

**Department: External Relations**

**Date: 26 August 2016**

Dear [REDACTED]

**Freedom of Information request**

Thank you for your email dated Monday 1 August which was received by the Greater London Authority on Monday 1 August.

Our response to your request is as follows:

1. How many "London: Everyone Welcome" printed mugs have been produced for the Mayor of London's #LondonIsOpen campaign?

The GLA purchased 800 mugs for the Mayor of London's #LondonIsOpen campaign.

2. How many #LondonIsOpen pink badges have been produced for the Mayor of London's #LondonIsOpen campaign?

The GLA have purchased 5,000 badges that will be distributed at Mayor of London events and activities, as part of the #LondonIsOpen campaign.

3. What was the cost of (a) one, and (b) all of the "London: Everyone Welcome" printed mugs produced for the Mayor of London's #LondonIsOpen campaign?

The cost of one mug was £1.82. The total price for all printed mugs came to £1,468.32.

4. What was the cost of (a) one, and (b) all of the #LondonIsOpen pink badges that have been produced for the Mayor of London's #LondonIsOpen campaign?

The cost of one badge was £0.10 which resulted in a total cost of £475 for 5,000 badges.

5. What company (including their address if possible) was used to produce the "London: Everyone Welcome" printed mug?

The mugs were produced by Personalised Business Marketing. There address is as follows:

Personalised Business Marketing  
The Joiners Shop  
The Historic Dockyard  
Chatham  
Kent  
ME4 4TZ

6. What company (including their address if possible) was used to produce the #LondonIsOpen pink badges?

Corporate Media Supplies produced the pink badges. There address is as follows:

Corporate Media Supplies  
Centre Court  
1301 Stratford Road  
Hall Green  
Birmingham  
B28 9HH

7. On Friday 29 July 2017, how many "London: Everyone Welcome" printed mugs were distributed to employees in City Hall?

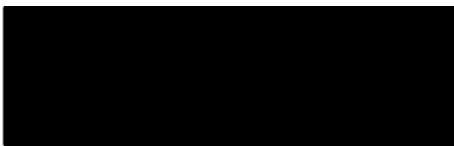
On Friday 29 July 2016, 800 mugs were distributed to the GLA employees at City Hall.

8. On Friday 29th July 2017, how many #LondonIsOpen pink badges were distributed to employees in City Hall?

On Friday 29 July 2016, 800 badges were distributed to the GLA employees at City Hall.

If you have any further questions relating to this matter, please contact me, ensuring that you quote the reference at the top of this letter.

Yours sincerely



Marketing Executive/External Relations

If you are unhappy with the way the GLA has handled your request, you may complain using the complaints procedure, available at: <https://www.london.gov.uk/about-us/greater-london-authority-gla/sharing-our-information/freedom-information>.