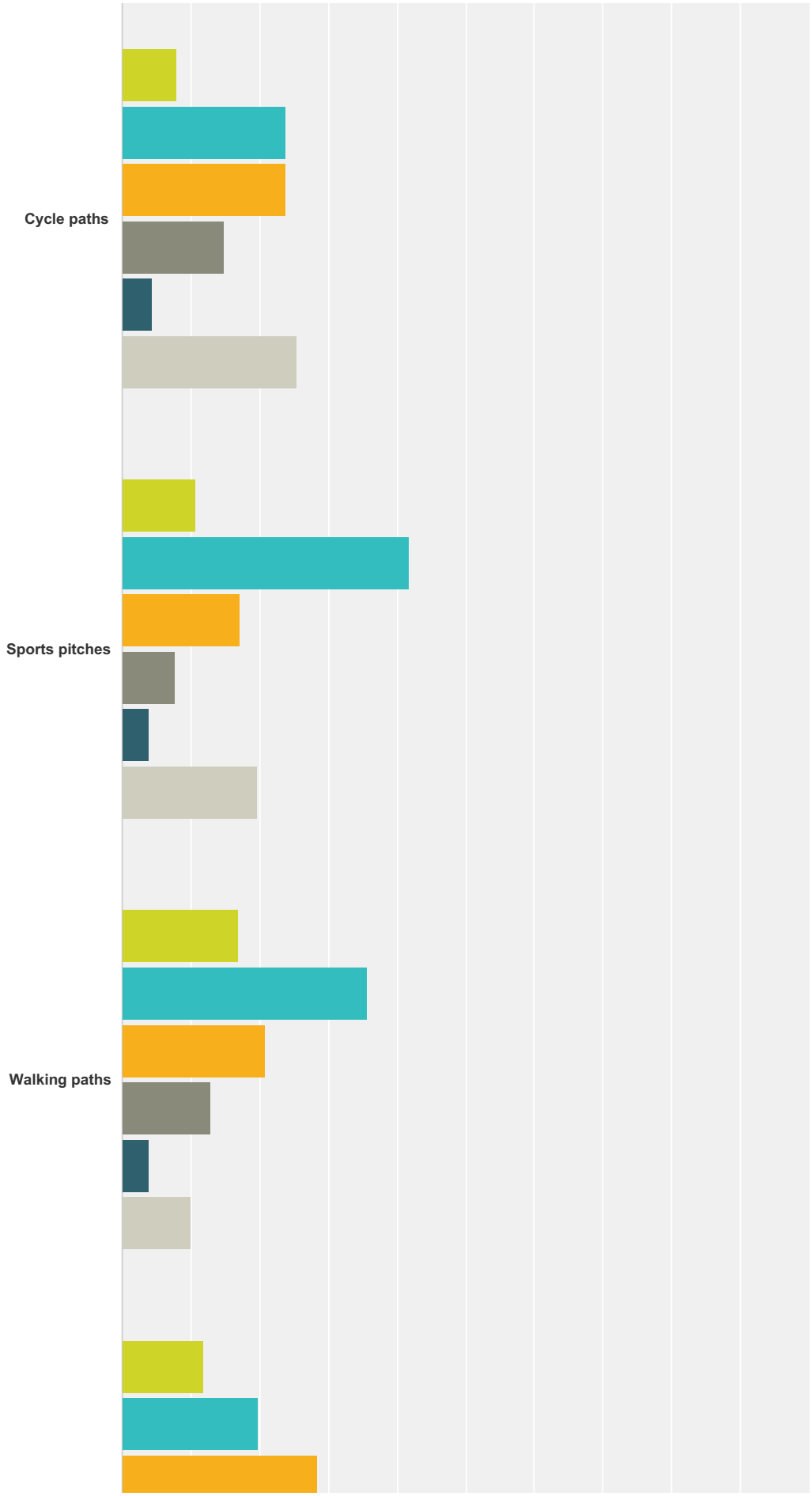
Q15 What do you think about the range offacilities in Wormwood Scrubs?

