

MAYOR OF LONDON

Jobs and Skills for Londoners.

10 November 2022

Housekeeping

- Please mute microphones and turn off cameras.
- Questions can be asked via the Chat function in Teams.
- There will be no oral questions.
- The session will be recorded.
- A final version of the slides will be posted on the GLA website by w/e 21 November, alongside the answers to all the written questions asked during the two sessions.

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Item	GLA Skills and Employment Officer
Introduction	Michelle Cuomo-Boorer, Assistant Director, Skills and Employment
Jobs and Skills for Londoners policy intent	Imman Laksari-Adams, Strategy, Policy and Relationships
Applying for Jobs and Skills for Londoners	Lubomira Anastassova-Chirmiciu, Funding Policy and Systems
Q&A	All

SKILLS ROADMAP FOR LONDON

Helping Londoners to access good jobs and to lead happier, healthier lives

- Mayor published Skills Roadmap for London in January
- Builds on the London Recovery and links to the **Local Skills Plan**
- Making skills provision **more locally relevant** - a more joined-up skills and employment offer for the needs of Londoners and local businesses and employers.
- **Making an impact** and leading to positive economic and social outcomes
- Making adult education and skills provision even **more accessible** to those who need it most



The challenge

With the legacy of the coronavirus pandemic still evident in both our economy and within our communities, partnered with drastic increases in the cost of living, London is facing:

Rising unemployment

- Unemployment rate at 4.2% for 16-64, compared to 3.6% nationally
- Unemployment-related claims of 285k, up from 187k in March 2020
- Youth unemployment rate was higher than in any other UK region in 2021

Difficulty getting people into good quality work

- Risking proportion of Londoner's are struggling with their financial situation, one in six were paid below the London Living Wage (2021)

Recruitment restrictions

- Number of online postings for jobs in London is above pre-pandemic levels but there are widespread reports of employers facing recruitment difficulties

Meeting the challenge

- Equipping Londoners with to access learning that will deliver the skills they need to **access good jobs**, focused on sectors to address skills and vacancy shortages.
- Building workforce capacity for sectors that are crucial to our city's recovery by offering **job outcome payments**.
- Delivering **accessible, locally relevant training** that has a real impact on the progression of Londoners both in work and society.

Sectoral focus

Sectors prioritised by the **Jobs and Skills for Londoners fund** include:

- Digital
- Health and social care
- Hospitality
- Green
- Creative industries.

Why?

- The sectors are targeted to address skills shortages and vacancies in specific occupations as well as improving the representation and diversity of specific groups of Londoners in these workforces.
- Addressing the digital skills gap is important for tackling digital exclusion and the under-representation of certain groups of Londoners in digital-related roles

Bids **not limited** to these sectors will need to provide clear evidence and a rationale for their proposal connected to current skills gaps.

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What is the Adult Education Budget (AEB)?

Adult Education has a critical role to play in engaging adults and providing the skills and learning they need to equip them to access good quality jobs.

The AEB funds the delivery of **education and training for learners aged 19+** and is delivered by a range of different providers including general Further Education (FE) colleges, local authorities, independent training providers, sixth form colleges and universities.

The AEB funding year runs from **August to July**.

Nationally the AEB is worth ~£1.5bn. Since 2019, the Mayor has been delegated the funding and associated powers to administer **London's share of this budget**, which was c.£320m in 2022/23.

Free Courses for Jobs (FCFJ) Fund

Alongside the AEB, the Government has provided additional funding to deliver the government's Level 3 offer in London (formerly known as the **National Skills Fund**).

This offer supports the development of new skills for adult learners and improve the prospects of eligible adults in the labour market. In particular, adults aged 24+ are now be able to access specific, free, fully funded level 3 provision.

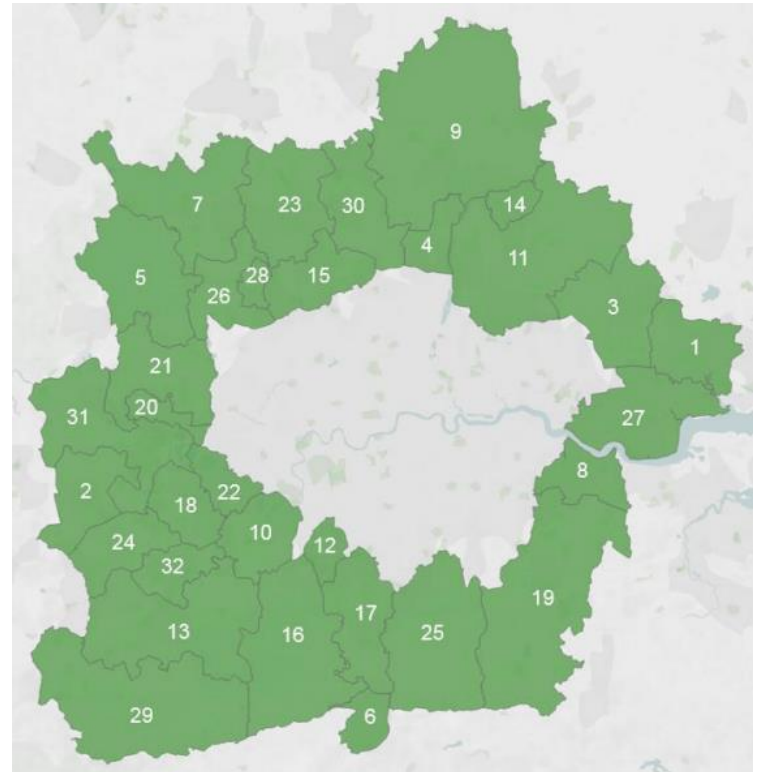
Bidders can apply to receive AEB funding, FCFJ funding, or a combination of both.

