

OLD OAK & PARK ROYAL DEVELOPMENT CORPORATION
PLACE REVIEW GROUP

Terms of reference 2022

IN PARTNERSHIP WITH

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Cover image: OPDC aerial view © Andrew Holt

1. INTRODUCTION

The Old Oak and Park Royal Development Corporation (OPDC) is a Mayoral Development Corporation, established by the Mayor of London in 2015. It aims to capitalise on the transport investment taking place at Old Oak Common Station – the only place where HS2 and the Elizabeth Line will meet – to drive delivery of homes and jobs in the surrounding area, and support the London economy. The scale of the regeneration programme means that it will be delivered over 30 years.

The OPDC area includes 650 hectares of land, including the Old Oak Common Station site, the Park Royal industrial area and Wormwood Scrubs open space. Much of Old Oak consists of brownfield sites, while Park Royal is the largest Strategic Industrial Location area in London. With the support of the Mayor, OPDC is working with central government to agree to transfer ownership of all public brownfield land to the OPDC.

A new district is planned for Old Oak, with a minimum of 25,500 new homes and 56,500 new jobs. A new commercial and retail centre will be focused around the Old Oak HS2 Station extending to North Acton, with industrial intensification proposed in Old Oak North and Park Royal, as well as a new neighbourhood centre for central Park Royal, and mixed use development in Scrubs Lane.

Transport improvements will make the area one of the best connected in the country. As well as the new Old Oak Common HS2 Station also serving the Elizabeth Line, improvements are planned to existing stations at North Acton and Willesden Junction.

The OPDC area includes neighbourhoods in the London boroughs of Brent, Ealing and Hammersmith and Fulham. OPDC is the Local Planning Authority for its area, although it delegates some applications to Brent and Ealing.

OPDC established a Place Review Group (PRG) in 2015 to help fulfil its aspirations for high quality development. The PRG brings together leading practitioners across the fields of architecture, urban design, town planning, landscape architecture, accessibility and sustainability. Its composition and remit reflect a review process that is multidisciplinary, collaborative and enabling, and in line with national and London Plan policy.



View of Mitre Bridge and the Grand Union Canal © Mattr Media Ltd

2. PRINCIPLES OF DESIGN REVIEW

Independent – it is conducted by people who are unconnected with the scheme's promoters and decision makers, and it ensures that conflicts of interest do not arise.

Expert – the advice is delivered by suitably trained people who are experienced in design, who know how to criticise constructively and whose standing and expertise is widely acknowledged.

Multidisciplinary – the advice combines the different perspectives of architects, urban designers, town planners, landscape architects, engineers and other specialist experts to provide a complete, rounded assessment.

Accountable – the design review panel and its advice must be clearly seen to work for the benefit of the public. This should be engrained within the panel's terms of reference.

Transparent – the panel's remit, membership, governance processes and funding should always be in the public domain.

Proportionate – it is used on projects whose significance, either at local or national level, warrants the investment needed to provide the service.

Timely – it takes place as early as possible in the design process because this can avoid a great deal of wasted time. It also costs less to make changes at an early stage.

Advisory – a design review panel does not make decisions, but it offers impartial advice for the people who do.

Objective – it appraises schemes according to reasoned, objective criteria rather than the stylistic tastes of individual panel members.

Accessible – its findings and advice are clearly expressed in terms that design teams, decision makers and clients can all understand and make use of.

Design Review: Principles and Practice

Design Council CABE / Landscape Institute / RTPI
/ RIBA (2013)



South-facing view from Wormwood Scrubs © Mattr Media Ltd

3. LONDON DESIGN REVIEW CHARTER

OPDC's PRG process is run in accordance with the London Design Review Charter.

High quality – delivered in a manner that accords with the Design Council CABE / Landscape Institute / RTPI / RIBA guide, which calls for reviews to be independent, expert, multidisciplinary, accountable, transparent, proportionate, timely, advisory, objective and available.

Representative and inclusive – reflecting London's diverse population and seeking to promote inclusive buildings and places.

Based on clear review objectives – which provide terms of reference available to all parties, making clear the outcomes, priorities, challenges and objectives of the review, applicable to the given place and project constraints.