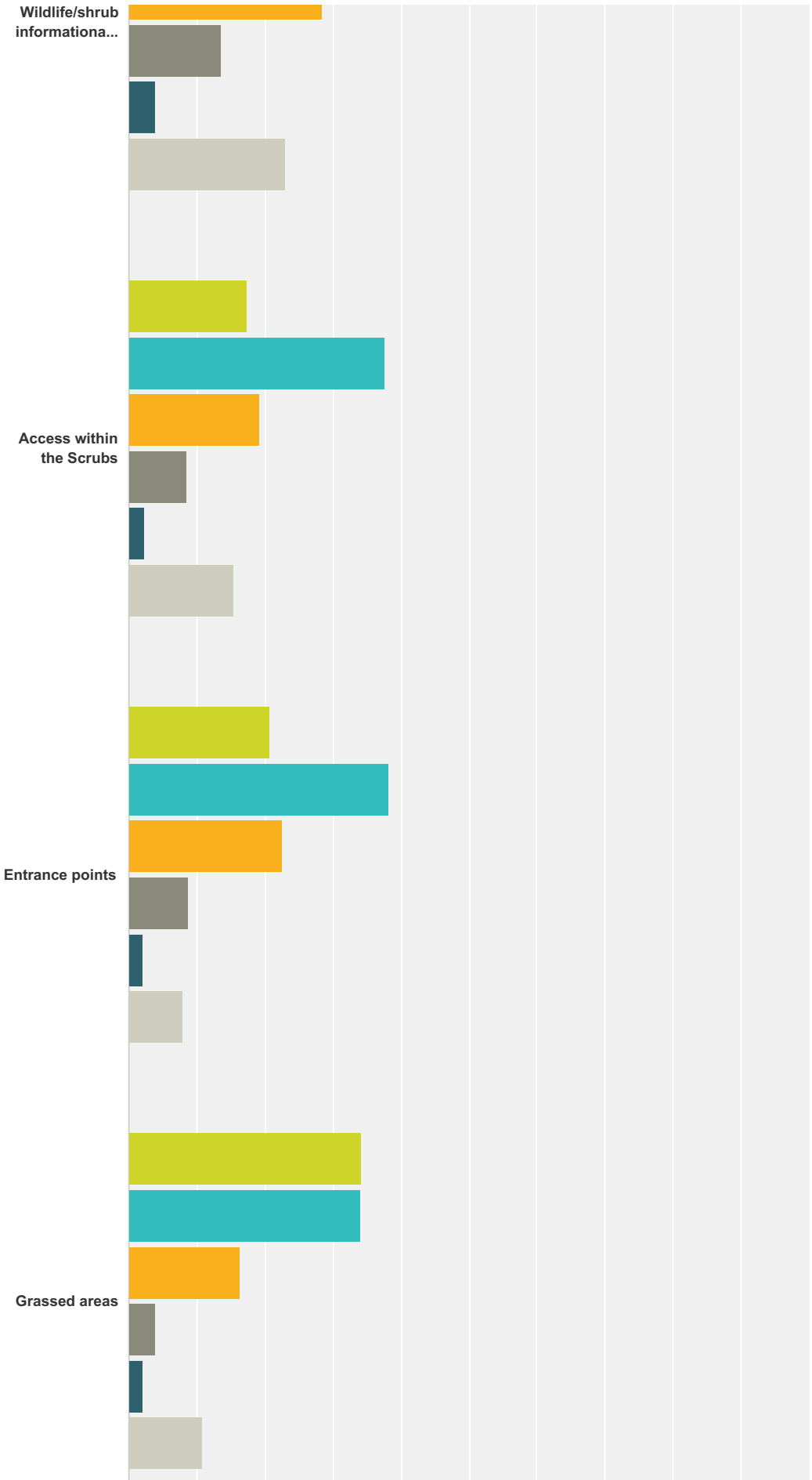
Answered: 299 Skipped: 98

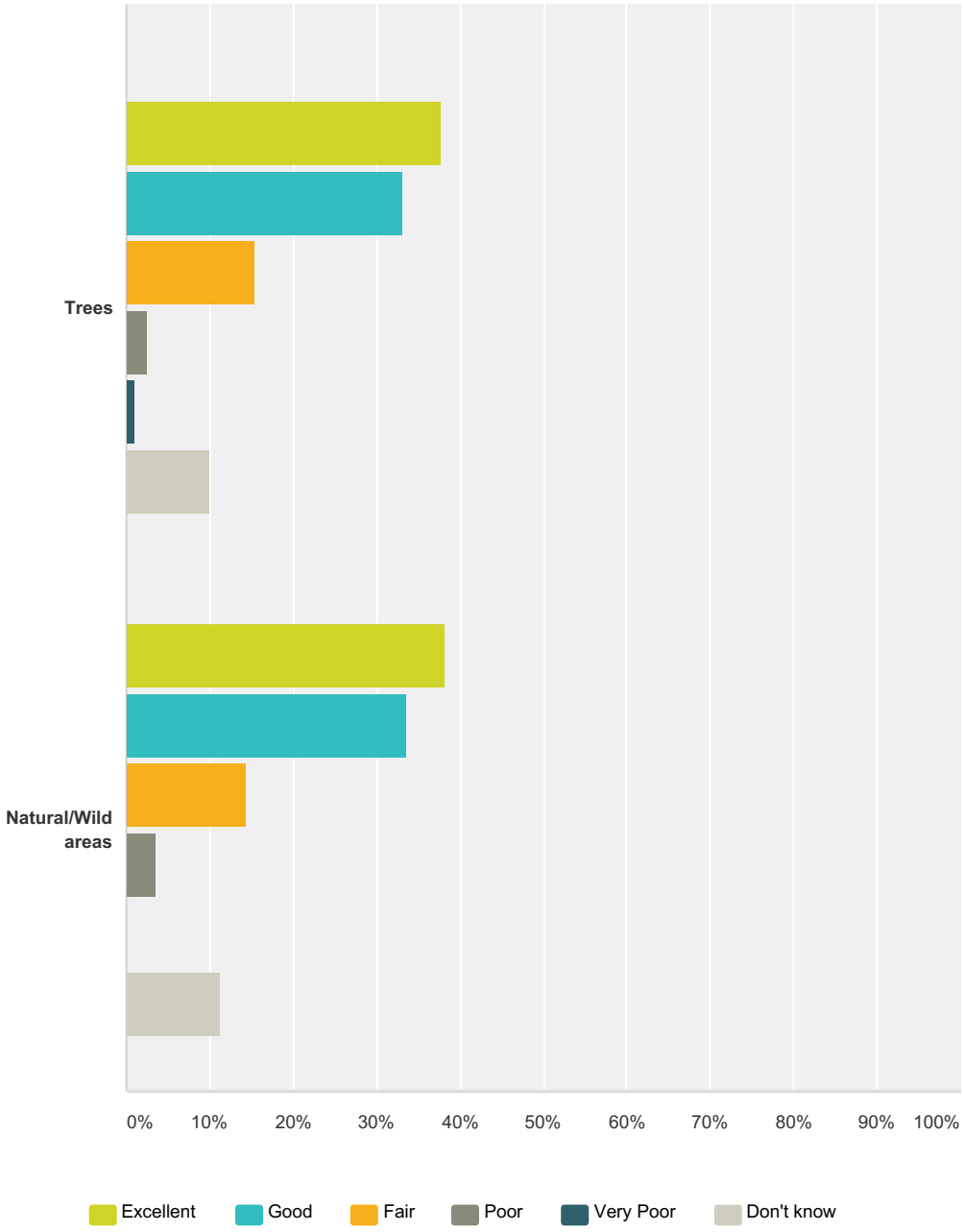



Cleanliness
Flowers
Signs
Seating areas


Maintenance
Design and appearance
Play facilities


Cycle paths
Sports pitches
Walking paths


Wildlife/shrub informationa...
Access within the Scrubs
Entrance points
Grassed areas

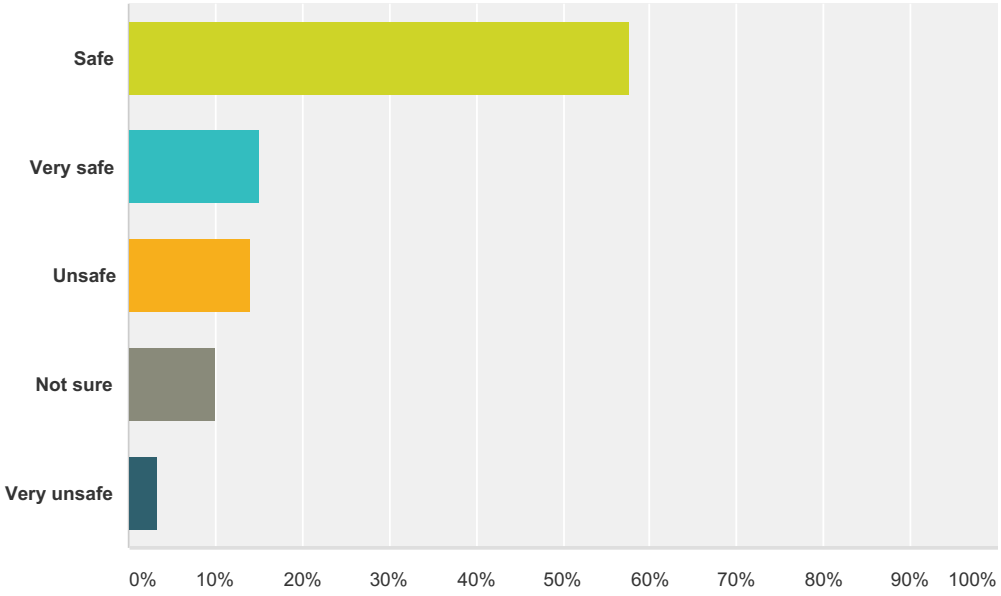


	Excellent	Good	Fair	Poor	Very Poor	Don't know	Total Respondents
Toilets	**0.37%** 1	**8.12%** 22	**10.70%** 29	**16.61%** 45	**19.56%** 53	**45.02%** 122	271
Flower beds	**8.43%** 22	**10.34%** 27	**16.48%** 43	**20.31%** 53	**14.56%** 38	**31.42%** 82	261
Changing facilities	**1.12%** 3	**10.41%** 28	**12.64%** 34	**12.27%** 33	**13.01%** 35	**50.56%** 136	269
Cleanliness	**6.50%** 18	**25.99%** 72	**30.69%** 85	**18.77%** 52	**10.47%** 29	**8.66%** 24	277
Flowers	**15.50%** 42	**17.34%** 47	**22.14%** 60	**18.45%** 50	**8.49%** 23	**19.93%** 54	271
Signs	**5.60%** 15	**16.42%** 44	**30.60%** 82	**19.78%** 53	**8.21%** 22	**19.40%** 52	268

