

Public Bodies' access to Olympic Tickets

May 2011

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Introduction

In its March 2011 Report, *Just the Ticket: the ticketing arrangements for the London 2012 Olympic and Paralympic Games*, the Committee urged public bodies being given preferential access to tickets to take a lead and show restraint when bidding for tickets. The Committee also argued that there should be complete transparency and accountability for each ticket. Public bodies should publish a register stating what tickets have been purchased from LOCOG; to whom each ticket has been allocated and why; and how the cost of each ticket has been met. The Chair of the Committee wrote to the Government, Mayor, each London Borough and the City of London asking for details of what tickets each body was purchasing, if any, to whom they would be allocated, how they would be paid for, and whether details would be published.

This document sets out the positions of each public body, where known, and publishes responses received. Six London boroughs did not respond to the letter from the Chair of the Committee but did make the same information available in response to a Freedom of Information request from an individual. These responses have been made available to the Committee and are published here. Other boroughs, although not responding directly to the Committee, published their policies on Olympic tickets through other means.¹

One London borough – Greenwich – did not respond to the Committee’s report and does not appear to have yet made its position publically available through other means.

¹ The London Boroughs of Hackney, Tower Hamlets and the Royal Borough of Kingston upon Thames published their policies in press releases available from:
<http://apps.hackney.gov.uk/servapps/newspr/NewsReleaseDetails.aspx?id=1978> .
http://www.towerhamlets.gov.uk/news_events/news/april/residents_can_really_feel_part.aspx
<http://www.kingstonlibdems.org/web/?q=node/402>

Organisation	Purchasing tickets?	Who are the tickets for?	How are they funded?	Publishing recipients?
Department for Culture, Media and Sport	Yes (9000)	International and domestic political and business leaders, dignitaries and others with a close connection to the games and its legacy. The Government has instigated a scheme for certain staff to buy a pair of tickets	DCMS (staff tickets to be paid for by individuals)	Yes (post-games)
Greater London Authority	Yes (450-500)	allocated to external organisations and persons as part of a programme that seeks to drive investment and economic development in London	Sponsorship	Yes (post-games)
London Borough of Barking and Dagenham	No			
London Borough of Barnet	No			
London Borough of Bexley	No			
London Borough of Brent	No			
London Borough of Bromley	No			
London Borough of Camden	No			
London Borough of Croydon	No			
London Borough of Ealing	Yes (37)	2 for opening ceremony for Mayor and consort; the rest allocated to children in council care	Council	Yes
London Borough of Enfield	No			
London Borough of Greenwich	NO RESPONSE			
London Borough of Hackney	Yes	young people who have excelled at sport in the borough		
London Borough of Hammersmith & Fulham	No			
London Borough of Haringey	No			
London Borough of Harrow	No			
London Borough of Havering	No			
London Borough of Hillingdon	No			
London Borough of Hounslow	No			
London Borough of Islington	Yes (100)	local residents who would otherwise never have had the opportunity to be part of this wonderful occasion	partners and the local business community	Not known
London Borough of Lambeth	Yes (40)	to members of the local community who we feel are most deserving	Sponsorship	Will give details of how these tickets will be allocated and will be as open as possible.
London Borough of Lewisham	Yes	various Lewisham Sports clubs in recognition of what they achieve, and the invaluable contribution they make to our borough	Council	Not known
London Borough of Merton	Yes	Two tickets for the closing and opening ceremonies for the Mayor and consort at cost of £3,980.	Council	Yes

Organisation	Purchasing tickets?	Who are the tickets for?	How are they funded?	Publishing recipients?
London Borough of Newham	Yes	Not known	Purchased by council	our arrangements for distributing these to members of the community will be, without question, through a robust and transparent system.
London Borough of Redbridge	No			
London Borough of Richmond Upon Thames	No			
London Borough of Southwark	Yes	To be decided but intend to ensure that young people and young people in care are able to attend	Some by Council and some from other sources	Requests to be dealt with through FOI
London Borough of Sutton	Yes (10)	young people aged 16 to 18 to encourage participation and involvement with the Games and in sport more generally.	Council	Not known
London Borough of Tower Hamlets	Yes	given to residents who have made an outstanding contribution to sport and community wellbeing in Tower Hamlets	by council, using proceeds of crime enforcement, in particular cases leading to the seizure of illegal goods	Not known
London Borough of Waltham Forest	Yes (44)	distributed, through events such as the Waltham Forest Love Your Borough Awards, to residents who have made significant contributions to the borough	Council	Not known
London Borough of Wandsworth	No			
Royal Borough of Kensington & Chelsea	Yes	Outstanding young sports people in the borough and the volunteers and stalwarts, who are the backbone of our youth clubs	Council. Totalling £13,180. Seeking support with the funding	yes
Royal Borough of Kingston upon Thames	No			

Department for Culture, Media and Sport
Hugh Robertson MP
Minister for Sport and the Olympics

2-4 Cockspur Street
London SW1Y 5DH

Tel 020 7211 6299
Fax 020 7211 6309
www.culture.gov.uk



department for
culture, media
and sport

CMS 171265/asg

Dee Doocey, AM
Deputy Chair Economic Development,
Culture, Sport and Tourism Committee
City Hall
The Queen's Walk
London SE1 2AA

24 March 2011

Dear Dee,

Thank you for your letter of 9 March to the Secretary of State.

