

AGENDA

**Meeting Outcomes for Londoners
Advisory Group**

Date Wednesday 6 May 2020

Time 12.00pm

Place Remote Meeting

The Outcomes for Londoners Advisory Group is a subordinate body of the Skills for Londoners Board. Agendas and minutes of the meetings of this Group are published at www.London.gov.uk/Skills-for-Londoners (except in those cases where information may be exempt from disclosure under the Freedom of Information Act). Meetings are not held in public and are only open to those invited to attend by the Chair.

Members:

Angus Knowles-Cutler, Skills for Londoners (SfL) Board Member (Chair)
Arinola Edeh, SfL Board Member
Gerry McDonald, SfL Board Member
Neha Agarwal, HESA
Nigel Ball, University of Oxford
Pat Carvalho, HCUC
Dipa Ganguli, Sutton College
Helen Hammond, Institutes for Adult Learning
John Hitchin, Renaisi
Harminder Matharu, AELP
Kirsty McHugh, Mayor's Fund for London
Dianna Neal, London Councils Nominee
Diarmid Swainson, London Councils Nominee
Gill Worgan, West Herts College

1 Introduction and apologies

2 Declarations of Interest

Members to declare any disclosable pecuniary interests which they have in any of the items set out on the agenda and, where applicable, consider if they should withdraw from the discussion or the meeting.

3 Minutes from the previous meeting (pages 3 – 6)

4 Actions arising from previous meetings (pages 7– 8)

To be presented by Rachel Greenwood, Board Secretary, Skills & Employment.

5 Skills for Londoners governance update (oral update)

To be presented by Rachel Greenwood, Board Secretary, Skills & Employment.

6 Outcomes for Londoners – update on progress to date (pages 9 – 15)

To be presented by Joel Mullan, Principal Policy Officer, Skills & Employment.

7 London Learner Survey (presentation)

Presentation and discussion to consider the proposed approach to conducting a London Learner Survey.

To be presented by Sarah Frankenburg, NatCen, and GLA officers.

8 Date of next meeting

The next meeting of the Outcomes for Londoners Advisory Group is to be confirmed.

9 Any Other Business the Chair Considers Urgent

Contact Officer: Rachel Greenwood, Board Secretary, Skills & Employment

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Skills for Londoners Board

MINUTES

Meeting Outcomes for Londoners Advisory Group

Date Friday 20 September 2019

Time 10.00am

**Place Room F, 169 Union Street,
London SE1 0LL**

The Outcomes for Londoners Advisory Group is a subordinate body of the Skills for Londoners Board. Agendas and minutes of the meetings of this Group are published at www.London.gov.uk/Skills-for-Londoners (except in those cases where information may be exempt from disclosure under the Freedom of Information Act). Meetings are not held in public and are only open to those invited to attend by the Chair.

Present:**Members:**

Angus Knowles-Cutler, Skills for Londoners (SfL) Board Member (Chair)
Nigel Ball, University of Oxford
Arinola Edeh, SfL Board Member
Dipa Ganguli, Sutton College
Helen Hammond, Institutes for Adult Learning
Harminder Matharu, Association of Employment and Learning Providers
Gerry McDonald, SfL Board Member
Dianna Neal, London Councils
Diarmid Swainson, representing London Councils

GLA Officers:

Michelle Cuomo Boorer, Assistant Director, Skills and Employment

Lubomira Chirmiciu, Senior Manager – Funding Policy & Systems, Skills & Employment
Claire Sherer, Senior Manager – Programmes & Governance, Skills & Employment (Clerk)
Christopher Minter, Senior Policy Officer, Funding Policy and Systems, Skills & Employment
Joel Mullan, Principal Policy Officer, Skills and Employment

Also in attendance:

Alex Stevenson, Learning and Work Institute
Pat Carvalho, Principal and Chief Executive, Harrow College