Allied to the decision making process – with the outputs of the design review being made available to the appropriate decision makers, with commitments sought that review outcomes will be taken into account by decision makers as part of a wider design management process.

Even handed, independent – informed by an understanding of the reality of the project, the views of the client, local authority, community and other relevant stakeholders, but providing independent advice.

Proportionate – recognising the need for different review formats and costs for larger or smaller schemes.

Consistent – with the same standards of delivery. On occasions when other reviews have taken place (including by other panels), panellists should be made aware of the previous advice.

Collaborative – with other quality review users and providers to promote best practice London wide, to maintain consistent standards, and if appropriate share resources such as a pool of panellists.

Regularly evaluated – with the aim of building a consistent process to monitor and evaluate the success of design review across London.

About the charter

The charter has been developed by the Greater London Authority (GLA) with input from those running and using panels, as well as from reviewers. Signatories agree to the principles that the charter sets out, and to provide or use design review in a manner that is consistent with its contents.



Old Grand Union Canal Sign © Mattr Media Ltd

4. GROUP COMPOSITION

The OPDC PRG brings together leading professionals working at the highest level in their fields. It is made up of some 21 members, including the chair.

PRG members are chosen to provide a broad range of expertise with particular relevance to Old Oak and Park Royal, including:

- civic / commercial architecture
- cultural strategy
- engineering / transport infrastructure
- housing architecture
- landscape / public realm design
- sustainability
- town planning
- urban design / masterplanning

Many of those appointed to the PRG have expertise and experience in more than one of these areas. The composition of each group meeting will be chosen as far as possible to suit the scheme being reviewed, and to ensure a representative group in terms of diversity.

Membership of the PRG is reviewed regularly (at least once a year), to ensure that it provides all the necessary expertise, experience and diversity to undertake its work effectively.

From time to time, it may be of benefit for specialist advice to be provided beyond the PRG membership. In such cases, a professional with the relevant expertise may be invited to attend a review meeting, participating in the discussion with the status of an adviser to the group.



View of existing industrial and rail infrastructure at Old Oak © Mattr Media Ltd

5. GROUP REMIT

The OPDC PRG has been established to support OPDC in achieving high quality, innovative, sustainable placemaking. It provides independent, objective expert advice to the planning authority as a 'critical friend' to support delivery of high quality development, in accordance with the Mayor of London's 'Good Growth by Design' agenda.

The PRG evaluates infrastructure proposals, masterplans and development proposals across the Old Oak and Park Royal area – both those where OPDC is the client or landowner, and also those brought forward by third party developers where OPDC is the planning authority.

Generally, schemes are referred to the PRG by planning officers at an early design stage to identify and consider the key assumptions of the proposed design. The independent advice given by the group is likely to be most effective when given before a scheme becomes too fixed. Early engagement with the PRG should reduce the risk of delay at application stage by ensuring that designs reach an acceptable standard. The planning authority may also request a review once an application is submitted.

The PRG's advice may assist planning officers in negotiating design improvements and may support decision-making by the planning committee, including refusal of planning permission where design quality is not of a sufficiently high standard.

The PRG considers significant development proposals in the OPDC area. Significance may fall into the following categories.

Significance related to size or use, for example:

- large buildings or groups of buildings
- infrastructure projects such as bridges or transport hubs
- large public realm proposals
- · masterplans, design codes or design guidance



The old Torpedo Factory, a local heritage asset © Mattr Media Ltd

Significance related to site, for example:

- proposals affecting sensitive views
- developments with a major impact on their context
- · schemes involving significant public investment

Projects may also be referred to the group by the planning authority at its discretion, for example where it requires advice on:

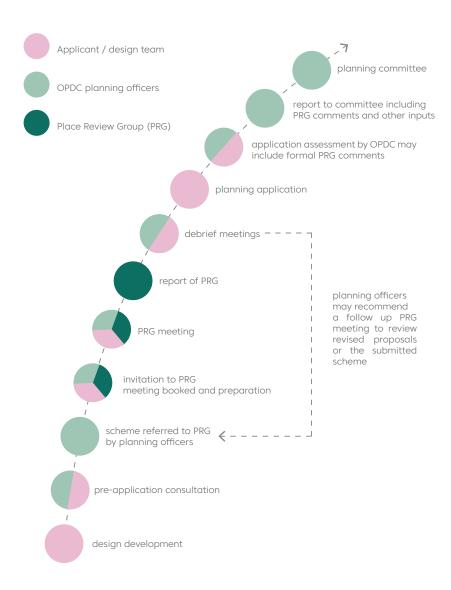
- building typologies, for example single aspect dwellings
- environmental sustainability
- design for climate change adaptation and mitigation
- proposals likely to establish a precedent for future development
- developments out of the ordinary in their context
- schemes with significant impacts on the quality of everyday life
- landscape / public space design
- supplementary planning documents and other policy related documents, including those providing design guidance
- area wide strategies or studies on, for example, connectivity

As with normal pre-application procedure, advice given by the group before an application is submitted remains confidential, seen only by the applicant and planning authority. This encourages applicants to share proposals openly and honestly with the group – and ensures that they receive the most useful advice.

Once an application has been submitted, the PRG's reports, including those produced at pre-application stage, are published on the OPDC's website.

A diagram showing the role of the PRG in the planning process is shown opposite.

Place review in the planning process



6. ROLE OF THE PLACE REVIEW GROUP

The Place Review Group (PRG) provides independent and impartial advice on development proposals, at the request of planning officers, and plays an advisory role in the planning process.

It is for OPDC's planning officers and the planning committee to decide what weight to place on the group's comments, balanced with other planning considerations. Applicants should consult planning officers following a review to agree how to respond to the PRG's advice.

If any points made by the PRG require clarification, it is the responsibility of the applicant and their design team to draw this to the attention of the PRG chair (if during the meeting) or the PRG, Frame Projects (if the report requires clarification).

7. INDEPENDENCE CONFIDENCE & PROBITY

The PRG is an independent and impartial service provided to the OPDC by Frame Projects, an external consultancy.

The processes for managing the PRG, appointing members, including the selection of the chair, and the administration of meetings are agreed in partnership with the OPDC.

PRG members shall keep confidential all information acquired in the course of their role on the group, with the exception of reports that are in the public domain.

Further details are provided in the confidentiality procedure included at Appendix A.

8. CONFLICTS OF INTEREST

The PRG is intended to provide a constructive forum for applicants, their project teams, and OPDC planning officers seeking advice and guidance on development proposals.

In order to ensure the PRG's independence and professionalism, it is essential that members avoid any actual or perceived conflicts of interest that may arise in relation to schemes considered during the meetings that they attend. Minimising the potential for conflicts of interest will be important to the impartiality of the PRG.

Members are asked to ensure that any possible conflicts of interest are identified at an early stage, and that appropriate action is taken to resolve them.

Meeting agendas provided in advance of reviews will include sufficient project information to allow any potential conflicts of interest to be identified and declared.

In cases where there is a conflict, a member may be asked to step down from a review. In other cases, a declaration of interest may be sufficient. If in doubt, members should contact Frame Projects to discuss this.

Further details on the process for managing conflicts of interest are provided at Appendix B.

9. FREEDOM OF INFORMATION

As a public authority, the Old Oak and Park Royal Development Corporation is subject to the Freedom of Information Act 2000 (the Act). All requests made to the Old Oak and Park Royal Development Corporation for information with regard to the PRG will be handled according to the provisions of the Act. Legal advice may be required on a case by case basis to establish whether any exemptions apply under the Act.



Goodhall Street, part of the Old Oak Lane Conservation Area © Mattr Media Ltd

10. TYPES OF REVIEW

Three types of review are offered:

- a formal review for larger schemes
- a chair's review for smaller schemes or planning applications
- surgery reviews for very small schemes or discharge of planning conditions

Typically, the chair and four group members attend formal reviews; the chair and one group member attend chair's reviews and surgery reviews.

FORMAL REVIEWS

A formal review will be offered for all major development proposals, masterplans, significant planning policy or guidance documents. Formal reviews take place for schemes from RIBA Stage 2 (concept design) onwards, providing advice to the applicant and to the planning authority – whether at pre-application or application stage.