The Government has bid for 9,000 Olympic Games tickets, to be used for international and domestic political and business leaders, dignitaries and others with a close connection to the Games and its legacy. The Government has instigated a scheme for certain staff to buy a pair of tickets.

After the Games, the Government will publish a list of those dignitaries to whom it allocated tickets and the number of staff who purchased tickets.

Yours etc,

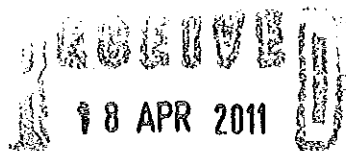
Hg.

HUGH ROBERTSON MP
Minister for Sport and the Olympics



GREATER LONDON AUTHORITY

Mayor's Office



City Hall
The Queen's Walk
London SE1 2AA
Switchboard: 020 7983 4000
Minicom: 020 7983 4458
Web: www.london.gov.uk

Dee Doocey AM

Deputy Chair of the Economic Development,
Culture, Sport and Tourism Committee
City Hall
The Queen's Walk
More London
London SE1 2AA

Our ref: MGLA110311-3253

Date: 14 APR 2011

Dear Dee

Thank you for your letter of 9 March enclosing a copy of the Economic Development, Culture, Sport and Tourism Committee's report 'Just the Ticket'.

I was pleased to read that the committee is supportive of LOCOG's ticketing plans which I agree strike the balance between raising the necessary funds and ensuring that tickets are affordable.

As you are already aware there are proposals for the GLA to receive, from LOCOG, a number (approx 450-500) of tickets to be allocated to external organisations and persons as part of a programme that seeks to drive investment and economic development in London. No one at the GLA is due to receive any of these tickets and no public money will be spent on them; instead sponsorship arrangements will be pursued to meet the costs. At the end of the Games I will publish details of who received each of these tickets, and why, on the GLA website.

Like you I believe that we must be transparent about the tickets that are received outside of the ballot process. I am happy to join you and your committee members in urging other public bodies to commit to publishing similar details of their own ticket allocation.

Yours ever,

Boris Johnson
Mayor of London

From: [REDACTED]
Sent: 06 April 2011 09:47
To: David Bellman
Subject: Re Tickets for the Olympics

Hi David,

I am responding re our telephone conversation yesterday.

I've spoken to the Leader regarding any purchases being made for Olympic tickets and the Leader said the London Borough of Barking & Dagenham are not purchasing any tickets for the Olympics.

Belinda

[REDACTED] | PA to the Leader of the Council
London Borough of Barking and Dagenham



London Borough of Barnet

Councillor Andrew Harper
Deputy Leader of the Council and
Cabinet Member for Education, Children
and Families

Members' Suite
North London Business Park
Oakleigh Road South
London N11 1NP

Dee Doocey AM
Deputy Chair of the Economic
Development, Culture, Sport
and Tourism Committee
London Assembly
City Hall
The Queen's Walk
London SE1 2AA



tel: 020 8359 2059
date: 9 May 2011
our reference: AH/kl/11 05 09 olympics

Dear Ms Doocey

Thank you for your letter dated 9th March 2011. Please accept my apologies for the delay in responding to you.

As you may be aware, Barnet Council has taken a decision not to purchase any of its allocated tickets for the London 2012 Olympic and Paralympic Games.

The decision was taken in light of the financially straitened times we currently find ourselves in. Given these circumstances, we felt it was not appropriate for the council to use taxpayers' money to pay for tickets.

We were keen for a sponsor to come forward, purchase the tickets on behalf of the council, and provide us with the possibility of distributing them to the un-paid and un-heralded coaches and supporters (in the widest sense) who give so much to sport in the borough. When a sponsor was not forthcoming, we took the decision to decline the offer of tickets.

Yours sincerely

A handwritten signature in blue ink, appearing to read 'Andrew Harper'.

Councillor Andrew Harper
Deputy Leader of the Council

----- Forwarded message -----

From: [REDACTED]
Date: Mon, Apr 18, 2011 at 10:43 AM
Subject: Freedom of information request - 2012 London Olympics tickets - Bexley response - 11/223

[REDACTED]
Cc: Freedom of Information <[REDACTED]>

[REDACTED]

FREEDOM OF INFORMATION ACT 2000 - INFORMATION REQUEST

I apologise on behalf of the London Borough of Bexley for the delay in replying to your request for information.

Please note that the tickets were offered to the London Borough of Bexley and not requested. The information is that no tickets have been purchased in response to the LOCOG offer.

