

**FOI request to the Greater London Authority submitted on 6 May 2016**

**Request submitted during Mayoral term 2016-2020 (Sadiq Khan)**

**#0445**

*Who is in charge of London Elects? How much is the PR operation including salaries, consultancies and website?*

**The Greater London Authority's response sent 24 May 2016**

London Elects is led by Jeffery Jacobs, the Greater London Returning Officer.

Please see below information on the costs you requested:

The London Elects 2016 website is the same website used in 2012, in order to save money. A total of £19,531 was spent on the website in 2015/16, to make it fit for the 2016 election. This cost includes updating the design, making technical fixes, optimising the site for mobile devices and the language translations. The management of the website and its content is handled by existing GLA staff and therefore at no additional cost.

Media team staff spend was £0 as these roles were filled in-house by existing GLA staff and therefore at no additional cost. For PR activities a total of £11,309.09 was spent predominantly on election illuminations on 4th May which reminded Londoners to vote by highlighting 5th May 'Have Your Say' across London buildings