



Proud to be supporting Tech
Londoners

Will Brown
Business Development Director
will@gust.com
[@wlobrown](#)

City Hall, May 2016

Who We Are

Gust is the world's largest global network of investors and founders

Our powerful and integrated tools help investors manage the entire deal flow process - from discovery, to evaluation and through closing.

The Trusted Global Network

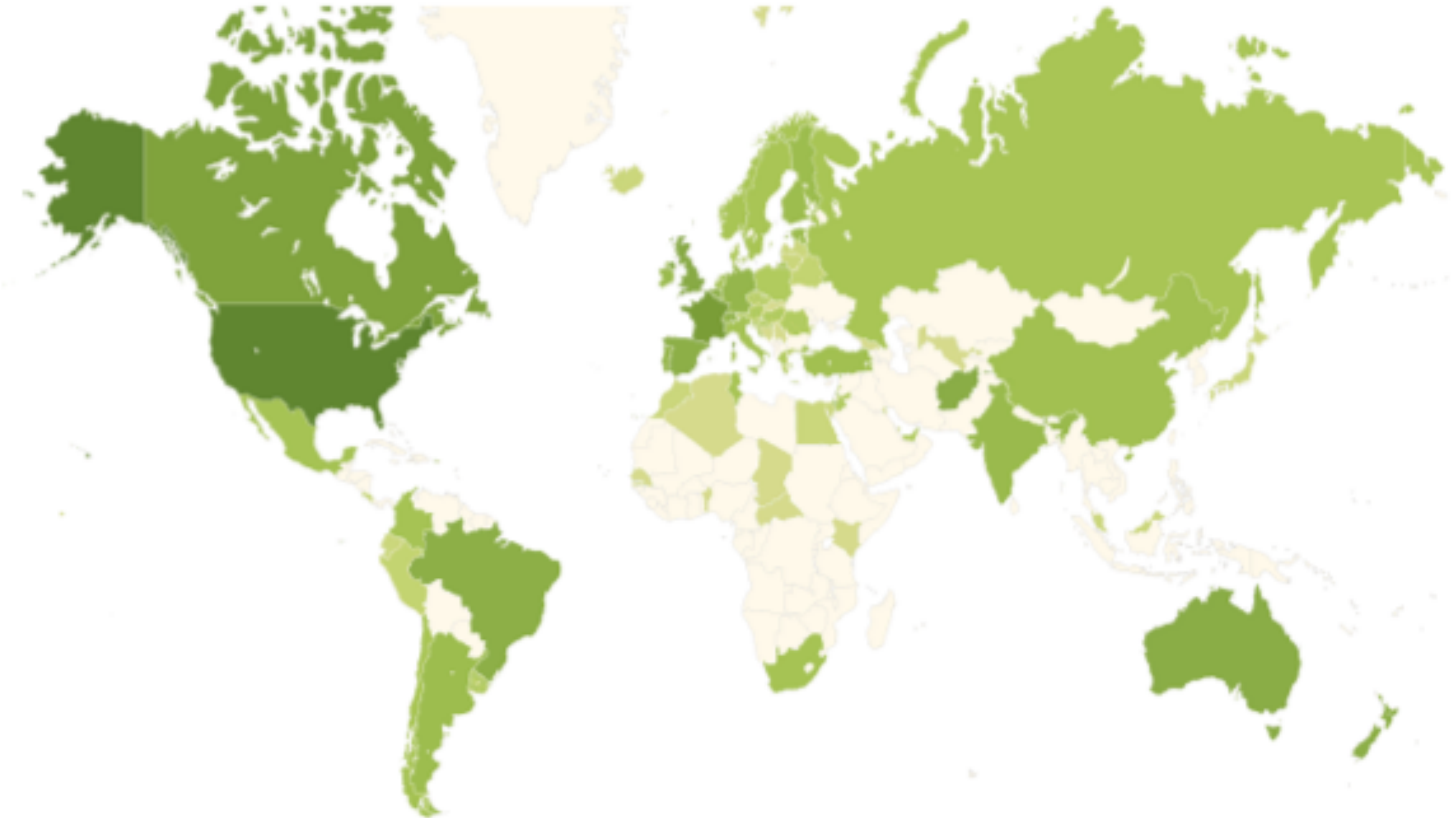
45,000+
Investors

550+
Investment Organizations

400,000+
Startups

45+
Industries

190
Countries



Gust by the numbers

45,000 investors use Gust to manage their deal flow



Effective Deal Flow Management

- Set your groups application requirements for startups
- Customize your investment preferences
- Create deal stages matching your workflow
- Manage all your deals in one place