The London Borough of Bexley has been attempting to explore as many avenues as possible in an attempt to secure external funding with which to purchase a number of the offered tickets, recognising what a fantastic opportunity it would be for Bexley's residents.

[Sadly we have been unsuccessful in our attempts and we do not feel that we are in a position to purchase the tickets out of the public purse. Therefore, unfortunately, we have had to decline the offer but have acknowledged the gesture LOCOG has made in recognising the role that the London authorities are playing in making the Games a success.](#)

If you have any queries or concerns then please contact me.

Yours sincerely,

[REDACTED]
Local Studies Librarian and Freedom of Information Officer
London Borough of Bexley
Local Studies and Archive Centre,
Townley Road,
Bexleyheath,
Kent. DA6 7HJ
Tel: 020 3045 5294
Fax: 020 8304 7058
[REDACTED]

**OFFICE OF THE LEADER
OF BRENT COUNCIL**

**COUNCILLOR ANN JOHN OBE
LEADER OF THE COUNCIL**

Your Ref:

Our Ref: AJ/CO'S

E Mail: cllr.ann.john@brent.gov.uk



**ROOM 215
BRENT TOWN HALL
FORTY LANE, WEMBLEY
MIDDLESEX HA9 9HD
TEL. 0208 - 937 1234
(Switchboard)**

Direct Line: 020 8937 1127

Fax Line: 020 8937 1123

6th April 2011

Dee Doocey AM
Deputy Chair of Economic Development,
Culture Sport and Tourism Committee
City Hall
The Queen's Walk
London SE1 2AA

Dear Dee Doocey,

Thank you for your letter dated 9 March 2011 regarding the 100 tickets LOCOG have made available to London boroughs.

I am writing to inform you that on this occasion due to the difficult financial situation affecting local authorities we have decided to decline the offer from LOCOG. Brent remains passionate and committed to the London Games and want to ensure our communities participate and share the excitement of these historical events taking place across London and in the borough. Therefore we will be encouraging residents to sign up for tickets through the official channels and will be signposting our schools to sign up for the London 2012 'Get Set' programme where they have an opportunity to access free tickets for children and young people.

Brent is proud to be a 'host borough for London 2012' and will continue to work with our partners at LOCOG, the Olympic Delivery Authority and the Mayor of London to ensure that our communities benefit from the Games.

Yours Sincerely

**Cllr. Ann John OBE
Leader of the Council and
Labour Councillor for Stonebridge Ward**

Cc Gareth Daniel, Chief Executive, London Borough of Brent



RECEIVED
13 APR 2011

Councillor Stephen Carr

Leader of the Council
LONDON BOROUGH OF BROMLEY

Dee Doocey AM
London Assembly
City Hall
The Queen's Walk
London SE1 2AA

7th April 2011

Dear Dee Doocey

Thank you for your letter dated 9th March with which you enclosed a report regarding the ticketing arrangements for the London 2012 Olympic and Paralympic Games.

This is a brief line to confirm that with regard to the tickets that have been made available to each London Borough, Bromley Council will definitely not be purchasing any of them.

Yours sincerely

Cllr Stephen Carr

22 March 2011



Lady Dee Doocey AM
Deputy Chair of the Economic Development,
Culture, Sport & Tourism Committee
City Hall
The Queen's Walk
London
SE1 2AA

Councillor Nasim Ali OBE
Leader of the Council &
Leader of the Labour group
Regents Park ward
London Borough of Camden
Room 125
Camden Town Hall
Judd Street
London WC1H 9JE

Tel 020 7974 1979
Fax 020 7974 5915

nasim.ali@camden.gov.uk

Dear Lady Doocey,

Just the Ticket – The ticketing arrangements for the London 2012 Olympic & Paralympic Games

Thank you for your letter of 9 March 2011 regarding the ticketing arrangements for the Olympic & Paralympic Games.

LOCOG have offered the London Borough of Camden the opportunity to purchase up to 100 tickets for Olympic Games events. The offer of tickets was unsolicited by the borough; Camden has never lobbied or asked LOCOG to make any tickets available for the borough to purchase directly. The offer of tickets could be seen to go some way towards recognising the important ongoing role that the London boroughs are playing in the safe and successful delivery of the London 2012 Games.

However, we are in agreement with the Committee's proposals that the offer of tickets to public bodies is excessive. Camden will not be purchasing any of the 100 tickets offered by LOCOG to the 2012 Games events and ceremonies. In the current financial situation we do not think this would be an appropriate use of council resources, nor do we think it is the council's role to re-sell or re-distribute these tickets to the public or other organisations.

Camden believes it is important that as many tickets as possible are available to the general public at an affordable price. However, we do think it should be recognised through the ticketing arrangements that Londoners are making the largest contribution to the staging of the Games through their taxes. It would be our preference that the majority of tickets that have been offered directly to the London boroughs, the GLA and the Government were instead made available for residents of London boroughs to purchase. The ballot process developed by LOCOG will be open to the whole of the UK and EU countries and there is a risk that many Londoners will not get the opportunity to attend the events that are happening on their doorstep.

