

Guidance note 1: Project feasibility and objectives

London Development Toolkit

Illustration of buildings and location

Key information

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Overview

As part of the [London Development Toolkit](#), this note provides guidance on the feasibility stage of the development process, where site analysis is undertaken to inform a clearly defined development opportunity, a robust set of objectives and a compelling vision for the site.

It covers:

- analysis of site and context
- planning context
- understanding legal title
- stakeholder analysis and creating an engagement plan
- creating a compelling vision and objectives
- commissioning and conducting feasibility studies
- viability testing
- next steps and design development.

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