Simple Group Member Management

- Manage your groups' active and former membership
- Invite guests to participate in deals or events
- Create events for screening and pitch breakfasts
- Create subgroups for targeted group and deal needs



Robust Collaboration & Communication Tools

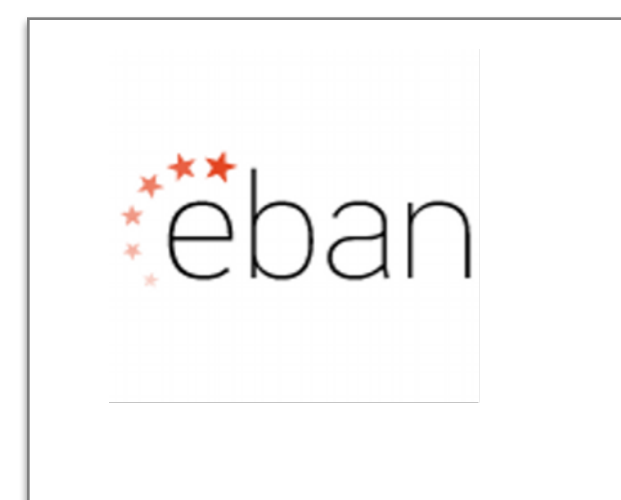
- Discuss group or deal-related topics, even from your email
- Store all deal documents in one place
- Assign tasks to rate and review deals
- Set your interest level and commit funds



Share Deal Flow

- Share (co-invest) deals with other groups
- Create regional group syndicates (coming soon)
- Syndicate deals to Gust investor community to close deals faster
- Close deals and transfer funds online at no cost


Recognized Global Partner






The world's leading investment organizations are on Gust


What are investors without fantastic founders?


Find investment among
over 550 investment
groups world wide

 fluffycloud (test application)



5



 William Entrepreneur


Search

Companies

Investors

Programs

KEYWORD

Enter Keyword 

LOCATION

Europe

APPLICATION STATUS

☒ Accepting applications

INVESTOR TYPE


☐ Accounting Firm

☐ Advisor

☐ Angel Funds

+ 9 more

INDUSTRY




FiBAN - Finnish Business Angels Network

Helsinki, Finland · Biotechnology, Business Products, Clean Technology + 24 more

FiBAN is a Finnish, national, non-profit network aiming to inspire and increase the amount and quality of private investments made in early-stage companies.

Apply




Paris Business Angels

Paris, France · Biotechnology, Business Products, Business Services + 26 more

Créé en 2004, Paris Business Angels est le réseau de Business Angels leader en France, avec 2,5 à 4M€ investis chaque année.

Apply



Arts & Métiers Business Angels

Paris, France · Biotechnology, Business Products, Clean Technology + 18 more

Arts et Métiers Business Angels est l'association des ingénieurs Arts et Métiers investisseurs. Elle est ouverte à d'autres profils qui seront les bienvenus.

Apply



What are investors without fantastic founders?

The ultimate window into London's exploding startup ecosystem.

Find any startup, investor, accelerator, job, course, workspace, event and resource

The screenshot shows the homepage of the Tech London website. The header features the 'MAYOR OF LONDON' logo, the 'Tech London' logo, a search bar, and the IBM SPONSOR logo. The navigation menu includes links for HOME, NEWS, STARTUPS, EVENTS, JOBS, INVESTORS, COURSES, WORKSPACES, INCUBATORS, RESOURCES, and ABOUT. Below the navigation, a tagline reads 'Your guide to the startup community, events & jobs in London'. The main content area features a large image of two men standing in front of a modern building, with a large blue 'Z' graphic overlaid. To the right of the image is a 'LATEST NEWS' section with three articles: 'LOVESPACE makes room for growth', 'Wild Blue Cohort, Interview with CEO David Barrie', and 'VC investment in UK FinTech 'outpaced Germany despite decline' in Q1 2016'. Below the news section is a 'MORE NEWS' button. On the far right is a map of London with various locations marked by colored circles and numbers. A sidebar on the right lists statistics: 1780 STARTUPS, 425 EVENTS, 159 JOBS, 64 INVESTORS, and 109 WORKSPACES.