We welcome LOCOG's commitment to make affordable tickets available for children and older people through the 'pay your age' scheme for those up to 16 years of age and £16 tickets for those over 60 years of age. Camden is also pleased to hear that LOCOG will be making the Games more accessible by providing some free tickets for the carers of disabled ticket-holders.

In addition we will be continuing to encourage all of Camden's schools to sign up to the Get Set Network to ensure as many of Camden's young people as possible get an opportunity to go to the Games through the 'Ticketshare' scheme. We're also encouraging our residents to be part of the Games through promoting and supporting both the official London 2012 volunteering schemes, through the Cultural Olympiad and through Camden's own legacy projects.

Yours sincerely,



Cllr Nasim Ali OBE
Leader of the Council

cc. **Maira Gibb, Chief Executive, London borough of Camden**
Cllr Tulip Siddiq, Cabinet Member for Culture, London borough of Camden

From: [REDACTED]
Sent: 05 April 2011 17:01
To: [REDACTED]
Subject: RE: London Assembly Investigation - Olympic Ticketing

Thanks David. As discussed, we will take up our full allocation of tickets, which will be paid for by our own private funds (i.e. not tax-payer's money).

Best wishes,

[REDACTED]


The Leader's Office
Town Hall
Katharine Street
Croydon CR0 1NX

Tel/Typetalk: 020 8760 5770
Fax: 020 8760 5704
Minicom: 020 8760 5797
Email: mike.fisher@croydon.gov.uk

Please ask for/reply: Mike Fisher

Your Ref
Our Ref:: MF/20110317LOCOG

Date: 17 March 2011


Head of Government Relations & Public
Affairs
LOCOG
23rd Floor, One Churchill Place
Canary Wharf,
London,
E14 5LN


London 2012 Olympic Tickets

In response to the letter from Paul Deighton, Chief Executive, LOCOG, dated 21 February, I would like to thank him and the organising committee for the offer of tickets for the Olympic Games.

I am writing to make you aware that at this time, we will not be taking up the offer. I welcome the allocation of free tickets for London school children and we will continue to encourage schools and colleges to become members of the Get Set network so that Croydon children can benefit from this scheme.

We will, where we can, continue to support preparations for the London 2012 Games, and look forward to the public announcements that will engage the country and boroughs such as Croydon, and indeed the Games themselves.

Yours sincerely

Mike Fisher
Leader of the Council

(d) whether a register will be published of how the cost of each ticket has been met.

The tickets will be paid for out of the Chief Executive's budget. It will be published on our website in our over £500 spend that is released each month.

You are free to use this information for your own use, including for non-commercial research purposes. It may also be used for the purposes of news reporting. Any other type of re-use, for example publishing the information, issuing copies to the public or marketing, will require our permission as copyright holder. If you intend to re-use this information in this manner you must apply to us.

If you are dissatisfied with the handling of your request, please follow the Freedom of Information complaints process: http://www2.ealing.gov.uk/services/council/freedom_of_information/appeal.html

Your request for an internal review should be submitted to us within 40 working days of your receipt of this response. Any such request received after this time will only be considered at our discretion.

Yours sincerely,

[Redacted Signature]

Freedom of Information officer

Please note that this information may be subject to copyright. Supply of the information to you does not confer an automatic right to re-use it in a way that could infringe copyright.

From: [REDACTED]

Sent: 11 April 2011 16:19

To: [REDACTED]

Subject: Re: London Assembly report on Olympic ticketing

[REDACTED]

Thank you for your e-mail of 9 March and apologies for the delay in responding.

Enfield Council did not take up the offer of tickets.

Regards

Councillor Doug Taylor
Leader of the Council

From: [REDACTED]
Sent: 11 April 2011 16:46
To: [REDACTED]
Cc: Greenhalgh Stephen COUNCILLOR
Subject: RE: Olympic Ticketing Arrangements

[REDACTED]

Further to our telephone conversation this afternoon I confirm that Hammersmith & Fulham Council will not be taking up the allocation of tickets.

[REDACTED]

Head of Executive Services
Hammersmith & Fulham Council

From: [REDACTED]
Sent: 15 April 2011 16:25
To: [REDACTED]
Cc: [REDACTED]
Subject: RE: London Assembly Investigation - Olympic Ticketing Arrangements

[REDACTED]

The Leader has asked me to reply to the inquiry from your committee.

I can confirm that Haringey declined the offer of 100 tickets for the 2012 Olympics. This is due to the current financial constraints the Council faces. The Council's position has been made clear via a press statement on the matter.