In addition to planning officers, other relevant stakeholders may be invited to attend and asked to give their views after the scheme has been presented.

Formal reviews usually take place at a stage when an applicant and design team have decided their preferred option for development of a site, and have sufficient drawings and models to inform a comprehensive discussion. There will often be a second pre-application review, to provide advice on more detailed design matters, before a planning submission. The scheme will be presented by a member of the design team,

normally the lead architect, following a brief introduction by the applicant. Presentations may be made with drawings and / or pdf or PowerPoint and models as appropriate. At least one paper copy of the presentation should be provided, for ease of reference during the group discussion.

Time allocated for formal reviews will depend on the scale of the project but a typical formal review will last 90 minutes: 10 minutes introductions and briefing by planning officers; 35 minutes presentation; 45 minutes discussion and summing up by the chair.

Large projects, for example schemes with several development plots, may be split into smaller elements for the purposes of review, to ensure that each component receives adequate time for discussion.



View of existing industrial and rail infrastructure at Old Oak © Mattr Media Ltd

CHAIR'S REVIEWS

In the case of smaller development proposals, or schemes previously presented at a formal review, a chair's review may be arranged to provide advice on the quality of proposals. Chair's reviews may take place for schemes from RIBA Stage 2 (concept design) onwards.

OPDC officers will be invited, but other stakeholders will not normally attend. However, OPDC officers may brief the group on any comments made by other stakeholders.

For schemes that are the subject of a current planning application, the presentation should be based on the submitted drawings and documents, either paper copies or as a pdf or PowerPoint. At least one paper copy of the presentation should be provided, for ease of reference during the group discussion.

A typical chair's review will last 60 minutes: 10 minutes introductions and briefing by planning officers; 20 minutes presentation; 30 minutes discussion and summing up by the chair.

SURGERY REVIEWS

Very small schemes, or schemes where OPDC officers request the group's advice on discharge of planning conditions, may be more suited to a surgery review.

A flexible approach to presentation methods will allow for pin up of drawings / discussions around a table / PowerPoint presentations, as appropriate.

A typical surgery review will last 40 minutes: 10 minutes introductions and briefing by planning officers; 15 minutes presentation; 15 minutes discussion and summing up by the chair.

A surgery review will be summarised in a brief document no more than two sides of A4, rather than a full report.



Design Review Panel site visit © Frame Projects



Wormwood scrubs © Mattr Media Ltd

11. SITE VISITS

Wherever possible, a site visit will be arranged for formal reviews and chair's reviews (unless a site visit has already taken place before an earlier review of the scheme). All group members participating in the review are required to attend.

12. MEETING DATES

One PRG meeting is provisionally arranged for each month. These may be used for either formal, chair's or surgery reviews, as appropriate. Exceptionally, additional meetings may be required to respond to the number of schemes requiring a review and / or to meet key dates for specific schemes.

The following dates are currently set for PRG meetings during 2022:

- 20 January
- 24 February
- 3 March
- 21 April
- 5 May
- 16 June
- 28 July
- 18 August
- 22 September
- 20 October
- 17 November
- 15 December



View of the OPDC area © Mattr Media Ltd

13. REVIEW AGENDAS

Agendas will be issued to group members in advance of each review.

For formal and chair's reviews, a detailed agenda will be provided that includes notes on the planning context, details of the scheme(s) to be considered, applicant and consultant team.

Information provided by OPDC officers will include relevant planning history and planning policies that officers consider essential for assessing the scheme. Advice may be specifically sought on design quality assessed against these policies.

A scheme description provided by the design team will set out factual information about the project. Selected plans and images of the project will also be provided to help to give a sense of the scope and nature of the project under review.

For surgery reviews, the agenda will be briefer, providing details of the scheme(s) to be considered, applicant and consultant team.

Where a scheme returns for a second or subsequent review, the report of the previous review will be provided with the agenda.

14. REVIEW REPORTS

During the PRG meeting the group manager will take notes of the discussion - these form the basis of group reports. Reports will be drafted, agreed with the chair, and issued within 10 working days.