MAYOR OF LONDON

Tech London

SEARCH

IBM SPONSOR

HOME NEWS STARTUPS EVENTS JOBS INVESTORS COURSES WORKSPACES INCUBATORS RESOURCES ABOUT

Your guide to the startup community, events & jobs in London

Money transfer company TransferWise raises further \$26M at a \$1.1B valuation

After months of rumours, TransferWise, the London-headquartered money transfer startup and fintech darling, has confirmed that it has raised a further round of funding. Described as 'top-up funding', the \$26 million round was led by investment management firm Baillie Gifford, with participation from existing investors. TechCrunch understands...

LATEST NEWS

LOVESPACE makes room for growth

Wild Blue Cohort, Interview with CEO David Barrie

VC investment in UK FinTech 'outpaced Germany despite decline' in Q1 2016

Lord Sugar hired as the Government's 'Enterprise Tsar'

Underdog to business superhero

MORE NEWS

1780 STARTUPS

425 EVENTS

159 JOBS

64 INVESTORS

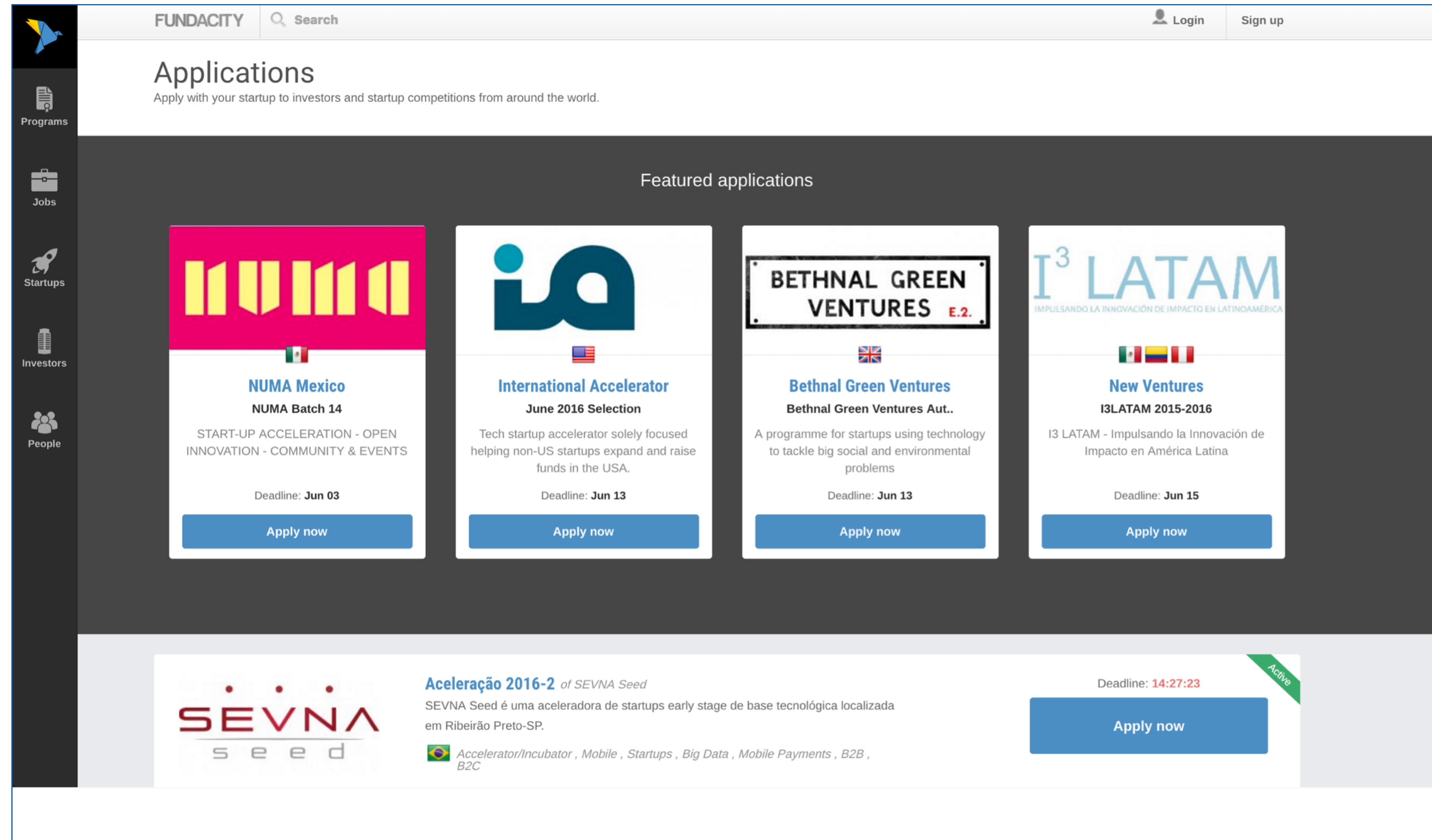
109 WORKSPACES

gust

What are investors without fantastic founders?

Founders can find an accelerator program anywhere in the world that meets their needs on Fundacity.com

Accelerators can effectively promote their program to over 400,000 global startups



