

MAYOR OF LONDON

Jennette Arnold OBE AM
Chair of the London Assembly
City Hall
The Queen's Walk
More London
London SE1 2AA

Our ref: MGLA161117-4732

Date: 21 DEC 2017

Dear Jennette,

Thank you for your letter of 15 November about the motions agreed at the London Assembly (Plenary) meeting on 2 November. My reply to each motion is set out below:

Motion 1 – Modern day Slavery

Through the new London Modern Slavery Partnership Board, I am looking into how tools that tackle Modern Slavery might be a feature of responsible procurement throughout the Greater London Authority family, including how it relates to the forthcoming Good Work Standard.

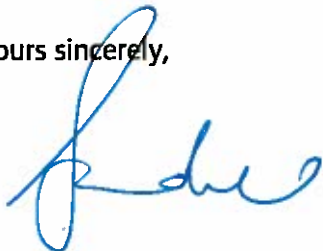
Motion 2 – Political advertising at TfL

Thank you for your support on Transport for London's (TfL) decision to reject the Balfour Declaration advertisements.

All advertisements submitted to TfL are assessed against its advertising policy. The Balfour Declaration advertisement did not comply with Clause 2.3(h) of the policy which states advertisements carried on services run or regulated by TfL (including campaigns on behalf of TfL) should not conflict with the following standard: "It contains images or messages which relate to matters of public controversy or sensitivity." In this case, TfL anticipated that complaints were likely to arise on this issue from this campaign, and therefore were obliged to reject the advert.

I have asked TfL to be open to any future proposed advertisements by the mission which use a different approach should they want to consider placing adverts on the TfL network in the future.

Yours sincerely,



Sadiq Khan
Mayor of London