At pre-application stage, reports will provide clear, independent advice on ways in which the quality of development proposals could be improved, referring where appropriate to OPDC's planning policies in relation to expectations of high quality design.

The PRG has an advisory role in OPDC's planning process, and the project team should consult OPDC's officers following a review to agree how to respond to points raised in the report.

Once planning applications are submitted, the report may provide guidance to OPDC's planning committee in determining the planning application. This may include suggesting planning conditions or refusal of planning permission if the design quality is not of an acceptably high standard.

PRG reports may be included in committee reports on planning application schemes – in which case OPDC planning officers will put this in the context of other planning matters, which the group's advice neither replaces nor overrules.

PRG reports are only made public at the planning application stage, at which point the report will be a public document kept within the proposal's case file and published on OPDC's website.

At the end of each year, the PRG manager will draft an annual report to evaluate panel process and monitor adherence to the London Design Review Charter's principles. This will be a brief document describing and reflecting on the group's activities over the past year - ensuring that, where possible, a full range of group members is used over the course of the year, and that the group as a whole remains representative of the diversity of London's population.

As part of this annual review process, a meeting will be held with key OPDC officers and the group chair to discuss the report and consider any recommendations for the following year.



Grand Union Canal © Mattr Media Ltd

15. PLACE REVIEW GROUP CHARGES

The charges for PRG meetings are benchmarked against comparable panels providing design review services in London, such as design review panels in the London Boroughs of Camden, Haringey, Newham and Waltham Forest, and the London Legacy Development Corporation.

Charges are reviewed every two years; the charges from January 2022 are:

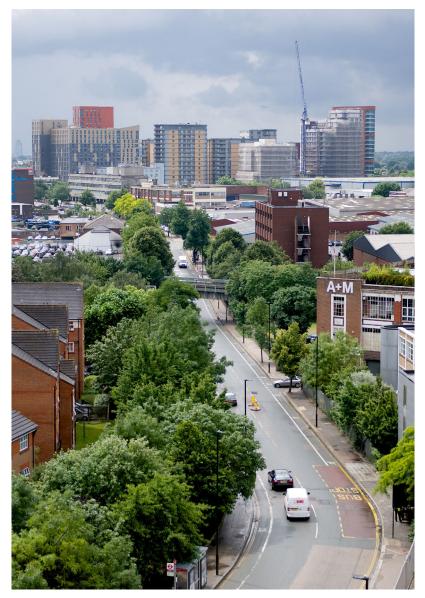
- £5,500 + VAT formal review
- £3.000 + VAT chair's review
- £1,800 + VAT surgery review

Applicants are referred to the PRG by the OPDC as an external service and fees are paid by the applicant to Frame Projects for delivering this service. The cost of venue hire, if required, would be in addition to the charges above.

Payment should be made in advance of the review, and the review may be cancelled if payment is not received five days before the meeting. Full details will be provided when an invitation to the PRG is confirmed.

Where a scheduled review is subsequently cancelled or postponed by the applicant, an administrative charge will be applied:

- 50% of full cost: less than two weeks before scheduled review
- £600 + VAT : between two and four weeks before scheduled review



View of the OPDC area © Mattr Media Ltd

16. PLACE REVIEW GROUP MEMBERSHIP

The Place Review Group brings together 21 professionals, covering a range of disciplines and expertise. For each review, members will be selected from among the people listed below, according to the requirements of the project being reviewed.



Prof. Peter Bishop (chair) Urban designer Professor of Urban Design, UCL

Peter Bishop held senior planning roles in London boroughs for 25 years, working on major projects such as the King's Cross railway land developments. He was the first Director of Design for London, and Deputy Chief Executive at the London Development Agency where he worked on the London Olympics legacy plans. In 2011 he was commissioned by the government to review national architecture and design policy, published as the 'Bishop Review'. He lectures extensively, is a visiting professor at Nottingham Trent University, and an adviser to the city of Zhuhai in China.



