

GREATER LONDON AUTHORITY

[REDACTED]
[REDACTED]

(By email)

Our Ref: MGLA100119-2787

27 February 2019

Dear [REDACTED]

FOI - Print advertising spend

Thank you for your request for information which the GLA received on 9 January 2019. Your request has been dealt with under the Freedom of Information Act 2000.

You requested:

- *The total spent by the local authority on print advertising in local or regional newspapers and magazines in 2018*
 - *The total spent by the local authority on print advertising in local or regional newspapers and magazines in 2017*
 - *The total spent by the local authority on print advertising in local or regional newspapers and magazines in 2008*
 - *The total spent* by the local authority on authority owned or managed print publications for each of the following categories – A) Newsletters B) Magazines C) Newspapers in 2018*
 - *The total spent* by the local authority on authority owned or managed print publications for each of the following categories – A) Newsletters B) Magazines C) Newspapers in 2017*
- *Including costs of staffing, design, printing and distribution*

The total spent by the Greater London Authority on print advertising in local or regional newspapers and magazines in 2018 was £10,350.44 and £10,126.45 in 2017, excluding VAT.

The GLA no longer holds financial data from 2008 as it is not legally required to do so.

The GLA has not owned or managed print publications in the requested categories or timeframes.

If you are unhappy with the way the GLA has handled your request, you may complain using the GLA's FOI complaints and internal review procedure, available at:

<https://www.london.gov.uk/about-us/governance-and-spending/sharing-our-information/freedom-information>

Kind regards,

[REDACTED]
Marketing Manager, External Relations