

# GREATER LONDON AUTHORITY

[REDACTED]

[REDACTED]

(By email)

Our Ref: MGLA111121-7696

30 November 2021

Dear [REDACTED]

Thank you for your clarified request for information which the Greater London Authority (GLA) received on 11 November 2021. Your request has been dealt with under the Freedom of Information Act (FOIA) 2000.

You asked for:

*I have sent a separate FOI request to City of London Corporation. When I have previously asked City of London Corporation questions about the taskforce and the 'major creative moment' they redirected me to GLA for answers, so I thought appropriate to file an FOI with both authorities.*

*For some more context, the major creative moment was one of ten projects proposed by the taskforce, so we would be interested in any documents or correspondence regarding the proposal since the taskforce was created in October 2020.*

Our response to your request is as follows:

The GLA does not hold any information within scope of your request. The article is referring to the Taskforce's 'Celebrating London's creative offer' recommendation in the original Feb 2021 report where the Taskforce highlighted the potential for major cultural moments to be harnessed to drive footfall back into the central activities zone of London in particular. (page 26, here: [Culture and Commerce: Fuelling Creative Renewal \(cityoflondon.gov.uk\)](https://www.cityoflondon.gov.uk/culture-commerce/fuelling-creative-renewal))

It was one of the 10 recommendations that the Taskforce made in February. The Corporation then prioritised 5 of these which we have led or co-led the implementation of. The 'Celebrating London's creative offer' recommendation was not prioritised to be taken forward by the Corporation as it was clear that GLA was already planning a number of activities aligned to the recommendation – such as the Let's Do London campaign – which harnessed cultural activity to drive footfall back into Central London, and was of course better placed to do this beyond the City.

If you have any further questions relating to this matter, please contact me, quoting the reference at the top of this letter.

Yours sincerely

**[REDACTED]**

**Information Governance Officer**

If you are unhappy with the way the GLA has handled your request, you may complain using the GLA's FOI complaints and internal review procedure, available at: [Freedom of information | London City Hall](#)