Seating areas	**8.86%** 24	**28.04%** 76	**25.09%** 68	**17.34%** 47	**7.75%** 21	**13.65%** 37	271
Maintenance	**7.27%** 20	**30.91%** 85	**25.09%** 69	**16.73%** 46	**7.64%** 21	**12.73%** 35	275
Design and appearance	**17.52%** 48	**28.47%** 78	**23.36%** 64	**13.14%** 36	**7.30%** 20	**10.58%** 29	274
Play facilities	**9.75%** 27	**33.57%** 93	**16.61%** 46	**9.39%** 26	**4.69%** 13	**25.99%** 72	277
Cycle paths	**7.84%** 21	**23.88%** 64	**23.88%** 64	**14.93%** 40	**4.48%** 12	**25.37%** 68	268
Sports pitches	**10.55%** 29	**41.82%** 115	**17.09%** 47	**7.64%** 21	**4.00%** 11	**19.64%** 54	275
Walking paths	**16.97%** 47	**35.74%** 99	**20.94%** 58	**13.00%** 36	**3.97%** 11	**10.11%** 28	277
Wildlife/shrub informational board	**11.81%** 32	**19.93%** 54	**28.41%** 77	**13.65%** 37	**4.06%** 11	**22.88%** 62	271
Access within the Scrubs	**17.34%** 47	**37.64%** 102	**19.19%** 52	**8.49%** 23	**2.21%** 6	**15.50%** 42	271
Entrance points	**20.73%** 57	**38.18%** 105	**22.55%** 62	**8.73%** 24	**2.18%** 6	**8.00%** 22	275
Grassed areas	**34.30%** 95	**33.94%** 94	**16.25%** 45	**3.97%** 11	**2.17%** 6	**10.83%** 30	277
Trees	**37.77%** 105	**33.09%** 92	**15.47%** 43	**2.52%** 7	**1.08%** 3	**10.07%** 28	278
Natural/Wild areas	**38.11%** 109	**33.57%** 96	**14.34%** 41	**3.50%** 10	**0.00%** 0	**11.19%** 32	286

Q16 Do you feel safe in Wormwood Scrubs?

Answered: 337 Skipped: 60



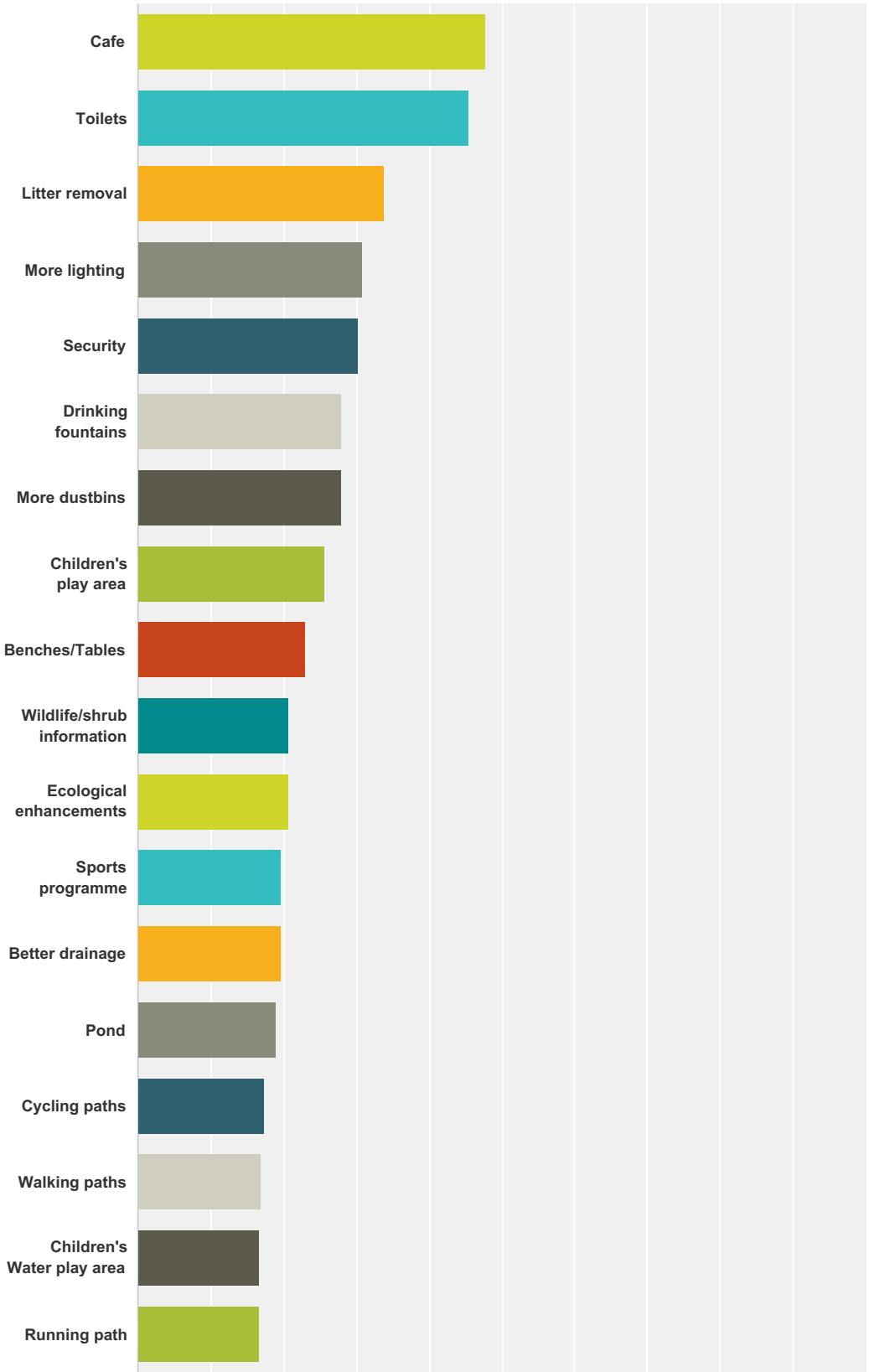
Answer Choices	Responses	
Safe	**57.57%**	194
Very safe	**15.13%**	51
Unsafe	**13.95%**	47
Not sure	**10.09%**	34
Very unsafe	**3.26%**	11
Total		**337**

