## MAYOR OF LONDONLONDON ASSEMBLY

## Put local communities at the heart of high street regeneration

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The Mayor is being urged to provide financial and practical support to help put local communities and residents at the heart of high street regeneration, giving people a sense of ownership over their high street.

The **London Assembly Economy, Culture and Skills Committee** has **today** published its report – *At a crossroads: London's high streets* – which highlights the challenges and opportunities for London's high streets to flourish.

The report finds that art, creativity, and heritage can also play transformative roles in high street revitalisation, with initiatives such as public art installations and cultural programming, making high streets more attractive places to spend time and enhance people's connection to their local area.

The **Committee** heard that vacant units remain an issue for high streets. Temporary use of vacant properties on the high street have been a popular initiative that have helped bring a new lease of life to empty units through temporary occupation by businesses, community groups, or creatives.

Key recommendations in the report include:

- As part of his new High Streets Fund, the Mayor should support local community groups to take
  advantage of the new powers introduced by High Street Rental Auctions (HSRAs) to take over the leases
  of vacant units. This should include providing financial support to community groups to develop viable
  projects, to enable them to access vacant units as part of HSRAs.
- To help develop the unique character and heritage of each high street, the Mayor should develop an Art on the High Street programme that commissions public art installations, murals and interactive artworks on

- high streets in London.
- The Mayor should build on lessons from the Community Improvement Districts pilot to create an online engagement platform for local communities to have a say in high street regeneration projects in London.
- When delivering his new High Streets Fund, the Mayor should consider the feedback received by the Committee about the onerous nature of competitive bidding processes for high street projects. Where possible, he should work in collaboration with all London boroughs to identify the areas of greatest need when distributing funding.

Read the report in full.

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