Kind regards

[REDACTED]

[REDACTED]

Head of Local Democracy and Member Services

London Borough of Haringey
Local Democracy and Member Services

Dee Doocey
City Hall
The Queen's Walk
London
SE1 2AA

RECEIVED
21 MAR 2011



Cllr Bill Stephenson
Leader, Harrow Council
Tel: 020 8420 9691 / 020 8427 0247
bill.stephenson@harrow.gov.uk

16 March 2011

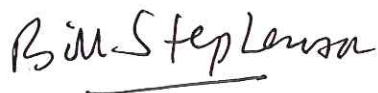
Dear Dee

I am writing in response to your letter concerning ticketing arrangements for the London 2012 Olympic and Paralympic Games, 'Just the Ticket.'

We have decided not to purchase any of the 100 Olympic tickets on offer to us as a London Borough. I think it would be wrong to use Council Taxpayer's money for this purpose when we have to make such large savings in both this year and in subsequent years. Given all the money that we as Council Taxpayers are paying towards the Olympics and all the efforts we are making to ensure the games are a success, we think that we should have been offered an allocation of free tickets to distribute to worthy Harrow residents.

We in Harrow fully support the Olympic and Paralympic Games and are fully involved in putting on both cultural and sporting events. In my view, Harrow Council should not be allowed to jump the queue, so that we will be happy for our allocation to be put back in the general pool.

Yours sincerely



Bill Stephenson (Cllr)
(Leader Harrow Council)

Cc Mike Lockwood
Marianne Locke
Cllr David Perry
Cllr Navin Shah
Cllr Rekha Shah



Councillor Michael White
Leader of the Council
LONDON BOROUGH OF HAVERING

Town Hall, Main Road,
Romford. RM1 3BD.

Dee Doocey AM,
Deputy Chair,
Economic Development, Culture, Sport and
Tourism Committee,
City Hall,
The Queen's Walk,
London. SE1 2AA.

Telephone: 01708 432031
E-mail: michael.white@haverling.gov.uk

Date: 1st April 2011

My Reference: MW/ch

Dear Ms. Doocey,

London 2012 - tickets

Thank you for your letter of 9th March 2011 concerning London 2012 Olympic Tickets.


I am writing to confirm that Havering does not intend to purchase any 2012 tickets from the allocation made available to us.

I trust you will find this information helpful.

Yours sincerely,

A handwritten signature in black ink, appearing to read "Michael White", written over a horizontal line.

COUNCILLOR MICHAEL WHITE
Leader of the Council


I am writing in response to your request for information below.

As I understand it you are requesting to know:

(a) the number of tickets that this Council has applied to purchase for the 2012 London Olympics in response to the LOCOG offer of 100 tickets being reserved for each London Borough,
none

(b) the total cost of the purchases,
n/a

(c) to whom the Council intends to allocate the tickets,
n/a

and

(d) whether a register will be published of how the cost of each ticket has been met.
no information held

I trust this provides the information you are seeking

If you wish to discuss this matter please do not hesitate to contact me on the details below.


Data Protection &
Freedom of Information Officer



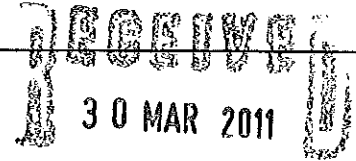
Michael Jordan
Director of Environment

**Environment Department
Pavilion CF, The Civic Centre
Lampton Road, Hounslow, TW3 4DN**

Dee Doocey AM
Deputy Chair Economic Devt, Culture, Sport &
Tourism Committee
London Assembly, City Hall
The Queen's Walk
London SE1 2AA

**Your contact is: Michael Jordan
Direct Line: 020 8583 5331**

**E-Mail: michael.jordan@hounslow.gov.uk
Date: 25 March 2011**



Dear Ms Doocey

Re: London 2012 Olympic Tickets

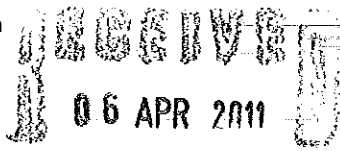
Thank you for your letter of 9th March in connection with the offer of purchasing tickets.

I have been asked by Councillor Sharma to advise you that the London Borough of Hounslow does not propose to apply to purchase any tickets under this scheme.

Yours sincerely

**Michael Jordan
Director of Environment**

cc: Cllr Jagdish Sharma – Leader
Mary Harpley – Chief Executive



Town Hall
Upper Street
London N1 2UD

Tel: 020 7527 2986 / 3077
Fax: 020 7527 3008
E-mail: catherine.west@islington.gov.uk
Web: www.islington.gov.uk

Councillor Catherine West
Leader of the Council
Labour Member for Tollington Ward

Date: 1 April 2011

Ms Dee Doocey AM
City Hall
The Queen's Walk
London SE1 2AA

Dear Ms Doocey

Thank you for your letter of 9 March regarding ticketing arrangements for the London 2012 Olympic and Paralympic Games. In it you note the concern of the London Assembly's Economic Development, Culture, Sport and Tourism Committee that the volume of tickets that are being reserved for sale to public bodies is excessive and urge restraint and public accountability.

