

Mayor of Play

Terms and conditions

Key information

Publication type: General

Contents

The following terms and conditions outline the role of the Mayors of Play – including the criteria required and the requirements to be fulfilled if the child is successful in their entry to become a Mayor of Play.

- Entry to the competition to become a Mayor of Play is only open to children in Greater London, aged between 8 and 11 years old – excluding children of members of staff, who work for the GLA or any of its Functional Bodies.
- Entry for the three competition questions must be made by the child themselves, with support from an adult (aged 18yrs+) – either a parent, guardian, teacher or play scheme leader.
- The child's parent/carer must consent to the child entering.
- Entries must be submitted via [the online competition form](#).
- Entrant details in the 'About You' (child) section of the submission form – Name, Age, Postcode, Gender, must be provided.
- Postcode information is required to verify they are a Londoner, no other reason.
- Request for information on Ethnic Origin and Disability will be used to appoint a representative group of Londoners, no other reason.
- Request for postcode information will be used to appoint a representative group from across Greater London, no other reason.
- Entrant details in the 'About Parent or Carer' section of the submission form – Full Name, Telephone Number – must be provided so that we can get into contact with winners.
- Entries to the three competition questions can be submitted in two formats:
 - Responding to the three questions in written format – as per the submission form. Following the maximum wordcount provided.
 - Responding to the three questions outlined in the submission form via video format. Video entries must be limited to two minutes. Video entries must be submitted as AVI, MOV, MP3 or MP4 and be 50MB max.
- Submitting an entry to the competition indicates acceptance of these terms and conditions. The GLA reserves the right to refuse entry or refuse to award the prize to anyone in breach of these terms and conditions.

- The competition opens for entries from 9am on Wednesday 14 July 2021. The deadline for receiving entries is 6pm on Monday 19 July 2021. Entries received after this time will not be considered.
- Entries are limited to one per child.
- Entries will be judged based on the below requirements:
 - A well thought out answer to all questions (based on responses within the entry form or video entry)
 - A true passion for the city they live in (based on responses within the entry form or video entry)
 - Availability to commit to required campaign dates outlined in submission form and further in T&Cs
- Judges will shortlist the entries before deciding on up to five winners.
- The judges' decisions will be final and binding in all matters and no correspondence will be entered into.
- Winning entrants will be notified via their parent, guardian, teacher or play scheme leader using the contact information provided on the submission form by no later than Friday 23 July. If the GLA is unable to contact any winner within 24hrs, or if the winners are unable to attend the required campaign dates after being notified then the winner will be deemed to have forfeited their prize and the GLA reserves the right to determine a new winner for the prize.
- As part of the Mayor of Play role, all winners (the children) will be required to attend the following face to face activity:
 - The winners and one parent or carer (per child) will be required to visit City Hall, alongside the Mayor of London, on 28 July 2021 from 2pm to 3pm. The visit will last approximately one to two hours and will be hosted by the Mayor of London and his team to gather insights from the children (The Mayors of Play) on what they enjoy best in London and would recommend to other families. This will help to inform the curation of a new look London Kids Culture TFL Tube Map for families. The visit will be filmed and photographed.
 - The winners and one parent or carer (per child) will be required to be available and attend an event with the Mayor of London on 5 August 2021 from 9am to 12noon at a London location (to be confirmed). The purpose of the event is for the Mayor of London to reveal his Mayors of Play (the winning children) and unveil the London Kids Culture TFL Tube Map. The event will be attended by media and photographers. The event will be filmed and photographed.
- The winners must attend the City Hall visit and the event with an accompanying guardian e.g. parent / carer / guardian
- Travel expenses will be made available to all winning entrants and one parent or carer (per child) to accompany to both City Hall (28 July) and the event (4 August) Play Summit and the photocall.
- The GLA reserves the right to refer to the winner's involvement in the Mayors of Play campaign in press releases, media alerts and the right to use their name, age and image in an editorial context in their print public relations materials, on the GLA's internet website in the section referring to news and on its own social networking sites, specifically Facebook, Instagram, YouTube and Twitter only.
- Each winner will receive the following prize package in addition to partaking in the City Hall visit (28 July) and the event at X (4 August):
 - The accolade of being one of five Mayors of Play.
 - Merlin Discovery pass (annual) – to explore select London sights!
 - 1x Hamley's gift card to the value of £100.
 - A framed photo of the winners with the Mayor of London.
- The prize package may be subject to change.
- Personal data supplied during the course of this competition will only be processed as set out in the GLA Privacy Policy: www.london.gov.uk/who-we-are/governance-and-spending/privacy-policies/g...
- The GLA reserves the right to cancel the competition at any stage if it considers such action necessary, or for reasons beyond the GLA's reasonable control, and the GLA will have no liability to the entrants in respect of any such cancellation.
- The competition will be governed by English law and entrants to the competition submit to the jurisdiction of the English courts.

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