

London's workforce exposure to generative artificial intelligence

Key information

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Overview

This report examines London's exposure to generative AI (GenAI) across its different occupations, industries and communities. While it does not offer a definitive view on where jobs are going to be lost or gained, it does provide a rigorous, evidence-based picture of where change is most likely to be felt first. It shows clearly that London's workforce is more exposed to GenAI than any other region in the UK, not because it is weaker, but because London's economy is rich in the knowledge intensive work where GenAI's capabilities are advancing fastest.

This analysis brings together three strands of evidence: (i) task-based theory on how new technologies affect labour demand; (ii) occupational exposure analysis for London; and (iii) emerging evidence on AI adoption and labour market change. Together, these strands provide useful context for understanding how GenAI is most likely to affect work, where impacts may emerge over time, and why outcomes may differ across occupations.

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