1 Introduction and apologies

- 1.1 The Chair welcomed members to the meeting and noted that Darrell DeSouza had stood down from the Group since the last meeting with Pat Carvalho, attending for the first time, due to be appointed in his place.
- 1.2 Apologies for absence were received from Alison Navarro, John Hitchin and Kirsty McHugh.
- 1.3 The Chair then outlined the meeting agenda, noting that by the end of the meeting, it was hoped that the Group would have:
 - discussed and agreed the priority impact areas for the Adult Education Budget (AEB);
 - discussed and provided feedback on the proposed impact measures for each of the outcome areas; and
 - discussed and provided feedback on the proposed approach to improving the data available to measure the impact of the AEB.

2 Declarations of Interest

- 2.1 There were no declarations of interest.

3 Minutes from the previous meeting

3.1 RESOLVED:

The minutes of the meeting held on 6 June 2019 were agreed as a correct record.

4 Actions Arising

- 4.1 There were no outstanding actions arising.

5 Impact Measures research findings (Presentation)

- 5.1 The Chair invited Alex Stevenson from Learning & Work Institute to present to the group on the research and stakeholder engagement that had been taking place over the last seven months to inform the selection of impact measures for the AEB.
- 5.2 In particular, he set out their working hypothesis in relation to enhancing the collection of progression data and establishing a new learner outcomes tool.

5.3 RESOLVED:

That the presentation be noted with discussion to take place under Item 6 below.

6 Update on development of an impact-based funding model for the Adult Education Budget

- 6.1 Officers presented the latest available impact data, and a proposed approach to practically improving the data available. Regarding destinations data, Officers outlined the need to understand what level of analysis was wanted, including the gaps in data and areas which they thought might be of particular interest such as participation gaps amongst men and those with disabilities.
- 6.2 The Chair then invited members of the group to comment on the proposed approach. As a result of the discussion, there was a general consensus that the proposed approach was broadly the right direction of travel and advised that:
- instead of introducing mandatory questions in individual learner surveys, City Hall would be well placed to develop and coordinate a London-wide learner survey;
 - that although the approach was welcome, there would be some practical barriers that the GLA would have to explore further. For example, ILR data would not provide all the information needed to form a holistic view;
 - it may be helpful to divide any survey into core questions and optional questions to ensure all learners feel able to participate;
 - work should be done to look at ways to improve returns. ESOL learners were a particularly difficult group and should be looked at;
 - it would be useful if the GLA could collect and review a wide range of provider learner surveys to help inform a draft survey for consultation. It might also be beneficial to review other surveys e.g. those operated by HESA; and
 - in terms of format, they suggested that the survey should be done on a relatively large scale to ensure that data could be analysed at a local level e.g. by institution, area, levels, sector etc.
- 6.3 One Member noted that it would also be good to explore reasons for non-participation and barriers to accessing learning opportunities.
- 6.4 Officers noted that this was a real opportunity to tailor any approach to London's needs and, by working in collaboration with providers, really demonstrate the benefits of devolution.

6.5 RESOLVED:

The Advisory Group:

- (a) Noted the Learning and Work Institute Report: Development of an Outcome Measures Framework for London's Adult Education Budget;**

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- (b) **Noted the update on the development of an impact-based funding model; and**
- (c) **Recommended that City Hall conduct a London-wide learner survey and noted that GLA officers would collect a wide range of provider learner surveys to help inform a draft survey for consultation.**

7 Next Steps

- 7.1 Officers advised Members that Officers would work up plans as per the discussion above for consideration by the Skills for Londoners Board at their meeting on 3 October 2019.

8 Date of Next Meeting

- 8.1 The next meeting of the Outcomes for Londoners Advisory Group would be confirmed at a later date.

9 Any Other Business the Chair Considers Urgent

- 9.1 There was no other business.

10 Close of Meeting

- 10.1 The meeting closed at 11.30am.

