Minutes of the Meeting of the London Legacy Development Corporation
Regeneration and Communities Committee

Date: Tuesday 7 November 2017
Time: 10.00 am
Venue: Loughborough University, 3 Lesney Avenue, The Broadcast Centre, Here East, Queen Elizabeth Olympic Park, London, E15 2GZ

Present: Lord Mawson OBE (Chairman)
Sonita Alleyne OBE
David Gregson

In Attendance: Dr Paul Brickell, Executive Director of Regeneration and Community Partnerships
Rosie Holcroft, Senior Regeneration Manager
Paolo Nistri, Senior Regeneration Manager
Tim Somerville, Mayor’s Observer
Oliver Shepherd, Secretariat
David Burgh, Secretariat

1 Apologies for absence
1.1 An apology for absence was received on behalf of Michelle May.

2 Declarations of interest
2.1 The Chairman noted that Members had declared registrable interests in line with the relevant Standing Orders and asked Members to confirm if they had any additional interests to be declared related to matters listed on the agenda other than those already made and included in the register.

2.2 There were no additional declarations of interest.

3 Minutes of previous meeting held on 15 March 2017
3.1 It was agreed that the minutes of the meeting of the Regeneration and Communities Committee held on 15 March 2017 be signed by the Chairman as a correct record.

4 Matters arising and actions list
4.1 The Committee noted the Actions List.
Executive Director of Regeneration and Community Partnerships' update

5.1 The Executive Director of Regeneration and Community Partnerships presented the report providing updates on activities related to the remit of the Committee, including developments regarding the Culture and Education District (CED).

5.2 The Executive Director reported that the meeting taking place in Here East was a good opportunity to review the progress of the facility. In addition to the major institutions that were now on site, several others were already taking steps towards occupying the building. The Global Disability Innovation Hub was now hosted in the Plexal Innovation Centre, and University College London (UCL) were now on site, with their robotics facility being fitted out. UCL’s Bartlett School of Planning would also be moving into the building. Other businesses which had been based in Here East initially would move to other facilities across the Queen Elizabeth Olympic Park (QEOP), which would build integration and add to the critical mass of the developments.

5.3 The Bobby Moore Academy primary school had opened on 11 September 2017, and the secondary school was under construction which was scheduled to open in September 2018. The Creative Opportunities Programme had concluded, and had succeeded in reaching a diverse group of people.

5.4 Other initiatives were reported. STEP, a twelve-month shared internship programme, had begun in October 2017, with eight local young people. They would gain experience in a number of organisations and be paid the London Living Wage. Ten local people had been offered fully funded bursaries to undertake postgraduate degrees at Loughborough University London through the Legacy Corporation’s ‘Inspiring Success’ programme. The Legacy Corporation had agreed to take two hot desks in the Plexal Innovation Centre, enabling staff to engage with local businesses, working on employment and skills programmes to connect to local talent.

5.5 The Legacy Corporation had been working with the GLA Economic and Business Policy team to inform the production of the Mayor’s Economic Development Strategy, and its relationship to the Government’s Modern Industrial Strategy (MIS). The QEOP was being promoted as an exemplar for business and innovation centres, which were encouraged through the MIS. Efforts were continuing to invite leading employers and key sub-regional stakeholders to work with the Legacy Corporation on the establishment of a Group Training Association.

5.6 Some of the business sectors emerging on the QEOP were not what might have been predicted. These included construction and digital skills, the automotive industry, focusing on the advanced propulsion centre and including virtual testing of engine design, and fashion, including the East London Fashion Cluster. The automotive cluster was noteworthy as the first British four-wheeled motor car with an internal combustion engine had been built in 1892 in Walthamstow, a mile from the site. Members suggested a narrative for framing the new initiatives and strategy needed to be developed, and that this might be a starting point.

