

# GREATER LONDON AUTHORITY

Our reference: MGLA040722-4423

Date: 26 July 2022

Dear K

Thank you for your request for information which the Greater London Authority (GLA) received on 4 July 2022. Your request has been considered under the Freedom of Information Act 2000.

You requested:

*How much of our taxpayers money were spent for the LGBTQ pride parade which was held in London on 2nd July 2022?*

<https://twitter.com/MayorofLondon/status/1543322377479720960>

<https://twitter.com/gaytimes/status/1543205536866385921>

<https://twitter.com/PinkNews/status/1543212974948622337>

Our response:

I can confirm that the Greater London Authority holds information within the scope of your request.

The GLA's spend on the Pride in London parade on 2 July 2022 is £120,594. This included the costs for the GLA's participation in the parade and a funding contribution to the community-led organisers to support the wider delivery of Pride in London, including the parade and the event on Trafalgar Square. The costs to deliver the event are significantly more than the GLA's funding contribution, for which the community-led event organisers are responsible for securing.

London is one of the most important cities in the world for the LGBTQ+ community, whose members make a significant contribution to the capital's economy and dynamism. The Pride event is an important opportunity to showcase London's strengths for LGBTQ+ focused tourism, as a world-class celebration that has the support of the LGBTQ+ community in London, and of visitors from the rest of the UK and around the world. Additionally, the event brings an estimated economic benefit in the region of £23m to London's economy.

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If you have any further questions relating to this matter, please contact me, quoting the reference MGLA040722-4423.

Yours sincerely

**Information Governance Officer**  
**Greater London Authority**

If you are unhappy with the way the GLA has handled your request, you may complain using the GLA's FOI complaints and internal review procedure, available at:

<https://www.london.gov.uk/about-us/governance-and-spending/sharing-our-information/freedom-information>

