

Assist organisers to score more major sporting events

The Wembley Stadium football pitch

Key information

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The London Assembly Economy, Culture and Skills Committee has written a letter to the Mayor recommending he creates a single point of contact to develop an event-specific working group by liaising with the relevant local authorities and other relevant local public bodies.

The **Economy, Culture and Skills Committee** letter recommends:

- The Mayor should work with London & Partners to develop a strategy for future major sports events, informing which events it bids for and supports.
- The Mayor should create a single point of contact within the GLA for organisers looking to stage major sports events in London to reach out to.
- The Mayor should produce an annual report evaluating the economic and social benefits of the major sports events supported by the GLA and London & Partners.

[Read the letter in full.](#)