The Olympics is a once in a lifetime opportunity and I want to see Islington joining in the celebrations. We've been offered the opportunity to purchase 100 tickets, but with unfair government cuts hitting us harder than any other London borough I certainly don't feel that our residents' money should be spent on these. Our priority is ensuring that we protect the most vulnerable in our community from the worst impact of the government's decisions.

That is why we have asked our partners and the local business community whether they will purchase the tickets and make them available to local residents who would otherwise never have had the opportunity to be part of this wonderful occasion. As a result of our request I am delighted to inform you that we have been able to purchase our full allocation of 100 without spending a penny of taxpayers money.

I hope the above is helpful and thank you again for taking the time to contact me.

Yours sincerely

Councillor Catherine West

From: [REDACTED]
Sent: 13 April 2011 10:38
To: [REDACTED]
Subject: FW: London Assembly Investigation - Olympic Ticketing Arrangements

[REDACTED]

Please see below answers to the questions posed in the letter:

1. The number of tickets that the Council has applied to purchase for the 2012 Olympic Games in response to the LOCOG offer of 100 tickets being reserved for each borough - **We have reserved 100**
2. The cost of the purchases **£13,180**
3. To whom the Council intends to allocate the tickets **Outstanding young sports people in the borough and the volunteers and stalwarts, who are the backbone of our youth clubs**
4. Whether we will publish a register of how many tickets have been purchased; to whom each ticket has been allocated and why; and how the cost of each ticket has been met **Yes we will.**

Please let me know if there is anything else I can help with.

Kind regards,

[REDACTED]

[REDACTED]

Leadership Support
The Royal Borough of Kensington and Chelsea

Your Ref:

Our Ref: **London Waste & Recycling Board**

RECEIVED
10 MAY 2011

**Dee Doocey
City Hall
The Queen's Walk
London
SE21 2AA**



6 May 2011

LONDON ASSEMBLY REPORT ON OLYMPIC TICKETING

Dear Dee,

Thank you for your letter of 9 March to Cllr Steve Reed and please accept my apologies for the delay in responding to you. Cllr Reed has asked me to respond on his behalf as this matter falls under my responsibility as Cabinet Member for Culture, Sport and 2012 Olympic Games.

We support the opportunity for all people to have access to Olympic tickets and we particularly welcome the work done to ensure young people can access the Olympic and Paralympic Games.

We have considered very carefully the opportunity to purchase tickets for the Olympic Games and we have decided to put in a bid for a total of 40 tickets out of the 100 made available to us.

We recognise the need for public accountability and transparency for tickets purchased by the council. We are organising sponsorship for the tickets we are bidding for and we will not use tax payers' money to pay for any tickets.

All tickets will go to members of the local community who we feel are most deserving.

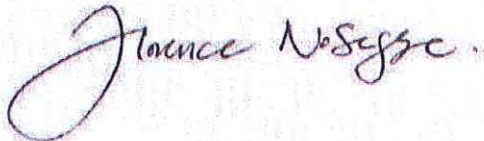
London Borough of Lambeth
Labour Members Room
C/o The Leader's Office
Lambeth Town Hall
London SW2 1RW

Telephone 020 7926 1166
Facsimile 020 7926 2844
www.lambeth.gov.uk



We are very happy to give details of how these tickets will be allocated and to be as open as possible about them once this is available. However, at the same time we respect the privacy of local people attending any event and will ensure they appreciate the need to make certain details being made public without compromising their privacy.

Yours sincerely,

A handwritten signature in black ink that reads "Florence Nosegbe". The signature is written in a cursive style with a large initial 'F'.

Cllr Florence Nosegbe
Cabinet Member for Culture Sport and the 2012 Olympic Games

fnosegbe@lambeth.gov.uk

Cc Steve Reed, Leader Lambeth Council; Derrick Anderson, Chief Executive



Sir Steve Bullock
Mayor of Lewisham

Mayor's Office
Civic Suite
Lewisham Town Hall
Catford, London SE6 4RU

direct line 020 8314 6193
fax 020 8314 3466
steve.bullock@lewisham.gov.uk

Dee Doocey AM
Deputy Chair – Economic Development, Culture, Sport and Tourism Committee
City Hall
The Queen's Walk
London
SE1 2AA

7 April 2011

Dear Dee Doocey,

Thank you for your letter dated 9 March 2011. I am afraid that your letter reached us while we were still considering our position in respect of the purchase of Olympic Tickets, hence the reason you are receiving this reply outside the internal timeframe set by your Committee. Notwithstanding that, I thought it would still be useful to inform you and your colleagues of Lewisham's position.

The matter has now been discussed with senior officers and it our intention is to proceed with the purchase of tickets. Every ticket purchased will then be passed on to various Lewisham Sports clubs in recognition of what they achieve, and the invaluable contribution they make to our borough.