[Action: Executive Director of Regeneration and Community Partnerships]

5.7 Considerable growth of the QEOP area was well underway, with some 10,000 new employees due to take places in the International Quarter buildings, including a TfL office hub. It was important that the social capital of the area and relationships were worked on, alongside the building developments, and improving access to
opportunities for young people should be a key target for the Legacy Corporation. Long term strategy to drive firms to offer apprenticeships needed to be based on a vision and could be focused as an aspect of their Corporate Social Responsibility opportunity.

5.8 It was appropriate to consider how best to raise the profile of the area. Lobbying to get Eurostar trains to stop at Stratford International could be undertaken and if there was a good business, shopping and economic offer, highlighted by a well-crafted narrative, the case would be easier to make. The branding of Here East needed to be considered in conjunction with the QEOP, which also had a visitor focus. Integration with the CED vision also needed to be addressed.

5.9 The Committee:

1 noted the report, including the regeneration reporting framework and outputs and the CED Strategic Objectives Delivery Plan; and

2 agreed that the Board should be given the opportunity to see the significant developments reported, and to approve a narrative for past and future developments.

6 East Works Socio-economic programme

6.1 The Committee considered a report on progress with the Legacy Corporation’s socio-economic programme, now known as East Works.

6.2 The East Works programme covered the opportunities generated by developers, operators, tenants and other businesses on and around the QEOP. Initially, the programme targeted opportunities arising from Park-based construction activity and the operation of its venues. The current phase of delivery had expanded that scope to capture wider opportunities, particularly those coming from Here East and the CED, where effective project-based partnerships with CED partners had already begun to yield early results. The programme aligned to the MIS, reflected the emerging priorities set out in the consultation drafts of both the Mayor’s Economic Development and Diversity and Inclusion strategies and discharged the Section 106 obligations of the Legacy Corporation’s scheme. Additionally, the programme supported the delivery of the CED’s Strategic Objectives and the LLDC’s Work business objective.

6.3 The priority areas for the strategy to capture the opportunities were:

(a) construction and the built environment;
(b) cultural/creative/fashion;
(c) digital/technology; and
(d) workspace and business support.

However, the programme would remain flexible to respond to changes, developments and opportunities around the QEOP. The programme would also respond to the new business growing out of the academic institutions and companies locating in the area. New industries including engineering, the automotive industry and biosciences would need to be able to call on a skilled local workforce and the development of a technical skills programme to respond to these demands would be a focus for the organisation. The Legacy Corporation’s
good record in construction, with up to 240 apprenticeships in the sector to date, would be a good basis for work in new areas.

6.4 Work to offer training to local young people and improve diversity in employment was underway, as well as connecting employers with schools and colleges to shape the curriculum to develop the next generation of professionals for working on and around the QEOP. Six local schools and colleges were delivering a specialist built environment curriculum at GCSE and A-Level with industry-leading employers such as Mace, Balfour Beatty, Buro Happold, Lendlease and Ballymore Housing. Development workshops and coaching sessions would also be delivered.

6.5 The Committee noted the report and appendices.

7 Member suggestions for future agenda discussions

7.1 There were no new items proposed.

8 Any other business the Chairman considers urgent

8.1 There was no urgent business.

9 Date of next meeting

9.1 The Committee’s Terms of Reference require a minimum of three meetings in any financial year. However, even with a further meeting to be arranged in March 2018, the Committee would only be meeting twice this year. This had arisen as the first meeting of the 2017/18 year had been delayed due to the Board’s recruitment campaign that had commenced and was subsequently put on hold.

9.2 The Committee noted that the next meeting was due to be held in March 2018, on a date to be confirmed.

Close of meeting

The meeting ended at 12.05pm and was followed by a visit to some tenants of Here East.

Chairman

Date

Contact Officer: Oliver Shepherd, LLDC, Level 10, 1 Stratford Place, Montfichet Road, London E20 1EJ, Tel: 020 3288 1829, Email: olivershepherd@londonlegacy.co.uk