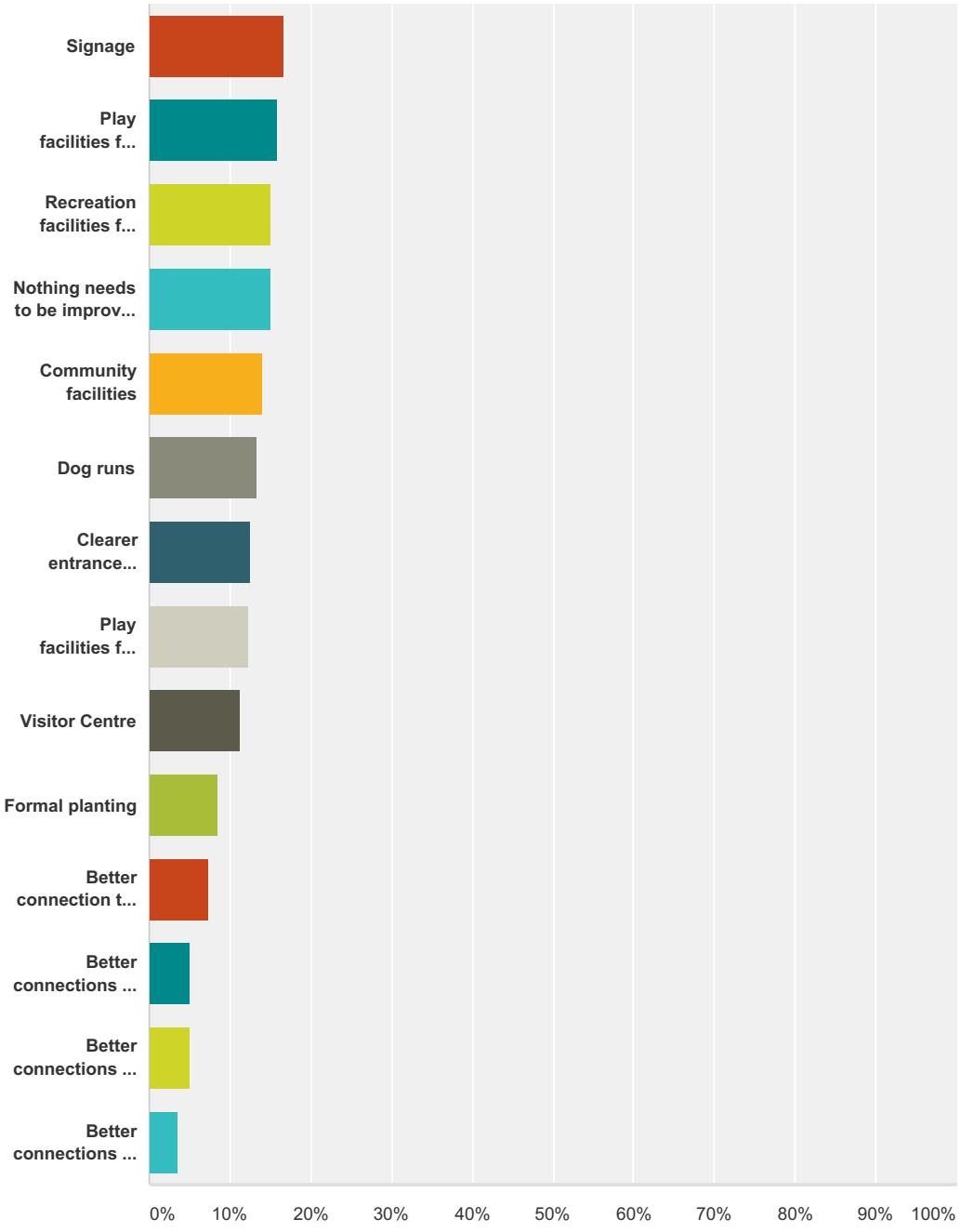
Q17 If you think it needs it, where and how do you think safety could be improved?

Answered: 140 Skipped: 257

Q18 Fromthe following list,what new or improved facilities you would like to see at the Wormwood Scrubs?