Helen Allen Access consultant Director, David Bonnett Associates

With over 20 years' experience working in inclusive design, Helen Allen is currently the practice director at David Bonnett Associates. Her experience includes work on large masterplans, mixed use and residential developments, as well as education buildings. Helen was a key contributor to the British Standards Institute publication 'Inclusive Urban Design Guide: a guide to creating accessible public spaces'. www.davidbonnett.co.uk



Harbinder Singh Birdi Architect and transport expert Senior Partner, Hawkins\Brown

As partner at Hawkins\Brown Architects, Harbinder Birdi leads the practice's Infrastructure and Transport sector and is the principal architect for the design of Tottenham Court Road Station for LUL and Crossrail. He is a member of a previous Architects' Journal '40 under 40' list, and a Fellow of the Royal Institute of British Architects and of the Institution of Civil Engineers. Harbinder also sits on the Mayors infrastructure Advisory Panel and is a trustee of Pitzhanger Manor House and Gallery in Ealing.

www.hawkinsbrown.com



Adam Brown Transport infrastructure and planning expert Partner. Landolt + Brown

Adam Brown is an architect with 15 years' experience in leading major infrastructure projects. Recent projects include stations at Hackney Wick and White Hart Lane and major public realm commissions in Lambeth and at Peckham Rye. He has been an OPDC Place Review Group member since 2015. www.landoltandbrown.com



Biba Dow Architect Director, Dow Jones Architects

Biba Dow founded Dow Jones Architects in 2000 with Alun Jones. She has let many projects including Grand Junction at St Mary Magdalene, Bevis Marks Synagogue and the crypt at Christ Church Spitalfields. Biba was short-listed for Architect of the Year for the Women in Architecture Award 2018. She is an architectural assessor. writes about architecture and culture, and has lectured widely on the work of her practice. www.dowjonesarchitects.com



Will Durden Transport infrastructure and planning expert Director, Momentum Transport Consultancy

Will Durden is founding director of Momentum Transport Consultancy. He is a transport planner who has worked on residential, commercial, educational, cultural and sports projects. His expertise spans operations planning, pedestrian modelling, station planning, and transport strategy. He has worked at Queen Elizabeth Olympic Park for more than a decade, leading the transport elements of many schemes for the post-Olympic Games Legacy transformation.

www.momentum-transport.com



Stephanie Edwards Architect Director, Urban Symbiotics

Stephanie Edwards is an architect, urbanist and co-founder of Urban Symbiotics – an insight and research led design practice. She has been recognised by the Design Museum and the London Festival of Architecture as a practice for their 'architecture for a new generation' whilst being nominated for a h100 architecture award. Stephanie is an RIBA Council Member, and is a member of the UK Built Environment Advisory Group (UKBEAG).

www.urbansymbiotics.com



Sabine Hogenhout Sustainability expert and architect Associate, KLH Sustainability

Sabine Hogenhout combines a broad sustainability knowledge with a deep understanding of architecture, heritage and master planning. Having led the sustainability and placemaking agenda at Henley Halebrown and Mæ, she joined KLH Sustainability in 2019. As a firm believer that we can still prevent climate catastrophe, she takes pleasure in challenging herself and others to create more sustainable developments.

www.klhsustainability.com



Gillian Horn Architect Partner, Penoyre & Prasad

Gillian Horn joined Penoyre & Prasad in 1999 and has led a number of award winning projects. She chairs the Waltham Forest Design Advice Panel, and has been an OPDC Place Review Group member since 2015. She has taught at the Architectural Association, and Cambridge and Greenwich Universities.

www.penoyreprasad.com



Hanif Kara Structural engineer Design Director and Founder, AKT II

Hanif Kara enjoys an international standing based on his practice, research and education in interdisciplinary design. His work is widely publicised and he is currently Professor in Practice of Architectural Technology at Harvard Graduate School of Design. AKT II is a design led structural and civil engineering practice that applies innovative material uses, sustainable construction and complex analysis methods. It has won over 350 design awards – including three Stirling Prizes. www.akt-uk.com



Beth Kay Architect Regeneration Consultant

Beth Kay has 20 years' experience working in both the private and public sectors, including policy, development planning, architecture, urban design and public realm design. She has delivered schemes at a range of scales from meanwhile projects to Housing Zones and has held strategic leadership roles in developing masterplans, investment plans, transformation strategies, asset management plans and policy.