The specific arrangements in respect of the purchase are currently being finalised. If you require any further information please contact Annette Stead, Service Manager, Sports and Leisure Service. (annette.stead@lewisham.gov.uk)

I trust that this is helpful.

Yours sincerely

Sir Steve Bullock
Mayor of Lewisham



CORPORATE SERVICES DEPARTMENT
Director – Caroline Holland

Performance and Development
London Borough of Merton
Merton Civic Centre
Morden, SM4 5DX

[Redacted]

DX 41650
MORDEN

Direct Line: 0208 545 3573
E-mail: csenquiries@merton.gov.uk

Fax: 020 8274 4931

My Ref :

Date: 11 April 2011

[Redacted]

FREEDOM OF INFORMATION ACT 2000 - INFORMATION REQUEST

Your request for information has now been considered as set out below. You asked:

A) The number of tickets that this Council has applied to purchase for the 2012 London Olympics in response to the LOCOG offer of 100 tickets being reserved for each London Borough

The London Borough of Merton has applied to purchase two tickets for the opening ceremony for the 2012 London Olympics and two tickets for the closing ceremony for the 2012 London Olympics.

B) The total cost of the purchases

The total cost of these purchases is £3980.00.

C) To whom the Council intends to allocate the tickets.

The London Borough of Merton intends to allocate the tickets to the Mayor of Merton and consort.

D) Whether a register will be published of how the cost of each ticket has been met

The cost of the tickets will be covered by the Chief Executive's budget.

The tickets will be declared on the Members' gifts & hospitality register, where members must declare tickets received as a gift, including those received in a ballot. This register is published on-line.

I hope the information that has been provided is of use to you. If you have any queries or concerns please contact me.

Yours sincerely,

[Redacted Signature]

Customer Services Officer

RECEIVED
20 APR 2011

Date: 14th April 2011

REF: May 16953

Dee Doocey AM
Deputy Chair of the Economic Development
Culture, Sport and Tourism Committee
City Hall
The Queen's walk
London
SE1 2AA

Dear Dee,

Thank you for your letter of 9 March regarding ticketing arrangements for the London 2012 Olympic and Paralympic Games.

London Borough of Newham has come to a decision to purchase its allocation of 100 tickets. Rest assured that our arrangements for distributing these to members of the community will be, without question, through a robust and transparent system.

Yours sincerely,

Sir Robin Wales



Sir Robin Wales
Mayor of Newham

Sir Robin Wales
Mayor of Newham

London Borough of Newham
Newham Dockside
1000 Dockside Road
London E16 2QU

T +44 (0) 20 3373 0030
E mayor@newham.gov.uk
www.newham.gov.uk



From: Cllr Prince [mailto:]
Sent: 12 April 2011 12:29
To:
Subject: RE: Olympic Ticketing Arrangements

Redbridge was the first Borough to decline the offer of the 100 tickets allocated to them.

Kind regards

Keith

Councillor Keith Prince
Leader of the Council
020 8708 2800

RECEIVED
21 MAR 2011

The Baroness Doocey AM
Deputy Chair of the Economic
Development, Culture, Sport and Tourism Committee
London Assembly
City Hall
The Queen's Walk, LONDON, SE1 2AA

18th March 2011

Dear Aee,

Olympic Ticketing Arrangements

Further to my recent note, can I confirm as a courtesy that the Cabinet has now endorsed my provisional decision not to take up the Olympic tickets.

Neil

*Don't know how they thought
of this in the first place!*

Lord True
Leader of the council

Copy

Gillian Norton, Chief Executive

The Baroness Doocey AM
Deputy Chair of the Economic
Development, Culture, Sport and Tourism Committee
London Assembly
City Hall
The Queen's Walk, LONDON, SE1 2AA

17th March 2011

Dear Baroness Doocey,

Olympic Ticketing Arrangements

Thank you for your letter of 9th March about London Olympic tickets.

I am not aware of a line of accountability from the Authority to the Assembly. I am also anxious to lessen the bureaucratic burden on my Council staff at this difficult time.

I personally deprecate expensive freebies and deplore some of the extravagance surrounding the Olympics. We will not be taking up our allocation of 100 tickets.

With best wishes,

Lord True
Leader of the council

Copy

Gillian Norton, Chief Executive



**Our Ref: Cllr PJ/H1477/jcm
11th March, 2011**

**Dee Doocey AM
Deputy Chair of the Economic
Development, Culture,
Sport and Tourism Committee
City Hall
The Queen's Walk
LONDON SE1 2AA**

**Councillor Peter John
Leader of the Council**
Labour Member
for South Camberwell Ward

Cabinet Suite
Southwark Council
P.O. Box 64529
London SE1P 5LX

Tel: 020 7525 7158
Fax: 020 7525 7269
E-mail: peter.john@southwark.gov.uk

Dear Ms Doocey,

Thank you for your letter dated 9th March 2011.

The allocation of tickets has been a matter for the London Organising Committee of the Olympic & Paralympic Games.