The screenshot shows the Fundacity website interface. At the top, there's a navigation bar with the Fundacity logo, a search bar, and links for Login and Sign up. Below this is a sidebar with icons for Programs, Jobs, Startups, Investors, and People. The main content area is titled "Applications" and includes a sub-header "Apply with your startup to investors and startup competitions from around the world." The featured applications section displays four programs:

- NUMA Mexico** (NUMA Batch 14): START-UP ACCELERATION - OPEN INNOVATION - COMMUNITY & EVENTS. Deadline: Jun 03. Apply now.
- International Accelerator** (June 2016 Selection): Tech startup accelerator solely focused helping non-US startups expand and raise funds in the USA. Deadline: Jun 13. Apply now.
- Bethnal Green Ventures** (Bethnal Green Ventures Aut.): A programme for startups using technology to tackle big social and environmental problems. Deadline: Jun 13. Apply now.
- New Ventures** (I3LATAM 2015-2016): I3 LATAM - Impulsando la Innovación de Impacto en América Latina. Deadline: Jun 15. Apply now.

Below these, there's a section for **SEVNA seed** (Aceleração 2016-2 of SEVNA Seed). It describes SEVNA Seed as an accelerator for early stage tech startups in Ribeirão Preto-SP. It lists various sectors: Accelerator/Incubator, Mobile, Startups, Big Data, Mobile Payments, B2B, B2C. The deadline is 14:27:23, and there's an "Active" badge. An "Apply now" button is also present.