David Lyndon Architect Partner, Lyndon Goode Architects

Lyndon Goode Architects specialise in designing housing, education, retail and cultural buildings on complex urban sites. David Lyndon has contributed to the success of many high profile schemes including the award winning Royal College of Art campus, housing for Peabody, and high street regeneration in Islington. www.lyndongoode.com



Ranjit Matharu-Hemmings Landscape architect Principal, Project Centre

A chartered landscape architect and Principal at Project Centre, Ranjit Matharu-Hemmings oversees the design teams for high-profile and complex landscape design and public realm projects. Ranjit has experience in all aspects of design development, planning and implementation, and has recently contributed to the creation of a new high-quality civic space for Hammersmith Town Hall and the renewal of West King Street, which was awarded New London Architecture's The People's Choice Award.

www.marstonholdings.co.uk



Philip Marsh Architect Director, dRMM

Philip Marsh is a founding director of Stirling Prize-winning architecture practice dRMM. His approach to design is to question the 'norm' and consider lateral responses in order to elevate the ambition of each project. He has led major projects including Faraday House at Battersea Power Station, Trafalgar Place, and Clapham Manor Primary School.

www.drmm.co.uk



Robin Nicholson Architect and sustainability expert Fellow of Cullinan Studio

Robin Nicholson is a Fellow of Cullinan Studio, having been a Partner for 40 years. He has worked on a wide range of masterplanning, health, university and other education projects in the UK and abroad. He chairs the Edge think-tank and is a champion for sustainable design, which is central to the work of Cullinan Studio.



Sowmya Parthasarathy Urban designer Associate Director. Integrated City Planning, Arup

Sowmya Parthasarathy is an architect and urban designer with over 20 years' of experience in the UK, USA and Asia. As a member of Arup's Integrated City Planning group, she leads city-scale projects across architecture, urban design, planning, engineering, transport and sustainability. She is also a Mayor's Design Advocate. www.arup.com



Karen Scurlock Architect Associate Director Karakusevic Carson Architects

Karen Scurlock joined Karakusevic Carson Architects in 2012. Her focus is on producing buildings of exceptional design quality, working with various typologies on difficult urban sites throughout London. She has extensive experience and knowledge of project procurement and leading complex projects. www.karakusevic-carson.com



Graeme Sutherland Architecture and landscape expert Founding Director, Adams & Sutherland

Adams & Sutherland is an award winning architectural practice best known for its work in the public realm, and in the public and third sectors. Projects include the London 2012 Greenway and Bow Riverside. Graeme Sutherland has also taught in many schools of architecture and is an external examiner.

www.adams-sutherland.co.uk



Linda Thiel Architect Partner, White Arkitekter RIBA ARB MArch SAR/ MSA

Linda Thiel is a Partner at White Arkitekter and the founder of their London studio. Her work embodies a Scandinavian approach to designing homes and neighbourhoods to meet the growing challenge of urbanisation. With emphasis on density and quality living, she pursues the values of high-quality public space to provide the foundation for long-term sustainable solutions. Linda has served as an advisor to the MHCLG, as well as a New London Architecture Expert Panel Alumna for Housing.

www.whitearkitekter.com



Andrew Thornhill
Landscape architect
Director, Churchman Thornhill Finch

Andrew Thornhill has won acclaim for his innovative use of water sensitive urban design, creating better places to live. Projects include Rathbone Market regeneration in Canning Town, Canaletto Tower in Islington, Earlham Masterplan, Enterprise Centre at UEA and Three Mills Green, Stratford

www.churchmanthornhillfinch.co.uk



James Woodall Architect Head of Sustainability, Allies and Morrison

James Woodall leads Allies and Morrison's sustainability group, supporting project teams with a range of specialist environment design analysis and research. He also leads the development and application of Allies and Morrison's sustainability strategy, driving transformational change across the practice. James plays a pivotal role in the practice's ongoing commitment to both Architects Declare and the RIBA 2030 Challenge.

www.alliesandmorrison.com

17. KEY REFERENCES

Relevant OPDC documents

Old Oak and Park Royal Development Corporation Draft Local Plan

www.london.gov.uk/sites/default/files/opdc-40a_opdc_post_submission_modified_draft_local_plan_may_2021_0.pdf

