

AGENDA

Meeting Outcomes for Londoners Advisory Group

Date Thursday 6 June 2019

Time 11.30am

**Place Room F, 169 Union Street,
London SE1 0LL**

The Outcomes for Londoners Advisory Group is a subordinate body of the Skills for Londoners Board. Agendas and minutes of the meetings of this Group are published at www.London.gov.uk/Skills-for-Londoners (except in those cases where information may be exempt from disclosure under the Freedom of Information Act). Meetings are not held in public and are only open to those invited to attend by the Chair.

Members:

Angus Knowles-Cutler, Skills for Londoners (SfL) Board Member (Chair)
Margaret Cooney, SfL Board Member
Arinola Edeh, SfL Board Member
Nichola Hay, SfL Board Member
Gerry McDonald, SfL Board Member
Neha Agarwal, HESA
Nigel Ball, Government Outcomes Lab, University of Oxford
Darrell DeSouza, Association of Colleges
Dipa Ganguli, Sutton College
Helen Hammond, Institutes for Adult Learning
John Hitchin, Renaisi
Harinder Matharu, AELP
Kirsty McHugh, Chief Executive, Mayor's Fund for London
Alison Navarro, Community Action Sutton
Dianna Neal, London Councils Nominee
Diarmid Swainson, London Councils Nominee
Gill Worgan, West Herts College

1 Introduction and apologies

2 Declarations of Interest

Members to declare any disclosable pecuniary interests which they have in any of the items set out on the agenda and, where applicable, consider if they should withdraw from the discussion or the meeting.

3 Minutes from the previous meeting (Pages 3 – 6)

4 Actions Arising (Pages 7 – 8)

To be presented by Rachel Greenwood, Senior Board Officer, Skills and Employment.

5 Update on development of an impact-based funding model for the Adult Education Budget (Pages 9 – 11)

To be presented by Michelle Cuomo Boorer, Assistant Director – Skills and Employment; and Joel Mullan, Principal Policy Officer, Skills and Employment.

6 Presentation on early findings from outcomes research and stakeholder engagement

To be presented by representatives from the Learning & Work Institute.

7 Next Steps (oral update)

To be presented by Michelle Cuomo Boorer, Assistant Director – Skills and Employment.

8 Date of next meeting

The next meeting of the Outcomes for Londoners Advisory Group will take place in Autumn 2019 on a date to be confirmed.

9 Any Other Business the Chair Considers Urgent

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Skills for Londoners Board

MINUTES

Meeting Outcomes for Londoners Advisory Group

Date Thursday 22 November 2018

Time 10.00am

**Place Room F, 169 Union Street,
London SE1 0LL**

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Present:**Members:**

Angus Knowles-Cutler, Skills for Londoners (SfL) Board Member (Chair)
Neha Agarwal, HESA
Nigel Ball, University of Oxford
Margaret Cooney, SfL Board Member
Darrell DeSouza, Association of Colleges
Arinola Edeh, SfL Board Member
Dipa Ganguli, Sutton College
Helen Hammond, Institutes for Adult Learning
John Hitchin, Renaisi
Gerry McDonald, SfL Board Member
Kirsty McHugh, Chief Executive-designate, Mayor's Fund for London
Alison Navarro, Community Action Sutton
Dianna Neal, London Councils

Diarmid Swainson, representing London Councils

GLA Officers:

Michelle Cuomo Boorer, Assistant Director, Skills and Employment
Rachel Greenwood, AEB Senior Project Officer (Clerk)
Caroline Jackson, Senior Manager, AEB Funding Policy and Systems
Christopher Minter, Senior Policy Officer, AEB Funding Policy and Systems
Joel Mullan, Senior Policy Officer, Strategy, Policy and Relationships (Skills and Employment)
Forogh Rahmani, Senior Manager, Strategy, Policy and Relationships (Skills and Employment)

1 Introduction and apologies

- 1.1 The Chair welcomed members to the inaugural meeting of the Advisory Group and led a round of introductions.
- 1.2 Apologies for absence were received from Simon Ashworth, Richard Clifton, Cllr Joe Dromey and Nichola Hay.

2 Declarations of Interest

- 2.1 There were no declarations of interest.