Contact Officer: Rachel Greenwood, Board Secretary, Skills & Employment

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Email: Rachel.Greenwood@london.gov.uk

Skills for Londoners Board Outcomes for Londoners Advisory Group

Date of meeting: **6 May 2020**

Title of report: **Actions Arising from previous meetings**

To be presented by: **Rachel Greenwood, Board Secretary, Skills & Employment**

Cleared by: **Michelle Cuomo Boorer, Assistant Director – Skills & Employment**

Classification **Public**

1 Executive Summary

- 1.1 This report updates the Outcomes for Londoners Advisory Group on actions arising from the previous meeting.

2 Recommendation

- 2.1 The Outcomes for Londoners Advisory Group is asked to **note** the update on actions arising from the previous meeting.

3 Actions arising from the meeting of 20 September 2019

Agenda Item	Action	Status
6. Update on development of an impact-based funding model for the Adult Education Budget	The Group recommended that City Hall conduct a London-wide learner survey and noted that GLA officers would collect a wide range of provider learner surveys to help inform a draft survey for consultation.	A feasibility study for the London Learner Survey is now underway, and an update will be provided at Agenda Item 7.

4 Next Steps

- 4.1 Outlined elsewhere within this report.

Appendices:

- None.

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GREATER**LONDON**AUTHORITY

Skills for Londoners Board Outcomes for Londoners Advisory Group

Date of meeting: **6 May 2020**

Title of report: **Outcomes for Londoners – Programme Update**

To be presented by: **Joel Mullan, Principal Policy Officer, Funding Policy and Systems**

Cleared by: **Michelle Cuomo Boorer, Assistant Director, Skills & Employment**

Classification: **Public** with reserved appendices as they contain information intended for publication at a later date.

1 Executive Summary

- 1.1 This report provides an overview of developments since the last meeting of the Outcomes for Londoners Advisory Group.
- 1.2 It also sets out the potential options for the London Learner Survey which will be discussed in further detail at Agenda Item 7.

2 Recommendations

- 2.1 The Outcomes for Londoners Advisory Group is asked to:
 - 2.1.1 **Note** the update on progress since the last meeting of the Advisory Group; and
 - 2.1.2 **Discuss** the proposed approach to conducting a London Learner Survey emerging from the feasibility study (to be presented under Agenda Item 7).

3 Introduction and Background

- 3.1 Since the last meeting of the Outcomes for Londoners Advisory Group, the GLA has: commissioned a feasibility study for a potential London Learner Survey; analysed the latest publicly available data on learner destinations; and funded a number of pilot projects through the Skills for Londoners Innovation Fund that will provide insights into how various learner outcomes and impacts can be measured.
- 3.2 This meeting will be used to discuss the outcome of the feasibility study and seek the Group's feedback on the proposed options to take this work forward.

4 Issues for Consideration

Agreed Priority Impact Areas for the AEB

- 4.1 At its last meeting in September 2019, the Advisory Group discussed the proposed approach to measuring the impact of the Adult Education Budget (AEB). A revised version of the approach, incorporating feedback from both the Advisory Group and the Skills for Londoners Board was presented to the Mayor at the AEB Mayoral Board meeting in November 2019.
- 4.2 The Mayor agreed that assessment of the impact of the AEB will now be focused on the priority impact areas set out in the table below. These are the areas where there is: strong alignment between the outcomes of adult learning and London's policy priorities; evidence of direct links between participation in adult education and the identified impact area; and support from providers and other stakeholders.

