

GREATER LONDON AUTHORITY

REQUEST FOR MAYORAL DECISION – MD2313

Title: Community Engagement Team Budget and Projects

Executive Summary:

This Mayoral Decision seeks approval for the delivery of 2018/19 Community Engagement programmes up to a budget of £305,000.

The Community Engagement team works to strengthen the vital connection between City Hall and London's communities. Proposed activities for this year include a new action plan focused on strengthening London's Civil Society; a series of initiatives to celebrate 70 years since 'Windrush'; a new London Communities report; and the second phase of the Mayor's Citizen-Led engagement programme.

Decision:

That the Mayor approves:

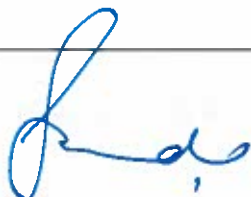
Expenditure of £305,000 on the 2018/19 Community Engagement programme of work as broken down at paragraph 2.5.

Mayor of London

I confirm that I do not have any disclosable pecuniary interests in the proposed decision, and take the decision in compliance with the Code of Conduct for elected Members of the Authority.

The above request has my approval.

Signature:



Date:

27/6/17

PART I - NON-CONFIDENTIAL FACTS AND ADVICE TO THE MAYOR

Decision required – supporting report

1. Introduction and background

- 1.1 The GLA Community Engagement team works with GLA colleagues, and across London's communities, to strengthen the links between City Hall and London's diverse communities. The team's role helps to:
- Deepen the Mayor's connection with London's communities through direct engagement.
 - Respond quickly to current issues affecting Londoners and develop appropriate engagement opportunities for the Mayor, Deputy Mayor Matthew Ryder and the GLA.
 - Advise internal colleagues on their engagement with London's communities to help shape City Hall's policy and programmes.
 - Use a creative range of methods to engage in dialogue with London's communities on an ongoing basis.
 - Work with external partners to create and test new ways for London's communities to have a voice in civic life.
 - Strengthen partnerships with civil society to support community-led action, with an emphasis on working with smaller voluntary and community organisations.
- 1.2 This MD is linked to ADD2234 which approves expenditure of £50,000 from the Communities and Intelligence minor programmes budget for 2018/19 on additional resource for community engagement on Serious Youth Violence in London between June and December 2018.
- 1.3 It is also linked to MD2238 which lays out a commitment for the Events and Community Engagement team to work together to review the impact of the community focused events which are produced by the Mayor of London.
- 1.4 The budget for the community engagement team's work for 2018/19 is £305,000. This funding will be used to directly deliver programme activity and will be used for a combination of contracts, services and a small number of grants.

2. Objectives and expected outcomes

- 2.1 Support the Mayor and Deputy Mayor to engage with London's communities and demonstrate their leadership on key issues for the community on both strategic themes and current events.
- 2.2 Develop and deliver new approaches to engaging Londoners in collaboration with other GLA teams.
- 2.3 Work with the GLA intelligence team, civil society and community groups to develop and share new data and insight into London's communities.
- 2.4 Strengthen and supports London's Voluntary, Community and Social Enterprise sector.

2.5 Work Programme:

Project	What output, by when	Outcomes	Monitoring and evaluation	2018/19 Budget
1. Citizen-Led Engagement Programme	<p>A community led engagement project which will provide funding to a small number of community groups to lead their own engagement projects that develop new insights into those communities, strengthen civic leadership and build new relationships with City Hall. This work builds on a successful phase 1 which took place in 2017/18.</p> <ul style="list-style-type: none"> • Evaluation and recommendations from phase 1 by July 2018 • Prospectus revised and applications open September 2018 • Workshops with prospective community projects – Sept-October 2018 • Applications close – November 2018 • Project delivery January – May 2019 	<ul style="list-style-type: none"> • Improved connections with communities that do not currently have a voice in City Hall • New insights to inform policy and practice in City Hall • Identify and develop civic leaders within specific target groups to better enable on-going engagement with the GLA. 	<p>The Community Engagement team will work closely with GLA Intelligence to do qualitative analysis of the results of the inquiry projects.</p>	£65k
2. Citizen Shift Environment Pilot	<p>Citizen shift is a pilot project on participatory policy making. It will draw on citizen involvement initiatives and identify new ways of engaging and involving London's citizens in the delivery of environment policy at the GLA.</p> <ul style="list-style-type: none"> • Pilot delivery: June – July 2018 • Evaluation and review – December 2019 	<ul style="list-style-type: none"> • The environment Team will have worked with Londoners to pilot a co-produced response to a key element of Environment Strategy • Environment team will have tested and learned from new engagement methods • Environment Team will have identified capacity needed within team to engage effectively with communities in London 	<p>Joint evaluation with environment team</p>	£3k