3 Terms of Reference

- 3.1 The Advisory Group received the terms of reference for the Group, which were approved by its parent body, the Skills for Londoners Board, in September 2018.

3.2 RESOLVED:

The terms of reference for the Outcomes for Londoners Advisory Group were noted.

4 Development of the approach to outcome-based commissioning model for the Adult Education Budget (AEB)

- 4.1 The Assistant Director, Skills and Employment, set out the proposed approach to developing an outcomes-based commissioning system, noting that this Group would be instrumental in shaping the model.
- 4.2 The ambition would be to develop a model that would measure not only educational and labour market outcomes, but also wider social outcomes.

4.3 RESOLVED:

The Advisory Group endorsed the proposed approach, as set out in the report, to support the work to inform the development of an outcomes-based commissioning model for the Adult Education Budget.

5 Skills for Londoners Framework Consultation responses – learnings on outcomes

- 5.1 The Group received a report setting out responses to the Skills for Londoners Framework Consultation in relation to outcomes-based commissioning. The key areas identified within the responses to the consultation were highlighted and Members were informed that feedback to the Framework was largely positive. It was

noted that respondents were largely from the public sector, from those delivering or with an interest in the AEB.

- 5.2 During the subsequent discussion, Members highlighted a range of considerations that should be taken into account when developing an outcomes-based model. These included: an understanding of approaches being considered in other areas, including international practice; the importance of involving both business and learner voice into the research; being mindful of changing skills needs and priorities; and giving consideration to the point at which outcomes are measured and the process of validation and reporting.
- 5.3 Officers reiterated that in developing the approach to outcomes-based commissioning, the priority was to develop a model that would work for adult education in London and any proposals to link payments to outcomes would be considered much later in the work and thoroughly tested to ensure they were appropriate and effective.

5.4 RESOLVED:

The Advisory Group noted the responses to, and the subsequent discussion on, the Skills for Londoners Framework consultation.

6 Outcomes Workshop

- 6.1 The remainder of the meeting took the form of a workshop. Members discussed the challenges the Group was trying to address and what it was aiming to achieve through outcomes-based commissioning.
- 6.2 The Group also considered potential outcome areas and how these might be prioritised. A range of potential outcome measures were suggested, and these would be considered further as the approach was developed. Members also discussed funding challenges and how this might affect an outcomes-based commissioning model.
- 6.3 The points raised during the discussion would be incorporated into the specification for the research consultancy work and circulated to the Group for comment before a consultant was procured.
- 6.4 A query was raised as to what the AEB currently pays for in London in terms of qualifications provided and at what level. Officers agreed to provide a high-level summary of this information outside of the meeting.
- 6.5 RESOLVED:**
- (a) The workshop discussion was noted;**
 - (b) That a high-level summary of qualifications currently provided through the AEB in London, and at what level, would be provided to the Advisory Group; and**
 - (c) That the comments provided during the meeting would be incorporated into the specification for the research consultancy and circulated to the Advisory Group for comment.**

7 Date of next meeting

- 7.1 The next meeting of the Outcomes for Londoners Advisory Group would take place in May 2019 on a date to be confirmed.

8 Any Other Business the Chair Considers Urgent

- 8.1 There was no urgent business.

9 Close of meeting

- 9.1 The meeting closed at midday.

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Outcomes for Londoners Advisory Group

Date of meeting: **6 June 2019**

Title of report: **Actions Arising from previous meetings**

To be presented by: **Rachel Greenwood, Senior Project Officer, Skills & Employment**

Cleared by: **Michelle Cuomo Boorer, Assistant Director – Skills & Employment**

Classification **Public**

1 Executive Summary

- 1.1 This report updates the Outcomes for Londoners Advisory Group on actions arising from the previous meeting.

2 Recommendation

- 2.1 The Outcomes for Londoners Advisory Group is asked to **note** the update on actions arising from the previous meeting.

3 Actions arising from the meeting of 22 November 2018

Agenda Item	Action	Status
3. Outcomes workshop	That a high-level summary of qualifications currently provided through the AEB in London, and at what level, would be provided to the Advisory Group.	Complete. A confidential summary has been circulated to the Group alongside this agenda.
	That the comments provided during the meeting would be incorporated into the specification for the research consultancy and circulated to the Advisory Group for comment.	Complete. Comments provided were incorporated into the research consultancy specification and circulated to the Group for comment prior to publication.