Answered: 373 Skipped: 24



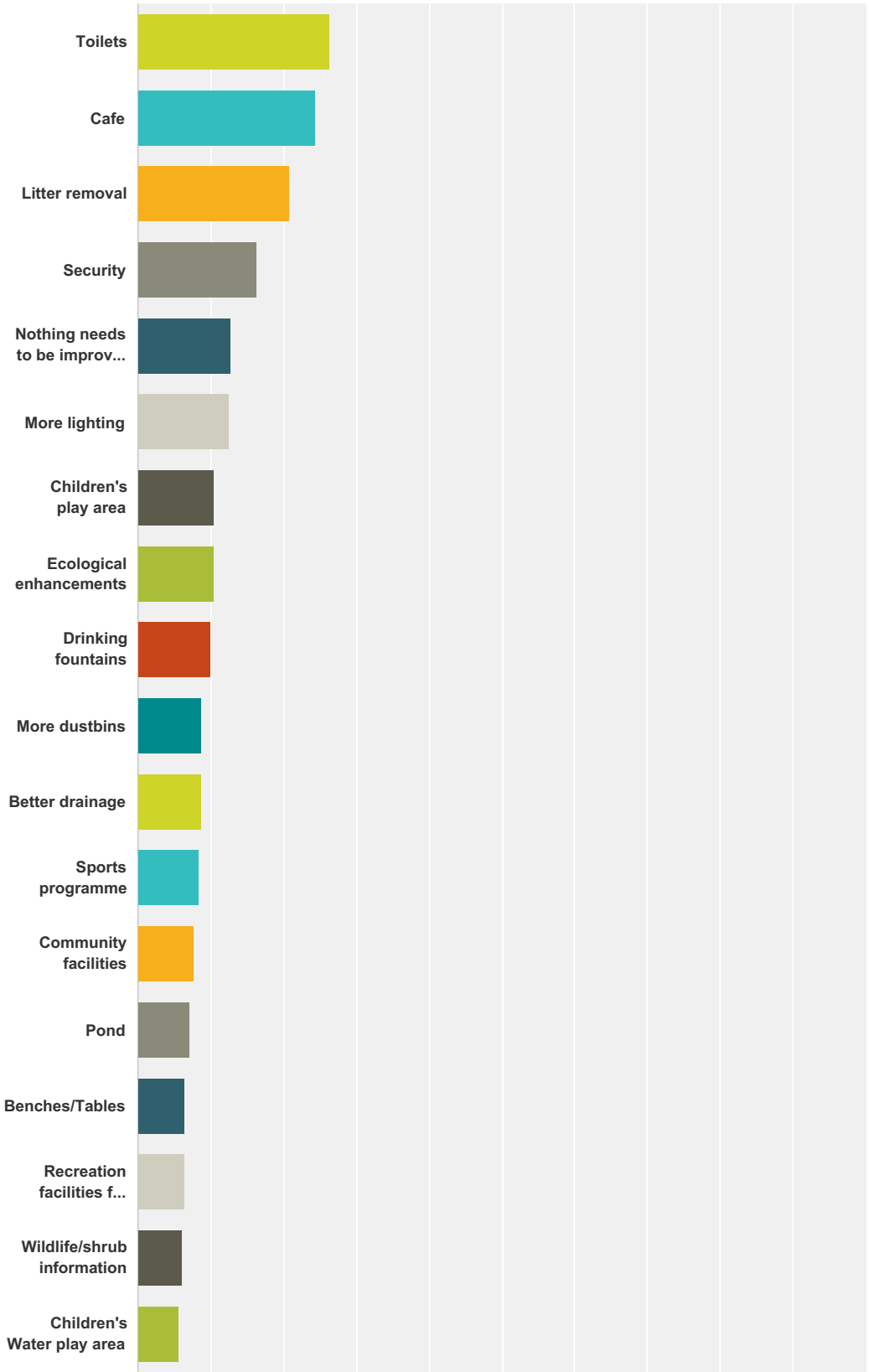


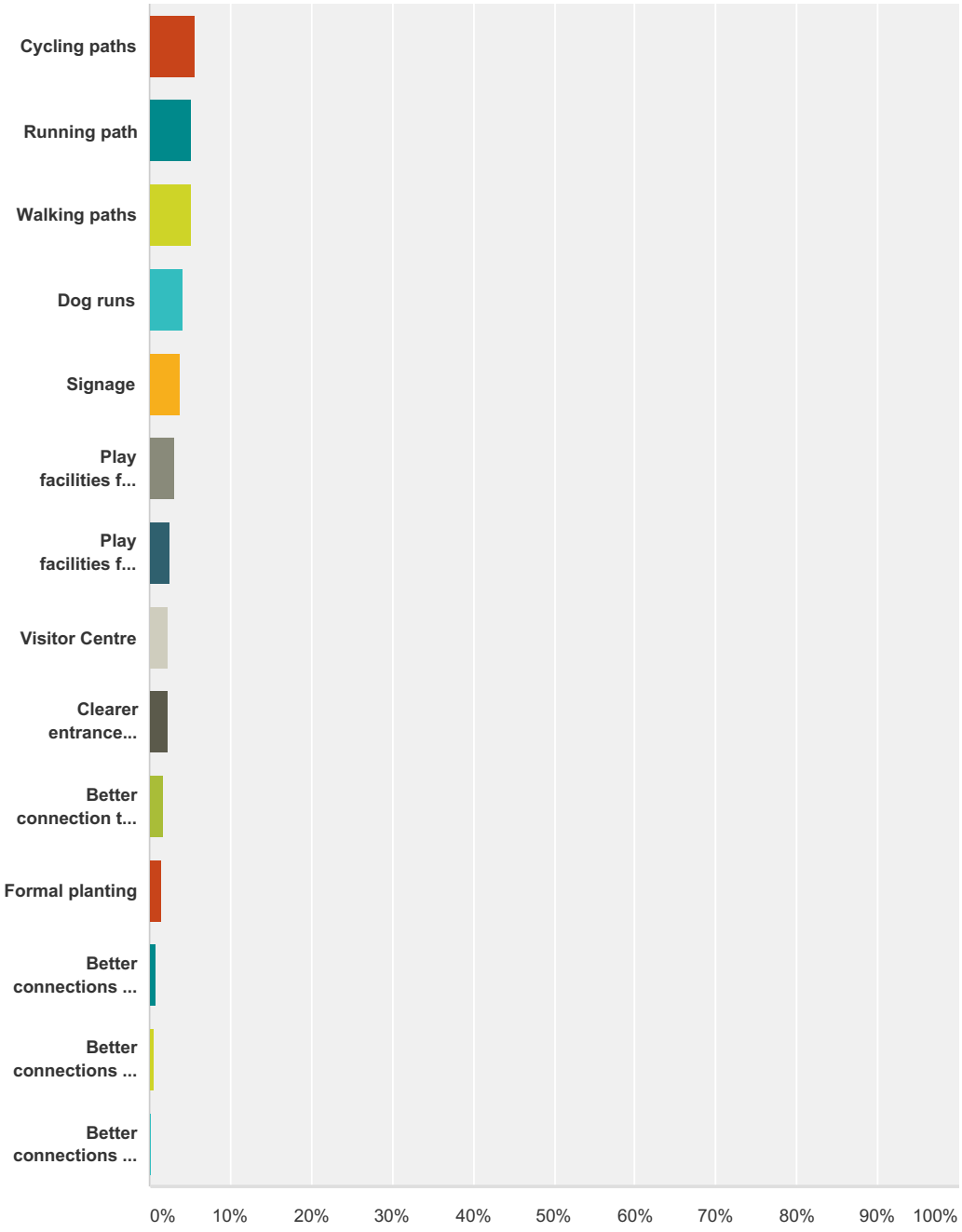
Answer Choices	Responses	
Cafe	**47.72%**	178
Toilets	**45.58%**	170
Litter removal	**33.78%**	126
More lighting	**30.83%**	115
Security	**30.29%**	113
Drinking fountains	**27.88%**	104
More dustbins	**27.88%**	104

Children's play area	**25.74%**	96
Benches/Tables	**23.06%**	86
Wildlife/shrub information	**20.64%**	77
Ecological enhancements	**20.64%**	77
Sports programme	**19.57%**	73
Better drainage	**19.57%**	73
Pond	**19.03%**	71
Cycling paths	**17.43%**	65
Walking paths	**16.89%**	63
Children's Water play area	**16.62%**	62
Running path	**16.62%**	62
Signage	**16.62%**	62
Play facilities for 6-12 year olds	**15.82%**	59
Recreation facilities for teenagers	**15.01%**	56
Nothing needs to be improved or changed	**15.01%**	56
Community facilities	**13.94%**	52
Dog runs	**13.40%**	50
Clearer entrance locations	**12.60%**	47
Play facilities for under 5's	**12.33%**	46
Visitor Centre	**11.26%**	42
Formal planting	**8.58%**	32
Better connection to North of the Park	**7.24%**	27
Better connections to South of the Park	**5.09%**	19
Better connections to the east of the Park	**5.09%**	19
Better connections to west of the Park	**3.49%**	13
Total Respondents: 373		

Q19 From your previous answer, please now select which THREEnew or improved facilitiesyou would most like?

Answered: 351 Skipped: 46



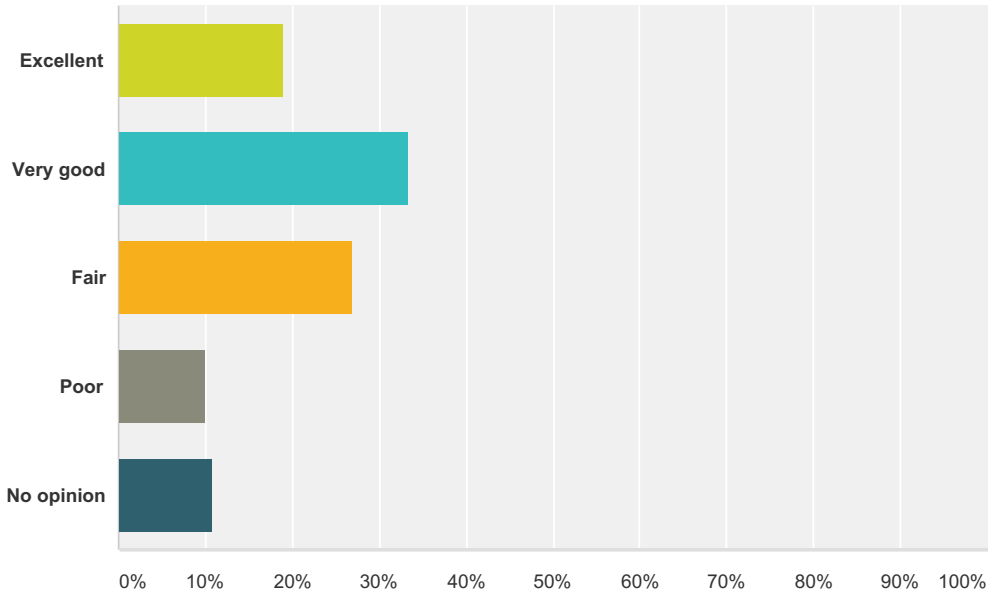


Answer Choices	Responses	
Toilets	**26.21%**	92
Cafe	**24.50%**	86
Litter removal	**20.80%**	73
Security	**16.24%**	57
Nothing needs to be improved or changed	**12.82%**	45
More lighting	**12.54%**	44
Children's play area	**10.54%**	37

Ecological enhancements	**10.54%**	37
Drinking fountains	**9.97%**	35
More dustbins	**8.83%**	31
Better drainage	**8.83%**	31
Sports programme	**8.26%**	29
Community facilities	**7.69%**	27
Pond	**7.12%**	25
Benches/Tables	**6.55%**	23
Recreation facilities for teenagers	**6.55%**	23
Wildlife/shrub information	**5.98%**	21
Children's Water play area	**5.70%**	20
Cycling paths	**5.70%**	20
Running path	**5.13%**	18
Walking paths	**5.13%**	18
Dog runs	**4.27%**	15
Signage	**3.70%**	13
Play facilities for 6-12 year olds	**3.13%**	11
Play facilities for under 5's	**2.56%**	9
Visitor Centre	**2.28%**	8
Clearer entrance locations	**2.28%**	8
Better connection to North of the Park	**1.71%**	6
Formal planting	**1.42%**	5
Better connections to the east of the Park	**0.85%**	3
Better connections to South of the Park	**0.57%**	2
Better connections to west of the Park	**0.28%**	1
Total Respondents: 351		

Q20 What is your overall opinion of Wormwood Scrubs?