		<ul style="list-style-type: none"> The learning from the pilot will be disseminated and embedded within GLA policy teams 		
3. Arrival – Celebrating 70 Years since Windrush	<p>A series of celebratory events and activities focusing on the experiences of ‘Arrival’ and ‘Welcome’ of the Windrush generation and communities who followed.</p> <ul style="list-style-type: none"> Voluntary Arts and BBC Radio partnership – June onwards City Hall Event – June 2018 Storytelling tour – July – December 2018 via ‘Conversation Booth’ Final report – January 2019 	<ul style="list-style-type: none"> London-wide participatory celebration and conversation about migration, welcome and belonging. Greater understanding and awareness of the contribution of the Windrush generation to London and the communities who followed. Creation of user-led archives for the communities taking part 	On-site evaluation, captured by community researchers at event BBC Radio London data from listeners. Feedback from participants and volunteers.	£70k
4. London Communities Report	<p>Qualitative research and analysis which will provide a snapshot of the priorities and aspirations of London’s communities. Presented in an accessible format.</p> <ul style="list-style-type: none"> Scope and partners agreed – June 2018 Commission awarded – June/July 2018 Delivery phase – July – December 2018 Draft – January 2019 Report launch – March 2019 	<ul style="list-style-type: none"> Useful insight into London’s communities for Civil Society, community groups and City Hall to use presented in an accessible and non-traditional format. Qualitative data analysis on London’s communities which will complement quantitative data we already have. Baseline for future reports and engagement initiatives. 	Hits on webpages. Feedback from voluntary and community groups. Follow up conversations with internal teams on how they have used the report to inform future engagement projects.	£15k
5. Civil Society Action Plan	<p>Activities to deliver an action plan for civil society in London that will strengthen the GLA’s support for the sector, and establish stronger collaboration with partners across London. Activities include:</p>	<ul style="list-style-type: none"> Improved GLA co-ordination and engagement with civil society. Stronger leadership on civil society at City Hall. 	Joint evaluation with Civil Society partners, including Civil Society advisors.	<p>£120k</p> <p>Breakdown of costs:</p> <p>£50k continued funding of an existing GLA fixed term</p>

	<ul style="list-style-type: none"> • Civil society webpage published on London.gov May 2018 • Publish GLA grants information to 360 Giving – June 2018 • Mayor's Civil Society Ambassadors launched: July 2018 • Civil Society Leadership Conference: July 2018 • Refugee and Migrant Sector Data Project: August 2018 • Community Organisations Learning Network 	<ul style="list-style-type: none"> • The purpose of the civil society webpage is to create a space on the GLA website to hold together all the information that is relevant for London's civil society. • Publishing grants on 360 Giving will improve civil society organisations' use of data, and enable the sharing of data between organisations. • The Mayor's Civil Society Ambassadors (MCSAs) will support the Mayor and the GLA to work collaboratively with London's civil society. • Better understanding of how to gather and use data from civil society organisations, through a pilot with the refugee and migrant sector 		<p>post (Civil Society Data Officer)</p> <p>£15k - Mayor's Civil Society Ambassadors</p> <p>£2k - Civil Society Leadership Conference</p> <p>£20k - Refugee and Migrant Sector Data Project</p> <p>£10k - Partnership building</p> <p>£10k - Data surgeries with small voluntary organisations</p> <p>£13k - Community Organisations Learning Network</p>
6. Celebrations and Commemorations	<ul style="list-style-type: none"> • Gypsy Roma Traveller History Month – June 2018 • Polish Independence engagement programme – November 2018 • International Day for the Remembrance of Slavery/Abolition – August 2018 	<ul style="list-style-type: none"> • Communities co produce celebrations with GLA • Communities feel their contribution to London is acknowledged and valued 	<p>Surveys and quick interviews at events.</p> <p>Post event discussion with steering group/participants to gather their feedback and views</p>	£20k