4 Next Steps

4.1 Outlined elsewhere within this report.

Appendices:

- **None.**

Outcomes for Londoners Advisory Group

Date of meeting: **6 June 2019**

Title of report: **Update on development of an impact-based funding model for the Adult Education Budget**

To be presented by: **Michelle Cuomo Boorer, Assistant Director – Skills and Employment; and Joel Mullan, Principal Policy Officer, Skills & Employment**

Cleared by: **Michelle Cuomo-Boorer, Assistant Director – Skills & Employment**

Classification **Public**

1 Executive Summary

- 1.1 This report provides an overview of the work which has taken place on the development of an impact-based funding model for the Adult Education Budget (AEB) since the last Advisory Group meeting – and sets out the areas where officers would welcome input from members.

2 Recommendation

- 2.1 The Outcomes for Londoners Advisory Group is asked to:
- 2.1.1 **Note** the update on the development of an impact-based funding model; and
- 2.1.2 **Discuss** the questions raised at Issues for Consideration at Section 4 of this report.

3 Background

- 3.1 In February, following a competitive procurement process, City Hall appointed Learning and Work Institute (L&WI) to support the development of a draft set of robust outcome/impact definitions and measures that could be used to determine the success of provision delivered through the AEB.
- 3.2 The work conducted by L&WI to date includes:
- A rapid review of approaches to outcomes measurements to identify relevant metrics, tools and approaches for consideration and lessons learnt from other examples of implementation, including key enablers and barriers;
 - Engagement with key political and policy leads, including Borough Leaders from the Sub-Regional Partnerships, and representatives of employers, which discussed the wider policy context and opportunities arising through the delegation of AEB;

- A series of stakeholder consultation workshops which explored the types of outcomes delivered through AEB-funded provision, challenges recognising and monitoring these outcomes and ways in which to develop the current system. These workshops brought representatives of AEB providers (including independent training providers, further education colleges and the voluntary, community and social enterprise (VCSE) sectors), together with organisations from the wider stakeholder landscape.
- In-depth interviews with AEB providers to explore strengths and limitations of the current system, discuss alternative methods at recognising outcomes and identify the opportunities and methods by which to improve the current system;
- Focus groups with learners studying in AEB funded provision, which explored learner motivations for enrolling on courses; the impact learners believed study had had on them; and attitudes towards sharing information; and
- Development of a list of potential measures featuring a range of metrics and tools assessed against a range of relevant criteria informed by prior stages of the research.

4 Issues for Consideration

- 4.1 At the meeting, L&WI will present initial findings from the research (at Agenda Item 6), including the outcome measures which are considered most promising. The Advisory Group will be asked to provide a steer on:
- How well the potential measures capture the impact of adult education in London;
 - Which of the potential measures are most important, from your perspective; and
 - Whether there are any gaps in the set of outcomes measures proposed.

5 Equality comments

- 5.1 This project will give due regard to diversity and inclusion with a focus on considering social as well as economic outcomes for Londoners. Social outcomes will be especially relevant to people who may be disadvantaged and therefore for whom employment is not a realistic or immediate outcome. This may include people with learning difficulties or disabilities, where English is not the first language, older people or people with very low skills. This outcomes work aims to ensure that the impact of learning is recognised for all Londoners who access provision funded by the delegated AEB.

6 Risks arising / mitigation

- 6.1 Key risks relate to gaining buy-in from providers to move towards an outcomes-based commissioning approach. The GLA has set up this Advisory Group to mitigate this risk by ensuring that providers are involved in the

development of the approach to future commissioning from the outset. Further engagement activity is planned throughout the project period.

7 Financial Comments of the Executive Director Resources

- 7.1 There are no direct financial implications to the GLA arising from the considerations set out in this report.

8 Next steps

- 8.1 The next steps following consideration by the Advisory Group are summarised below:

Activity	Timeline
Presentation of early research findings to Skills for Londoners Board	20 June 2019
Testing of potential measures with small group of providers	Autumn 2019
Final report	Spring 2020

Appendices:

None.