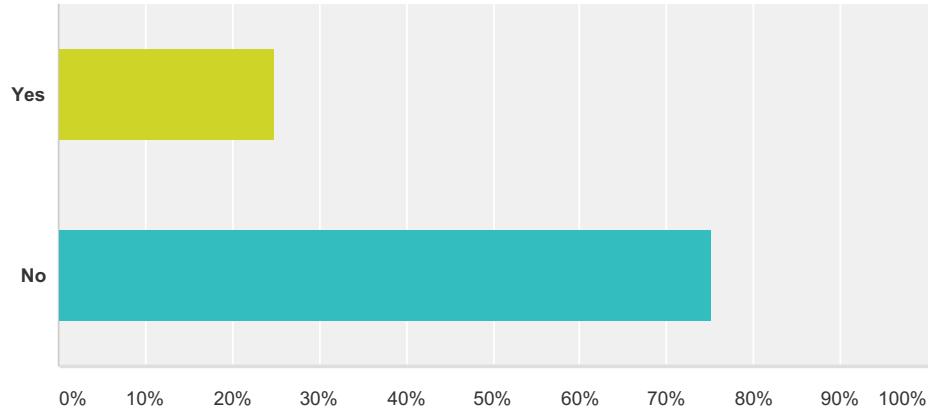
Answered: 342 Skipped: 55



Answer Choices	Responses	
Excellent	**19.01%**	65
Very good	**33.33%**	114
Fair	**26.90%**	92
Poor	**9.94%**	34
No opinion	**10.82%**	37
Total		**342**

Q21 Haveyou everused the Old Oak Community Centre?

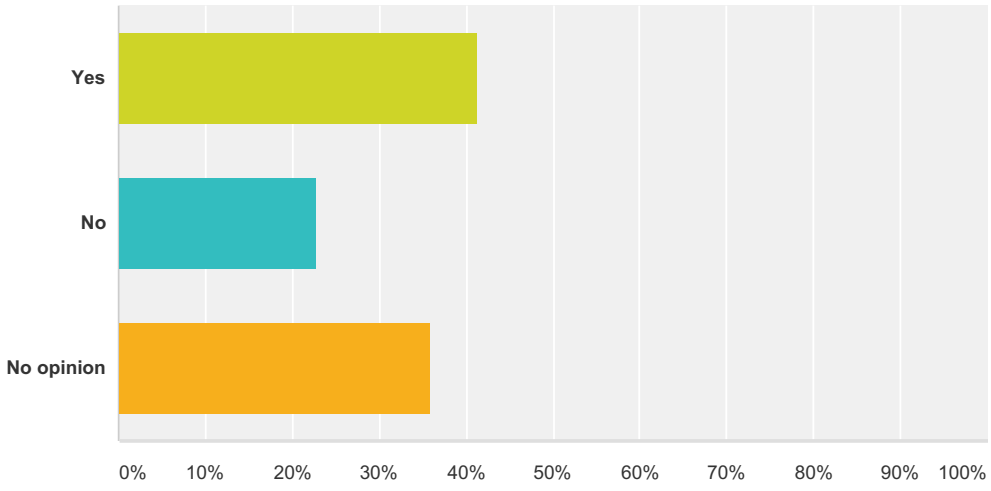
Answered: 359 Skipped: 38



Answer Choices	Responses	
Yes	**24.79%**	89
No	**75.21%**	270
Total		**359**

Q22 Are you happy with the facilities in community centre?

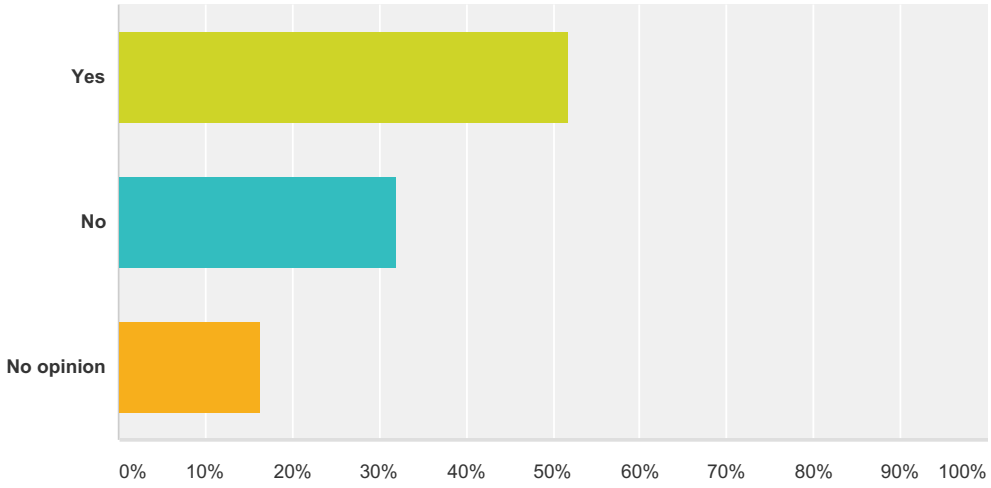
Answered: 198 Skipped: 199



Answer Choices	Responses	
Yes	**41.41%**	82
No	**22.73%**	45
No opinion	**35.86%**	71
Total		**198**

Q23 Do you think it would be good to have a cycle lane which can be connected to the community centre?

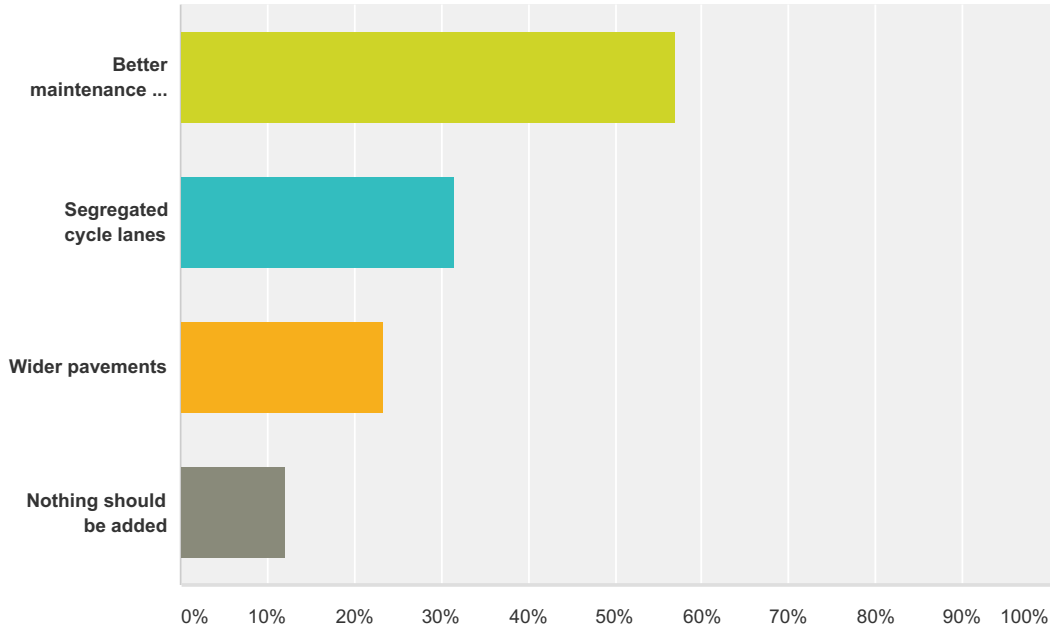
Answered: 313 Skipped: 84



Answer Choices	Responses	
Yes	**51.76%**	162
No	**31.95%**	100
No opinion	**16.29%**	51
Total		**313**

Q24 Which of the following would you like to see added to Scrubs Lane on the eastern edge of Wormwood Scrubs?