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Who can apply?

- UK registered learning providers
- Established delivery site in London, or the “London fringe”
- One application only (with or without subcontractors)
- No consortium applications

London Fringe



Qualifying criteria

Must pass qualifying criteria to be considered

- Previously delivered education / training services
- Can submit data through Individualised Learner Record (ILR)
- Not rated “Inadequate” by Ofsted
- No prior convictions, improper conduct, or failure to meet past financial or contractual obligations (discretionary)

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Grant award values

Two ringfenced allocations

- Adult Education Budget (AEB)
- Level 3 Free Courses for Jobs Offer (FCFJ)

Minimum overall award value of **£100,000 per year**

Maximum overall award value of **£1,800,000 per year**

- Maximum award of £750,000 per year to deliver FCFJ (within £1.8m)

	Scenario 1	Scenario 2	Scenario 3	Scenario 4
AEB	£1,800,000	£0	£50,000	£1,050,000
FCFJ	£0	£100,000	£50,000	£750,000
Total	£1,800,000	£100,000	£100,000	£1,800,000

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Applying

- Apply through GLA OPS – guidance published on website.
- Existing OPS users should go to Organisations / Manage Organisations and click 'Register New+'. Select **Skills and Employment Unit**.
- 10 'Blocks' must be completed. Refer to *Application Guidance*.
- Applications close **Friday 16 December @ 17:00**
- Do not leave it until the last minute...

Application Guidance

Block 1 – Project Details

Block 2 – Subcontracting

Block 3 – Qualifying Criteria

Block 4 – Additional Qualifying Criteria

Block 5-8 – Scored Sections

Block 9 – Financial Due Diligence

Block 10 - Declaration

Delivery Values Template (AEB and FCFJ)

- Complete for one Academic Year
- Read guidance and definition tabs
- Only try to fix 'errors' at the end
- Total funding values must be equal across years

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Evaluation Process

- Scores will be awarded on a 0-4 range with a weighting assigned for each evaluation criteria
- Total Maximum Score will be 100 percent.
 - Only available to organisations intending to deliver provision in the priority sectors.
 - Organisations only applying to deliver in 'other sectors will be restricted to 87 percent

Potential Scenarios

1. Applying to deliver in both the priority sector(s) and 'other' sector(s): total maximum score available will be 100 per cent.
2. Applying to deliver provision in the priority sector(s) (only responds to 5.1): total maximum score available will be 100 percent despite not answering 5.2
3. Applying to deliver provision in 'other' sector(s): total maximum score will be capped at 87 per cent as their score for 5.1 will be 0

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Good Job Outcome

- Providers will be able to draw down a fixed payment of £400 (not including any disadvantage uplift) from their annual AEB allocation on the achievement of a job outcome that meets the definition of 'good work'.
- Job, apprenticeship or paid work placement for a learner who is not in employment, upon enrolment to an adult skills AEB learning aim that:
 - offers a minimum of 16 hours/week and is expected to last at least four consecutive weeks;
 - pays a basic salary of the London Living Wage or above, and does not involve the use of zero-hours contracts;
 - and supports the learner to achieve self-employed status for sectors where self-employment is a pre-requisite to employment
- The job outcome must be reported in the ILR through use of the GLA-specified Outcome Payment learning aim, coded as Funding Model 35. Job-outcome payments will be processed once a year at the existing reconciliation point

Payments and Performance Management

- Paid based on actual levels of delivery
 - Expectation for 20% of AEB learners to secure 'good work' job outcomes
 - Draw down £400 of AEB funding for each job outcome achieved.
- Governed by GLA AEB Grant Funding Rules
- Quarterly provider visits
- Providers monitored against targets set out in grant agreement
- Possible reductions / increases to grant value

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Indicative Timeline

Activity	Timeframe guide
Deadline for Requests for Clarification	Wednesday 7 December 2022 at 17:00
Application Submission Deadline	Friday 16 December 2022 at 17:00
Application Evaluation Period	December 2022 – April 2023
Notification of awards	June 2023
Mobilisation / Onboarding	July 2023
Delivery Start	1 August 2023

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Further Information / Questions

Contact us:

AEBCompetition@London.gov.uk

GLA Website

[Jobs and Skills for Londoners](#)

Important Documents

- Prospectus
- Application Guidance
- GLA OPS Guidance
- Delivery Template
- Financial Health Requirements and Guidance
- Impact Equality Assessment

Clarifications published

14th, 21st, 28th November 2022
5th, 12th December 2022