Having read your report that 6.6 million tickets will be available to the public, a higher proportion than in other comparable events, is a fact to be welcomed and celebrated.

The suggestion that each London Authority receiving 100 tickets seems excessive is rather emotive language especially as your report does not place in context the resources that all London authorities are giving (without recharge) to ensure the success of the Games.

In respect of Southwark's position we do not know at this stage whether we will receive our proposed allocation. If and when we do we consider this information is administered in the same way that all Freedom of Information is managed.

Your report does not appear to acknowledge the strict restrictions around how these tickets are to be used.

Many of the tickets in Southwark will not be funded by the public purse but we do intend to ensure that young people and young people in care (for example, for whom we have corporate parent responsibilities) are able to attend.

Of course records will be kept.

With best wishes.

Yours sincerely,


**COUNCILLOR PETER JOHN
LEADER OF THE COUNCIL**

[REDACTED]

I am writing to reply to your Freedom of Information request regarding the allocation of Olympic Tickets to LB Sutton.

Sutton Council are applying to purchase 10 tickets for some of the borough's young people aged 16 to 18 to encourage participation and involvement with the Games and in sport more generally. The Sutton Olympic and Paralympic Forum is liaising with LOCOG on what tickets to purchase and will decide how to allocate them in a fair, equitable and transparent way. No tickets will be purchased for, or used by, adults.

I hope this answers your query.

With kind regards

[REDACTED]
Head of Leadership Office,

Chief Executive's Group London Borough of Sutton,
Civic Offices, St Nicholas Way, Sutton, Surrey SM1 1EA



LONDON BOROUGH OF WALTHAM FOREST

LEADER'S OFFICE, WALTHAM FOREST TOWN HALL, FOREST ROAD, WALTHAMSTOW, LONDON E17 4JF
TELEPHONE: 0208 496 4611/4154. EMAIL: LEADER@WALTHAMFOREST.GOV.UK

Dee Doocey AM
Deputy Chair of the Economic Development, Culture, Sport and Tourism Committee
City Hall
The Queen's Walk
London SE1 2AA

19th April 2011

Dear Dee

Ticketing 2012

Further to your letter of 9th March, I write to confirm that residents of Waltham Forest are not getting any preferential treatment with regard to ticketing.

We have purchased 44 tickets of the 100 offered, that will be distributed, through events such as the Waltham Forest Love Your Borough Awards, to residents who have made significant contributions to the borough. As agreed with LOCOG we will not market the tickets as prizes or run any form of ballot.

I confirm that none of these tickets will be offered as hospitality tickets and I would say that the borough concurs with the sentiments of your letter. Although we have not made any decision to buy mass tickets, we are leaving our options open in the event of LOCOG wishing to "offload" tickets not sold closer to the games.

Best wishes

A handwritten signature in black ink, appearing to read 'Chris Robbins'.

Councillor Chris Robbins
Leader of the Council

From: [REDACTED]
Sent: 07 April 2011 11:12
To: [REDACTED]
Subject: Olympic tickets

[REDACTED]

This may be a little late for your purposes, but in reply to Dee Doocey's letter of 9th March 2011 to Cllr Lister re the above, I am able to advise you that Wandsworth Council have decided NOT to take up LOCOG's ticket offer and LOCOG, and London Councils, have been notified accordingly.

Yours sincerely

[REDACTED]

Lead 2012 Officer – Wandsworth Council



From the Leader of the Council
Cllr Colin Barrow CBE

Ms Dee Doocey AM
Deputy Chair of the Economic Development, Culture, Sport and Tourism Committee
City Hall
The Queen's Walk
London
SE1 2AA

17th March 2011

Dear *Ms Doocey*

Thank you for your letter of the 10th March setting out your concerns regarding the number of tickets for the London 2012 Olympic and Paralympic Games that are being reserved for sale to public bodies, the government, local authorities and the GLA.

I agree entirely with the sentiment of your letter and would like to emphasise that we agree that public money should not be spent on the purchasing of tickets.

Firstly, I can confirm that Westminster will not be putting these tickets on sale to the general public. It is our intention to create a scheme that offers these tickets to those that have made a significant and positive contribution to the community here in Westminster and targeting first and foremost voluntary service leaders with a particular interest in sport.

Our approach is to invite individuals and organisations, such as sports club members, to purchase the tickets directly. An example of the sort of individuals we would like to invite to purchase is the 11 ActiveWestminster winners or finalists which we would be happy to let you have further information on. This way, we can ensure that we target those who have a vested interest in sports and who make a valuable contribution to the communities across Westminster. Any tickets that remain unsold through this process will be returned to LOCOG. We hope that you would agree that our proposal is sensible way forward that encourages and rewards those that have contributed much to their local community without placing further pressures on the public purse.

Finally, let me stress that Westminster is a council that is fully committed to transparency and openness.

Yours sincerely

Cllr Colin Barrow
Leader of the Council

Email: cbarrow@westminster.gov.uk