Economic Impact (aligned with Mayoral priorities around economic fairness and poverty reduction)	Social Impact
<ul style="list-style-type: none">• Progression into employment• In-work progression• Progression into further education and training	<ul style="list-style-type: none">• Improvements to health and wellbeing• Improvements to social integration• Improvements to learner self-efficacy• Participation in volunteering

Skills for Londoners Innovation Fund

- 4.3 Through the Skills for Londoners Innovation Fund, the Mayor has invested more than £7m of London's AEB allocation for 2019/20 on projects that meet the Mayor's priorities for education and skills in London, demonstrate innovation and deliver tangible outcomes. Through the Fund, the GLA is testing different approaches to the measurement of impact and outcomes. Notably, three projects are trialling three very different approaches to measuring social integration, namely (i) a selection of engagement metrics; (ii) an Attitudes Survey; and (iii) the Home Office Indicators of Integration Framework. All projects being supported through the Fund will be robustly evaluated, and will feed into the ongoing development of the GLA's approach to measuring outcomes.

Exploring the feasibility of a London Learner Survey

- 4.4 In line with the advice given by the Advisory Group in September 2019 that the GLA should explore running a central survey as a mechanism to collect outcomes and destination data, the Mayor agreed in November 2019 to commission a survey feasibility study.
- 4.5 Following a competitive procurement process, NatCen – in partnership with Learning & Work Institute – were appointed to carry out the feasibility study.

NatCen are a leading independent social research organisation with extensive experience of major government surveys as well as the Survey of Londoners.

- 4.6 The study, which is nearing completion, has assessed potential operating models for a survey, and identifies the cost and resource implications of the various options.
- 4.7 The study has involved a review of information requirements; a methodological review of existing surveys and samples; and work on the design of survey content.
- 4.8 Emerging findings from the study, and a proposed approach will be presented for discussion by the Advisory Group in this meeting. A one page summary of potential survey options, and the slides which will be presented at the meeting, are attached to this report as reserved appendices (Appendix A and Appendix B *[to follow]*).
- 4.9 Input from the Advisory Group is requested on the following questions for consideration:
 - 1. To what extent does this proposed approach meet your information needs?
 - 2. Are there any further practical / implementation considerations that should be factored into design of the model for the survey?

5 Equality comments

- 5.1 In the Skills for Londoners Strategy and subsequent analyses, the GLA has highlighted that there are several groups that are disproportionately underrepresented in London's labour market, including some groups with protected characteristics. This includes special educational needs and disabilities (SEND) learners, young people, disabled adults, Black, Asian and minority ethnic (BAME) groups and women.
- 5.2 The GLA will use any data collected through the London Learner Survey to measure and analyse trends in the participation of different groups of Londoners and the outcomes achieved by different groups of Londoners. This will give the GLA insight into how effectively providers are serving those groups, and will be used to inform future policy interventions to reduce gaps in participation and achievement among disadvantaged groups. Officers have considered the direct impact of the proposed work on groups with protected characteristics and do not anticipate that the collection of survey data, in and of itself, will disadvantage any particular group.
- 5.3 The Public Sector Equality Duty has been taken into account in ensuring that the feasibility study for the London Learner Survey enables all those with protected characteristics to take part in the survey.

6 Risks arising / mitigation

- 6.1 Undertaking a feasibility study will mitigate risks involved in the implementation of a London wide survey of learners.

7 Legal Comments

- 7.1 Should any legal queries arise from the considerations set out in this report, the GLA will contact TfL Legal to obtain advice.

8 Financial Comments of the Executive Director Resources

- 8.1 There are no direct financial implications to the GLA arising from the considerations set out in this report.

9 Next steps

- 9.1 The next steps following consideration by the Advisory Group are summarised below:

Activity	Timeline
Learner Survey	
Consideration of proposed approach to London Learner Survey by Skills for Londoners Board	May 2020
Detailed proposal for London Learner Survey – including resources required – brought to the AEB Mayoral Board for consideration	Summer 2020

Appendices:

- **Appendix A** – Potential Survey Options (reserved from publication)
- **Appendix B** – Presentation Slides (reserved from publication) *[to follow]*

Background Documents:

The following documents are available upon request:

- Feasibility Study Specification

NOT FOR PUBLICATION

This paper is reserved from publication as it is considered that it may be exempt from disclosure under the Freedom of Information Act.

Document is Restricted.