	<ul style="list-style-type: none"> Black History Month – October 2018 	<ul style="list-style-type: none"> Delivery of celebrations is part of an on going community led conversation with GLA GLA has deeper and more nuanced understanding of the London's diverse communities Communities are supported to engage with policy teams across GLA on issues of importance to them 		
7. Community review of events	<ul style="list-style-type: none"> Delivering a series of workshops and focus groups to review the impact and potential impact of the GLA's community-focused events. 	<ul style="list-style-type: none"> Report and recommendation for how GLA events can better involve and reflect the aspirations of London's communities. 	<ul style="list-style-type: none"> Series of workshops and focus groups 	£12k – Community Engagement team's contribution to a joint fixed term post with the Events team.
8. Community Engagement on Serious Youth Violence	<ul style="list-style-type: none"> Working with specialist consultants to coordinate a new programme of community engagement to support organisations to address the root causes of serious youth violence in London This includes working with the GLA Education and Youth Team to deliver a series of workshops for the Young Londoners Fund in June 2018 and co-designing a strategic plan for longer term engagement. 	<ul style="list-style-type: none"> Access funding available from the Mayor and the GLA (with an emphasis on the Young Londoner's Fund) Build learning networks to share what works Bring together consortia to improve the chances of organisations accessing available funding 	Monthly review meetings with consultants.	This strand of work is funded through the Communities and Intelligence minor programmes budget and is covered by ADD2234.

				Total Budget for 2018/19: £305k
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3. Equality comments

3.1 Under Section 149 of the Equality Act 2010, as a public authority, the GLA must have 'due regard' of the need to:

3.1.1 eliminate unlawful discrimination, harassment and victimisation; and

3.1.2 advance equality of opportunity and foster good relations between people who have a protected characteristic and those who do not.

3.2 The Community Engagement team works closely with the Equality and Fairness, and Intelligence, teams to identify opportunities to address inequalities across London's communities to inform their engagement. The team's programme seeks to develop stronger relationships with disadvantaged and excluded communities in London so that GLA policy and projects that are better informed by their lived experiences. The team also works with London's civil society organisations to strengthen London's diverse voluntary and community sector. The overall impact is intended to reduce inequalities in the groups that access and work with the GLA.

4. Other considerations

a) key risks and issues

Risk	Mitigation measures	Current probability (1-4)	Current impact (1-4)	RAG	GLA Lead
Communities feel engagement is tokenistic	Ensure officers feed community insight to internal colleagues; follow up promptly on actions agreed with communities; and communicate this process clearly and consistently to all stakeholders.	2	3	A	Community Engagement team
GLA teams fail to integrate community insight	Work collaboratively with teams to agree actions	2	3	A	Community Engagement team

into policies and programmes	that take account of community insight. Ensure clear decisions are made and recorded at political and senior officer level.				
Financial mismanagement of any funding provided by the GLA to partners involved in externally funded programmes.	The GLA will conduct due diligence on all partners, appropriate funding agreements will be in place before funding agreements are signed.	1	3	A	Community Engagement Team

b) links to Mayoral strategies and priorities

- 4.1 The work of the Community Engagement team is relevant to all Mayoral strategies and this workplan will support other GLA teams to engage London's communities in their policies and programmes.
- 4.2 The programme of work is closely linked to the Mayor's recently launched strategy for social integration, 'All of Us', which sets out plans to commemorate the 70th anniversary of Windrush, develop a civil society plan, develop data partnerships with community organisations; and engage with communities on the impact of serious youth violence.
- 4.3 It is also linked to the Mayor's Equality, Diversity and Inclusion strategy, 'Inclusive London' which lays out the following strategic community engagement objectives:
- To develop stronger relationships with disadvantaged and excluded communities in London so that we can develop policy and projects that are better informed by the lived experience of Londoners.
 - To work with London's civil society organisations to strengthen London's diverse voluntary and community sector. We will provide London's communities with more opportunities to engage with us, in more ambitious, innovative ways. We will make sure the capital's diverse groups are connected to City Hall so they can help to shape our policies and activities – and we can reflect their needs. We will also support high quality consultation on the Mayor's work. We will involve excluded and marginalised groups and encourage civic leadership in these communities.
- 4.4 We will also promote social integration by funding groups that do not usually engage with us. In addition, we will raise the profile of London's diversity through events and celebrations, gather diversity data and insights to inform policy. Finally, we will publish an annual review of communities in London to show how they are changing, and what issues they're facing.
- 4.5 Through our new Civil Society Strategy, we will work with voluntary and community sector support organisations to promote resilience in London's civil society. We will consider how to help Londoners

do their bit and encourage volunteering and giving. We will also measure and track the impact of our work.

c) impact assessments and consultations.