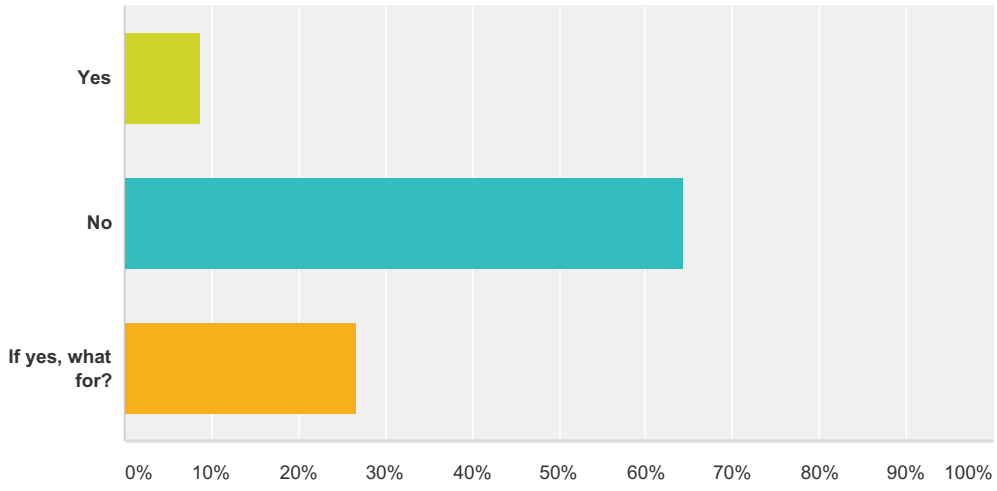
Answered: 295 Skipped: 102



Answer Choices	Responses	
Better maintenance of the edges around the park	**56.95%**	168
Segregated cycle lanes	**31.53%**	93
Wider pavements	**23.39%**	69
Nothing should be added	**12.20%**	36
Total Respondents: 295		

Q25 Have you everused theLinford Christie Stadium?