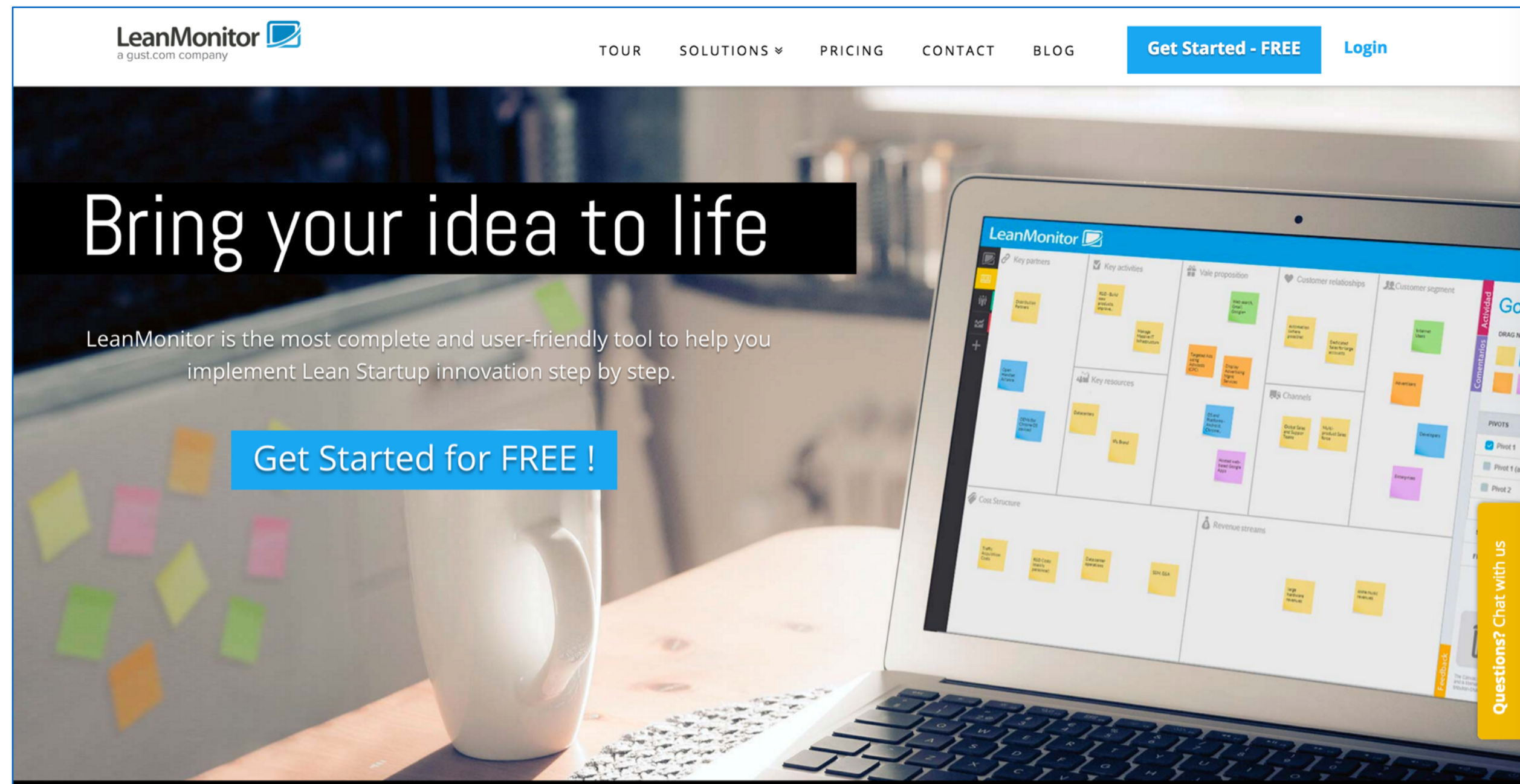
What are investors without fantastic founders?

Build your Lean Canvas

Test and validate your hypotheses

Design and manage your lean experiments

Track your validated learning and make data-based decisions will help you bring your idea to life faster.






What are investors without fantastic founders?

Run follow-on investment scenarios with Round Modeling.





Interested in exit scenarios? Waterfall Modeling capabilities, allow you to evaluate what might happen at a range of exit prices.



CAP TABLEOPTIONSMODELINGINVESTOR RELATIONS409AASC 718PRICINGSIGN UP

Simply Powerful

Keep a complete history of company ownership, from initial setup to IPO. Every transaction is supported by your legal documents, adjustments take just a few clicks, and we make it easy to get data in and out.

-  CONNECTED TO YOUR LEGAL AGREEMENTS
-  EASILY ADD & REVOKE ACCESS
-  QUICK DATA EXPORTS
-  INVITE YOUR LAWYER & ACCOUNTANT

Acme Company

COMPANIESDASHBOARDOWNERSHIPMODELINGDOCUMENTSCONTACTSMESSAGESSETTINGS

Q search...

▼ Viewing Today

	Ownership	Shareholder	Common	2012 Option Pool
60,000	19.69%	Jack Dawkins	60,000	
59,000	19.36%	Vincent Crummles	59,000	
50,000	16.41%	Pickwick Fund		
50,000	16.41%	Ebenezer Investments		
33,346	10.94%	Betsy Quilp		
31,394	10.30%	Charlie Hexam		
4,000	1.31%	Estella Havisham	2,000	2,000
3,000	0.98%	Clara Barley	1,250	1,750
3,000	0.98%	John Westlock	1,500	1,500
2,000	0.66%	Newman Noggs	1,000	1,000
2,000	0.66%	Colonel Diver	1,000	1,000
2,000	0.66%	Rosa Bud	100	1,900
1,000	0.33%	Matthew Pocket		1,000
1,000	0.33%	Barnaby Rudge	1,000	0
1,000	0.33%	Emily Wardle		1,000
Company Totals				
302,740	100%		126,850	11,150



Proud to be supporting Tech
Londoners

Will Brown
Business Development Director
will@gust.com
[@wlobrown](#)

City Hall, May 2016