- 4.6 The Community Engagement team has commissioned several pieces of work to inform its plan for 2018/19, including research on civil society in London from independent consultancy, TSIP, engagement with London's youth organisations working on serious youth violence and external engagement through the Way Ahead Partnership.

5. Financial comments

- 5.1 The expenditure of up to £305,000 will be funded from the Community Engagement Programme budget for 2018-19 held within the Communities and Social Policy Unit.

6. Legal comments

- 6.1 The foregoing sections of this report indicate that:

- 6.1.1 The decisions requested of the Mayor concern the exercise of the GLA's general powers, falling within the statutory powers of the GLA to do such things as may be considered to be facilitative of or conducive or incidental to the discharge of the GLA's principal purposes; and
- 6.1.2 In formulating the proposals in respect of which a decision is sought officers have complied with the GLA's related statutory duties to:

- Pay due regard to the principle that there should be equality of opportunity for all people;
- Consider how the proposals will promote the improvement of health of persons, health inequalities between persons and to contribute towards the achievement of sustainable development in the United Kingdom; and
- Consult with appropriate bodies.

- 6.2 In taking the decisions requested, the Mayor must have due regard to the Public Sector Equality Duty; namely the need to eliminate discrimination, harassment, victimisation and any other conduct prohibited by the Equality Act 2010, and to advance equality of opportunity between persons who share a relevant protected characteristic (race, disability, gender, age, sexual orientation, religion) or share it and foster good relations between persons who share a relevant protected characteristic and persons who do not share it (section 149 of the Equality Act 2010). To this end, the Mayor should have particular regard to section 3 (above) of this report.

- 6.3 Section 9 of the GLA Contracts and Funding Code requires the GLA to seek a call-off from a suitable framework where possible or, if not, to undertake a formal tender process to procure such services in relation to all contracts for goods or services with a value above £10,000 before the commencement of the required supplies/services.

- 6.4 The report indicates that part of the funding will amount to the provision of grant funding and not payment for services. Officers must ensure that the funding is distributed fairly, transparently, in accordance with the GLA's Equality Duty, State Aid rules and in manner which affords value for money in accordance with the Contracts and Funding Code.

- 6.5 Officers must ensure that an appropriate funding agreement is put in place between and executed by the GLA and the successful recipient before any commitment to fund is made.

- 6.6 In respect of any new posts, officers should liaise with HR to ensure compliance with Part E of the Contracts and Funding Code.

7. Planned delivery approach and next steps

- 7.1 Once this MD has been approved the team will develop a detailed delivery plan for each of the programmes for the year.

Appendices and supporting papers:

MD2238

ADD2234

Public access to information

Information in this form (Part 1) is subject to the Freedom of Information Act 2000 (FOI Act) and will be made available on the GLA website within one working day of approval.

If immediate publication risks compromising the implementation of the decision (for example, to complete a procurement process), it can be deferred until a specific date. Deferral periods should be kept to the shortest length strictly necessary. **Note:** This form (Part 1) will either be published within one working day after approval or on the defer date.

Part 1 Deferral:

Is the publication of Part 1 of this approval to be deferred? NO

If YES, for what reason:

Until what date: (a date is required if deferring)

Part 2 Confidentiality: Only the facts or advice considered to be exempt from disclosure under the FOI Act should be in the separate Part 2 form, together with the legal rationale for non-publication.

Is there a part 2 form -NO

ORIGINATING OFFICER DECLARATION:

Drafting officer to
confirm the
following (✓)

Drafting officer:

Jeanette Bain-Burnett has drafted this report in accordance with GLA procedures and confirms the following:

✓

Sponsoring Director:

Nick Bowes has reviewed the request and is satisfied it is correct and consistent with the Mayor's plans and priorities.

✓

Mayoral Adviser:

Matthew Ryder has been consulted about the proposal and agrees the recommendations.

✓

Advice:

The Finance and Legal teams have commented on this proposal.

✓

Corporate Investment Board

This decision was agreed by the Corporate Investment Board on the 25 June 2018.

EXECUTIVE DIRECTOR, RESOURCES:

I confirm that financial and legal implications have been appropriately considered in the preparation of this report.

Signature

M. D. Bell

Date

25.6.18

CHIEF OF STAFF:

I am satisfied that this is an appropriate request to be submitted to the Mayor

Signature

D. Bellamy

Date

25/6/2018.