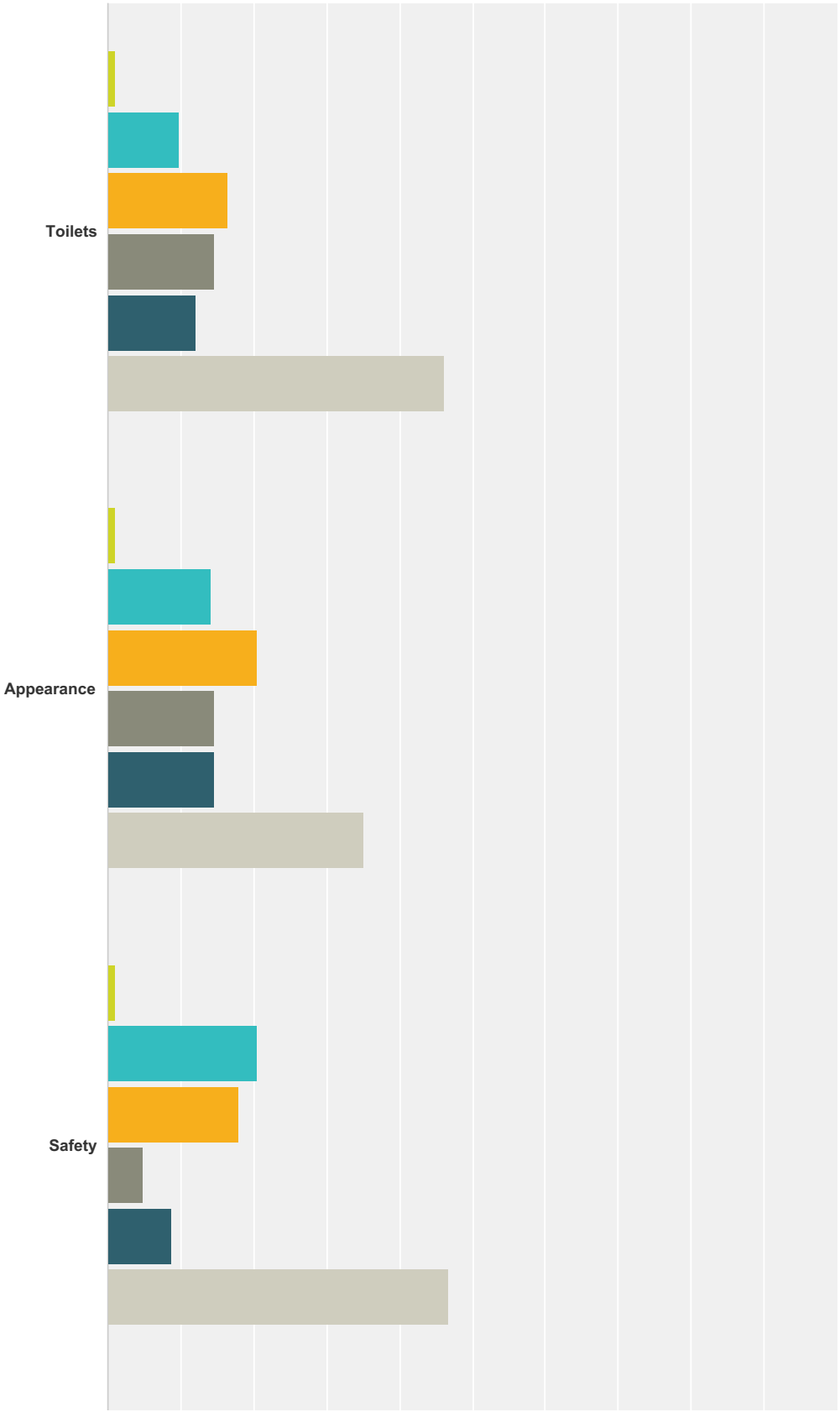
Answered: 351 Skipped: 46

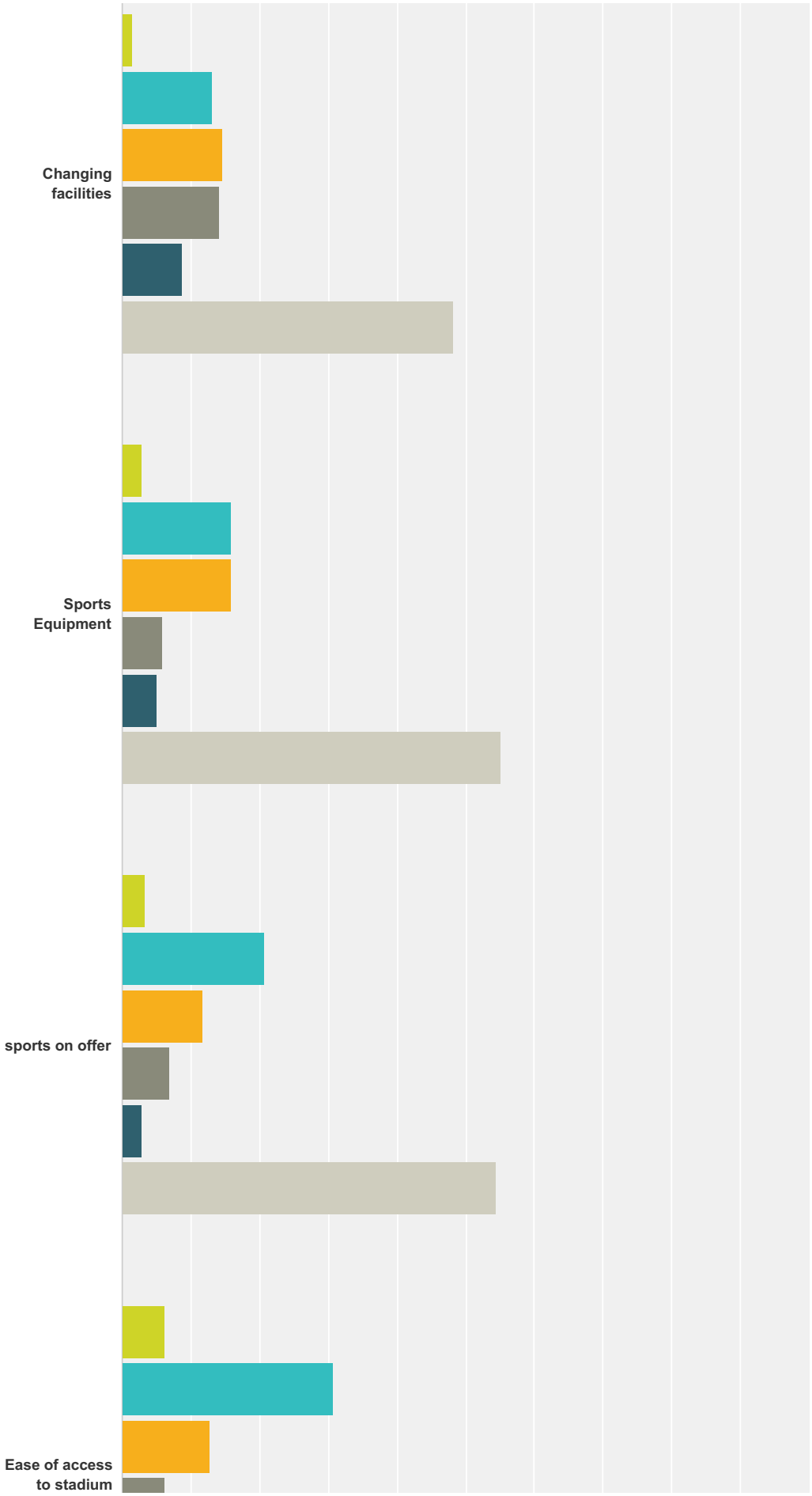


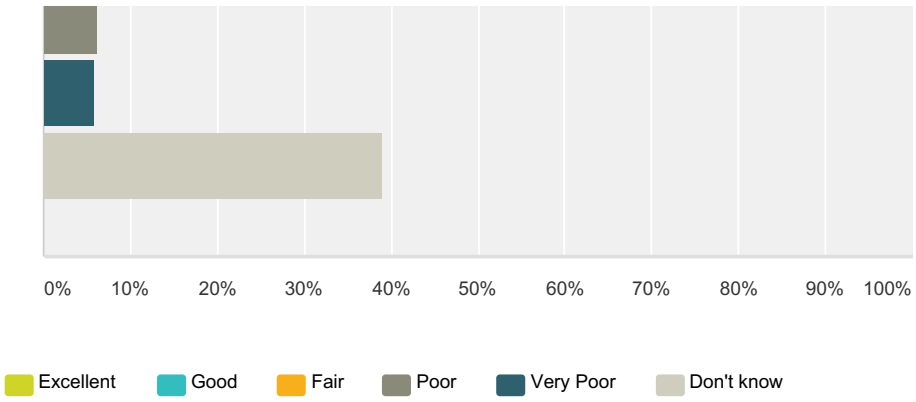
Answer Choices	Responses	
Yes	**8.83%**	31
No	**64.39%**	226
If yes, what for?	**26.78%**	94
Total		**351**

Q26 How would you rate the following at the Linford Christie Stadium?

Answered: 211 Skipped: 186




Changing facilities
Sports Equipment
sports on offer
Ease of access to stadium



	Excellent	Good	Fair	Poor	Very Poor	Don't know	Total Respondents
Toilets	**0.97%** 2	**9.71%** 20	**16.50%** 34	**14.56%** 30	**12.14%** 25	**46.12%** 95	206
Appearance	**0.98%** 2	**14.15%** 29	**20.49%** 42	**14.63%** 30	**14.63%** 30	**35.12%** 72	205
Safety	**0.98%** 2	**20.49%** 42	**18.05%** 37	**4.88%** 10	**8.78%** 18	**46.83%** 96	205
Changing facilities	**1.46%** 3	**13.17%** 27	**14.63%** 30	**14.15%** 29	**8.78%** 18	**48.29%** 99	205
Sports Equipment	**2.96%** 6	**15.76%** 32	**15.76%** 32	**5.91%** 12	**4.93%** 10	**55.17%** 112	203
sports on offer	**3.43%** 7	**20.59%** 42	**11.76%** 24	**6.86%** 14	**2.94%** 6	**54.41%** 111	204
Ease of access to stadium	**6.34%** 13	**30.73%** 63	**12.68%** 26	**6.34%** 13	**5.85%** 12	**39.02%** 80	205

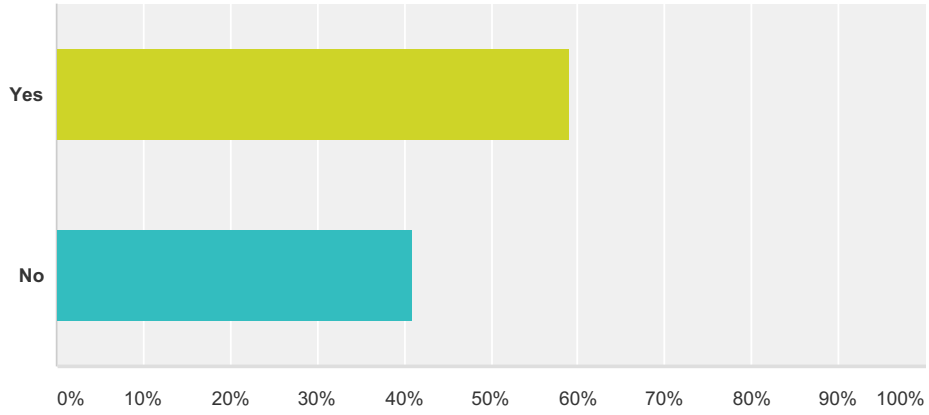
Q27 Your contact information:

Answered: 176 Skipped: 221

Answer Choices	Responses	
Full Name	**90.91%**	160
Company	**0.00%**	0
Address	**0.00%**	0
Address 2	**0.00%**	0
City/Town	**0.00%**	0
State/Province	**0.00%**	0
ZIP/Postal Code	**0.00%**	0
Country	**0.00%**	0
Email Address	**83.52%**	147
Phone Number	**0.00%**	0

Q28 Would you like to receive OPDC's newsletter?

Answered: 213 Skipped: 184



Answer Choices	Responses	
Yes	**59.15%**	126
No	**40.85%**	87
Total		**213**