Socio-economic baseline: Old Oak and Park Royal

www.london.gov.uk/business-and-economy-publications/socio-economic-baseline-old-oak-and-park-royal

Other relevant documents

London Plan

www.london.gov.uk/what-we-do/planning/london-plan/new-london-plan/london-plan-2021

National Planning Policy Framework

www.gov.uk/government/publications/national-planning-policy-framework--2

Principles of design review

Design Review: Principles and Practice, Design Council CABE Landscape Institute / RTPI / RIBA (2013)

www. design council. or g. uk/resources/guide/design-review principles and-practice

APPENDIX A

Procedure regarding confidentiality

The OPDC Place Review Group (PRG) provides a constructive and reliable forum for applicants and their design teams to seek guidance at an early stage, when the panel's advice can have the most impact. It is therefore essential that appropriate levels of confidentiality are maintained. The following procedure shall apply.

- Panel meetings are only to be attended by panel members, OPDC officers, and officers from stakeholder organisations involved in the project, for example statutory consultees, as well as the applicant and their design team. If any additional individual is to attend, it should be approved by the PRG manager.
- 2. At all times panel members shall keep strictly confidential all information acquired during the course of their role on the panel and shall not use that information for their own benefit, nor disclose it to any third party (with the exception of reports that are in the public domain see points 7 and 8).
- 3. The panel's advice is provided in the form of a report written by the PRG manager, containing key points arrived at in discussion by the panel. If any applicant, architect or agent approaches a panel member for advice on a scheme subject to review (before, during or after), they should decline to comment and refer the inquiry to the panel manager.
- Following the meeting, the PRG manager will write a draft report, circulate it to the chair for comments and then make any amendments. The final report will then be distributed to all relevant stakeholders.

- 5. If the proposal is at a pre-application stage, the report is not made public and is only shared with the OPDC, the applicant and design team, and any other stakeholder bodies that the Council has consulted on the project.
- 6. If the proposal is reviewed at an application stage the report will be a public document kept within the proposal's case file and published on OPDC's website. However, only the final report is made public.
- 7. If a panel member wishes to share any PRG report with a third party, they must seek approval from the PRG manager, who will confirm whether or not the report is public.

APPENDIX B

Procedure regarding conflicts of interest

To ensure the integrity and impartiality of advice given by the PRG, potential conflicts of interest will be checked before each review meeting. The following process will apply.

- All panel members will be required to declare any conflicts of interest.
- 2. Panel members are notified of the schemes coming before the panel at least a week in advance. It is expected that at this time panel members should declare any possible interest in a project to the PRG manager.
- The PRG manager, in collaboration with the panel chair and OPDC staff, will determine if the conflict of interest requires the panel member to step down from the meeting, or if a declaration of interest would be sufficient.
- 4. In general, a panel member should not attend a review meeting if s/he has: a financial, commercial or professional interest in a project that will be reviewed, its client and / or its site; a financial, commercial or professional interest in a project, its client and / or a site that is adjacent to the project that will be reviewed or upon which the project being reviewed will have a material impact; a personal relationship with an individual or group involved in the project, or a related project, where that relationship prevents the panel member from being objective. Specific examples include: current work with the client for the project being reviewed; current design work on a neighbouring site; previous involvement in a procurement process to appoint a design team for the project.

- 5. Personal interests that should be declared, but which would not normally prevent a panel member participating in a review meeting, might include current work with a member of the consultant team for a project that will be reviewed. In this situation, the interest will be noted at the beginning of the review, discussed with the presenting design teams and formally recorded in the review report.
- 6. If, subsequent to a review of a scheme in which a panel member has participated, s/he is approached by any applicant, architect or agent to ascertain a potential interest in contributing to the project team for that scheme, s/he must decline. Professional work in a scheme previously reviewed by a panel member is not permitted, either directly by the panel member or by any organisation that employs them, or that they own.
- Panel members are not restricted from professionally working on projects within the area. However, if such a scheme comes up for review, that panel member should not be involved and must declare a conflict of interest.
- 8. Councillors and Council employees are not eligible to be panel members.